



REQUEST FOR CANDIDATE AND/OR NON-CANDIDATE ISSUE ADVERTISING

DATE: JULY 1ST, 2014

STATION(S): KWCH | KSCW | KDCU

CANDIDATE AND/OR NON-CANDIDATE ISSUE: MIKE POMPEO FOR U.S. HOUSE KANSAS DISTRICT 4

PARTY OR NAME OF ISSUE: REPUBLICAN

DESCRIPTION OF ISSUE: PRIMARY – U.S. HOUSE REP

REQUEST BY DIANA FREDELAKE
THE MEDIA SOURCE
2702 MAXWELL
WICHITA, KS 67217
316.945.9455

REQUEST ON BEHALF OF: POMPEO FOR CONGRESS COMMITTEE
A SCOTT RITCHIE, TREASURER
P.O. BOX 780146
WICHITA, KS 67278
316.633.4700

CANDIDACY OF: MIKE POMPEO FOR U.S. HOUSE – KANSAS DISTRICT 4

INFORMATION PROVIDED: RATES, POLITICAL DISCLOSURES, PB-18

**STATION POLITICAL DISCLOSURE
AND SALES PRACTICES PROVIDED:** YES

**FILE UP LOADED TO FCC POLITICAL
FILE FOR PUBLIC INSPECTION:** YES

MEETS BCRA SPONSORSHIP REQUIREMENTS: YES

ACCEPTED OR REJECTED: ACCEPTED

KWCH12^{HD}
expect more

KSCW
TV TO TALK ABOUT

UNIVISION
KANSAS

2815 East 37th Street North Wichita, KS 67219 | 316.838.1212

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KWCH + WICHITA/HUTCHINSON DMA	Date: 6/30/14
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I, Diana Fredelake,
 being/on behalf of: Mike Pompeo,
 a legally qualified candidate of the Republican
 political party for the office of: U. S. Representative 4th District Kansas
 in the Primary

election to be held on: August 5, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
as per attached					

Attach proposed schedule with charges (if available): \$15,725.00 GROSS; \$13,366.25 NET

I represent that the payment for the above described broadcast time has been furnished by:

Pompeo for Congress Committee

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

A Scott Ritchie

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

6/30/14

Date

Diana Fredelake
Diana Fredelake (Jun 30, 2014)

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

[Signature]
Signature

Maros Wilkerson
Printed Name

Dir of Sales
Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Diana Fredelake for Pompeo for Congress Committee

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Diana Fredelake

Diana Fredelake (Jun 30, 2014)

signature of candidate or authorized committee

Diana Fredelake

printed name

6/30/14

date

ORDER



KWCH

Orders
Order / Rev: A66999
Alt Order #:
Product Desc: 2014 TV 0702-070814 | P2 PREFERREI
Estimate: 771 | 8083
Flight Dates: 07/02/14 - 07/08/14
Original Date / Rev: 07/01/14 / 07/01/14
Order Type: GENERAL

Primary AE: Marcus Wilkerson
Sales Office: Wich
Sales Region: Local

Agency
Name: Media Source
Buying Contact: Diana Fredelake
Billing Contact:
 PO Box 17588
 Wichita, KS 67217-0588

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: *Pompeo for Congress 4th District
Demographic: HH
Product Codes: PL3
Priority: P-4
Revenue Codes: POL, CAN, Agency

