iHeartMedia Inc

# **MODEL ISSUES AND PROGRAMS REPORT**

# **For Station**

# WJMN-FM

# 4<sup>th</sup> QUARTER, 2023

# October 1, 2023 – December 31, 2023

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# Issues of Concern to Boston Addressed in Responsive Programming in the Fourth Quarter 2023

- 1. FINANCES / ECONOMY / BUSINESS
- 2. HEALTH / MEDICINE / NUTRITION
- 3. CRIME / ABUSE / LAW
- 4. EDUCATION / PARENTING / FAMILY
- 5. CULTURE / RACE RELATIONS / GENDER
- 6. PUBLIC SERVICE ANNOUNCEMENTS / EVENTS
- 7. RELIGION / SPIRITUALITY
- 8. GOVERNMENT / FOREIGN AFFAIRS
- 9. CHARITY / FUNDRAISING
- 10. ENERGY / ENVIRONMENT
- 11. CONSUMER / TECHNOLOGY / SOCIAL MEDIA

# **Quarterly Issues / Program List**

Attached are listings of broadcasts or broadcast segments, which, in the station's judgment, reflect the station's most significant programming treatment of community issues during the preceding three-month period.

WJMN 94.5 FM broadcasts primarily Rhythmic Top 40 music, but also locally produced programming which serves community needs and interests.

# **Program Index**

<u>Ashlee and the New Jam'n Morning Show</u> – Host Ashlee Feldman covers current affairs and topical issues in the news with the help of Co-Hosts Santi Deoleo and DJ 4eign.

Air: Monday - Friday, 6AM – 10AM **Duration:** 4 hours

<u>New England Weekend</u> – Host Nichole Davis covers an array of topics that affect and influence the local communities, from health issues to government, in this public affairs program.

Air: Sunday, 6:30AM Duration: 30 minutes

<u>Public Service Announcements</u> – Broadcast segments focusing on station community outreach projects, concerning issues related to adoption, mentoring, education, jobs, veteran's issues, violence, disabilities, domestic violence, and children.

Air: Throughout the broadcast day **Duration:** 30 seconds

# **ISSUE: FINANCES / ECONOMY / BUSINESS**

### New England Weekend

Sunday, October 1, 2023 6:30 AM 20 minutes of a 30-minute program

WBZ's Nichole Davis spoke with Nicole Obi, Black Economic Council of Massachusetts' President and CEO, about their annual Mass Black Expo, a three-day event focused on networking, sharing information, and providing resources to help Black business owners thrive. Obi outlined the unique challenges Black-owned businesses face, not just in Massachusetts, but nationwide. She also detailed the organization's efforts to promote a more equitable and inclusive economy and what the event has to offer for aspiring entrepreneurs.

#### **New England Weekend**

Sunday, November 5, 2023 and Sunday, November 26, 2023 6:30 AM 1 hour total of two, 30-minute programs

WBZ's Nichole Davis spoke with Marc Hurwitz of Boston's Hidden Restaurants and Boston Restaurant Talk about how fall is the perfect time to get out and explore the diverse beauty of our region in nature and on your plate. They discussed fun fall hikes, restaurants to fill up at after, the latest restaurant openings and closings around the Boston area, and thoughts on the state of the local restaurant industry.

#### New England Weekend

Sunday, November 12, 2023 6:55 AM 5 minutes of a 30-minute program

WBZ's Nichole Davis spoke with Evan Sheehan, Deloitte Global's Retail, Wholesale and Distribution Leader in Boston, about how it seems like each trip to the store these days is getting more and more expensive, no matter what it is you're buying and how it has become even more amplified as we entered the holiday shopping season. Deloitte Global recently released its forecast on holiday spending, and Sheehan broke down the numbers.

### **ISSUE: HEALTH / MEDICINE / NUTRITION**

#### New England Weekend

Sunday, October 8, 2023 and Sunday, October 29, 2023 6:50 AM 20 minutes total of two, 30-minute programs

WBZ's Nichole Davis spoke with Mary Hsieh, Head of Government Programs at Blue Cross Blue Shield of Massachusetts, about open enrollment for Medicare. From changing plans to costs and coverage, going through your options can quickly get overwhelming when enrolling in Medicare. Hsieh broke down the important information needed before open enrollment, which runs from October 15 through December 7, 2023.

