

KGO-AM, San Francisco
Cumulus Broadcasting

Issues and Programs and Public
Service Announcements

Q1 2024

In an ongoing effort to serve the public interest, KGO-AM broadcasts programming responsive to issues of concern to San Francisco and the surrounding service area.

KGO-AM regularly broadcasts the program, The Commonwealth Club Radio Show every Saturday morning at 5am. This is a one-hour program that discusses important issues of the day.

As part of serving the public interest, KGO-AM regularly produces and broadcasts Public Service Announcements free of charge to non-profit organizations in the San Francisco Bay Area.

Each announcement runs for about two weeks. A list of PSAs and copy is attached.



FEBRUARY 2024 RADIO SCHEDULE

The Commonwealth Club of California
110 The Embarcadero, San Francisco, CA 94105

415-597-6716

FROM: Commonwealth Club of California

RADIO PROGRAM SCHEDULE

For Richer, Not Poorer: Richard Kahlenberg on How NIMBYISM Hurts the Working Class

- Thursday February 1, 2024 KQED broadcast date. Available Friday, February 2 via Content Depot.
- Available Tuesday, February 6, 2024 for download from the Commonwealth Club FTP Server.
(Recorded January 22, 2024)

Ben Santer: 2023 Stephen Schneider Award for Outstanding Climate Science Communication

- Thursday February 8, 2024 KQED broadcast date. Available Friday, February 9 via Content Depot.
- Available Tuesday, February 13, 2024 for download from the Commonwealth Club FTP Server.
(Recorded December 12, 2023)

TED's Chris Anderson: Infectious Generosity

- Thursday February 15, 2024 KQED broadcast date. Available Friday, February 16 via Content Depot.
- Available Tuesday, February 20, 2024 for download from the Commonwealth Club FTP Server.
(Recorded February 5, 2024)

2024 Economic Forecast: Inflation, Election Bonanza, and the Global Economy

- Thursday February 22, 2024 KQED broadcast date. Available Friday, February 23 via Content Depot.
- Available Tuesday, February 27, 2024 for download from the Commonwealth Club FTP Server.
(Recorded February 8, 2024)

Dr. Jen Gunter: The Science, Medicine, and Mythology of Menstruation

- Thursday February 29, 2024 KQED broadcast date. Available Friday, March 1 via Content Depot.
- Available Tuesday, March 5, 2024 for download from the Commonwealth Club FTP Server.
(Recorded January 24, 2024)

[For Richer, Not Poorer: Richard Kahlenberg on How NIMBYISM Hurts the Working Class](#)

Richard Kahlenberg

Author, *Excluded: How Snob Zoning, NIMBYISM, and Class Bias Build the Walls We Don't See*

In Conversation with Erin Baldassari

Housing Affordability Correspondent, KQED; Host, "Sold Out" Podcast

While the United States officially denounces prejudice based on race and gender, it has fostered the growth of another form of prejudice: class and income discrimination. Through state-sponsored government policies, millions of working-class Americans have opportunities blocked by exclusionary "snob zoning," making housing unaffordable, frustrating the goals of the Civil Rights Movement, and locking in inequality in our urban and suburban landscapes.

Through poignant accounts of families caught in the web of new redlining, Richard Kahlenberg, in his new book *Excluded*, brings to life the human consequences of these policies, revealing how economic segregation extends its tendrils into every aspect of life. Access to transportation, employment opportunities, health care, and quality education hang in the balance, disproportionately favoring the affluent.

Kahlenberg will explain the hidden mechanisms that perpetuate America's housing crisis, underscoring the profound impact of where one lives. He'll shed light on a shocking paradox—that the most restrictive zoning flourishes in politically liberal cities, where progressive racial views should hold sway.

It's a compelling indictment of America's housing policy, revealing the intricate web of social engineering that perpetuates segregation by economic class. Join us in unlocking the hidden truths behind America's housing crisis as Kahlenberg explains our problems and offers hope for change.

**Ben Santer: 2023 Stephen Schneider award
for Outstanding Climate Science
Communication**

Ben Santer

Founder and CEO, Miracle Messages; Co-author, *When We Walk By: Forgotten Humanity, Broken Systems, and the Role We Can Each Play in Ending Homelessness in America*

Kassie Siegel

Co-President and Co-CEO, Commonwealth Club World Affairs of California

Greg Dalton

Founder and Host, Climate One

Climate One is delighted to present the 2023 Stephen H. Schneider Award for Outstanding Climate Science Communication to atmospheric scientist Ben Santer.

Santer has spent decades researching and identifying the human fingerprints on the climate system changes we're now all seeing. He was lead author on the historic 1995 conclusion of the Intergovernmental Panel on Climate Change, which proclaimed that "the balance of evidence suggests a discernible human influence on global climate." That was the first time the IPCC authoritatively stated humans are causing climate change. At the time, climate scientist Stephen Schneider told Santer that the sentence he wrote would change the world. Santer's foundational work also laid the groundwork for the expanding field of attribution science, which enables activists and lawyers to ascribe proportionate blame to specific polluters in lawsuits demanding damages for climate-disrupting emissions.

Join us for this special in-person conversation with Ben Santer, atmospheric scientist, MacArthur "Genius" and Fowler Distinguished Scholar in Residence at Woods Hole Oceanographic Institution; and Kassie Siegel, director of the Climate Law Institute at the Center for Biological Diversity.