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/30/14	07/08/14	86	\$15,725.00	\$13,366.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2014	86	\$15,725.00	\$13,366.25	0.00
Totals	86	\$15,725.00	\$13,366.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Marcus Wilkerson			Start Of Order - End Of Order	100%
Marcus Wilkerson			Start Of Order - End Of Order	0%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	07/02/14	07/02/14	M-F 5-6a EYEWITNESS NEWS @ 5AM	CM	M-F 5-6a	--W----	:30	2	\$40.00	P-3	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/30/14	07/06/14	--W----		2				\$40.00		0.00			
N 2	All	07/03/14	07/03/14	M-F 5-6a EYEWITNESS NEWS @ 5AM	CM	M-F 5-6a	---T---	:30	2	\$40.00	P-3	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/30/14	07/06/14	---T---		2				\$40.00		0.00			
N 3	All	07/04/14	07/04/14	M-F 5-6a EYEWITNESS NEWS @ 5AM	CM	M-F 5-6a	----F--	:30	2	\$40.00	P-3	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/30/14	07/06/14	----F--		2				\$40.00		0.00			
N 4	All	07/07/14	07/07/14	M-F 5-6a EYEWITNESS NEWS @ 5AM	CM	M-F 5-6a	M-----	:30	2	\$40.00	P-3	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/07/14	07/13/14	M-----		2				\$40.00		0.00			
N 5	All	07/08/14	07/08/14	M-F 5-6a EYEWITNESS NEWS @ 5AM	CM	M-F 5-6a	-T-----	:30	2	\$40.00	P-3	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/07/14	07/13/14	-T-----		2				\$40.00		0.00			
N 6	All	07/02/14	07/02/14	M-F 6-7a EYEWITNESS NEWS @ 6AM	CM	M-F 6-7a	--W----	:30	2	\$150.00	P-2	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: A66999
 Alt Order #:
 Flight Dates: 07/02/14 - 07/08/14

Advertiser: *Pompeo for Congress 4th District
 Product Desc: 2014 TV 0702-070814 | P2 PREFERREI
 Estimate: 771 | 8083
 KWCH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	All	07/02/14	07/02/14	M-F 6-7a EYEWITNESS NEWS @ 6AM	CM	M-F 6-7a	--W----	:30	2	\$150.00	P-2	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		06/30/14	07/06/14	--W----		2			\$150.00			0.00			
N 7	All	07/03/14	07/03/14	M-F 6-7a EYEWITNESS NEWS @ 6AM	CM	M-F 6-7a	---T---	:30	2	\$150.00	P-2	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		06/30/14	07/06/14	---T---		2			\$150.00			0.00			
N 8	All	07/04/14	07/04/14	M-F 6-7a EYEWITNESS NEWS @ 6AM	CM	M-F 6-7a	----F--	:30	2	\$150.00	P-2	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		06/30/14	07/06/14	----F--		2			\$150.00			0.00			
N 9	All	07/07/14	07/07/14	M-F 6-7a EYEWITNESS NEWS @ 6AM	CM	M-F 6-7a	M-----	:30	2	\$150.00	P-2	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		07/07/14	07/13/14	M-----		2			\$150.00			0.00			
N 10	All	07/08/14	07/08/14	M-F 6-7a EYEWITNESS NEWS @ 6AM	CM	M-F 6-7a	-T-----	:30	2	\$150.00	P-2	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		07/07/14	07/13/14	-T-----		2			\$150.00			0.00			
N 11	All	07/02/14	07/02/14	M-F 7-9a CBS THIS MORNING 7-9A	CM	M-F 7-9a	--W----	:30	3	\$90.00	P-2	0.00	NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		06/30/14	07/06/14	--W----		3			\$90.00			0.00			
N 12	All	07/03/14	07/03/14	M-F 7-9a CBS THIS MORNING 7-9A	CM	M-F 7-9a	---T---	:30	3	\$90.00	P-2	0.00	NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		06/30/14	07/06/14	---T---		3			\$90.00			0.00			
N 13	All	07/04/14	07/04/14	M-F 7-9a CBS THIS MORNING 7-9A	CM	M-F 7-9a	----F--	:30	3	\$90.00	P-2	0.00	NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		06/30/14	07/06/14	----F--		3			\$90.00			0.00			
N 14	All	07/07/14	07/07/14	M-F 7-9a CBS THIS MORNING 7-9A	CM	M-F 7-9a	M-----	:30	3	\$90.00	P-2	0.00	NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		07/07/14	07/13/14	M-----		3			\$90.00			0.00			
N 15	All	07/08/14	07/08/14	M-F 7-9a CBS THIS MORNING 7-9A	CM	M-F 7-9a	-T-----	:30	3	\$90.00	P-2	0.00	NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		07/07/14	07/13/14	-T-----		3			\$90.00			0.00			
N 16	All	07/02/14	07/02/14	M-F 10-11a Price PRICE IS RIGHT	CM	M-F 10-11a	--W----	:30	2	\$150.00	P-2	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		06/30/14	07/06/14	--W----		2			\$150.00			0.00			
N 17	All	07/03/14	07/03/14	M-F 10-11a Price PRICE IS RIGHT	CM	M-F 10-11a	---T---	:30	2	\$150.00	P-2	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		06/30/14	07/06/14	---T---		2			\$150.00			0.00			
N 18	All	07/04/14	07/04/14	M-F 10-11a Price PRICE IS RIGHT	CM	M-F 10-11a	----F--	:30	2	\$150.00	P-2	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		06/30/14	07/06/14	----F--		2			\$150.00			0.00			
N 19	All	07/07/14	07/07/14	M-F 10-11a Price PRICE IS RIGHT	CM	M-F 10-11a	M-----	:30	2	\$150.00	P-2	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		07/07/14	07/13/14	M-----		2			\$150.00			0.00			
N 20	All	07/08/14	07/08/14	M-F 10-11a Price PRICE IS RIGHT	CM	M-F 10-11a	-T-----	:30	2	\$150.00	P-2	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

