

MURPHY BROADCASTING

FIRST QUARTER, 2016

ISSUES NEEDS REPORT

ALL STATIONS: KISK/KFAT/KRRK/KRCY/KZUL

- 1) SHELTER FOR THE HOMELESS
 - a. HABITAT FOR HUMANITY "MARCH, 2016 PSA"

- 2) HEART HEALTH AWARENESS
 - a. HAVASU COMMUNITY HEALTH FOUNDATION "2016 JANUARY A FAIR OF THE HEART"

- 3) CANCER SUPPORT/RESEARCH FUNDRAISER
 - a. COOKING FOR CANCER "2016 PSA"

- 4) MOHAVE COUNTY BLOOD BANK DONATION
 - a. UNITED BLOOD SERVICES "BLOOD DONOR MONTH PSA"

- 5) RODEO FOR MENTALLY, EMOTIONALLY, PHYSICALLY CHALLENGED CHILDREN
 - a. KITCHEN AND BATH CONCEPTS "2016 3RD ANNUAL EXCEPTIONAL RODEO PSA"

Log-Summary Report

KZUL-FM Log-Summary for the Period 1/1/2016 to 3/31/2016

Filtered: RevenueType=(PS)

* Cost is GROSS before any Discounts, Agency Commission, or Tax *

Printed 4/5/2016 3:11:42 PM

Page 1

Sponsor	Items	TotalTime	Cost
4180 Advanced Transmission / P9723 Advanced Transmission - Help Wanted 2016 (FN) :30	122	01:01:00	1,220.00
4180 Advanced Transmission	122	01:01:00	1,220.00
4244 Allied Arts Council / P9765 Allied Arts Council-2016 April 2nd PSA (LK) :30	43	00:21:30	430.00
4244 Allied Arts Council	43	00:21:30	430.00
3465 Carol Marshall Salon and Day Spa / G1226 Carol Marshall Salon & Day Spa - 2015 Help Wanted Hair and Nail :30	100	00:50:00	1,000.00
3465 Carol Marshall Salon and Day Spa	100	00:50:00	1,000.00
3504 Christine's Accessories / P9732 Christine's Accessories - 2016 Art Happens Here :30	75	00:37:30	750.00
3504 Christine's Accessories	75	00:37:30	750.00
3820 Habitat for Humanity / P9768 Habitat for Humanity - Habitat For Humanity-March PSA :30	40	00:20:00	400.00
3820 Habitat for Humanity	40	00:20:00	400.00
1304 Havasu Community Health Foundation / P9717 Havasu Community Health Foundation - 2016 January A Fair of the Heart (LK) :30	183	01:31:30	1,830.00
1304 Havasu Community Health Foundation / P9752 Havasu Community Health Foundation - 2016 February Health Walk PSA (LK) :30	12	00:06:00	120.00
1304 Havasu Community Health Foundation / P9753 Havasu Community Health Foundation - 2016 February Line Dance PSA (LK) :30	21	00:10:30	210.00
1304 Havasu Community Health Foundation	216	01:48:00	2,160.00
3008 In Stitches / P9713 In Stitches - Employment 1215 PSA :30	6	00:03:00	75.00
3008 In Stitches	6	00:03:00	75.00
1168 Judy's Frame Works & Art Gallery / Y1355 Judy's Frame Works & Art Gallery - 2016 3rd Exceptional Rodeo :30	24	00:12:00	240.00
1168 Judy's Frame Works & Art Gallery	24	00:12:00	240.00
4243 Junkyard Bistro / P9764 Junkyard Bistro - 2016 March Help Wanted PSA (LK) :30	62	00:31:00	620.00
4243 Junkyard Bistro	62	00:31:00	620.00
4231 Keepers of the Wild / P9759 Keeper of the Wild - Raven Seminar (MH) :30	31	00:15:30	387.50
4231 Keepers of the Wild	31	00:15:30	387.50
4245 Kingman Boy Scouts Troop 66 / P9767 PSA Kingman Boy Scouts :30	45	00:22:30	450.00
4245 Kingman Boy Scouts Troop 66	45	00:22:30	450.00
3536 Kitchen & Bath Concepts / F6052 Kitchen & Bath Concepts - 2016 3rd Exceptional Rodeo :30	51	00:25:30	510.00
3536 Kitchen & Bath Concepts	51	00:25:30	510.00
3456 Kiwanis Noon Club of the Colorado River / P9754 Kiwanis Noon Club of the Colorado River - Kiwanis Gun Show PSA (LK) :30	25	00:12:30	325.00
3456 Kiwanis Noon Club of the Colorado River	25	00:12:30	325.00
2895 Lake Havasu Community Choir / P9758 Lake Havasu Community Choir - LHC Choir - Walk Down Broadway (LK) :30	65	00:32:30	650.00
2895 Lake Havasu Community Choir	65	00:32:30	650.00
2318 Lions Club Bullhead City/PSA-KC / LIONA Lion's Club Bullhead City - LIONA :60	1	00:00:60	101.25
2318 Lions Club Bullhead City/PSA-KC / LIONB Lion's Club Bullhead City - LIONB :60	1	00:00:60	101.25
2318 Lions Club Bullhead City/PSA-KC / LIONC Lion's Club Bullhead City - LIONC :60	1	00:00:60	101.25
2318 Lions Club Bullhead City/PSA-KC / LIOND Lion's Club Bullhead City - LIOND :60	1	00:00:60	101.25
2318 Lions Club Bullhead City/PSA-KC / LIONE Lion's Club Bullhead City - LIONE :60	1	00:00:60	101.25
2318 Lions Club Bullhead City/PSA-KC / LIONF Lion's Club Bullhead City - LIONF :60	1	00:00:60	101.25
2318 Lions Club Bullhead City/PSA-KC / P9740 Lions Club Bullhead City - Lion car show (DD) :30	24	00:12:00	390.00
2318 Lions Club Bullhead City/PSA-KC / P9766 BHC Lions PSA March 2016 (LK) :30	55	00:27:30	550.00
2318 Lions Club Bullhead City/PSA-KC	85	00:45:30	1,547.50
4192 London Bridge Renaissance Faire / P9716 London Bridge Renaissance Faire - 2016 January Renaissance Faire :30	1	00:00:30	25.00
4192 London Bridge Renaissance Faire	1	00:00:30	25.00
4214 Low Cost Spay and Neuter / M4440 Low Cost Spay and Neuter - Mangy Mutt (FN) :30	75	00:37:30	750.00
4214 Low Cost Spay and Neuter	75	00:37:30	750.00
0095 Mad Dog Wireless, Inc. / IN196 Mad Dog Wireless - Intro National Anthem :05	26	00:02:10	0.00
0095 Mad Dog Wireless, Inc.	26	00:02:10	0.00