TED's Chris Anderson: Infectious Generosity

Chris Anderson

Curator, TED; Author, Infectious Generosity: The Ultimate Idea Worth Spreading

In Conversation with DJ Patil

Former U.S. Chief Data Scientist; General Partner, GreatPoint Ventures; Member, Commonwealth Club World Affairs of California Board of Governors

Let's face it: Recent years have been tough on optimists. Hopes that the Internet might bring people together have been crushed by the ills of social media. Is there a way back?

Bestselling author, media pioneer and TED curator Chris Anderson returns to Commonwealth Club World Affairs to explore one of humankind's defining but overlooked impulses, and how we can supercharge its potential to build a hopeful future. Anderson believes it's within our grasp to turn outrage back into optimism. He says it all comes down to reimagining one of the most fundamental human virtues: generosity. What if generosity could become infectious generosity?

Consider how a London barber began offering haircuts to people experiencing homelessness—and catalyzed a movement; how two anonymous donors gave \$10,000 each to two hundred strangers and discovered that most recipients wanted to “pay it forward” with their own generous acts; and how TED itself transformed from a niche annual summit into a global source of ideas by giving away talks online.

In telling these inspiring stories, Anderson offers a playbook for how to embark on our own generous acts—whether gifts of money, time, talent, connection, or kindness—and to prime them, thanks to the Internet, to have self-replicating, even world-changing, impact.

2024 Economic Forecast: Inflation, Election Bonanza, and the Global Economy

Lanhee Chen

David and Diane Steffy Fellow in American Public Policy Studies, the Hoover Institution; Director of Domestic Policy Studies and Lecturer in the Public Policy Program, Stanford University

Mauro Guillén

William H. Wurster Professor of Multinational Management and Vice Dean, MBA Program for Executives, the Wharton School, University of Pennsylvania

Nancy Wallace

Professor and Chair of the Real Estate Group, Lisle and Roslyn Payne Chair in Real Estate and Capital Markets, Co-chair, Fisher Center for Real Estate and Urban Economics, Berkeley Haas

Jared Woodard

Head of The Research Investment Committee, Head of EDT and CEF Research Global Investment Strategist, Bank of America Merrill Lynch Global Research

In conversation with Adam Lashinsky

Contributing Columnist, The Washington Post

The Walter E. Hoadley Annual Economic Forecast, presented by Bank of America.

The United States heads into 2024 with an economy that is strong but is widely believed to be underperforming. With inflation tamped down to normal rates, unemployment at record lows, and continued strong job growth and corporate profits, why aren't American consumers and business leaders more bullish about the state of the economy?

Join us for the economic talk of the year: our annual economic forecast. Our expert panel—including Lanhee Chen of the Hoover Institution, Mauro F. Guillén of the Wharton School, Nancy Wallace of Berkeley Haas, Jared Woodard of Bank of America Merrill Lynch Global Research, and The Washington Post's Adam Lashinsky—will give you the insight you need to better understand the trends, policies, dangers and opportunities that lie ahead for your business and your wallet in 2024.

[Dr. Jen Gunter: The Science, Medicine, and Mythology of Menstruation](#)

Dr. Jen Gunter

M.D., OB/GYN, Pain Medicine Specialist; Author, *Blood: The Science, Medicine, and Mythology of Menstruation*

In Conversation with Mina Kim

Host, KQED Forum

Dr. Jen Gunter, called “the world’s most famous and outspoken gynecologist” by The Guardian, returns to The Commonwealth Club in San Francisco to apply her myth-busting, no-nonsense approach to discussing menstruation.

Why do people menstruate? The endometrium’s (the uterine lining’s) fascinating connection to the immune system. The impact of stress, vaccines, and health on the menstrual cycle. Menstrual migraines, PMS, and period diarrhea. Polycystic Ovarian Syndrome (PCOS). Fibroids and other causes of heavy bleeding. Endometriosis and the latest treatments. Legitimate menstrual products, and the facts behind toxic shock syndrome.

Despite its significance, most education about menstruation focuses either on increasing the chances of pregnancy or preventing it. And while both are important for many people, Gunter believes that people deserve to know more about their bodies than just what happens regarding reproduction. At a time when charlatans, politicians and social media are succeeding in propagating damaging misinformation with real and devastating consequences, Gunter presents a practical, empowering guide to what’s typical, what’s concerning and when to seek care—shared with her trademark expertise and frank, fearless wit.



MARCH 2024 RADIO SCHEDULE KQED & Nationals

The Commonwealth Club of California
110 The Embarcadero, San Francisco, CA 94105

415-597-6716

FROM: Commonwealth Club of California

UPCOMING RADIO PROGRAM SCHEDULE

Simon Shuster: Volodymyr Zelensky and the Invasion That Shook the World

- Thursday March 7, 2024 KQED broadcast date. Available Friday, March 8 via Content Depot.
- Available Tuesday, March 12, 2024 for download from the Commonwealth Club FTP Server.
(Recorded January 29, 2024)

Barbara McQuade with Joyce Vance: How Disinformation is Sabotaging America

- Thursday March 14, 2024 KQED broadcast date. Available Friday, March 15 via Content Depot.
- Available Tuesday, March 19, 2024 for download from the Commonwealth Club FTP Server.
(Recorded March 4, 2024)

Kumi Naidoo: How Activism Can Win Bigger and Faster

- Thursday March 21, 2024 KQED broadcast date. Available Friday, March 22 via Content Depot.
- Available Tuesday, March 26, 2024 for download from the Commonwealth Club FTP Server.
(Recorded February 27, 2024)

