



KTTT - AM

Alpha Media LLC

Columbus, Nebraska

QUARTERLY ISSUES AND PROGRAMS REPORT

July, August, September, 2016

FILED 10 - 4 - 16

SUBMITTED BY David Gustafson

A handwritten signature in blue ink, appearing to read "David Gustafson", is written over a horizontal line.

PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS

Nebraska Workforce – Monday thru Friday 10:10am

A two minute program aimed at helping area citizens learn of employment opportunities across the listening area. The program offers listeners guidance on openings and also local job training events and offers educational opportunities to enhance employment.

Chamber Chatter – Monday thru Friday 10:25am

The five minute program produced by the Columbus Chamber of Commerce provides listeners with information on community events and Columbus Chamber of Commerce information every weekday. The program offers information on educational opportunities, healthcare issues, community involvement events, and charity events.

KTTT Community News – Monday thru Friday 6:20am, 7:20am, 8:20am, 9:20am

KTTT Community News is a two minute program dedicated to informing the public on the latest issues that affect them personally, affect their community, and affect the state. The program provides updates on issues impacting local and state government, education, healthcare, tourism, charities, organizations and the environment

The following summarizes a representative sample of programming that provided the most significant treatment of community issues during the past quarter. Programming frequently deals with more than one issue.

Coverage Addressing the Following Issues:

- 1) Government/Politics
- 2) Education, Youth Issues
- 3) Health
- 4) Weather
- 5) Community Events

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Government and Politics	July 1st to September 30 th	60	30 seconds	Covered topics with Governor Pete Ricketts on property taxes, President Obama's Health Care Law, the Nebraska legislature, and local coverage of politicians.
Government and Politics	August 3 rd to August 6 th	20	30 seconds per feature	Aired segments covering a Columbus town hall meeting hosted by Congressman Jeff Fortenberry.
Government and Politics	July 1 st to September 15 th	25	30 seconds per feature	Continued coverage of Costco Wholesale attempting to build a chicken plant in Fremont including a lawsuit residents issued the company.
Government and Politics	September 1 st to September 30 th	30	2 minute	Aired segments about the Columbus Mayoral debate between Mayor Mike Moser and challenger Jim Bulkley.
Education and Youth	July 1st to September 30 th	66	2 minute	Nebraska Workforce is a daily weekday program aimed at helping area citizens learn of employment opportunities across the listening area. The program offers listeners guidance on openings and also local job training events.
Education and Youth	July 1st to September 30 th	66	2 minute	Agriculture education reports are at 7:15am daily and cover the latest in meetings in the listening area. These meeting are 4H, Extension & education meetings. From pesticide training, to water issues to different county events and meeting for 4H members. This program is one minute in length and provides key information to area agricultural producers and youth.
Education and Youth	July 1st to September 30 th	41	30 seconds	PSA: Youth Choir concert, Youth carnival school fundraiser, baseball clinics, Big Pals Little Pals of Columbus, Columbus Sports & activities council, parenting workshops, Columbus Library education seminars, band concerts.
Education and Youth	July 11 th to September 15 th	30	30 seconds	Featured Central Community College in a number of stories highlighting enrolment, campus visits, and upcoming events

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Health	July 1 st to September 30 th	180	30 seconds	Blood Drive announcements run throughout the month to inform listeners on the importance of how crucial blood donations are in the listening area.
Health	July 8 th To July 10 th	20	30 seconds per feature	Warned area residents in the town of Fremont to boil water after the water treatment facility had problems because of thunderstorms.
Health	July 12 th To September 22 nd	40	30 seconds per feature	Interviewed different professionals with Columbus Community Hospital on health tips and reminders.
Health	July 5 th To July 8 th	25	30 seconds per feature	Aired Coverage of damage in the Columbus area from a Severe storm that downed trees and damaged homes. Followed the cleanup process.
Weather	July 5 th To July 8 th	25	30 seconds per feature	Aired Coverage of damage in the Columbus area from a Severe storm that downed trees and damaged homes. Followed the cleanup process.
Weather	September 14 th To September 16 th	10	30 second feature	Covering flooding in area counties such as Stanton, Colfax, Dodge, and Platte as storms moved through the area.
Weather	July 5 th to September 25 th	15	2 minute features	Ran segments with Platte County Emergency Management on what to do during severe weather and what not to do with downed power lines and flooding.
Community Events	July 1 st to September 30 th	100	30 seconds	PSA: , Spaghetti feed for church, Parish dinner, Wild Game Feed, Platte Valley Playhouse, Columbus Public Library Events, Area school fundraisers, community fundraisers, medical fundraisers.

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Community Events	July 1 st to September 30 th	66	5 minutes	Chamber Chatter gives listeners information on community events and Columbus Chamber of Commerce information every weekday. Offers information on educational opportunities, healthcare issues, community involvement events, and charity events.
Community Events	July 1 st To July 10 th	20	30 seconds Per feature	Aired coverage from the 2016 Platte County Fair breaking down the different activities going on during Fair week.
Community Events	August 18 th To August 20 th	10	30 second features	Aired coverage from the grand opening of new Ag educator IntelliFarms who just opened a location in Columbus, their only location in Nebraska.
Community Events	August 19 th To August 21 st	10	30 seconds per feature	Aired coverage of the 2016 Columbus Days events that took place for a weekend in downtown Columbus.