

ANNUAL PUBLIC FILE EEO REPORT 2021

Call Sign of Station(s): **WVIT and WRDM**

1. List all full-time job vacancies filled by any station covered by this report during the past year.

Assignment & Web Editor – 1
Customer Service Representative – 1
Engineer – 1
Executive Producer Investigative – 1
Executive Producer – 1
Meteorologist – 1
Multi-Media Journalist
Photographer – 2
Producer – 4
Vice President News – 1

2. For each vacancy listed, attach to this report the relevant and completed Recruitment Source Data Form.

Please see Appendix A - NBC Connecticut WVIT RECRUITMENT SOURCE LIST

3. In total, how many interviewees did the station (or station group) interview for all the full-time job vacancies identified in response to Question 1?

89 interviews conducted since December 1, 2020

4. In total, how many persons interviewed by the station for any of the above-listed job vacancies were referred to the station from each of the recruitment sources used by the station? Please provide this information in matrix form.

Name of Recruitment Source	Total Number of Interviewees Referred During the Year
Campus Job Board / Event	1
Contacted Directly by NBCUniversal HR Representative	3
Current / Former NBCUniversal Intern	5
Current NBCUniversal Contractor / Freelancer	3
Current NBCUniversal Employee	5
Current NBCUniversal PEP	1
Former Employee	8
LinkedIn	12
NBCUniversal Affinity Groups	1
NBCUniversal Careers Site	34
Online Advertising	2
Referral	11
Search Firm Agency	2
Twitter	1

5. Please summarize the station's (or station group's) broad outreach initiatives during the past year. Please identify each initiative in which the station substantially participated; the date(s) of each initiative; the names and titles of the station personnel who participated in each initiative; and a short summary of the nature and extent of the station's participation in each initiative.

The following conventions host career fairs. A representative from NBC Universal's talent acquisition team participates on behalf of the NBC Owned Stations. Additionally, leaders from our local station may participate for the purpose of recruiting talent.

National Association of Black Journalists

Career Fair

August 18-21, 2021

Virtual

NBCUniversal Talent Acquisition Team

National Association of Hispanic Journalists, Career Fair

July 14-16, 2021

Virtual

NBCUniversal Talent Acquisition Team

Asian-American Journalists Association National Convention

August 24-28, 2021

Virtual

NBCUniversal Talent Acquisition Team

National Lesbian and Gay Journalists' Association Conference

September 9-12, 2021

Virtual

NBCUniversal Talent Acquisition Team

WVIT Internship Program. NBCUniversal has developed a robust Campus 2 Careers paid internship program. The Director of Human Resources, Mary Anderson, manages the program locally. The paid internship affords students the opportunity to participate in more than one intern experience. The Station has worked to build an active and healthy internship program to provide students a learning experience while contributing to the work performed at our station. The enhanced program has resulted in students who are well-prepared to become employees at our station upon graduation. During the current Annual Report year approximately 3 interns have participated in the station's internship program. There were five interns who were qualified to interview for open positions, and one former intern was hired as freelance and ultimately was qualified to fill a full time position this year.

NBCU Owned Television Stations' Associate Programs. The Sales and News Associate programs are an opportunity for early career professionals to hone their skills specific to the Broadcast industry. Participants in the program work in a fast-paced local television organization within an NBC Owned Station. Associates undergo an intense week-long orientation filled with workshops, lunches with guest speakers and training. The program lasts an average of one year where it concludes with successful associates accepting full-time Account Executive or Producer (news) positions within the Owned Stations group. NBC Connecticut is interviewing News Associates for the 2022 calendar year.

Equal Employment Opportunity Training. All Station employees are required to attend a course designed to prevent harassment and discrimination. Training is offered to ensure 100% participation. Starting in 2006 and offered annually, all hiring managers received coaching on new regulations set by the Office of Federal Contract Compliance Programs (OFCCP) regarding the definition of an internet applicant and the necessary recordkeeping for such applicants.

Internal Skills Enhancement Programs. Employees of the Station are provided with training and development opportunities designed to enhance their ability to assume positions of greater responsibility. Various programs

are provided via external vendors and internal NBCU sponsored programs. During this last reporting period, Station employees participated in the following development courses: JUMP, PIVOT, LEAD; all leadership development courses facilitated by NBCU's training team. In addition, online courses on a variety of topics are available to all employees. Courses include: Negotiation Skills, Time Management, Team Building, Goal Setting, Project Management, Communication Skills and Conflict Management.

**JOB VACANCY
RECRUITMENT SOURCE DATA FORM**

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone	Has this source requested notices?
SEE APPENDIX A (ATTACHED) FOR A COMPLETE LIST OF NBC Connecticut WVIT RECRUITMENT SOURCES NBC Connecticut ADDS AGENCIES TO THIS LIST UPON WRITTEN REQUEST.				

Job Title	Date Filled	Recruitment Source That Referred Ultimate Hire
Assignment & Web Editor	5/24/2021	Current NBCUniversal Contractor / Freelancer
Customer Service Representative	9/8/2021	Current/Former Employee
Engineer	10/18/2021	LinkedIn
Executive Producer Investigative	6/14/2021	LinkedIn
Executive Producer	4/5/2021	Referral
Meteorologist	10/25/2021	Current/Former Employee
Multi-Media Journalist	8/23/2021	Former Employee
Photographer	10/18/2021	Current NBCUniversal Employee
Photographer	10/11/2021	I am a Current NBCUniversal Contractor / Freelancer
Producer	9/20/2021	LinkedIn
Producer	7/19/2021	LinkedIn
Producer	9/20/2021	NBCUniversal Careers Site
Producer	5/31/2021	NBCUniversal Careers Site
Vice President, News	5/31/2021	Current NBCUniversal Employee

APPENDIX A

Name of Recruitment Source	Address of Recruitment Source	Contact Person	Telephone / e-mail	Has this source requested notices?
nbcunicareers.com	www.nbcunicareers.com	Scott Williams	Scott.Williams2@nbcuni.com 646-630-1632	No
LinkedIn	www.linkedin.com	Scott Williams	Scott.Williams2@nbcuni.com 646-630-1632	No
Indeed.com	www.indeed.com	Scott Williams	Scott.Williams2@nbcuni.com 646-630-1632	No
Spots N Dots (when applicable)	www.spotsndots.com	Scott Williams	Scott.Williams2@nbcuni.com 646-630-1632	No
Broadcasting and Cable (when applicable)	www.broadcastingcable.com	Scott Williams	Scott.Williams2@nbcuni.com 646-630-1632	No
LinkedIn	www.linkedin.com	Scott Williams	Scott.Williams2@nbcuni.com 646-630-1632	No