Jerry Kaplan: What You Need to Know About Generative AI

- Thursday March 28, 2024 KQED broadcast date. Available Friday, March 29 via Content Depot.
- Available Tuesday, April 2, 2024 for download from the Commonwealth Club FTP Server.
(Recorded March 6, 2024)

[Simon Shuster: Volodymyr Zelensky and the Invasion That Shook the World](#)

Simon Shuster

Reporter, Time; Author, *The Showman: Inside the Invasion That Shook the World and Made a Leader of Volodymyr Zelensky*

In Conversation with Steven Boyd Saum

Executive Director of Strategic Communications and Content, Saint Mary's College

A comedic actor becomes president of a country on the brink of war. When a brutal invasion by Russia surprises the world, Ukrainian President Volodymyr Zelensky creates even more surprise—by quickly showing himself to be an inspiring wartime leader of his country as it fights off the much larger forces of Russia.

Time correspondent Simon Shuster was given unprecedented access to President Zelensky and his team, and comes to San Francisco to report about the president's evolution from a slapstick actor to a symbol of resilience, revealing how he managed to rally the world's democracies behind his cause. From President Zelensky's days in a nuclear bunker in the opening weeks of the invasion to his military's crucial victories, Shuster offers an in-depth and up-close picture of the invasion as experienced by its number-one target and improbable hero.

Join us in-person to hear about leadership, human fallibility and triumph, and the attempt to change the course of history.

[Barbara McQuade with Joyce Vance: how disinformation is Sabotaging America](#)

Barbara McQuade

Legal Analyst, NBC News and MSNBC; Author, *Attack from Within: How Disinformation Is Sabotaging America*

In Conversation with Joyce Vance

Legal Analyst, NBC and MSNBC; Distinguished Professor from the Practice of Law, University of Alabama School of Law

The epidemic of disinformation and misinformation sweeping through our society is like the weather: Everyone complains about it, but no one does anything about it. Now Barbara McQuade is changing that, offering solutions for countering disinformation and maintaining the rule of law.

MSNBC's legal expert breaks down the ways disinformation has become a tool to drive voters to extremes, disempower our legal structures, and consolidate power in the hands of the few. Americans are strategically being pushed apart by disinformation—the deliberate spreading of lies disguised as truth—and it comes at us from all sides: opportunists on the far right, Russian misinformed social media influencers, and others. It's endangering our democracy and causing havoc in our electoral system, schools, hospitals, workplaces, and in our Capitol. Advances in technology including rapid developments in artificial intelligence threaten to make the problems even worse by amplifying false claims and manufacturing credibility.

Legal scholar and analyst McQuade will join us to explain how to identify the ways disinformation is seeping into all facets of our society and how we can fight against it. She examines what she calls the "authoritarian playbook"—a history of disinformation from Mussolini and Hitler to Bolsonaro and Trump—and chronicles the ways in which authoritarians have used disinformation to seize and retain power. She reviews disinformation tactics, such as demonizing the other, seducing with nostalgia, silencing critics, muzzling the media, condemning the courts, and stoking violence, and she explains why they work.

Is America particularly vulnerable to disinformation? Does it exploit our First Amendment Freedoms? What can be done to fight it and its effects?

Don't miss this timely exploration of one of the most important forces in the world today.

[Kumi Naidoo: How Activism Can Win Bigger and Faster](#)

Kumi Naidoo

Social and Climate Justice Activist

Greg Dalton

Founder and Host, Climate One

Kumi Naidoo's path to being an internationally renowned activist started early. At the age of 15, he organized school boycotts against the apartheid educational system in South Africa. His courageous actions made him a target for the security police, leading to his exile in the United Kingdom, where he remained until 1990. Upon his return to South Africa, Naidoo played a pivotal role in the legalization of the African National Congress in his home province of KwaZulu-Natal.

As former chief of both Amnesty International and Greenpeace International, Naidoo is uniquely qualified to talk about pressuring governments and companies to protect human rights and our environment. Now he's a visiting scholar at Stanford's Center on Democracy, Development and the Rule of Law, where he's focusing on how activism can win bigger and faster.

- What are the tensions between speed and justice when it comes to moving away from fossil fuels?
- With climate protests growing increasingly confrontational, are those tactics galvanizing or repelling people?
- How are climate-fueled disasters and migration fueling anti-democratic forces around the world?

Join Climate One co-host Greg Dalton in a live conversation with scholar/activist Kumi Naidoo on how the international drive away from fossil fuels relates to human rights and economic justice.

[Jerry Kaplan: What You Need to Know About Generative AI](#)

Jerry Kaplan

Adjunct Lecturer, Stanford University; Author, *Generative Artificial Intelligence: What Everyone Needs to Know*

In conversation with Paul Solman

Business and Economics Correspondent, "PBS NewsHour"

Have we finally discovered the holy grail of artificial intelligence (AI)—machines that match or exceed human intelligence?

Advances in generative AI (GAI) have created a new class of computer systems that exhibit astonishing proficiency on a wide variety of tasks with superhuman performance, producing novel text, images, music, and software by analyzing enormous collections of digitized information. Soon, these systems will provide expert medical care; offer legal advice; draft documents; write computer programs; tutor our children; and generate music and art. These advances will accelerate progress in science, art, and human knowledge, but they will also bring new dangers.

