

www.thepittsburghchannel.com

Billing Address:

Medium Buying LLC Attention: Accounts Payable 1100 Dennison Ave Suite 200 Columbus, OH 43201

Send Payment To:

WTAE PO Box 14569 Des Moines, IA 50306-3569

Property	WTAE					
Invoice #	4009341-1	Order #	4009341			
Invoice Date	05/12/24	Alt Order #	WOC14640425			
Invoice Month	May 2024	Deal #				
Invoice Period	04/29/24 - 05/09/24	Flight Dates	05/04/24 - 05/09/24			
Advertiser	Black Bear PAC	•				
Product	TV					
Estimate #	2583					
	Account Executive	WTAE NATIO	ONAL HOUSE			
	Sales Office	WTAE National House				
	Sales Region	National				
	Agency Code	9915707				
	Advertiser Code	491				
	Billing Calendar	Broadcast				
	Billing Type	Cash				
	Special Handling					
	Agency Ref					
	Advertiser Ref					
	Product 1	589				
	Product 2					

Line Start I	Date End D	ate Des	cription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
1 05/04	/24 05/09	/24 6-78	am News	6-7am	MTWTF	:30	4	\$1,500.00	NM		
Weeks	s: <u>Start D</u>	ate End [	Date MTWTFSS	Spots/Week	<u>Rate</u>						
	05/03/2			4	\$1,500.00						
Spots: #	<u>Ch</u> <u>Da</u> y		Air Time Descri		Start/End Time		h Ad-ID				<u>Type</u>
1	WTAE M	05/06/24	6:22 AM 6-7am	News	6-7am		0 WVGOVBB			\$1,500.00	
2	WTAE Tu	05/07/24	6:24 AM 6-7am	News	6-7am		0 WVGOVBB			\$1,500.00	NM
3	WTAE W	05/08/24	6:23 AM 6-7am	News	6-7am	:3	0 WVGOVBB	Р040624Н		\$1,500.00	NM
4	WTAE Th	05/09/24	6:25 AM 6-7am	News	6-7am	:3	0 WVGOVBB	Р050224Н		\$1,500.00	NM
2 05/04	/24 05/09	/24 6-78	am News	6-7am	MTWTF	:30	4	\$1,500.00	NM		
Weeks	s: <u>Start D</u> 05/03/2			Spots/Week 4	<u>Rate</u> \$1,500.00						
Spots: #	Ch Day	Air Date	Air Time Descri	<u>ption</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate	<u>Type</u>
1	WTAE M	05/06/24	6:53 AM 6-7am	News	6-7am	:3	0 WVGOVBB	Р050224Н		\$1,500.00	NM
2	WTAE Tu	05/07/24	6:53 AM 6-7am	News	6-7am	:3	0 WVGOVBB	Р040624н		\$1,500.00	NM
3	WTAE W	05/08/24	6:54 AM 6-7am	News	6-7am	:3	0 WVGOVBB	Р050224н		\$1,500.00	NM
4	WTAE Th	05/09/24	6:53 AM 6-7am	News	6-7am	:3	0 WVGOVBB	Р040624н		\$1,500.00	NM
3 05/04	/24 05/09	/24 M-S	un 11pm News	M-Su 11-11:35pm	MTWTFSS	:30	6	\$1,600.00	NM		
Weeks	s: <u>Start D</u> 05/03/2			Spots/Week 6	<u>Rate</u> \$1,600.00						
Spots: #	Ch Day	Air Date	Air Time Descri	ption_	Start/End Time	Lengt	h Ad-ID			Rate	<u>Type</u>
1		05/04/24 Hockey	11:54 PM M-Sur	11pm News	M-Su 11-11:35pr	m :3	0 WVGOVBB	Р050224Н		\$1,600.00	NM
2	WTAE St	05/05/24	11:21 PM M-Sur	11pm News	M-Su 11-11:35pr	m :3	0 WVGOVBB	Р050224Н		\$1,600.00	NM
3	WTAE M	05/06/24	11:12 PM M-Sur	11pm News	M-Su 11-11:35pr	m :3	0 WVGOVBB	Р040624Н		\$1,600.00	NM
4	WTAE To	05/07/24	11:33 PM M-Sur	11pm News	M-Su 11-11:35pr	m :3	0 WVGOVBB	Р040624Н		\$1,600.00	NM
5	WTAE W	05/08/24	11:33 PM M-Sur	11pm News	M-Su 11-11:35pr	m :3	0 WVGOVBB	Р050224Н		\$1,600.00	NM
6	WTAE Th	05/09/24	11:33 PM M-Sun	11pm News	M-Su 11-11:35pr	m :3	0 wvgovbb	Р040624Н		\$1,600.00	NM
4 05/04	/24 05/05	/24 Goo	od Morning America	a S 7-8am	S	:30	1	\$1,500.00	NM		
Weeks	s: <u>Start D</u>		Date MTWTFSS	Spots/Week	<u>Rate</u>						



