

INVOICE



WTAE
400 Ardmore Blvd.
Pittsburgh, PA 15221
Main: (412)242-4300
Billing: (704)208-2348

www.thepittsburghchannel.com

Billing Address:

Medium Buying LLC
Attention: Accounts Payable
1100 Dennison Ave
Suite 200
Columbus, OH 43201

Send Payment To:

WTAE
PO Box 14569
Des Moines, IA 50306-3569

Property	WTAE		
Invoice #	4009341-1	Order #	4009341
Invoice Date	05/12/24	Alt Order #	WOC14640425
Invoice Month	May 2024	Deal #	
Invoice Period	04/29/24 - 05/09/24	Flight Dates	05/04/24 - 05/09/24
Advertiser	Black Bear PAC		
Product	TV		
Estimate #	2583		
Account Executive	WTAE NATIONAL HOUSE		
Sales Office	WTAE National House		
Sales Region	National		
Agency Code	9915707		
Advertiser Code	491		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1	589		
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	05/04/24	05/09/24	6-7am News	6-7am	MTWTF--	:30	4	\$1,500.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/03/24 05/09/24 MTWT--- 4 \$1,500.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>										
	1	WTAE	M	05/06/24	6:22 AM	6-7am News	6-7am	:30	wvGOVBPP040624H	\$1,500.00 NM
	2	WTAE	Tu	05/07/24	6:24 AM	6-7am News	6-7am	:30	wvGOVBPP050224H	\$1,500.00 NM
	3	WTAE	W	05/08/24	6:23 AM	6-7am News	6-7am	:30	wvGOVBPP040624H	\$1,500.00 NM
	4	WTAE	Th	05/09/24	6:25 AM	6-7am News	6-7am	:30	wvGOVBPP050224H	\$1,500.00 NM
2	05/04/24	05/09/24	6-7am News	6-7am	MTWTF--	:30	4	\$1,500.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/03/24 05/09/24 MTWT--- 4 \$1,500.00										
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	1	WTAE	M	05/06/24	6:53 AM	6-7am News	6-7am	:30	wvGOVBPP050224H	\$1,500.00 NM
	2	WTAE	Tu	05/07/24	6:53 AM	6-7am News	6-7am	:30	wvGOVBPP040624H	\$1,500.00 NM
	3	WTAE	W	05/08/24	6:54 AM	6-7am News	6-7am	:30	wvGOVBPP050224H	\$1,500.00 NM
	4	WTAE	Th	05/09/24	6:53 AM	6-7am News	6-7am	:30	wvGOVBPP040624H	\$1,500.00 NM
3	05/04/24	05/09/24	M-Sun 11pm News	M-Su 11-11:35pm	MTWTFSS	:30	6	\$1,600.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/03/24 05/09/24 MTWT-SS 6 \$1,600.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>										
	1	WTAE	Sa	05/04/24	11:54 PM	M-Sun 11pm News LR- Hockey	M-Su 11-11:35pm	:30	wvGOVBPP050224H	\$1,600.00 NM
	2	WTAE	Su	05/05/24	11:21 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	wvGOVBPP050224H	\$1,600.00 NM
	3	WTAE	M	05/06/24	11:12 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	wvGOVBPP040624H	\$1,600.00 NM
	4	WTAE	Tu	05/07/24	11:33 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	wvGOVBPP040624H	\$1,600.00 NM
	5	WTAE	W	05/08/24	11:33 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	wvGOVBPP050224H	\$1,600.00 NM
	6	WTAE	Th	05/09/24	11:33 PM	M-Sun 11pm News	M-Su 11-11:35pm	:30	wvGOVBPP040624H	\$1,600.00 NM
4	05/04/24	05/05/24	Good Morning America S 7-8am un		-----S	:30	1	\$1,500.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>										

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Invoice #	4009341-1	Invoice Month	May 2024
Invoice Date	05/12/24	Invoice Period	04/29/24 - 05/09/24
Advertiser	Black Bear PAC		
Product	TV		
Estimate #	2583		