Which industries and professions will thrive—and which will wither? What risks and dangers will it pose? How can we ensure that these systems respect our ethical principles? Will the benefits be broadly distributed or accrue to a lucky few? How will GAI alter our political systems and international conflicts? And are we merely a stepping stone to a new form of nonbiological life, or are we just getting better at building useful gadgets?

Join us for a provocative talk by Jerry Kaplan, author of *Generative Artificial Intelligence: What Everyone Needs to Know*, as he addresses these pressing questions.



APRIL 2024 RADIO SCHEDULE

FROM: Commonwealth Club of California

The Commonwealth Club of California
110 The Embarcadero, San Francisco, CA 94105

415-597-6716

UPCOMING RADIO PROGRAM SCHEDULE

Jonna Mendez: Unmasking My Life in the CIA

- Thursday April 4, 2024 KQED broadcast date. Available Friday, April 5 via Content Depot.
- Available Tuesday, April 9, 2024 for download from the Commonwealth Club FTP Server.
(Recorded March 18, 2024)

Annie Jacobsen: Nuclear War

- Thursday April 11, 2024 KQED broadcast date. Available Friday, April 12 via Content Depot.
- Available Tuesday, April 16, 2024 for download from the Commonwealth Club FTP Server.
(Recorded March 26 2024)

Fareed Zakaria: Age of Revolutions

- Thursday April 18, 2024 KQED broadcast date. Available Friday, April 19 via Content Depot.
- Available Tuesday, April 23, 2024 for download from the Commonwealth Club FTP Server.
(Recorded April 8, 2024)

Jonathan Haidt & Tristan Harris: The Anxious Generation and the Epidemic of Childhood Mental Illness

- Thursday April 25, 2024 KQED broadcast date. Available Friday, April 26 via Content Depot.
- Available Tuesday, April 30, 2024 for download from the Commonwealth Club FTP Server.
(Recorded April 1, 2024)

[Jonna Mendez: Unmasking My Life in the CIA](#)

Jonna Mendez

Former Chief of Disguise, CIA; Author, *In True Face: A Woman's Life in the CIA, Unmasked*

In Conversation with Melissa Caen

Host, "Get Out the Bet" Podcast; Political Analyst; Attorney

When Jonna Hiestand Mendez first joined the CIA, she still needed her husband's permission to open a bank account or shut off the gas to their apartment. Hired as a convenience to her CIA officer husband's career, she began by performing secretarial duties for the agency.

But she didn't stay in the secretarial pool. Mendez's talent for espionage was clear, and she soon took on bigger and more significant roles at the CIA. She lived under cover and served tours of duty all over the globe, as well as at CIA headquarters. She confronted dangerous situations that called on her spy training: coming face to face with a rogue jihadi who had brought down an American plane, and helping steal a top-secret encryption machine from a Soviet embassy, among other high stakes situations. She became an international spy and ultimately the chief of disguise at the CIA's Office of Technical Service—a kind of female American version of James Bond's famous "Q."

Now, the bestselling co-author of *The Moscow Rules* and *Argo* tells her riveting, courageous story of being a female spy at the CIA and battling against the prevailing culture of sexism at the time, all while undertaking dangerous missions for America's safety during the height of the Cold War.

Annie Jacobsen: Nuclear War

Annie Jacobsen

Journalist; Author, *Nuclear War: A Scenario*

In Conversation with Quentin Hardy

Former head of Editorial, Google Cloud

Would you even have time to duck and cover?

There is only one scenario other than an asteroid strike that could end the world as we know it in a matter of hours: nuclear war. And one of the triggers for that war would be a nuclear missile inbound toward the United States.

Every generation, a journalist has looked deep into the heart of the nuclear military establishment: the technologies, the safeguards, the plans, and the risks. These investigations are vital to how we understand the world we really live in—where one nuclear missile will beget one in return, and where the choreography of the world's end requires massive decisions made on seconds' notice with information that is only as good as the intelligence we have.

In her new book *Nuclear War: A Scenario*, Pulitzer Prize finalist Annie Jacobsen explores this ticking-clock scenario, based on dozens of exclusive new interviews with military and civilian experts who have built the weapons, have been privy to the response plans, and have been responsible for those decisions should they have needed to be made.

Join us as Jacobsen returns for a new Club program examining the handful of minutes after a nuclear missile launch.

Fareed Zakaria: Age of Revolutions

Fareed Zakaria

Host, CNN's "Fareed Zakaria GPS"; Columnist, The Washington Post; Author, *Age of Revolutions: Progress and Backlash from 1600 to the Present*

In Conversation with Mustafa Suleyman

Co-founder and CEO, Inflection AI; Author, *The Coming Wave: Technology, Power, and the Twenty-first Century's Greatest Dilemma*

What can we learn about the polarized and unstable world in which we live by exploring the revolutions—past and present—that define our age?

Populist rage, ideological fracture, economic and technological shocks, war, and an international system studded with catastrophic risk—the early decades of the 21st century might be one of the most revolutionary periods in modern history. But it is not the first. Humans have lived, and thrived, through more than one great realignment. What are these revolutions, and how can they help us to understand our fraught world?

CNN host and bestselling author Fareed Zakaria has investigated the eras and movements that have shaken norms while shaping the modern world. He says three such periods hold profound lessons for today. First, in the 17th-century Netherlands, a fascinating series of transformations made that tiny land the richest in the world—and created politics as we know it today. Next, the French Revolution, an explosive era that devoured its ideological children and left a bloody legacy that haunts us today. Finally, the mother of all revolutions, the Industrial Revolution, which catapulted Great Britain and the United States to global dominance and created the modern world.