Invoice #	4009341-1	Invoice Month	May 2024
Invoice Date	05/12/24	Invoice Period	04/29/24 - 05/09/24
Advertiser	Black Bear PAC		
Product	TV		
Estimate #	2583		

www.thepittsburghchannel.com								
Spots/								
Line Start Date End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
4 05/04/24 05/05/24	Good Morning America un	S 7-8am	S	:30	1	\$1,500.00	NM	
04/29/24	05/05/24S	1	\$1,500.00					
Spots: # Ch Day Air			Start/End Time	Lenath	n Ad-ID			Rate Type
1 WTAE Su 05/		Morning America Sun	7-8am		) WVGOVBBI	Р050224Н		\$1,500.00 NM
5 05/04/24 05/09/24	Good Morning America	7-9am	MTWTF	:30	4	\$1,600.00	NM	
Weeks: Start Date	End Date MTWTFSS	Spots/Week	Rate					
05/03/24	05/09/24 MTWT	4	\$1,600.00					
Spots: <u># Ch Day Air</u>			Start/End Time		n Ad-ID			Rate Type
	/06/24 7:25 AM Good N	-	7-9am		) WVGOVBB			\$1,600.00 NM
2 WTAE Tu 05/		Morning America	7-9am		) WVGOVBBI			\$1,600.00 NM
l .	/08/24 7:24 AM Good N		7-9am		) WVGOVBBI			\$1,600.00 NM
4 WTAE Th 05/	/09/24 7:25 AM Good N	Morning America	7-9am	:30	) WVGOVBBI	Р050224Н		\$1,600.00 NM
6 05/04/24 05/09/24	Good Morning America	7-9am	MTWTF	:30	4	\$1,600.00	NM	
Weeks: Start Date 05/03/24	End Date MTWTFSS 05/09/24 MTWT	Spots/Week 4	<u>Rate</u> \$1,600.00					
Spots: # Ch Day Air		•	Start/End Time	l enath	n Ad-ID			Rate Type
i .		Morning America	7-9am		) WVGOVBBI	Р050224н		\$1,600.00 NM
2 WTAE Tu 05/		-	7-9am		) WVGOVBBI			\$1,600.00 NM
		Morning America	7-9am		) WVGOVBBI			\$1,600.00 NM
4 WTAE Th 05/		Morning America	7-9am		) WVGOVBBI			\$1,600.00 NM
							NIN 4	<u> </u>
7 05/04/24 05/09/24	5-6am News	5 - 6am	MTWTF	:30	4	\$1,100.00	NM	
Weeks: Start Date 05/03/24	End Date MTWTFSS 05/09/24 MTWT	Spots/Week 4	<u>Rate</u> \$1,100.00					
Spots: # Ch Day Air		otion	Start/End Time	Length	n Ad-ID			Rate Type
•	/06/24 5:40 AM 5-6am	News	5 - 6am	:30	) WVGOVBB	Р050224н		\$1,100.00 NM
2 WTAE Tu 05/	/07/24 5:43 AM 5-6am	News	5 - 6am	:30	) WVGOVBB	Р040624н		\$1,100.00 NM
3 WTAE W 05/	/08/24 5:42 AM 5-6am	News	5 - 6am	:30	) WVGOVBB	Р050224н		\$1,100.00 NM
4 WTAE Th 05/	/09/24 5:41 AM 5-6am	News	5 - 6am	:30	) WVGOVBB	Р040624н		\$1,100.00 NM
8 05/04/24 05/04/24	Good Morning America	S 7-8am	S-	:30	1	\$1,500.00	NM	
Weeks: Start Date	End Date MTWTFSS	Spots/Week	Rate					
04/29/24   Spots: <u># Ch</u> <u>Day Air</u>	05/05/24S- Date Air Time Descrip	1 otion	\$1,500.00 Start/End Time	l enath	n Ad-ID			Rate Type
1 WTAE Sa 05/		Morning America Sat	7-8am		) WVGOVBBI	Р040624Н		\$1,500.00 NM
9 05/04/24 05/09/24	M-F 11PM Late News	M-F 11PM - 11:35F	P MTWTF	:30	4	\$1,600.00	NM	
Weeks: Start Date	End Date MTWTFSS	Spots/Week	Rate					
05/03/24	05/09/24 MTWT	4	\$1,600.00					
Spots: # Ch Day Air			Start/End Time		n <u>Ad-ID</u>	-050224::		Rate Type
1 WTAE M 05/			M-F 11PM - 11:3		) WVGOVBBI			\$1,600.00 NM
2 WTAE Tu 05/			M-F 11PM - 11:3		) WVGOVBBI			\$1,600.00 NM
3 WTAE W 05/			M-F 11PM - 11:3		) WVGOVBBI			\$1,600.00 NM
4 WTAE Th 05/	/09/24 11:12 PM M-F 11	PIVI Late News	M-F 11PM - 11:3	30 :30	) WVGOVBBI	PU3UZZ4H		\$1,600.00 NM
10 05/04/24 05/09/24	WTAE Noon News	12-1pm	MTWTF	:30	4	\$1,400.00	NM	