#### **New England Weekend**

Sunday, October 22, 2023 6:40 AM 10 minutes of a 30-minute program

WBZ's Nichole Davis spoke with Dr. Bisola Ojikutu, Executive Director of the Boston Public Health Commission, about new data showing Black Bostonians not only have the highest rates of infant mortality (more than three times the rate of white infants) but also have the highest rates of premature births and low birth weight. City officials say these stark inequities need to be addressed immediately. They discussed these findings and the city's plan to turn these trends around.

#### New England Weekend

Sunday, November 12, 2023 6:30 AM 15 minutes of a 30-minute program

WBZ's Nichole Davis spoke with Lilly Stairs, Founder and CEO of the Chronic Boss Collective, about how millions of Americans suffer from at least one chronic condition, and the physical, mental, and emotional impacts of those illnesses can make it very difficult to navigate the fast-paced world of business. Stairs is a "serial entrepreneur" who knows about these difficulties first-hand, as she has multiple chronic conditions. She discussed how she is offering a space for other ambitious women in business to network, focus on their health, and find community with her Chronic Boss Collective.

#### **New England Weekend**

Sunday, December 10, 2023 6:50 AM 10 minutes of a 30-minute program

WBZ's Nichole Davis spoke with Michelle DiBlasi, DO, Psychiatrist and Assistant Professor at Tufts University School of Medicine, about seasonal affective disorder. They discussed why this happens during the fall and winter months and what help is available for those suffering from SAD.

# New England Weekend Sunday, December 17, 2023 6:30 AM 10 minutes of a 30-minute program

WBZ's Nichole Davis spoke with Professors Michael Levin and Gizem Gumuskaya about robots and your body. When you think of robots, you may not necessarily think of them inside your body. A research team at Tufts University teamed up with Harvard researchers to do just that. They've discovered "anthrobots", tiny living robots made from human cells, and they say this could lead to major developments in modern medicine and healthcare. The professors talked about their research, the science and ethics of their discovery, and what they hope to see happen with this new creation.

**ISSUE: CRIME / ABUSE / LAW** 

\*\* No significant programming aired on WJMN-FM in this category this quarter. \*\*

### **ISSUE: EDUCATION / PARENTING / FAMILY**

#### New England Weekend

Sunday, October 1, 2023 6:50 AM 10 minutes of a 30-minute program

WBZ's Nichole Davis spoke with Lesley University President Janet Steinmayer about how hundreds of young people with developmental and intellectual disabilities have developed critical life skills and gained confidence through their "Threshold" program at the university. The program has been around for decades, but it's about to get a big update. Steinmayer's son, Ben, attended the program, and continues to flourish with the connections and expertise he learned through Threshold. Ben also joined the program to talk about his experience, the history of the program, and the upcoming changes.

#### **New England Weekend**

Sunday, October 8, 2023 and Sunday, October 29, 2023 6:30 AM 40 minutes total of two, 30-minute programs

WBZ's Nichole Davis spoke with NVNA and Hospice CEO Renee McInnes about how NVNA and Hospice in Norwell, MA has been serving the South Shore community for more than 100 years, but this year, they are celebrating a big anniversary: the 10th year of their hospice home, the Pat Roche home in Hingham. They talked about NVNA's history, what hospice can do for families, and how to know when it's time to consider it for a loved one facing life's biggest transition.

# **ISSUE: CULTURE / RACE RELATIONS / GENDER**

#### New England Weekend

Sunday, October 22, 2023 6:50 AM 10 minutes of a 30-minute program

WBZ's Nichole Davis spoke with Catherine Shortliffe, Associate Director of Public Programming at the Trustees, about their Halloween fun and events for the entire family all over Massachusetts, everything from barnyard costume parties to eerie tours at the Old Manse.

#### New England Weekend

Sunday, November 12, 2023 6:45 AM 10 minutes of a 30-minute program

WBZ's Nichole Davis spoke with Jeff Plate, original drummer for the Trans-Siberian Orchestra, about what this year's Trans-Siberian Orchestra tour has to offer, his local ties to Boston, the charity work the band does, and more. The Trans-Siberian Orchestra has been wowing audiences with its unique blend of metal and holiday music for decades and their work has become a classic Christmas music choice in many homes. The band is back out on tour to put on another round of shows that they hope will continue to break artistic boundaries.

# New England Weekend

Sunday, December 3, 2023 6:40 AM 20 minutes of a 30-minute program

WBZ's Nichole Davis spoke with Ed Gaskin, Executive Director of Greater Grove Hall Main Streets, about the beautiful banners that have been installed along Blue Hill Avenue in Dorchester, Roxbury, and Mattapan, MA. Each banner highlights one of Boston's Black female leaders - some you may know well, others you have yet to learn about. The public art project is a labor of love and they discussed how the vision is to honor these powerful and beloved women.