Zakaria, author of the new book *Age of Revolutions: Progress and Backlash from 1600 to the Present*, probes four present-day revolutions: globalization, technology, identity, and geopolitics. For all their benefits, the globalization and technology revolutions have produced profound disruptions and pervasive anxiety and our identity. And increasingly, identity is the battlefield on which the 21st century's polarized politics are fought. All this is set against a geopolitical revolution as great as the one that catapulted the United States to world power in the late nineteenth century. Now we are entering a world in which the United States is no longer the dominant power. As they find themselves at the nexus of four seismic revolutions, people can easily imagine a dark future. But Zakaria says pessimism is premature. If we act wisely, he says, the liberal international order can be revived, and populism relegated to the ash heap of history.

As few public intellectuals can, Zakaria combines intellectual range, deep historical insight, and uncanny prescience to once again reframe and illuminate our turbulent present. Don't miss his return to Commonwealth Club World Affairs.

Jonathan Haidt with Tristan Harris: The Anxious Generation and the Epidemic of Childhood Mental Illness

Jonathan Haidt

Thomas Cooley Professor of Ethical Leadership, New York University's Stern School of Business; Author,

The Anxious Generation: How the Great Rewiring of Childhood Is Causing an Epidemic of Mental Illness

In Conversation with Tristan Harris

Co-founder and Executive Director, Center for Humane Technology

After more than a decade of stability or improvement, the mental health of adolescents plunged in the early 2010s. Rates of depression, anxiety, self-harm, and suicide rose sharply, more than doubling on most measures. Why?

In *The Anxious Generation*, social psychologist Jonathan Haidt lays out the facts about the epidemic of teen mental illness that hit many countries at the same time. He investigates the nature of childhood, including why children need play and independent exploration to mature into competent, thriving adults. Haidt says the “play-based childhood” began to decline in the 1980s, and it was finally wiped out by the arrival of the “phone-based childhood” in the early 2010s. He presents more than a dozen mechanisms by which this “great rewiring of childhood” has interfered with children’s social and neurological development, covering everything from sleep deprivation to attention fragmentation, addiction, loneliness, social contagion, social comparison, and perfectionism. He explains why social media damages girls more than boys and why boys have been withdrawing from the real world into the virtual world, with disastrous consequences for themselves, their families, and their societies.

Most important, Haidt offers a clear call to action. Join us as he describes steps that parents, teachers, schools, tech companies, and governments can take to end the epidemic of mental illness and restore a more humane childhood.

PSA's JANUARY

A BETTER WAY

At A Better Way our mission empowers children and families to develop the insights, life skills, and permanent relationships that promote their social, emotional, educational and economic well-being.

Get Involved at www.abetterwayinc.net

FOOD RUNNERS

Whether it is called Food Waste, Food Rescue, or Food Recovery, Food Runners is a leader in the effort to keep edible food from being discarded.

Donate food at www.dispatcher@foodrunners.org

HELPING2READ

Education can take people to places and it is a basic right for every human being in the world to have good education. "Learn to read when you are young so you can read to learn when you are older" is our mantra."

Volunteer at www.helping2read.org

iMENTOR

iMentor matches every student in our high schools with a committed college-educated mentor, equipped to guide that young person on their journey to college graduation.

For more details: www.imentor.org

PETS UNLIMITED

The SF SPCA is an independent nonprofit supported entirely by our community. We exist to ensure every companion animal has access to quality medical care, compassionate shelter, and a loving home.

To help go to: www.petsunlimited.org

PSA's FEBRUARY

FAMILY VIOLENCE LAW CENTER

Founded in 1978, Family Violence Law Center (FVLC) helps diverse communities in Alameda County heal from domestic violence and sexual assault, advocating for justice and healthy relationships.

Get involved at www.fvlc.org

RUBY'S PLACE

Ruby's Place is a haven of support and joy, offering survivors crisis services, shelter, counseling, children's services, and more. Our commitment extends to training first responders and social services providers in best practices, spreading the joy of effective trauma victim support.

Donate at www.rubysplace.org

CORA (Community Overcoming Relationship Abuse)

CORA is the only agency in San Mateo County solely dedicated to helping those affected by intimate partner abuse. From counseling, to emergency housing, to legal assistance, our services are designed to provide safety, support, and healing.

Go to www.corasupport.org

NARIKA

Narika's mission is to promote the empowerment of women in our community to confront and overcome the cycles of domestic violence and exploitation. We work to build a movement to end violence against women and to actively support women's rights as human rights.

Help out at www.narika.org

THE LIVING ROOM

We have been exclusively serving women and their children, who are at-risk of becoming homeless, or who are experiencing homelessness in Sonoma County since 1993.

You can help at www.thelivingroom.org

MISSION DIGNITY

Mission Dignity's vision is to improve the lives of culturally diverse youth by creating a new environment filled with positive challenges and growth opportunities where young people can begin to discover a sense of self and community.

Donate at: www.missiondignity.org

MARIN SYMPHONY

Our Mission is to continually improve the artistic excellence of the Marin Symphony Orchestra, and its presence and impact in the Bay Area as a high quality local, professional and accessible organization. To enrich, educate, and transform lives through classical music.