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Advertiser	Black Bear PAC	•	
Product	TV		
Estimate #	2583		

3

WTAE

W 05/08/24

11:38 AM The View

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www.triepittsb	urgricilarine	i.com						Spots/				
Line Start	Date E	nd Date	Desc	ription	Start/End Time	MTWTFSS		Veek	Rate	Туре		
10 05/04		5/09/24		E Noon News	12-1pm	MTWTF	:30	4	\$1,400.00	NM		
					·							
Week		art Date /03/24	End D: 05/09/2		Spots/Week 4	<u>Rate</u> \$1,400.00						
Spots: #	<u>Ch</u>	Day Air		Air Time Descri		Start/End Time	Length	Ad-ID			Rate	Туре
1	WTAE		06/24	12:52 PM WTAE	·	12-1pm			Р040624Н		\$1,400.00	
2	WTAE	Tu 05/	07/24	12:42 PM WTAE	Noon News	12-1pm	:30	WVGOVBBI	Р050224Н		\$1,400.00	NM
3	WTAE	W 05/	08/24	12:42 PM WTAE	Noon News	12-1pm	:30	WVGOVBBI	Р040624Н		\$1,400.00	NM
4	WTAE	Th 05/	09/24	12:50 PM WTAE	Noon News	12-1pm	:30	WVGOVBBI	P050224H		\$1,400.00	NM
11 05/04	4/24 0	5/09/24	WTA	E Noon News	12-1pm	MTWTF	:30	4	\$1,400.00	NM		
Week		art Date /03/24	End Da 05/09/2		Spots/Week 4	Rate \$1,400.00						
Spots: #	<u>Ch</u>	Day Air		Air Time Descri		Start/End Time	Length	Ad-ID			Rate	Type
1	WTAE		06/24	12:22 PM WTAE	·	12-1pm			Р050224Н		\$1,400.00	
2	WTAE	Tu 05/		12:12 PM WTAE		12-1pm	:30	WVGOVBBI	Р040624Н		\$1,400.00	NM
3	WTAE	W 05/	08/24	12:10 PM WTAE	Noon News	12-1pm	:30	WVGOVBBI	Р050224Н		\$1,400.00	NM
4	WTAE	Th 05/	09/24	12:21 PM WTAE	Noon News	12-1pm	:30	WVGOVBBI	Р040624Н		\$1,400.00	NM
12 05/04	4/24 0	5/09/24	5-6ar	n News	5 - 6am	MTWTF	:30	4	\$1,000.00	NM		
Week		art Date	End D		Spots/Week	Rate						
		/03/24	05/09/		4	\$1,000.00					5.	_
Spots: #	Ch	Day Air		Air Time Descri		Start/End Time	<u>Length</u>		D040634H		<u>Rate</u>	
1 2	WTAE	M 05/ Tu 05/	06/24	5:08 AM 5-6am		5 - 6am			Р040624H Р050224H		\$1,000.00	- 1
3	WTAE WTAE		07/24	5:08 AM 5-6am 5:08 AM 5-6am		5 - 6am 5 - 6am			P030224H P040624H		\$1,000.00 \$1,000.00	NM NM
4	WTAE	Th 05/		5:06 AM 5-6am		5 - 6am			P050224H		\$1,000.00	- 1
											Ψ1,000.00	
13 05/04		5/09/24		ERAL HOSPITAL		MTWTF	:30	4	\$1,400.00	NM		
Week		art Date /03/24	End D: 05/09/2		Spots/Week 4	<u>Rate</u> \$1,400.00						
Spots: #	<u>Ch</u>	Day Air	Date	Air Time Descri	ption_	Start/End Time	<u>Length</u>	Ad-ID			Rate	Type
1	WTAE	M 05/	06/24	2:25 PM GENE	RAL HOSPITAL	2p-3p	:30	WVGOVBBI	Р050224Н		\$1,400.00	NM
2	WTAE	Tu 05/	07/24	2:25 PM GENE	RAL HOSPITAL	2p-3p	:30	WVGOVBBI	Р040624Н		\$1,400.00	NM
3	WTAE	W 05/	08/24	2:59 PM GENE	RAL HOSPITAL	2p-3p			Р050224Н		\$1,400.00	NM
4	WTAE	Th 05/	09/24	2:25 PM GENE	RAL HOSPITAL	2p-3p	:30	WVGOVBBI	Р040624Н		\$1,400.00	NM
14 05/04	4/24 0	5/05/24	Sun	Early News	630-7p	S	:30	1	\$2,000.00	NM		
Week		art Date /29/24	End D: 05/05/:		Spots/Week 1	Rate \$2,000.00						
Spots: #	<u>Ch</u>	<u>Day</u> <u>Air</u>		Air Time Descri	ption_	Start/End Time	<u>Length</u>	Ad-ID			Rate	Type
1	WTAE	Su 05/	05/24	6:43 PM Sun E	arly News	630-7p	:30	WVGOVBBI	Р040624Н		\$2,000.00	NM
15 05/04	4/24 0	5/09/24	The \	View	11am-noon	MTWTF	:30	4	\$1,100.00	NM		
Week		art Date	End D		Spots/Week	Rate						
Spots: #		/03/24 <u>Day</u> Air	05/09/3	24 MTWT <u>Air Time</u> <u>Descri</u>	4 Intion	\$1,100.00 <u>Start/End Time</u>	Length	Δd-ID			Rate	<sub>Tvn2</sub>
30015. <u>#</u> 1	WTAE	M 05/		11:39 AM The Vi	·	11am-noon			Р040624Н		\$1,100.00	
2	WTAE	Tu 05/		11:16 AM The Vi		11am-noon			P050224H		\$1,100.00	
	\^/T^_		01/24	11.10 AM The V		44		(CO) (DD)			Φ1,100.00 Φ1 100.00	NINA