#### New England Weekend

Sunday, December 24, 2023 6:30 AM 5 minutes of a 30-minute program

WBZ's Nichole Davis spoke with Professor Julie K. Norem from Wellesley College about the psychology of New Year's resolutions, why we make them in the first place, the science of goal-setting, and how to treat yourself well as you work toward your goal. With 2024 at our doorstep, your thoughts might turn to setting one, or several, New Year's resolutions. Whatever your goals - losing weight, getting a new job, setting a personal best in a race, or making your bed every day - it's important to make sure you're putting yourself in a position to succeed mentally, physically, and emotionally.

# New England Weekend Sunday, December 24, 2023 6:35 AM 10 minutes of a 30-minute program

WBZ's Nichole Davis spoke with Kait Smith, Curator and Chair of the Gingerbread Exhibit at the Portsmouth Historical Society, about their annual gingerbread house exhibition, featuring not-your-everyday cookie creations. The city's celebrating a special anniversary by honoring their neighbors through gingerbread, lovingly piecing together replicas of some of the city's most iconic buildings, and some you may not know about. They discussed the event and Smith also shared some tips on how to build the perfect gingerbread structure.

# New England Weekend

Sunday, December 31, 2023 6:50 AM 10 minutes of a 30-minute program

WBZ's Nichole Davis spoke with Griff Gall, Artistic Director for the Back Bay Ringers, about handbells, how they're played, and their groups mission to uplift members of the LGBTQIA+ community. This time of year, we hear all kinds of bells - jingle bells, sleigh bells, so on and so forth - but handbells are a beautiful instrument that never goes out of season. The Back Bay Ringers have had a busy holiday season, but they're gearing up for something big in 2024: their 20th anniversary! Gall talked about their history and future.

# **ISSUE: PUBLIC SERVICE ANNOUNCEMENTS / EVENTS**

#### Public Service Announcement – CENTERS FOR DISEASE CONTROL AND PREVENTION

Sunday, October 1, 2023 – Sunday, October 22, 2023

Various Dayparts (all 30 seconds in length)

Aired during 6-hour programs, a 4-hour program, a 3-hour and 30-minute program, and a 3-hour program

WJMN ran a total of six, 30-second PSAs during various dayparts, Sunday (10/1) through Sunday (10/22). CDC is the nation's leading science-based, data-driven, service organization that protects the public's health. For more than 70 years, they've put science into action to help children stay healthy so they can grow and learn; to help families, businesses, and communities fight disease and stay strong; and to protect the public's health. CDC works 24/7 to protect America from health, safety and security threats, both foreign and in the U.S. Whether diseases start at home or abroad, are chronic or acute, curable or preventable, human error or deliberate attack, CDC fights disease and supports communities and citizens to do the same. CDC increases the health security of our nation. As the nation's health protection agency, CDC saves lives and protects people from health threats. To accomplish our mission, CDC conducts critical science and provides health information that protects our nation against expensive and dangerous health threats, and responds when these arise.

#### **Public Service Announcement – AUTISM SPEAKS**

Monday, October 2, 2023 – Monday, October 23, 2023 Various Dayparts (all 30 seconds in length) Aired during 6-hour programs and a 3-hour program

WJMN ran a total of six, 30-second PSAs during various dayparts, Monday (10/2) through Monday (10/23). Autism Speaks is dedicated to promoting solutions, across the spectrum and throughout the life span, for the needs of individuals with autism and their families through advocacy and support; increasing understanding and acceptance of people with autism spectrum disorder; and advancing research into causes and better interventions for autism spectrum disorder and related conditions. Autism Speaks enhances lives today and is accelerating a spectrum of solutions for tomorrow.

#### **Public Service Announcement – AMERICORPS**

Tuesday, October 3, 2023 – Friday, October 20, 2023 Various Dayparts (all 30 seconds in length) Aired during 6-hour programs and a 3-hour program

WJMN ran a total of five, 30-second PSAs during various dayparts, Tuesday (10/3) through Friday (10/20). AmeriCorps is the federal agency for national service and volunteerism. AmeriCorps provides opportunities for Americans of all backgrounds to serve their country, address the nation's most pressing challenges, and improve lives and communities. Their mission is to improve lives, strengthen communities, and foster civic engagement through service and volunteering. AmeriCorps offers individuals and organizations flexible ways to make an impact while focusing on six key areas.