Get involved at www.marinsymphony.org

MEALS ON WHEELS OF SAN FRANCISCO

Our agency's mission of delivering nutritious balanced meals to homebound seniors in San Francisco has remained the same since our founding in 1970. MOWSF has set the standard for alleviating the financial and emotional costs of premature and/or inappropriate institutionalization of seniors

Visit www.mowsf.org for details

JUMPSTART

Jumpstart aims to close the gap in educational achievement between children from low-income communities and their wealthier peers, In pursuit of this goal, Jumpstart recruits and trains college students, called Corps members, to help preschool-aged children in low-income neighborhoods.

For info go to : www.jstart.org

HUNGER AT HOME

Hunger at Home partners with local convention centers, hotels, and sports stadiums throughout Silicon Valley to collect excess food and goods. This food and goods are then distributed to hungry and homeless individuals through a robust nonprofit network.

Visit us at www.hungerathome.org

The Conscious Kitchen

The Conscious Kitchen aims to rethink school meals based on six foundational principles: fresh, local, organic, seasonal, non-GMO, and zero waste.

Visit www.consciouskitchen.org for details

The Coral Reef Alliance

Our mission is to save the world's coral reefs.

We work at local, regional, and global levels to keep coral reefs healthy, so they can adapt to climate change and survive for generations to come.

Go to www.coral.org to get involved

Town Cats

Town Cats is a non-profit volunteer-based no-kill cat and kitten adoption center/shelter and feral cat advocacy organization dedicated to enriching the lives of homeless cats and kittens in the south Santa Clara county

Go to our website at www.towncats.org to help

USS Hornet Museum

Aircraft Carrier Hornet Foundation preserves and honors the legacy of the USS Hornet, a national historic landmark, and its role in naval aviation, the defense of our country, the Apollo Program and exploration of space.

Visit www.uss-hornet.org for details

YEAR UP

Year Up is a one-year, intensive training program that provides urban young adults 18-24, with a unique combination of technical and professional skills, college credits, an educational stipend and corporate internship

Help out by go to www.yearup.org

PSA's MARCH

OPERATION DIGNITY

Our mission is to create pathways to health and housing for the most vulnerable individuals experiencing homelessness in our community, with a special focus on veterans and people living in encampments.

Visit www.operationdignity.org to contact us

HUNGER AT HOME

Each day in Silicon Valley, tens of thousands of pounds of excess food and surplus goods are dumped in our landfills and go to waste. In a Valley where one in three people experience food insecurity, Hunger at Home was created to connect the food and goods with those in need.

To help out visit www.hungerathome.org

MUSICIANS ON CALL

Musicians On Call, a non-profit organization that brings live and recorded music to the bedsides of patients in healthcare facilities across the country, is expanding to the San Francisco Bay area and seeking volunteer.

Go to our webpage, www.musiciansoncall.org to volunteer

SAFE AND SOUND

Child abuse and neglect, and the trauma they can cause, are complex problems with far-reaching consequences to individuals, communities, and society as a whole. Change happens when we recognize that child abuse and neglect are not

someone else's problems.

Be part of the change at www.safeandsound.org

YEAR UP

Year Up is committed to ensuring equitable access to economic opportunity, education, and justice for all young adults—no matter their background, income, or zip code. Employers face a growing need for talent while millions are left disconnected from the economic mainstream.

Help out at www.yearup.org

JAILS TO JOBS

Jails to Jobs is a nonprofit organization dedicated to equipping previously incarcerated and soon-to-be released men and women with the tools and resources needed to find employment and successfully re-enter the workforce.

Visit www.jailstojobs.org for details

SAN FRANCISCO HISTORICAL SOCIETY

The San Francisco Historical Society exists to uncover, preserve, and present, in engaging ways, the colorful and diverse history of our city from its earliest days to the present.

Visit www.sfhistory.org to get involved

BERKELEY ART CENTER

The BAC is a hub for artistic exploration and community building that champions Bay Area artists and curators. We make contemporary art approachable at an intimate scale while serving diverse communities.

Go to www.berkeleyartcenter.org for information

SAN FRANCISCO SYMPHONY

The San Francisco Symphony exists to inspire and serve audiences and communities throughout the Bay Area and the world through the power of musical performance.

Go to www.sfsymphony.org to donate

BOOK WAGON SF

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Air Time	Order	Advertiser	ISCI/Ad-ID	Length
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Station : KGO-AM