Order / Rev: A66999
 Alt Order #:
 Flight Dates: 07/02/14 - 07/08/14

Advertiser: *Pompeo for Congress 4th District
 Product Desc: 2014 TV 0702-070814 | P2 PREFERREI
 Estimate: 771 | 8083

KWCH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N20	All	07/08/14	07/08/14	M-F 10-11a Price PRICE IS RIGHT	CM	M-F 10-11a	-T-----	:30	2	\$150.00	P-2	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/07/14	07/13/14	-T-----					2	\$150.00		0.00			
N21	All	07/02/14	07/02/14	M-F Noon News EYEWITNESS NEWS @ NOON	CM	M-F 12-12:30p	--W----	:30	2	\$175.00	P-2	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/30/14	07/06/14	--W----					2	\$175.00		0.00			
N22	All	07/03/14	07/03/14	M-F Noon News EYEWITNESS NEWS @ NOON	CM	M-F 12-12:30p	---T---	:30	2	\$175.00	P-2	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/30/14	07/06/14	---T---					2	\$175.00		0.00			
N23	All	07/04/14	07/04/14	M-F Noon News EYEWITNESS NEWS @ NOON	CM	M-F 12-12:30p	----F--	:30	2	\$175.00	P-2	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/30/14	07/06/14	----F--					2	\$175.00		0.00			
N24	All	07/07/14	07/07/14	M-F Noon News EYEWITNESS NEWS @ NOON	CM	M-F 12-12:30p	M-----	:30	2	\$175.00	P-2	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/07/14	07/13/14	M-----					2	\$175.00		0.00			
N25	All	07/08/14	07/08/14	M-F Noon News EYEWITNESS NEWS @ NOON	CM	M-F 12-12:30p	-T-----	:30	2	\$175.00	P-2	0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/07/14	07/13/14	-T-----					2	\$175.00		0.00			
N26	All	07/02/14	07/02/14	M-F 3-4p DR PHIL	CM	M-F 3-4p	--W----	:30	2	\$150.00	P-2	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/30/14	07/06/14	--W----					2	\$150.00		0.00			
N27	All	07/03/14	07/03/14	M-F 3-4p DR PHIL	CM	M-F 3-4p	---T---	:30	2	\$150.00	P-2	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/30/14	07/06/14	---T---					2	\$150.00		0.00			
N28	All	07/04/14	07/04/14	M-F 3-4p DR PHIL	CM	M-F 3-4p	----F--	:30	2	\$150.00	P-2	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/30/14	07/06/14	----F--					2	\$150.00		0.00			
N29	All	07/07/14	07/07/14	M-F 3-4p DR PHIL	CM	M-F 3-4p	M-----	:30	2	\$150.00	P-2	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/07/14	07/13/14	M-----					2	\$150.00		0.00			
N30	All	07/08/14	07/08/14	M-F 3-4p DR PHIL	CM	M-F 3-4p	-T-----	:30	2	\$150.00	P-2	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/07/14	07/13/14	-T-----					2	\$150.00		0.00			
N31	All	07/02/14	07/02/14	M-F 5p News EYEWITNESS NEWS @ 5PM	CM	M-F 5-5:30p	--W----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/30/14	07/06/14	--W----					1	\$300.00		0.00			
N32	All	07/03/14	07/03/14	M-F 5p News EYEWITNESS NEWS @ 5PM	CM	M-F 5-5:30p	---T---	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/30/14	07/06/14	---T---					1	\$300.00		0.00			
N33	All	07/04/14	07/04/14	M-F 5p News EYEWITNESS NEWS @ 5PM	CM	M-F 5-5:30p	----F--	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/30/14	07/06/14	----F--					1	\$300.00		0.00			
N34	All	07/07/14	07/07/14	M-F 5p News EYEWITNESS NEWS @ 5PM	CM	M-F 5-5:30p	M-----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/07/14	07/13/14	M-----					1	\$300.00		0.00			