www.thepittsburghchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	05/04/24	05/05/24	Good Morning America S 7-8am un		-----S	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/29/24 05/05/24 -----S 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Su 05/05/24 7:27 AM Good Morning America Sun 7-8am :30 WVGVBPP050224H \$1,500.00 NM									
5	05/04/24	05/09/24	Good Morning America	7-9am	MTWTF--	:30	4	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/03/24 05/09/24 MTWT--- 4 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 05/06/24 7:25 AM Good Morning America 7-9am :30 WVGVBPP040624H \$1,600.00 NM 2 WTAE Tu 05/07/24 7:27 AM Good Morning America 7-9am :30 WVGVBPP050224H \$1,600.00 NM 3 WTAE W 05/08/24 7:24 AM Good Morning America 7-9am :30 WVGVBPP040624H \$1,600.00 NM 4 WTAE Th 05/09/24 7:25 AM Good Morning America 7-9am :30 WVGVBPP050224H \$1,600.00 NM									
6	05/04/24	05/09/24	Good Morning America	7-9am	MTWTF--	:30	4	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/03/24 05/09/24 MTWT--- 4 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 05/06/24 8:11 AM Good Morning America 7-9am :30 WVGVBPP050224H \$1,600.00 NM 2 WTAE Tu 05/07/24 8:10 AM Good Morning America 7-9am :30 WVGVBPP040624H \$1,600.00 NM 3 WTAE W 05/08/24 8:13 AM Good Morning America 7-9am :30 WVGVBPP050224H \$1,600.00 NM 4 WTAE Th 05/09/24 8:28 AM Good Morning America 7-9am :30 WVGVBPP040624H \$1,600.00 NM									
7	05/04/24	05/09/24	5-6am News	5 - 6am	MTWTF--	:30	4	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/03/24 05/09/24 MTWT--- 4 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 05/06/24 5:40 AM 5-6am News 5 - 6am :30 WVGVBPP050224H \$1,100.00 NM 2 WTAE Tu 05/07/24 5:43 AM 5-6am News 5 - 6am :30 WVGVBPP040624H \$1,100.00 NM 3 WTAE W 05/08/24 5:42 AM 5-6am News 5 - 6am :30 WVGVBPP050224H \$1,100.00 NM 4 WTAE Th 05/09/24 5:41 AM 5-6am News 5 - 6am :30 WVGVBPP040624H \$1,100.00 NM									
8	05/04/24	05/04/24	Good Morning America S 7-8am at		-----S-	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/29/24 05/05/24 -----S- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE Sa 05/04/24 7:41 AM Good Morning America Sat 7-8am :30 WVGVBPP040624H \$1,500.00 NM									
9	05/04/24	05/09/24	M-F 11PM Late News	M-F 11PM - 11:35P	MTWTF--	:30	4	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/03/24 05/09/24 MTWT--- 4 \$1,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WTAE M 05/06/24 11:34 PM M-F 11PM Late News M-F 11PM - 11:35P :30 WVGVBPP050224H \$1,600.00 NM 2 WTAE Tu 05/07/24 11:12 PM M-F 11PM Late News M-F 11PM - 11:35P :30 WVGVBPP050224H \$1,600.00 NM 3 WTAE W 05/08/24 11:10 PM M-F 11PM Late News M-F 11PM - 11:35P :30 WVGVBPP040624H \$1,600.00 NM 4 WTAE Th 05/09/24 11:12 PM M-F 11PM Late News M-F 11PM - 11:35P :30 WVGVBPP050224H \$1,600.00 NM									
10	05/04/24	05/09/24	WTAE Noon News	12-1pm	MTWTF--	:30	4	\$1,400.00	NM

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Advertiser	Black Bear PAC		
Product	TV		
Estimate #	2583		

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	05/04/24	05/09/24	WTAE Noon News	12-1pm	MTWTF--	:30	4	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/03/24 05/09/24 MTWT--- 4 \$1,400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WTAE M 05/06/24 12:52 PM WTAE Noon News 12-1pm :30 WVGVBPP040624H \$1,400.00 NM									
2 WTAE Tu 05/07/24 12:42 PM WTAE Noon News 12-1pm :30 WVGVBPP050224H \$1,400.00 NM									
3 WTAE W 05/08/24 12:42 PM WTAE Noon News 12-1pm :30 WVGVBPP040624H \$1,400.00 NM									
4 WTAE Th 05/09/24 12:50 PM WTAE Noon News 12-1pm :30 WVGVBPP050224H \$1,400.00 NM									
11	05/04/24	05/09/24	WTAE Noon News	12-1pm	MTWTF--	:30	4	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/03/24 05/09/24 MTWT--- 4 \$1,400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WTAE M 05/06/24 12:22 PM WTAE Noon News 12-1pm :30 WVGVBPP050224H \$1,400.00 NM									
2 WTAE Tu 05/07/24 12:12 PM WTAE Noon News 12-1pm :30 WVGVBPP040624H \$1,400.00 NM									
3 WTAE W 05/08/24 12:10 PM WTAE Noon News 12-1pm :30 WVGVBPP050224H \$1,400.00 NM									
4 WTAE Th 05/09/24 12:21 PM WTAE Noon News 12-1pm :30 WVGVBPP040624H \$1,400.00 NM									
12	05/04/24	05/09/24	5-6am News	5 - 6am	MTWTF--	:30	4	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/03/24 05/09/24 MTWT--- 4 \$1,000.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WTAE M 05/06/24 5:08 AM 5-6am News 5 - 6am :30 WVGVBPP040624H \$1,000.00 NM									
2 WTAE Tu 05/07/24 5:08 AM 5-6am News 5 - 6am :30 WVGVBPP050224H \$1,000.00 NM									
3 WTAE W 05/08/24 5:08 AM 5-6am News 5 - 6am :30 WVGVBPP040624H \$1,000.00 NM									
4 WTAE Th 05/09/24 5:06 AM 5-6am News 5 - 6am :30 WVGVBPP050224H \$1,000.00 NM									
13	05/04/24	05/09/24	GENERAL HOSPITAL	2p-3p	MTWTF--	:30	4	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/03/24 05/09/24 MTWT--- 4 \$1,400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WTAE M 05/06/24 2:25 PM GENERAL HOSPITAL 2p-3p :30 WVGVBPP050224H \$1,400.00 NM									
2 WTAE Tu 05/07/24 2:25 PM GENERAL HOSPITAL 2p-3p :30 WVGVBPP040624H \$1,400.00 NM									
3 WTAE W 05/08/24 2:59 PM GENERAL HOSPITAL 2p-3p :30 WVGVBPP050224H \$1,400.00 NM									
4 WTAE Th 05/09/24 2:25 PM GENERAL HOSPITAL 2p-3p :30 WVGVBPP040624H \$1,400.00 NM									
14	05/04/24	05/05/24	Sun Early News	630-7p	-----S	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/29/24 05/05/24 -----S 1 \$2,000.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 WTAE Su 05/05/24 6:43 PM Sun Early News 630-7p :30 WVGVBPP040624H \$2,000.00 NM									
15	05/04/24	05/09/24	The View	11am-noon	MTWTF--	:30	4	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/03/24 05/09/24 MTWT--- 4 \$1,100.00									
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1 WTAE M 05/06/24 11:39 AM The View 11am-noon :30 WVGVBPP040624H \$1,100.00 NM									
2 WTAE Tu 05/07/24 11:16 AM The View 11am-noon :30 WVGVBPP050224H \$1,100.00 NM									
3 WTAE W 05/08/24 11:38 AM The View 11am-noon :30 WVGVBPP040624H \$1,100.00 NM									