Date : 01/01/24

8:59:32 AM	657201	PSA	INNOCENCE PROJECT	:10
3:57:31 PM	657201	PSA	CENTER FOR RESTORATIVE JU	:10

Date : 01/02/24

9:59:35 AM	657201	PSA	PROBONOPROJECT	:10
3:57:34 PM	657201	PSA	INSTITUTE ON AGING	:10

Date : 01/03/24

9:59:37 AM	657201	PSA	SAN FRANCISCO BAY BIRD OB	:10
3:57:33 PM	657201	PSA	SAN FRANCISCO BEAUTIFUL	:10

Date : 01/04/24

9:59:38 AM	657201	PSA	SAN FRANCISCO SUICIDE PRE	:10
3:57:31 PM	657201	PSA	SAN FRANCISCO CITY GUIDES	:10

Date : 01/05/24

9:59:38 AM	657201	PSA	SAN FRANCISCO-MARIN FOOD	:10
3:57:33 PM	657201	PSA	SAN FRANCISCO BAY BIRD OB	:10

Date : 01/08/24

9:59:36 AM	657201	PSA	SAN FRANCISCO BEAUTIFUL	:10
3:57:33 PM	657201	PSA	SAN FRANCISCO SUICIDE PRE	:10

Date : 01/09/24

9:59:37 AM	657201	PSA	SAN FRANCISCO CITY GUIDES	:10
3:57:32 PM	657201	PSA	SAN FRANCISCO-MARIN FOOD	:10

Date : 01/10/24

9:59:38 AM	657201	PSA	SAN FRANCISCO BAY BIRD OB	:10
3:57:02 PM	657201	PSA	SAN FRANCISCO BEAUTIFUL	:10

Date : 01/11/24

9:59:37 AM	657201	PSA	SAN FRANCISCO SUICIDE PRE	:10
3:57:33 PM	657201	PSA	SAN FRANCISCO CITY GUIDES	:10

Date : 01/12/24

9:59:38 AM	657201	PSA	SAN FRANCISCO-MARIN FOOD	:10
3:57:32 PM	657201	PSA	SAN FRANCISCO BAY BIRD OB	:10

Date : 01/15/24

9:59:37 AM	657201	PSA	SAN FRANCISCO BEAUTIFUL	:10
3:57:33 PM	657201	PSA	SAN FRANCISCO SUICIDE PRE	:10

Date : 01/16/24

9:59:36 AM	657201	PSA	SAN FRANCISCO CITY GUIDES	:10
3:39:22 PM	657201	PSA	SAN FRANCISCO-MARIN FOOD	:10

Date : 01/17/24

9:59:37 AM	657201	PSA	SAN FRANCISCO BAY BIRD OB	:10
3:41:36 PM	657201	PSA	SAN FRANCISCO BEAUTIFUL	:10

Date : 01/18/24

9:59:33 AM	657201	PSA	SAN FRANCISCO SUICIDE PRE	:10
3:57:32 PM	657201	PSA	SAN FRANCISCO CITY GUIDES	:10

Date : 01/19/24

9:59:38 AM	657201	PSA	SAN FRANCISCO-MARIN FOOD	:10
3:57:33 PM	657201	PSA	SAN FRANCISCO BAY BIRD OB	:10

Date : 01/22/24

9:59:37 AM	657201	PSA	A BETTER WAY	:10
3:57:35 PM	657201	PSA	FOOD RUNNERS	:10

Date : 01/23/24

9:59:35 AM	657201	PSA	HELPING2READ	:10
3:57:33 PM	657201	PSA	iMENTOR	:10

Date : 01/24/24

9:59:35 AM	657201	PSA	PETS UNLIMITED	:10
3:57:34 PM	657201	PSA	A BETTER WAY	:10

Date : 01/25/24

9:59:42 AM	657201	PSA	FOOD RUNNERS	:10
3:41:52 PM	657201	PSA	HELPING2READ	:10

Date : 01/26/24

9:59:38 AM	657201	PSA	iMENTOR	:10
3:57:33 PM	657201	PSA	PETS UNLIMITED	:10

Date : 01/29/24

9:59:39 AM	657201	PSA	A BETTER WAY	:10
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3:57:32 PM	657201	PSA	FOOD RUNNERS	:10
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Date : 01/30/24