Order / Rev: A66999
 Alt Order #:
 Flight Dates: 07/02/14 - 07/08/14

Advertiser: *Pompeo for Congress 4th District
 Product Desc: 2014 TV 0702-070814 | P2 PREFERRE
 Estimate: 771 | 8083

KWCH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 34	All	07/07/14	07/07/14	M-F 5p News EYEWITNESS NEWS @ 5PM	CM	M-F 5-5:30p	M-----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/07/14	07/13/14	M-----		1				\$300.00		0.00			
N 35	All	07/08/14	07/08/14	M-F 5p News EYEWITNESS NEWS @ 5PM	CM	M-F 5-5:30p	-T-----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/07/14	07/13/14	-T-----		1				\$300.00		0.00			
N 36	All	07/02/14	07/02/14	M-F 6p News EYEWITNESS NEWS @ 6PM	CM	M-F 6-6:30p	--W----	:30	1	\$375.00	P-2	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/30/14	07/06/14	--W----		1				\$375.00		0.00			
N 37	All	07/03/14	07/03/14	M-F 6p News EYEWITNESS NEWS @ 6PM	CM	M-F 6-6:30p	---T---	:30	1	\$375.00	P-2	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/30/14	07/06/14	---T---		1				\$375.00		0.00			
N 38	All	07/04/14	07/04/14	M-F 6p News EYEWITNESS NEWS @ 6PM	CM	M-F 6-6:30p	----F--	:30	1	\$375.00	P-2	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/30/14	07/06/14	----F--		1				\$375.00		0.00			
N 39	All	07/07/14	07/07/14	M-F 6p News EYEWITNESS NEWS @ 6PM	CM	M-F 6-6:30p	M-----	:30	1	\$375.00	P-2	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/07/14	07/13/14	M-----		1				\$375.00		0.00			
N 40	All	07/08/14	07/08/14	M-F 6p News EYEWITNESS NEWS @ 6PM	CM	M-F 6-6:30p	-T-----	:30	1	\$375.00	P-2	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/07/14	07/13/14	-T-----		1				\$375.00		0.00			
N 41	All	07/03/14	07/03/14	M-F/Sun 10p News EYEWITNESS NEWS @ 10PM	CM	M-F/Sun 10-10:35p	---T---	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/30/14	07/06/14	---T---		1				\$600.00		0.00			
N 42	All	07/04/14	07/04/14	M-F/Sun 10p News EYEWITNESS NEWS @ 10PM	CM	M-F/Sun 10-10:35p	----F--	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/30/14	07/06/14	----F--		1				\$600.00		0.00			
N 43	All	07/05/14	07/05/14	Sat 10p News EYEWITNESS NEWS SAT 10P	CM	Sat 10-10:35p	-----S-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/30/14	07/06/14	-----S-		1				\$600.00		0.00			
N 44	All	07/06/14	07/06/14	M-F/Sun 10p News EYEWITNESS NEWS @ 10PM	CM	M-F/Sun 10-10:35p	-----S	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/30/14	07/06/14	-----S		1				\$600.00		0.00			
N 45	All	07/07/14	07/07/14	M-F/Sun 10p News EYEWITNESS NEWS @ 10PM	CM	M-F/Sun 10-10:35p	M-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/07/14	07/13/14	M-----		1				\$600.00		0.00			
N 46	All	07/08/14	07/08/14	M-F/Sun 10p News EYEWITNESS NEWS @ 10PM	CM	M-F/Sun 10-10:35p	-T-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/07/14	07/13/14	-T-----		1				\$600.00		0.00			
N 47	All	07/02/14	07/02/14	M-F 1035-1137p Letterman LETTERMAN	CM	M-F 10:35-11:37p	--W----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/30/14	07/06/14	--W----		1				\$150.00		0.00			
N 48	All	07/03/14	07/03/14	M-F 1035-1137p Letterman LETTERMAN	CM	M-F 10:35-11:37p	---T---	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: A66999
Alt Order #:
Flight Dates: 07/02/14 - 07/08/14