#### Public Service Announcement – ALZHEIMER'S ASSOCIATION

Tuesday, October 3, 2023 – Monday, October 23, 2023 Various Dayparts (all 30 seconds in length) Aired during 6-hour programs, a 4-hour program, and a 3-hour and 30-minute program

WJMN ran a total of six, 30-second PSAs during various dayparts, Tuesday (10/3) through Monday (10/23). The Alzheimer's Association leads the way to end Alzheimer's and all other dementia by accelerating global research, driving risk reduction and early detection, and maximizing quality care and support. Through their many initiatives and worldwide reach, the Alzheimer's Association leads the charge in Alzheimer's care, support, research and advocacy.

# Public Service Announcement – OIB-TAC

Wednesday, October 4, 2023 – Friday, October 20, 2023 Various Dayparts (all 30 seconds in length) Aired during 6-hour programs, a 3-hour and 30-minute program, and a 3-hour program

WJMN ran a total of five, 30-second PSAs during various dayparts, Wednesday (10/4) through Friday (10/20). The mission of the Older Individuals who are Blind Technical Assistance Center, OIB-TAC, is to provide information and resources that guide programs toward best practices in promoting independence, community involvement, and well-being for older individuals who are blind or have low vision.

# Public Service Announcement – SMILE TRAIN

Wednesday, October 4, 2023 – Friday, October 20, 2023 Various Dayparts (all 30 seconds in length) Aired during 6-hour programs, a 3-hour and 30-minute program, and a 3-hour program

WJMN ran a total of six, 30-second PSAs during various dayparts, Wednesday (10/4) through Friday (10/20). Smile Train is the largest cleft-focused organization with a model of true sustainability — providing training, funding, and resources to empower local medical professionals in 70+ countries to provide 100%-free cleft surgery and other forms of essential cleft care in their own communities.

# Public Service Announcement – BELONGING BEGINS WITH US

Wednesday, October 4, 2023 – Saturday, October 21, 2023 Various Dayparts (all 30 seconds in length) Aired during 6-hour programs, a 3-hour and 30-minute program, and a 3-hour program

WJMN ran a total of dive, 30-second PSAs during various dayparts, Wednesday (10/4) through Saturday (10/21). Belonging Begins with Us is a partnership between the Ad Council and a coalition of partner organizations from across the country. Together, their mission is to create a more welcoming nation where everyone can belong. More than ever, finding points of connection and shared experiences is key to creating strong, supportive communities. We can all play a part in making sure everyone feels like they belong.

# **Public Service Announcement – EARTHJUSTICE**

Wednesday, October 4, 2023 – Saturday, December 30, 2023 Various Dayparts (all 30 seconds in length) Aired during 6-hour programs, a 4-hour program, a 3-hour and 30-minute program, and 3-hour programs

WJMN ran a total of thirty, 30-second PSAs during various dayparts, Wednesday (10/4) through Saturday (12/30). Earthjustice is the premier nonprofit public-interest environmental law organization. They wield the power of law and the strength of partnership to protect people's health, preserve magnificent places and wildlife, advance clean energy, and combat climate change. They are here because the earth needs a good lawyer.

# Public Service Announcement – U.S. DEPARTMENT OF VETERANS AFFAIRS

Thursday, October 5, 2023 – Sunday, October 22, 2023 Various Dayparts (all 30 seconds in length) Aired during 6-hour programs and 3-hour programs

WJMN ran a total of five, 30-second PSAs during various dayparts, Thursday (10/5) through Sunday (10/22). The Department of Veterans Affairs runs programs benefiting veterans and members of their families. It offers education opportunities and rehabilitation services and provides compensation payments for disabilities or death related to military service, home loan guaranties, pensions, burials, and health care that includes the services of nursing homes, clinics, and medical centers.

### Public Service Announcement – THE DAVE MCGILLIVRAY FINISH STRONG FOUNDATION

Thursday, October 12, 2023 – Friday, October 13, 2023 Various Dayparts (all 30 seconds in length) Aired during 6-hour programs, 5-hour programs, and 4-hour programs

WJMN ran a total of twelve, 30-second PSAs during various dayparts, Thursday (10/12) through Friday (10/13). The Dave McGillivray Finish Strong Foundation empowers youth across New England and beyond to increase physical activity; expand literacy; and build community and self-esteem through running, reading, and performing acts of kindness. The foundation inspires kids to dream big and to set goals, not limits. Their goal with the Run Medford event is to create a community-based and involved mass-participatory event that will have a significant and positive impact on the City of Medford, its businesses, churches, residents, non-profits, student-athletes, and people in need. The mission of the Center for Citizenship and Social Responsibility is to develop responsible global leaders/citizens who will be positive contributors to society and will work to combat important social issues such as global warming, addiction, prejudice, racism, pollution, gender bias, poverty, public education, healthcare, etc.