9:59:40 AM	657201	PSA	HELPING2READ	:10
3:57:33 PM	657201	PSA	iMENTOR	:10

Date : 01/31/24

9:59:38 AM	657201	PSA	PETS UNLIMITED	:10
3:57:33 PM	657201	PSA	A BETTER WAY	:10

Date : 02/01/24

9:59:37 AM	657201	PSA	FOOD RUNNERS	:10
3:57:31 PM	657201	PSA	HELPING2READ	:10

Date : 02/02/24

9:58:33 AM	657201	PSA	iMENTOR	:10
3:57:33 PM	657201	PSA	PETS UNLIMITED	:10

Date : 02/05/24

9:38:02 AM	657201	PSA	FAMILY VIOLENCE LAW CENTR	:10
3:57:33 PM	657201	PSA	RUBY'S PLACE	:10

Date : 02/06/24

9:59:37 AM	657201	PSA	CORA	:10
3:57:33 PM	657201	PSA	NARIKA	:10

Date : 02/07/24

9:59:35 AM	657201	PSA	THE LIVING ROOM	:10
3:57:33 PM	657201	PSA	FAMILY VIOLENCE LAW CENTR	:10

Date : 02/08/24

9:59:37 AM	657201	PSA	RUBY'S PLACE	:10
3:57:33 PM	657201	PSA	CORA	:10

Date : 02/09/24

9:59:38 AM	657201	PSA	NARIKA	:10
3:57:33 PM	657201	PSA	THE LIVING ROOM	:10

Date : 02/12/24

9:59:37 AM	657201	PSA	FAMILY VIOLENCE LAW CENTR	:10
3:57:33 PM	657201	PSA	RUBY'S PLACE	:10

Date : 02/13/24

9:59:37 AM	657201	PSA	CORA	:10
3:57:32 PM	657201	PSA	NARIKA	:10

Date : 02/14/24

9:59:39 AM	657201	PSA	THE LIVING ROOM	:10
3:57:33 PM	657201	PSA	FAMILY VIOLENCE LAW CENTR	:10

Date : 02/15/24

9:59:33 AM	657201	PSA	RUBY'S PLACE	:10
3:57:32 PM	657201	PSA	CORA	:10

Date : 02/16/24

9:59:37 AM	657201	PSA	NARIKA	:10
3:57:34 PM	657201	PSA	THE LIVING ROOM	:10

Date : 02/19/24

9:58:51 AM	657201	PSA	MISSION DIGNITY	:10
3:25:12 PM	657201	PSA	MARIN SYMPHONY	:10

Date : 02/20/24

9:59:37 AM	657201	PSA	MEALS ON WHEELS OF SF	:10
3:41:51 PM	657201	PSA	JUMPSTART	:10

Date : 02/21/24

9:59:37 AM	657201	PSA	HUNGER AT HOME	:10
3:57:31 PM	657201	PSA	MISSION DIGNITY	:10

Date : 02/22/24

9:59:37 AM	657201	PSA	MARIN SYMPHONY	:10
3:57:34 PM	657201	PSA	MEALS ON WHEELS OF SF	:10

Date : 02/23/24

9:59:35 AM	657201	PSA	JUMPSTART	:10
3:57:33 PM	657201	PSA	HUNGER AT HOME	:10

Date : 02/26/24

9:58:34 AM	657201	PSA	MISSION DIGNITY	:10
3:57:33 PM	657201	PSA	MARIN SYMPHONY	:10

Date : 02/27/24

9:59:36 AM	657201	PSA	MEALS ON WHEELS OF SF	:10
3:41:49 PM	657201	PSA	JUMPSTART	:10

Date : 02/28/24

9:58:35 AM	657201	PSA	HUNGER AT HOME	:10
3:57:34 PM	657201	PSA	MISSION DIGNITY	:10

Date : 02/29/24

9:59:38 AM	657201	PSA	MARIN SYMPHONY	:10
3:57:33 PM	657201	PSA	MEALS ON WHEELS OF SF	:10

Date : 03/01/24

9:59:36 AM	657201	PSA	JUMPSTART	:10
3:57:33 PM	657201	PSA	HUNGER AT HOME	:10

Date : 03/04/24

9:59:38 AM	657201	PSA	THE CONSCIOUS KITCHEN	:10
3:57:36 PM	657201	PSA	THE CORAL REEF ALLIANCE	:10

Date : 03/05/24

9:44:31 AM	657201	PSA	TOWN CATS	:10
3:57:35 PM	657201	PSA	USS HORNET MUSEUM	:10

Date : 03/06/24

9:59:37 AM	657201	PSA	YEAR UP	:10
3:57:33 PM	657201	PSA	THE CONSCIOUS KITCHEN	:10

Date : 03/07/24

9:59:35 AM	657201	PSA	THE CORAL REEF ALLIANCE	:10
3:57:33 PM	657201	PSA	TOWN CATS	:10

Date : 03/08/24

9:59:37 AM	657201	PSA	USS HORNET MUSEUM	:10
3:57:34 PM	657201	PSA	YEAR UP	:10

Date : 03/11/24

9:59:36 AM	657201	PSA	THE CONSCIOUS KITCHEN	:10
3:40:18 PM	657201	PSA	THE CORAL REEF ALLIANCE	:10

Date : 03/12/24

9:59:37 AM	657201	PSA	TOWN CATS	:10
3:57:03 PM	657201	PSA	USS HORNET MUSEUM	:10

Date : 03/13/24

9:59:34 AM	657201	PSA	YEAR UP	:10
3:57:32 PM	657201	PSA	THE CONSCIOUS KITCHEN	:10

Date : 03/14/24

9:59:37 AM	657201	PSA	THE CORAL REEF ALLIANCE	:10
3:43:16 PM	657201	PSA	TOWN CATS	:10

Date : 03/15/24

9:59:37 AM	657201	PSA	USS HORNET MUSEUM	:10
3:57:32 PM	657201	PSA	YEAR UP	:10

Date : 03/18/24

9:59:39 AM	657201	PSA	OPERATION DIGNITY	:10
3:57:34 PM	657201	PSA	HUNGER AT HOME_MARCH	:10

Date : 03/19/24

9:59:36 AM	657201	PSA	MUSICIANS ON CALL	:10
10:26:47 PM	657201	PSA	SAFE AND SOUND	:10

Date : 03/20/24

9:59:37 AM	657201	PSA	YEAR UP_MARCH	:10
2:20:49 PM	657201	PSA	OPERATION DIGNITY	:10

Date : 03/21/24

5:41:51 AM	657201	PSA	HUNGER AT HOME_MARCH	:10
5:59:37 AM	657201	PSA	MUSICIANS ON CALL	:10

Date : 03/25/24

9:59:38 AM	657201	PSA	SAFE AND SOUND	:10
3:57:34 PM	657201	PSA	YEAR UP_MARCH	:10

Date : 03/26/24

9:59:37 AM	657201	PSA	OPERATION DIGNITY	:10
3:57:32 PM	657201	PSA	HUNGER AT HOME_MARCH	:10

Date : 03/27/24

9:59:37 AM	657201	PSA	MUSICIANS ON CALL	:10
3:41:20 PM	657201	PSA	SAFE AND SOUND	:10

Date : 03/28/24

9:59:36 AM	657201	PSA	YEAR UP_MARCH	:10
2:41:51 PM	657201	PSA	OPERATION DIGNITY	:10

Date : 03/29/24

9:59:35 AM	657201	PSA	HUNGER AT HOME_MARCH	:10
12:23:27 PM	657201	PSA	MUSICIANS ON CALL	:10

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