Advertiser: *Pompeo for Congress 4th District
Product Desc: 2014 TV 0702-070814 | P2 PREFERRE
Estimate: 771 | 8083
KWCH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 48	All	07/03/14	07/03/14	M-F 1035-1137p LettermCM LETTERMAN	CM	M-F 10:35-11:37p	---T---	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 06/30/14		07/06/14	---	T---		1			\$150.00		0.00				
N 49	All	07/04/14	07/04/14	M-F 1035-1137p LettermCM LETTERMAN	CM	M-F 10:35-11:37p	----F--	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 06/30/14		07/06/14	----	F--		1			\$150.00		0.00				
N 50	All	07/07/14	07/07/14	M-F 1035-1137p LettermCM LETTERMAN	CM	M-F 10:35-11:37p	M-----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 07/07/14		07/13/14	M-----			1			\$150.00		0.00				
N 51	All	07/08/14	07/08/14	M-F 1035-1137p LettermCM LETTERMAN	CM	M-F 10:35-11:37p	-T-----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 07/07/14		07/13/14	-T-----			1			\$150.00		0.00				
													Totals	86	\$15,725.00

Client: POMPEO FOR CONGRESS 4TH DISTRICT KS **Station Order**
 Product:
 Campaign: 2014 TV 0702-070814

The Media Source, Inc.
 2702 Maxwell
 Wichita, KS 67217-0588
 (316) 945-9455

Rev #: 0
 Flight From: 07/02/2014 to 07/08/2014

Estimate No.:
 Contract No.:
 Job No.:

Buyer Name: Diana Fredelake
 Sweeps: Share Feb 2014 -> HUT/PUT Jul 13

Market: WICHITA-HUTCHINSON PLUS
 Station: KWCH+
 Station Contact: MARCUS WILKERSON

Actg. Order No.: 771
 WS Order No.: 8083
 Contract No.:

Item#	Days/ Times	DP/ Len	Program Title/ Comm1 Tag	Station Gross Rate/ Total	Jun 30	Jul 07	Total Spots	DMA P 50+ (R)	DMA P 35+ (R)
1	--W----	EM	EARLY MORNING	\$40.00	2	.	2	1.3	1.1
	05:00A-06:00A	30		\$80.00				\$30.77	\$36.36
2	---R---	EM	EARLY MORNING	\$40.00	2	.	2	1.3	1.4
	05:00A-06:00A	30		\$80.00				\$30.77	\$28.57
3	----F--	EM	EARLY MORNING	\$40.00	2	.	2	1.0	0.9
	05:00A-06:00A	30		\$80.00				\$40.00	\$44.44
4	M-----	EM	EARLY MORNING	\$40.00	.	2	2	1.1	1.1
	05:00A-06:00A	30		\$80.00				\$36.36	\$36.36
5	-T-----	EM	EARLY MORNING	\$40.00	.	2	2	1.4	1.2
	05:00A-06:00A	30		\$80.00				\$28.57	\$33.33
6	--W----	EM	EYEWTV NWS-MORN	\$150.00	2	.	2	3.6	3.2
	06:00A-07:00A	30		\$300.00				\$41.67	\$46.88
7	---R---	EM	EYEWTV NWS-MORN	\$150.00	2	.	2	3.6	3.3
	06:00A-07:00A	30		\$300.00				\$41.67	\$45.45
8	----F--	EM	EYEWTV NWS-MORN	\$150.00	2	.	2	2.9	2.9
	06:00A-07:00A	30		\$300.00				\$51.72	\$51.72
9	M-----	EM	EYEWTV NWS-MORN	\$150.00	.	2	2	3.0	3.0
	06:00A-07:00A	30		\$300.00				\$50.00	\$50.00
10	-T-----	EM	EYEWTV NWS-MORN	\$150.00	.	2	2	3.3	2.7
	06:00A-07:00A	30		\$300.00				\$45.45	\$55.56
11	--W----	EM	CBS THS MRNG-2	\$90.00	3	.	3	2.2	1.8
	07:00A-09:00A	30		\$270.00				\$40.91	\$50.00
12	---R---	EM	CBS THS MRNG-2	\$90.00	3	.	3	2.9	2.3
	07:00A-09:00A	30		\$270.00				\$31.03	\$39.13
13	----F--	EM	CBS THS MRNG-2	\$90.00	3	.	3	2.5	1.9
	07:00A-09:00A	30		\$270.00				\$36.00	\$47.37
14	M-----	EM	CBS THS MRNG-2	\$90.00	.	3	3	2.4	2.1
	07:00A-09:00A	30		\$270.00				\$37.50	\$42.86
15	-T-----	EM	CBS THS MRNG-2	\$90.00	.	3	3	2.0	1.5
	07:00A-09:00A	30		\$270.00				\$45.00	\$60.00
16	--W----	DT	PRICE IS RIGHT	\$150.00	2	.	2	5.4	4.0
	10:00A-11:00A	30		\$300.00				\$27.78	\$37.50
17	---R---	DT	PRICE IS RIGHT	\$150.00	2	.	2	5.2	4.1
	10:00A-11:00A	30		\$300.00				\$28.85	\$36.59
18	----F--	DT	PRICE IS RIGHT	\$150.00	2	.	2	5.6	4.3
	10:00A-11:00A	30		\$300.00				\$26.79	\$34.88
19	M-----	DT	PRICE IS RIGHT	\$150.00	.	2	2	5.5	4.1
	10:00A-11:00A	30		\$300.00				\$27.27	\$36.59
20	-T-----	DT	PRICE IS RIGHT	\$150.00	.	2	2	5.5	3.9
	10:00A-11:00A	30		\$300.00				\$27.27	\$38.46
21	--W----	DT	NOON NEWS	\$175.00	2	.	2	4.9	3.3
	12:00P-01:00P	30		\$350.00				\$35.71	\$53.03
22	---R---	DT	NOON NEWS	\$175.00	2	.	2	6.6	4.9
	12:00P-01:00P	30		\$350.00				\$26.52	\$35.71
23	----F--	DT	NOON NEWS	\$175.00	2	.	2	6.4	4.4
	12:00P-01:00P	30		\$350.00				\$27.34	\$39.77
24	M-----	DT	NOON NEWS	\$175.00	.	2	2	6.8	4.7