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15	05/04/24	05/09/24	The View	11am-noon	MTWTF--	:30	4	\$1,100.00	NM																																																																			
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4	WTAE	Th	05/09/24	11:29 AM	The View	11am-noon	:30	WVGOVBBP050224H	\$1,100.00	NM																																																																		
16	05/04/24	05/09/24	Jimmy Kimmel	1135p-1237x	MTWTF--	:30	4	\$800.00	NM																																																																			
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2	WTAE	Tu	05/07/24	12:04 AM	Jimmy Kimmel	1135p-1237x	:30	WVGOVBBP050224H	\$800.00	NM																																																																		
3	WTAE	W	05/08/24	12:17 AM	Jimmy Kimmel	1135p-1237x	:30	WVGOVBBP040624H	\$800.00	NM																																																																		
4	WTAE	Th	05/09/24	12:16 AM	Jimmy Kimmel	1135p-1237x	:30	WVGOVBBP050224H	\$800.00	NM																																																																		
17	05/04/24	05/09/24	5-6pm News M-F	5-6pm	MTWTF--	:30	4	\$1,500.00	NM																																																																			
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This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL:
<https://www.hearst.com/-/hearst-television-broadcast-terms-conditions>

INVOICE

Send Payment To:



WTAE
PO Box 14569
Des Moines, IA 50306-3569

Invoice #	4009341-1	Invoice Month	May 2024
Invoice Date	05/12/24	Invoice Period	04/29/24 - 05/09/24
Advertiser	Black Bear PAC		
Product	TV		
Estimate #	2583		

www.thepittsburghchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																										
21	05/04/24	05/05/24	Sun 8-10am News	8-10am	-----S	:30	1	\$1,500.00	NM																																										
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1	WTAE	Sa	05/04/24	6:50 PM	Sat Early News	6:30-7:00PM/7:00-7	:30	WVGOVBPP040624H	\$1,700.00	NM																																									
23	05/04/24	05/04/24	Sat 5-7am	5-7am	-----S-	:30	1	\$800.00	NM																																										
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1	WTAE	Sa	05/04/24	6:24 AM	Sat 5-7am	5-7am	:30	WVGOVBPP050224H	\$800.00	NM																																									
24	05/04/24	05/04/24	Sat 8-10am	8-10am	-----S-	:30	1	\$1,500.00	NM																																										
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1	WTAE	Sa	05/04/24	8:12 AM	Sat 8-10am	8-10am	:30	WVGOVBPP050224H	\$1,500.00	NM																																									
25	05/04/24	05/05/24	Sun 8-10am News	8-10am	-----S	:30	1	\$1,400.00	NM																																										
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26	05/04/24	05/05/24	Sun 5-7am News	5-7a	-----S	:30	1	\$800.00	NM																																										
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Total Spots 81

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL:
<https://www.hearst.com/-/hearst-television-broadcast-terms-conditions>

INVOICE



Send Payment To:
WTAE
PO Box 14569
Des Moines, IA 50306-3569

Invoice #	4009341-1	Invoice Month	May 2024
Invoice Date	05/12/24	Invoice Period	04/29/24 - 05/09/24
Advertiser	Black Bear PAC		
Product	TV		
Estimate #	2583		

www.thepittsburghchannel.com

Payment Terms 30 Days

<u>Gross Total</u>	\$110,300.00
<u>Agency Commission</u>	\$16,545.00
<u>Net Amount Due</u>	\$93,755.00
<u>Invoice Balance as of 05/14/24 1:29:01 PM ET</u>	\$0.00

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<https://www.hearst.com/-/hearst-television-broadcast-terms-conditions>