11am-noon

\$1,100.00 NM

:30 WVGOVBBP040624H



WTAE Th 05/09/24

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Invoice Date	05/12/24	Invoice Period	04/29/24 - 05/09/24
Advertiser	Black Bear PAC		
Product	TV		
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www.thepittsburghchannel.com					
www.trepittsburgrionalmer.com		Spots/			
Line Start Date End Date Description Start/End Time	MTWTFSS	Length Week	Rate	Туре	
·					
15 05/04/24 05/09/24 The View 11am-noon	MTWTF	:30 4	\$1,100.00	NM	
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
4 WTAE Th 05/09/24 11:29 AM The View	11am-noon	:30 WVGOVBBP	050224н		\$1,100.00 NM
16 05/04/24 05/09/24 Jimmy Kimmel 1135p-1237x	MTWTF	:30 4	\$800.00	NM	
10 00/04/24 00/00/24 Uniting Nilling	P11 W 11	.00	ψοσο.σσ	14101	
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate				
05/03/24 05/09/24 MTWT 4 Spots: # Ch Day Air Date Air Time Description	\$800.00 Start/End Time	Length Ad-ID			Rate Type
1 WTAE M 05/06/24 12:17 AM Jimmy Kimmel	1135p-1237x	:30 WVGOVBBP	040624н		\$800.00 NM
2 WTAE Tu 05/07/24 12:04 AM Jimmy Kimmel	1135p-1237x	:30 WVGOVBBP			\$800.00 NM
3 WTAE W 05/08/24 12:17 AM Jimmy Kimmel	1135p-1237x	:30 WVGOVBBP			\$800.00 NM
4 WTAE Th 05/09/24 12:16 AM Jimmy Kimmel	1135p-1237x	:30 WVGOVBBP			\$800.00 NM
4 WTAL 111 03/09/24 12:10 AW SHIIIIIY KIIIIIII	1100p-1207X	.30 WVGOVBAP	03022411		\$600.00 NW
17 05/04/24 05/09/24 5-6pm News M-F 5-6pm	MTWTF	:30 4	\$1,500.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate				
05/03/24 05/09/24 MTWT 4	\$1,500.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			<u>Rate</u> <u>Type</u>
1 WTAE M 05/06/24 5:27 PM 5-6pm News M-F	5-6pm	:30 WVGOVBBP	040624н		\$1,500.00 NM
2 WTAE Tu 05/07/24 5:13 PM 5-6pm News M-F	5-6pm	:30 WVGOVBBP	050224н		\$1,500.00 NM
3 WTAE W 05/08/24 5:22 PM 5-6pm News M-F	5-6pm	:30 WVGOVBBP	040624н		\$1,500.00 NM