# Public Service Announcement – STAND UP TO CANCER

Tuesday, October 24, 2023 – Tuesday, November 28, 2023 Various Dayparts (all 30 seconds in length) Aired during 6-hour programs, a 4-hour program, and 3-hour programs

WJMN ran a total of sixteen, 30-second PSAs during various dayparts, Tuesday (10/24) through Tuesday (11/28). Stand Up To Cancer works relentlessly to offer the newest, most effective, and most promising cancer treatments to patients quickly by bringing together the best minds to collaborate, innovate, and share cancer research. They believe that humanity stands at a tipping point in the struggle against cancer. Lifesaving discoveries are within our grasp, unfolding at research centers across the country and around the world. SU2C holds itself accountable to help push the course of research toward revolutionary breakthroughs that can save lives, now, and in the future. Their mission is to raise funds to accelerate the pace of groundbreaking translational research that can get new therapies to patients quickly and save lives now. They bring together the best and the brightest researchers and mandates collaboration among the cancer community. By galvanizing the entertainment industry, SU2C has set out to generate awareness, educate the public on cancer prevention, and help more people diagnosed with cancer become long-term survivors.

#### Public Service Announcement – DISABLED AMERICAN VETERANS

Tuesday, October 24, 2023 – Sunday, December 31, 2023 Various Dayparts (all 30 seconds in length) Aired during 6-hour programs, 3-hour and 30-minute programs, and 3-hour programs

WJMN ran a total of twenty-six, 30-second PSAs during various dayparts, Tuesday (10/24) through Sunday (12/31). Navigating the transition from service to civilian life is not always easy, but DAV believes no veteran should have to go at it alone. They provide a lifetime of support for veterans of all generations and their families, in positive, life-changing ways. They ensure veterans and their families can access the full range of benefits they deserve, provide care and support during tough times, advocate for the veteran community on Capitol Hill, connect veterans with meaningful employment, and so much more. They provide free, professional assistance to more than 1 million veterans every year to connect them with the healthcare, disability, employment, education and financial benefits they have earned through military service and have submitted more than 12 million claims on their behalf.

#### **Public Service Announcement – THE FOUNDATION FIGHTING BLINDNESS**

Wednesday, October 25, 2023 – Friday, December 29, 2023 Various Dayparts (all 30 seconds in length) Aired during 6-hour programs and 3-hour programs

WJMN ran a total of twenty-five, 30-second PSAs during various dayparts, Wednesday (10/25) through Friday (12/29). The Foundation Fighting Blindness was established in 1971 by a passionate group of families driven to find treatments and cures for inherited retinal diseases that were affecting their loved ones. At that time, little was known about these blinding retinal diseases. Very little research was being done, and there were no clinical trials for potential treatments. The Foundation's goal was clear and focused: To drive the research that would lead to preventions, treatments, and cures for blinding retinal diseases and Leber congenital amaurosis (LCA). Together these conditions affect more than 10 million Americans and millions more throughout the world. Today, the Foundation Fighting Blindness is the world's leading private funder of retinal disease research. That funding has been a driving force behind the progress toward cures, including the identification of more than 270 genes linked to retinal disease, and the launch of over 40 clinical trials for potential treatments.

#### Public Service Announcement – SUSAN G. KOMEN

Wednesday, October 25, 2023 – Friday, December 29, 2023 Various Dayparts (all 30 seconds in length) Aired during 6-hour programs, 4-hour programs, and 3-hour programs

WJMN ran a total of twenty-five, 30-second PSAs during various dayparts, Wednesday (10/25) through Friday (12/29). Susan G. Komen is the ONLY organization that addresses breast cancer on multiple fronts such as research, community health, global outreach and public policy initiatives in order to make the biggest impact against this disease. Their mission is to save lives by meeting the most critical needs in our communities and investing in breakthrough research to prevent and cure breast cancer. In 1980, Nancy G. Brinker promised her dying sister, Susan, that she would do everything in her power to end breast cancer forever. In 1982, that promise became the Susan G. Komen® organization and the beginning of a global movement. What was started with \$200 and a shoebox full of potential donor names has now grown into the world's largest nonprofit source of funding for the fight against breast cancer. To date, they've invested nearly \$3.6 billion in groundbreaking research, community health outreach, advocacy and programs in more than 60 countries. Their efforts helped reduce deaths from breast cancer by 43% since 1989 and they won't stop until their promise is fulfilled.

