



**ALPHA MEDIA LLC
ISSUES AND PROGRAMMING REPORT
FOR
STATION KLMS (AM)
1st Quarter 2024
January 1st - March 31st**

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KLMS ISSUES & PROGRAMS 1Q 2024					
ISSUE	Dates Aired and/or Program Segment	Time(s)	Duration		Description of Segment
Government - Military	1/1/24-3/31/24	12a-12a	143	:30	<p>- Benefits...See what benefits are available on a local, state and federal level for you and your family as a veteran. Go to veterans.Nebraska.gov.</p> <p>- Vets Homes...Nebraska State Veteran Homes are available for veterans, their spouses, surviving spouses and Gold Star parents. Retirement with a sliding scale and a medical team.</p> <p>- Vets 988Promotion of Veterans Crisis Line...988.</p> <p>(NE Broadcasters Assoc. - NE Dept of Veterans' Affair)</p>
Government - Education	1/1/24-3/31/24	12a-12a	480	:30	<p>- Relevance...A lot of work goes into keeping Nebraska fun and green. Learn how Nebraska Game and Parks care for the outdoors, water, wildlife and conserve Nebraska's natural resources at OutdoorNebraska.org.</p> <p>- Hiring... Nebraska Game & Parks is hiring with jobs opening in state parks, biologist, conservation office, accounts and more. apply at OutdoorNebraska.org.</p> <p>(NE Broadcasters Assoc. - NE Game & Parks)</p>
Community - Volunteer	1/4/24-3/31/24	12a-12a	513	:30	<p>- 30 Years...Governor Jim Pillen discusses the importance of ServeNebraska Volunteer Service Commission. And to help celebrate its 30 years, become a volunteer. Nebraska's best resources are its people. You have the potential to make a significant impact by volunteering.</p> <p>(NE Broadcasters Assoc. - ServeNebraska)</p>
Community - Volunteer	1/3/24-2/29/24	12a-12a	179	:30	<p>- Nebraska Broadcasters Association is asking for applications for their two, \$2,000 scholarships to 4-year college and university students who will have completed 30 credits as of May 31, 2024 in the broadcast field.</p> <p>(NE Broadcasters Assoc. - NBA Scholarship Program)</p>

Health - Public Health	1/1/24-3/31/24	12a-12a	397	:30	<p>- Kristy's Tip...Testimonial of someone who quit smoking because of a smoker's cough and severe shortness of breath. Tried e-cigarettes, but just ended up using both. Didn't get better until she quit smoking completely.</p> <p>- Precautions Aerosol...Dangers of secondhand smoke from aerosol from e-cigarettes. Science shows that 2nd hand aerosol contains nicotine, heavy metals and cancer causing agents. For help quitting, call the Nebraska Tobacco Quitline - 1-800-Quit Now.</p> <p>- No Place for SHS....A smoke free environment is the only way to fully protect you from dangers of secondhand smoke. Smoke free policies are important to protect us.</p> <p>- Aline Lung Cancer...Testimonial of someone whose life was saved from early cancer detection from a lung cancer screening. It is never too late to quit and even if you are still smoking get an annual screening. It's just 30 minutes. (NE Broadcasters Assoc. - Tobacco Free)</p>
Health - Public Safety	1/24/24-3/31/24	12a-12a	78	:30	<p>Binge 1...Drinking and Driving causes serious harm to friends, family and loved ones. In 2021, 65 people were killed in Nebraska by a car crash involving a drunk driver. Do not drink and drive. If you or a loved one need help - find a treatment facility by you at findtreatment.gov.</p> <p>- Binge 2....75% of parents or guardians report current alcohol use. Drinking alcohol can cause harm to your children and loved ones. By drinking less your child will be excited to see you at their basketball game or event.</p> <p>- Binge 3...You're spending \$300 a month. Binge drinking is the most common form of excessive drinking which costs the US more than 100,091 billion dollars each year. Find a treatment facility by you at findtreatment.gov.</p> <p>- Binge 4...Be a memory for your grandchildren. Among Nebraska adults 65+ or older, 47% report current alcohol use. Drinking less, you will be around for your grandchildren. Find a treatment facility by you at findtreatment.gov.</p> <p>- Binge 5...Alcohol can strain relationships. Drinking too much can cause harm to friends, family members and loved ones.</p>

					Drinking less will save a relationship. Find a treatment facility by you at findtreatment.gov. (NE Broadcasters Assoc. - NE DHHS-Binge Drinking Prevention)
Community - Education	1/1/24-3/31/24	12a-12a	234	:30	<ul style="list-style-type: none"> - Celebrate Learning...It's important to celebrate learning with your child. Focus on the positives, re-enforce good effort and determination. Children need your encouragement and support. - Future...Parent and community support is critically important to a student's success. Support your public schools, get involved or become a school volunteer. Great schools and great communities work hand in hand. - Education & The Economy...The best way to strengthen our economy for the long term is investing in our education system and raising the skills of American workers. Support public schools. - Black History Month...A wise nation learns from its past. February is Black History Month, the celebration of contributions that African Americans made to American History in their struggles for freedom. - Tradition...Research shows students do better in school when parents are supportive. In Nebraska, parents have a long tradition in being involved in public schools. That's one reason why Nebraska students consistently score in the top 10 on national tests. Working together can help every child succeed. - Reading...Reading may be your most valuable skill your child will ever learn and research proves when children read outside the classroom, they do better in school. Older children also need encouragement to read. - Reach Goals...Teach your children how to set and reach goals. Motivation and goal setting build confidence. Instill a drive that will benefit your children their entire life and become a more positive thinker. (NE Broadcasters Assoc. - NSEA)
Community - Education	2/26/24-3/29/24	5a-12a	60	:30	-Promotion of the Bright Lights program. Summer Enrichment Program for Kids taught by area teachers. (Bright Lights)
Health - Public Safety	3/1/24-3/31/24	12a-12a	45	:10	- Message to Motorcyclists to look twice and save your life. - Message to Motorcycles - don't drink and drive your motorcycle. (Abate of Nebraska)

Community - Charitable	1/8/24-1/12/24	12a-12a	14	:30	-January Jammin Jamboree an event on 1/13 with local bands. A benefit for Lincoln's Community Radio station KZUM (Bourbon Theatre - Benefit for KZUM)
Health - Mental Health	1/30/24-3/24/24	5a-12a	120	:30	-Nebraska Family Helpline has trained counselors to help you with deal if your kids are being bullied or your teenager is feeling suicidal and other resources. Call 888-866-8660 (Nebraska Family Helpline)
Community - Charitable	2/12/24-2/28/24	5a-12m	65	:30	-The Seniors Foundation is seeking nominations for its Keystone Award, which honors an individual, couple or group who has made a significant impact on the lives of seniors in the Lincoln area, and whose time, energy, effort and/or resources will provide a lasting benefit for seniors for years to come. (Seniors Foundation)
Health - Public Safety	1/124-3/3/24	12a-12a	180	:30	-Awareness campaign on not starting your car to warm-up in the winter months to prevent theft of cars. Campaign: " Stay with Keys Please". (Lincoln Police Department)
Health - Public Health	3/20/24-3/31/24	5a-12a	30	:30	-Registration is open for the Lincoln Marathon on 5/5 at lincolnmarathon.org A running event for all ages and abilities. (Lincoln Marathon)
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