4 WTAE Th 05/09/24 5:14 PM 5-6pm News M-F	5-6pm	:30 WVGOVBBP	050224н		\$1,500.00 NM
18 05/04/24 05/09/24 5-6pm News M-F 5-6pm	MTWTF	:30 4	\$1,500.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u>	Rate				
05/03/24 05/09/24 MTWT 4	\$1,500.00				
Spots: <u># Ch Day Air Date Air Time Description</u>	Start/End Time	Length Ad-ID			<u>Rate</u> <u>Type</u>
1 WTAE M 05/06/24 5:56 PM 5-6pm News M-F	5-6pm	:30 WVGOVBBP	050224н		\$1,500.00 NM
2 WTAE Tu 05/07/24 5:40 PM 5-6pm News M-F	5-6pm	:30 WVGOVBBP	040624н		\$1,500.00 NM
3 WTAE W 05/08/24 5:57 PM 5-6pm News M-F	5-6pm	:30 WVGOVBBP	050224н		\$1,500.00 NM
4 WTAE Th 05/09/24 5:39 PM 5-6pm News M-F	5-6pm	:30 WVGOVBBP	040624н		\$1,500.00 NM
19 05/04/24 05/09/24 M-F 4:00pm Newscast 4:00-5:00pm	MTWTF	:30 4	\$1,200.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate				
05/03/24 05/09/24 MTWT 4	\$1,200.00				
Spots: <u># Ch Day Air Date Air Time Description</u>	Start/End Time	Length Ad-ID			<u>Rate</u> <u>Type</u>
1 WTAE M 05/06/24 4:13 PM M-F 4:00pm Newscast	4:00-5:00pm	:30 WVGOVBBP	040624н		\$1,200.00 NM
2 WTAE Tu 05/07/24 4:12 PM M-F 4:00pm Newscast	4:00-5:00pm	:30 WVGOVBBP	050224н		\$1,200.00 NM
3 WTAE W 05/08/24 4:12 PM M-F 4:00pm Newscast	4:00-5:00pm	:30 WVGOVBBP	040624н		\$1,200.00 NM
4 WTAE Th 05/09/24 4:13 PM M-F 4:00pm Newscast	4:00-5:00pm	:30 WVGOVBBP	050224н		\$1,200.00 NM
20 05/04/24 05/09/24 M-F 4:00pm Newscast 4:00-5:00pm	MTWTF	:30 4	\$1,200.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u>	Rate				
05/03/24 05/09/24 MTWT 4	\$1,200.00				
Spots: <u># Ch Day Air Date Air Time Description</u>	Start/End Time	Length Ad-ID			<u>Rate</u> <u>Type</u>
1 WTAE M 05/06/24 4:42 PM M-F 4:00pm Newscast	4:00-5:00pm	:30 WVGOVBBP	050224н		\$1,200.00 NM
2 WTAE Tu 05/07/24 4:41 PM M-F 4:00pm Newscast	4:00-5:00pm	:30 WVGOVBBP	040624н		\$1,200.00 NM
3 WTAE W 05/08/24 4:52 PM M-F 4:00pm Newscast	4:00-5:00pm	:30 WVGOVBBP	050224н		\$1,200.00 NM