#### Public Service Announcement – RODMAN FOR KIDS

Wednesday, November 8, 2023 – Friday, December 1, 2023

Various Dayparts (all 30 seconds in length)

Aired during an 8-hour program, 6-hour programs, 5-hour programs, 4-hour programs, and 3-hour programs

WJMN ran a total of forty-eight, 30-second PSAs during various dayparts, Wednesday (11/8) through Friday (12/1). At Rodman for Kids, they believe every young person deserves access to the programs, resources, and opportunities they need to dream, grow, and succeed. They are committed to raising resources, building capacity, and creating opportunities for youth-focused organizations, their leaders, and the kids they serve. A better future begins with investing in the youth in our communities. This includes supporting education, health, social, and creative development. Rodman for Kids provides comprehensive support, including fundraising and organizational resources, to youth-focused charities of all sizes—from passion projects in the incubation stage to established community youth organizations to hospital pediatric units. In addition to financial support, Rodman for Kids provides space and programs for collaboration, networking, professional development, and best practices for their Charity Partners. One donation can have an impact on every organization and the thousands of kids collectively served.

# Public Service Announcement – THE GENESIS FOUNDATION FOR CHILDREN

Monday, November 20, 2023 – Sunday, December 31, 2023 Various Dayparts (all 30 seconds in length) Aired during 6-hour programs, 5-hour programs, 4-hour programs, 3-hour and 30-minute programs, and 3-hour programs

WJMN ran a total of one hundred and two, 30-second PSAs during various dayparts, Monday (11/20) through Sunday (12/31). The Genesis Foundation For Children provides funding for clinical, informational, and therapeutic programs for children born with physical and intellectual challenges and genetic disorders. In 1982, Dr. Murray Feingold, a leading pediatrician and geneticist, created what he called The Genesis Fund (later renamed The Genesis Foundation for Children) to provide integrated, compassionate care and advocacy for patients with rare diseases and genetic disorders. With The Genesis Foundation's financial support, Dr. Feingold was able to establish The Feingold Center for Children, now The Feingold Service at Mass General for Children, which assembles a team of specialists dedicated to providing comprehensive care to their patients and allows sufficient time to spend with them learning together. Today, the Feingold Model of Coordinated Care has expanded to include offering therapeutic and informational services.

#### Public Service Announcement – FEMA / AD COUNCIL

Friday, December 1, 2023 – Saturday, December 30, 2023 Various Dayparts (all 30 seconds in length) Aired during 6-hour programs, 3-hour and 30-minute programs, and 3-hour programs

WJMN ran a total of ten, 30-second PSAs during various dayparts, Friday (12/1) through Friday (12/30). In recent years, devastating earthquakes, tornadoes, floods, and wildfires have highlighted the need for Americans to prepare for natural disasters. However, according to the Federal Emergency Management Agency (FEMA), half of Americans have not discussed or developed a family emergency plan. The Ad Council partnered with FEMA with the goal of educating Americans about the best ways to prepare. The Ready Campaign recommends taking four steps towards preparedness: 1) be informed about the different types of emergencies that could occur and their appropriate protective actions; 2) make a family emergency plan including information on how to reconnect and reunite; 3) build an emergency supply kit to have supplies you will need whether at home, at work or in the car; and 4) get involved by finding opportunities to support community preparedness. Through these PSAs, families are faced with the harsh reality of what can happen when you don't have an emergency plan in place before a disaster or emergency strikes.

# Public Service Announcement – TODAY'S MILITARY

Friday, December 1, 2023 – Sunday, December 31, 2023 Various Dayparts (all 30 seconds in length) Aired during 6-hour programs, a 3-hour and 30-minute program, and 3-hour programs

WJMN ran a total of ten, 30-second PSAs during various dayparts, Friday (12/1) through Sunday (12/31). The Today's Military website is produced by the United States Department of Defense as a resource for young adults, parents and educators curious about military service. TodaysMilitary.com is not intended to promote any one branch of the U.S. Military. With cooperation from the Service branches, their goal is to paint an accurate picture of what it's like to work, live and serve in today's Military. Interviews with active-duty service members provide genuine insight into the challenges and rewards of service. Interactive tools allow site visitors to explore the range of military career opportunities, estimate military pay and explore the less tangible benefits of service. Above all, they hope the site fosters conversations and helps people make the best decision for their future or the future of someone they care about.