Item#	Days/ Times	DP/ Len	Program Title/ Comml Tag	Station Gross Rate/ Total	Jun 30	Jul 07	Total Spots	DMA P 50+ (R)	DMA P 35+ (R)
25	12:00P-01:00P -T----	30 DT	NOON NEWS	\$350.00 \$175.00		2	2	\$25.74 5.5	\$37.23 3.7
26	12:00P-01:00P --W----	30 EF	DR PHIL	\$350.00 \$150.00		2	2	\$31.82 3.8	\$47.30 3.1
27	03:00P-04:00P ---R---	30 EF	DR PHIL	\$300.00 \$150.00		2	2	\$39.47 5.0	\$48.39 3.7
28	03:00P-04:00P ----F--	30 EF	DR PHIL	\$300.00 \$150.00		2	2	\$30.00 4.8	\$40.54 3.8
29	03:00P-04:00P M-----	30 EF	DR PHIL	\$300.00 \$150.00		2	2	\$31.25 4.0	\$39.47 3.3
30	03:00P-04:00P -T-----	30 EF	DR PHIL	\$300.00 \$150.00		2	2	\$37.50 4.2	\$45.45 2.9
31	03:00P-04:00P --W----	30 EN	EYEWT NWS-5P	\$300.00	1		1	\$35.71 9.7	\$51.72 7.5
32	05:00P-05:30P ---R---	30 EN	EYEWT NWS-5P	\$300.00	1		1	\$30.93 11.6	\$40.00 8.5
33	05:00P-05:30P ----F--	30 EN	EYEWT NWS-5P	\$300.00	1		1	\$25.86 10.7	\$35.29 7.5
34	05:00P-05:30P M-----	30 EN	EYEWT NWS-5P	\$300.00		1	1	\$28.04 10.2	\$40.00 7.7
35	05:00P-05:30P -T-----	30 EN	EYEWT NWS-5P	\$300.00		1	1	\$29.41 10.2	\$38.96 7.5
36	05:00P-05:30P --W----	30 EN	EYEWT NWS-6PM	\$300.00 \$375.00	1		1	\$29.41 11.3	\$40.00 8.3
37	06:00P-06:30P ---R---	30 EN	EYEWT NWS-6PM	\$375.00	1		1	\$33.19 12.3	\$45.18 9.1
38	06:00P-06:30P ----F--	30 EN	EYEWT NWS-6PM	\$375.00	1		1	\$30.49 13.6	\$41.21 10.0
39	06:00P-06:30P M-----	30 EN	EYEWT NWS-6PM	\$375.00		1	1	\$27.57 13.5	\$37.50 10.0
40	06:00P-06:30P -T-----	30 EN	EYEWT NWS-6PM	\$375.00		1	1	\$27.78 11.3	\$37.50 8.5
41	06:00P-06:30P ---R---	30 LN	EYEWT NWS@10	\$375.00 \$600.00	1		1	\$33.19 10.8	\$44.12 8.5
42	10:00P-10:35P ----F--	30 LN	EYEWT NWS@10	\$600.00	1		1	\$55.56 10.5	\$70.59 7.9
43	10:00P-10:35P ----S-	30 LN	EYEWT NWS@10	\$600.00	1		1	\$57.14 8.0	\$75.95 6.2
44	10:00P-10:35P -----Su	30 LN	EYEWT NWS@10	\$600.00	1		1	\$75.00 10.9	\$96.77 8.9
45	10:00P-10:35P M-----	30 LN	EYEWT NWS@10	\$600.00		1	1	\$55.05 9.6	\$67.42 7.8
46	10:00P-10:35P -T-----	30 LN	EYEWT NWS@10	\$600.00		1	1	\$62.50 11.2	\$76.92 9.2
47	10:00P-10:35P --W----	30 LF	LETTERMAN	\$600.00	1		1	\$53.57 3.3	\$65.22 2.6
48	10:35P-11:35P ---R---	30 LF	LETTERMAN	\$150.00	1		1	\$45.45 3.0	\$57.69 2.2
49	10:35P-11:35P ----F--	30 LF	LETTERMAN	\$150.00	1		1	\$50.00 3.3	\$68.18 2.6
50	10:35P-11:35P M-----	30 LF	LETTERMAN	\$150.00		1	1	\$45.45 3.0	\$57.69 2.3
51	10:35P-11:35P -T-----	30 LF	LETTERMAN	\$150.00		1	1	\$50.00 3.0	\$65.22 2.4
	10:35P-11:35P	30		\$150.00				\$50.00	\$62.50

Station Order

Station: KWCH+

WICHITA-HUTCHINSON PLUS - TV

Item#	Days/ Times	DP/ Len	Program Title/ Comm1 Tag	Station Gross Rate/ Total	Jun 30	Jul 07	Total Spots	DMA P 50+ (R)	DMA P 35+ (R)
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\$15,725.00 52 34 86

264.6
165.8

Monthly Totals

Month	Spots	GRP/GRIs	Station Gross Dollars	Station Gross CPP/CPM
Jul	86	430.4	\$15,725.00	\$36.54
	86	430.4	\$15,725.00	\$36.54

Comments

Station Remarks:

:30 spot entitled "Next Generation" will arrive by 2pm on Tuesday, 7/1/2014.

Pick up check anytime after 1pm on Tuesday, 7/1/2014

PB18 follows separately from Echo Sign.

By: _____