Continued

Log-Summary Report

KZUL-FM Log-Summary for the Period 1/1/2016 to 3/31/2016
 Filtered: RevenueType=(PS)
 * Cost is GROSS before any Discounts, Agency Commission, or Tax *

Printed 4/5/2016 3:11:42 PM

Page 2

Sponsor	Items	TotalTime	Cost
4011 Mesquite Car Wash / P8354 Mesquite Car Wash - 2015 Knight Week PSA (FN) :30	56	00:28:00	700.00
4011 Mesquite Car Wash	56	00:28:00	700.00
0183 Michael Alan Furnishings / F5959 2015 Dec Now Hiring - Now Hiring :30	98	00:49:00	980.00
0183 Michael Alan Furnishings	98	00:49:00	980.00
0587 Murphy Broadcasting / P9722 Murphy Broadcasting - Dom's Hiring :30	100	00:50:00	0.00
0587 Murphy Broadcasting / P9741 Murphy Broadcasting - Car Door Show 2016 PSA (FN) :30	121	01:00:30	1,210.00
0587 Murphy Broadcasting / P9750 Murphy Broadcasting - Starline Open House PSA :30	64	00:32:00	576.00
0587 Murphy Broadcasting / P9755 Murphy Broadcasting - Cooking For Cancer 2016 PSA :30	48	00:24:00	480.00
0587 Murphy Broadcasting / P9769 Murphy Broadcasting - Thunderbolt Open House PSA :30	42	00:21:00	420.00
0587 Murphy Broadcasting	375	03:07:30	2,686.00
3592 Pets in Paradise Resort / P9763 Pets in Paradise Resort - 2016 March HELP WANTED (LK) :30	64	00:32:00	640.00
3592 Pets in Paradise Resort	64	00:32:00	640.00
3092 Pro Collision / V6402 Pro Collision - RV AND AUTO BODYMAN (FN) :30	71	00:35:30	1,704.00
3092 Pro Collision	71	00:35:30	1,704.00
4223 Salvation Army BHC / P9751 Salvation Army BHC - Salvation Army Vehicles PSA :30	28	00:14:00	336.00
4223 Salvation Army BHC	28	00:14:00	336.00
3987 United Blood Services / P9720 United Blood Services - Blood Donor Month PSA (LK) :30	108	00:54:00	1,404.00
3987 United Blood Services	108	00:54:00	1,404.00
4025 Veterans United Of Arizona / P9734 Veterans United Of Arizona - 2016 Legends PSA (FN) :30	20	00:10:00	325.00
4025 Veterans United Of Arizona / VUA Veterans United Of Arizona - VUA :60	1	00:00:60	56.25
4025 Veterans United Of Arizona / VUB Veterans United Of Arizona - VUB :60	1	00:00:60	56.25
4025 Veterans United Of Arizona / VUC Veterans United Of Arizona - VUC :60	1	00:00:60	56.25
4025 Veterans United Of Arizona / VUD Veterans United Of Arizona - VUD :60	1	00:00:60	56.25
4025 Veterans United Of Arizona / VUE Veterans United Of Arizona - VUE :60	1	00:00:60	56.25
4025 Veterans United Of Arizona / VUF Veterans United Of Arizona - VUF :60	1	00:00:60	56.25
4025 Veterans United Of Arizona / VUG Veterans United Of Arizona - VUG :60	1	00:00:60	56.25
4025 Veterans United Of Arizona / VUH Veterans United Of Arizona - VUH :60	1	00:00:60	56.25
4025 Veterans United Of Arizona / VUI Veterans United Of Arizona - VUI :60	1	00:00:60	56.25
4025 Veterans United Of Arizona	29	00:19:00	831.25
0887 Western Alarm Services / P9719 Western Alarm Services - Help Wanted (FN) :30	108	00:54:00	2,700.00
0887 Western Alarm Services	108	00:54:00	2,700.00
-----Report Total-----	2029	16:51:10	23,521.25