#### Public Service Announcement – NATIONAL PEST MANAGEMENT ASSOCIATION

Friday, December 1, 2023 – Sunday, December 31, 2023 Various Dayparts (all 30 seconds in length) Aired during 6-hour programs, a 3-hour and 30-minute program, and 3-hour programs

WJMN ran a total of ten, 30-second PSAs during various dayparts, Friday (12/1) through Sunday (12/31). The National Pest Management Association (NPMA), a non-profit organization with nearly 5,000 members from around the world, was established in 1933 to support the pest management industry's commitment to the protection of public health, food and property. This commitment is reflected both in the continuing education of pest management professionals and the dissemination of timely information to homeowners and businesses. NPMA exists to positively impact the businesses and livelihoods of those in the pest management community each and every day. Headquartered in Fairfax, Va., just outside of Washington, D.C., the association today is guided by the vision of knowledgeable industry professionals who serve on NPMA's Board of Directors. The organization's professional staff addresses the technical, governmental, educational, business, and networking needs of its members.

#### **New England Weekend**

Sunday, December 3, 2023 6:30 AM 10 minutes of a 30-minute program

WBZ's Nichole Davis spoke with Nikki Shults, Executive Director of Little Brothers - Friends of the Elderly in Boston, about their work and their holiday plans for local seniors. The holiday season is here, and while this is normally a time full of joy and togetherness, it can also be a time of extreme loneliness for seniors who may not be able to get out and about as much as they used to, or aren't receiving as many visits from family and friends. LBFE in Boston engages with seniors in public and affordable housing all year long, helping them socialize with their neighbors and learn new skills. They discussed their work this year.

#### Public Service Announcement – JOIN THE BOSTON POLICE DEPARTMENT

Tuesday, December 12, 2023 – Saturday, December 30, 2023 Various Dayparts (all 30 seconds in length) Aired during 6-hour programs, 5-hour programs, 4-hour programs, 3-hour and 30-minute programs, and 3-hour programs

WJMN ran a total of twenty, 30-second PSAs during various dayparts, Tuesday (12/12) through Saturday (12/30). The Boston Police Department needs officers, cadets and civilians to serve the city and its residents with empathy and integrity. If these are among your core values then the Boston Police Department is the place for you! This is a career where you can connect with residents, help those in need and make a positive impact both in the community and your own life. Officers are paid to go through an intense 29-week Academy program that includes procedural justice studies, physical and mental endurance and training, de-escalation tactics and much more. As a Boston Police Officer, you will receive a competitive salary, health insurance, life insurance, pension, paid time off and more. You can advance your career to higher ranks such as detective, sergeant, lieutenant and captain. They have jobs with many different areas of interest within the Department including the Drug Control Unit, Human Trafficking, Homicide, K9, Community Engagement and Crime Scene Response, to name just a few. This is a call to action to protect and serve all members of our community. Boston Police is a leader in the ever changing and challenging field of law enforcement.

#### New England Weekend

Sunday, December 24, 2023 6:45 AM 15 minutes of a 30-minute program

WBZ's Nichole Davis spoke with Mario Rodrigues and Satero DaVeiga, part of the My Brother's Keeper 617 team, about how they work to help recently released inmates develop critical skills to join the trades and give them the resources they need to start a new phase of their life. Here in Massachusetts, almost a third of people who find themselves in prison for a crime eventually re-offend and find themselves back behind bars. Experts say a major contributing factor is a lack of support for people leaving prison, something that My Brother's Keeper 617 is working to change in the city of Boston. They talked about the group's history, their new program, and the other ways they help the community.

### **ISSUE: RELIGION / SPIRITUALITY**

### New England Weekend

Sunday, October 15, 2023 6:50 AM 10 minutes of a 30-minute program

WBZ's Nichole Davis spoke with Catherine Matthews, Director of Education for the Old North Church, which has stood proud in Boston's North End for 300 years and is probably best known for its role in the Revolutionary War. More than 1,100 bodies have been laid to rest over the years in the church's crypt which recently underwent a major restoration project. They talked about the project and looked back at the famed church's impact on Boston.

# **ISSUE: GOVERNMENT / FOREIGN AFFAIRS**

\*\* No significant programming aired on WJMN-FM in this category this quarter. \*\*

# **ISSUE: CHARITY / FUNDRAISING**

Ashlee and the New Jam'n Morning Show

Wednesday, October 11, 2023 7:32 AM 4 minutes of a 4-hour program

WJMN's Ashlee Feldman spoke with Mandy Vacca with the Making Strides Against Breast Cancer- Exeter, NH walk. She talked about her breast cancer survival and the 30th anniversary of Making Strides of Exeter walk to raise funds for the fight against breast cancer through detection and treatment.