4:00-5:00pm

:30 WVGOVBBP040624H

4:41 PM M-F 4:00pm Newscast

\$1,200.00 NM



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### www.thepittsburghchannel.com

www.thepittsburghchan	nel.com								
						Spots/	_	_	
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
21 05/04/24	05/05/24	Sun 8-10am News	8-10am	S	:30	1	\$1,500.00	NM	
	Start Date 04/29/24	End Date MTWTFSS 05/05/24S	Spots/Week 1	Rate \$1,500.00					
Spots: # Ch			•	Start/End Time	Lenat	h Ad-ID			Rate Type
	E Su 05/			8-10am		0 wvgovbb	Р040624Н		\$1,500.00 NM
22 05/04/24	05/04/24	Sat Early News	6:30-7:00PM/7:00	-7S-	:30	1	\$1,700.00	NM	
	Start Date 04/29/24	End Date MTWTFSS 05/05/24S-	Spots/Week 1	<u>Rate</u> \$1,700.00					
Spots: # Ch		00,00,2	•	Start/End Time	Lenat	h Ad-ID			Rate Type
– –		/04/24 6:50 PM Sat Ea		6:30-7:00PM/7:		0 WVGOVBB	Р040624Н		\$1,700.00 NM
23 05/04/24	05/04/24	Sat 5-7am	5-7am	S-	:30	1	\$800.00	NM	
	Start Date 04/29/24	End Date <u>MTWTFSS</u> 05/05/24S-	Spots/Week 1	<u>Rate</u> \$800.00					
Spots: # Ch 1 WTA	<u>Day Air</u> E Sa 05/			Start/End Time 5-7am		<u>h</u> <u>Ad-ID</u> 0 wvgovвв	P050224H		<u>Rate Type</u> \$800.00 NM
									ψ000.00 NW
24 05/04/24	05/04/24	Sat 8-10am	8-10am	S-	:30	1	\$1,500.00	NM	
	Start Date 04/29/24	End Date MTWTFSSS-	Spots/Week 1	<u>Rate</u> \$1,500.00					
Spots: # Ch		Date Air Time Descrip	•	Start/End Time	Lengt	h Ad-ID			Rate Type
	E Sa 05/	/04/24 8:12 AM Sat 8-1	0am	8-10am	:3	0 WVGOVBB	P050224H		\$1,500.00 NM
25 05/04/24	05/05/24	Sun 8-10am News	8-10am	S	:30	1	\$1,400.00	NM	
	Start Date 04/29/24	End Date MTWTFSS 05/05/24S	Spots/Week 1	<u>Rate</u> \$1,400.00					
Spots: # Ch	Day Air		•	Start/End Time	Lenat	h Ad-ID			Rate Type
	E Su 05/			8-10am		0 WVGOVBB	Р050224Н		\$1,400.00 NM
26 05/04/24	05/05/24	Sun 5-7am News	5-7a	S	:30	1	\$800.00	NM	
		End Date MTWTFSSS		Rate					
Spots: # Ch	04/29/24 Day Air	00/00/21	1 ntion	\$800.00 Start/End Time	Lenat	h Ad-ID			Rate Type
– –	E Su 05/		<del></del>	5-7a		0 WVGOVBB	P040624H		\$800.00 NM
27 05/04/24	05/04/24	SAT GMA 2ND HOUR	10-11A	S-	:30	1	\$1,000.00	NM	
	Start Date 04/29/24	End Date MTWTFSSS-	Spots/Week 1	<u>Rate</u> \$1,000.00					
Spots: # Ch	<u>Day Air</u>		•	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WTA	E Sa 05/	/04/24 10:10 AM SAT G	MA 2ND HOUR	10-11A	:3	0 wvgovbb	P050224H		\$1,000.00 NM
28 05/04/24	05/04/24	Sat 8-10am	8-10am	S-	:30	1	\$1,400.00	NM	
	Start Date 04/29/24	End Date MTWTFSSS-	Spots/Week 1	<u>Rate</u> \$1,400.00					
Spots: # Ch	Day Air		· ·	Start/End Time	Lengt	h Ad-ID			Rate Type
– –	E Sa 05/			8-10am		0 WVGOVBB	Р040624Н		\$1,400.00 NM

Total Spots 81



Invoice #	4009341-1	Invoice Month	May 2024
Invoice Date	05/12/24	Invoice Period	04/29/24 - 05/09/24
Advertiser	Black Bear PAC		
Product	TV		
Estimate #	2583		

www.thepittsburghchannel.com

Payment Terms 30 Days Gross Total \$110,300.00

Agency Commission \$16,545.00

<u>Net Amount Due</u> \$93,755.00

<u>Invoice Balance as of 05/14/24 1:29:01 PM ET</u> **\$0.00**