### New England Weekend

Sunday, October 15, 2023 6:30 AM 20 minutes of a 30-minute program

WBZ's Nichole Davis spoke with Mickey Cockrell, CEO and Co-Founder of Catie's Closet, about the skyrocketing cost of living and how families around the Commonwealth are feeling the strain and leaning more on community services and non-profits like Catie's Closet for assistance. Catie's Closet is being called on far more frequently these days for crisis response to help fight homelessness and child poverty while providing essentials for the growing influx of migrant children in Massachusetts. Their SOS Urgent Response Program Fund is now all but depleted. They talked about the sharp jump in need and what they need from the public to continue making sure every child is clothed and taken care of.

#### New England Weekend

Sunday, October 22, 2023 6:30 AM 10 minutes of a 30-minute program

WBZ's Nichole Davis spoke with Elisabeth Jackson, President and CEO of Bridge Over Troubled Waters, about National Homeless Youth Awareness Month. Thousands of young people in Massachusetts are struggling to find shelter each and every night. Bridge Over Troubled Waters works hard to connect with these young people and lend them a helping hand in hopes of helping them process, recover, and go on to thrive. They discussed their efforts and upcoming fundraising gala.

New England Weekend Sunday, November 19, 2023 and Sunday, December 10, 2023 6:30 AM 40 minutes total of two, 30-minute programs

WBZ's Nichole Davis spoke with Pine Street Inn President and Executive Director Lyndia Downie about how the Pine Street Inn in Boston has been working for years to create more permanent supportive housing in the Boston area, hoping to uplift those who find themselves at their lowest and help them get back on their feet. The Massachusetts emergency shelter system is officially overburdened, according to state data, and officials say they have to turn away families while putting them on a waitlist. While the ongoing migrant crisis is contributing to this, there are other factors forcing residents onto the streets, including inflation and the skyrocketing cost of housing. Downie shared an update on their efforts and discussed what's fueling the Commonwealth's housing emergency.

# New England Weekend

Sunday, December 17, 2023 6:45 AM 15 minutes of a 30-minute program

WBZ's Nichole Davis spoke with Cherylann Walsh and Erica Solitro of Project Just Because, an organization in Hopkinton that makes sure everyone who needs a meal can get it, regardless of allergies, dietary restrictions, or family size. Almost 20 years ago, Walsh decided to make a change in her community, serving residents right out of her own home. That desire to help others has grown into Project Just Because, which also works to keep residents safe, healthy, and full of joy through their programs. Walsh and Solitro talked about their efforts and how you can help them provide for Massachusetts families in need.

# New England Weekend

Sunday, December 31, 2023 6:30 AM 20 minutes of a 30-minute program

WBZ's Nichole Davis spoke with Tim Brown, Northeast Arc's Chief Innovation and Strategy Officer, about everything Arc has to offer and their most recent Arc Tank event. Thousands of people in Massachusetts who have autism or another disability connect each and every day with Northeast Arc. The Arc is a non-profit based in Danvers that works to connect people with disabilities to new opportunities, like job training, social gatherings, early intervention, and long-term family support.

# **ISSUE: ENERGY / ENVIRONMENT**

#### New England Weekend

Sunday, December 17, 2023 6:40 AM 5 minutes of a 30-minute program

WBZ's Nichole Davis spoke with National Marine Life Center Executive Director Connie Merigo about how a little harbor seal named Cuyahoga was rescued off the shores of Cape Ann. This small seal was in awful shape and is getting some much-needed TLC at the National Marine Life Center in Buzzards Bay. Cuyahoga is one of many animals that find themselves stranded each year along the shores of New England. Merigo outlined what you can do if you find a turtle or seal that's struggling.

#### ISSUE: CONSUMER / TECHNOLOGY / SOCIAL MEDIA

#### New England Weekend

Sunday, November 19, 2023 6:50 AM 10 minutes of a 30-minute program

WBZ's Nichole Davis spoke with Xheme Founder, President and Chief Scientific Officer Kumar Challa about their startup in Newton, MA at UMass Amherst's Mount Ida Campus that has been working for years on special additives to make non-recyclable materials like plastic become greener. Xheme's work could eventually revolutionize how we store substances like blood. They discussed the science behind their additives and how UMass has helped them with their work.