

# **BEASLEY MEDIA GROUP, LLC**

ISSUES AND PROGRAMS REPORT

**FOR** 

WWNN-AM 4<sup>TH</sup> QUARTER, 2018 (OCT 1 THROUGH DEC 31)

Prepared by: Anthony Autuore, Operations Manager

# ISSUES OF CONCERN TO WWNN ADDRESSED IN RESPONSIVE PROGRAMMING IN THE $4^{TH}$ QUARTER, 2018.

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**SOUND THEROPY** 

**REFUGEES** 

**CANCER CARE** 

**GARDENING** 

**MARINE LIFE PRESERVATION** 

**HELP FOR THE DISABELED** 

PREMATURE AND NICU BABIES

**HELP FOR UNDERPRIVILEGED CHILDREN** 

**SOCIAL ISSUES** 

**ABANDONED PETS** 

**CHILDHOOD OBESITY** 

# REGULAR PROGRAMS THAT ADDRESS COMMUNITY ISSUES

FORUM FOR NONPROFITS: A 30-minute interview forum. Dynamic and cutting-edge, every week, The Forum for Non-Profits features one or more organizations worthy of philanthropic support--and encourages listeners to jump on their bandwagon. In addition, leading consultants give advice to help nonprofits succeed, and donors and other sources of funding explain how best to approach them for contributions. Forum for Non Profits airs every Saturday at 11:30pm and Sunday at 6:30am WWNN. Hosted by various hosts.

PUBLIC SERVICE ANNOUNCEMENTS - These are 30 and 60 second live or prerecorded announcements that are community service oriented. The issues addressed include both local and national concerns. Each announcement addresses various issues from non-profit/service oriented agencies - topics include humanitarian aid, volunteering, consumer protection, education, family issues, health issues, and a variety of local and national charities. Also 7 Florida specific public service announcements per day provided by the Florida Association of Broadcasters.

# **QUARTERLY ISSUES/PROGRAMS REPORT**

4<sup>TH</sup> Quarter 2018 (OCT 1 to DEC 31)

# **ISSUE: EPILEPSY**

FORUM FOR NON PROFITS

<u>Air Date:</u> OCT 06 & 07, 2018

WWNN 11:30PM SATURDAY AND 6:30AM SUNDAY

Program is repeated at least once during the week at various times.

30 MINUTES OF A 30-MINUTE PROGRAM

HOST: CARA ZIMMERMAN

#### **EPILEPSY FOUNDATION OF FLORIDA**

Sheen Mayberry smayberry@efof.org

Epilepsy Foundation of Florida (EFOF) leads the fight to overcome the challenges of living with epilepsy and to accelerate therapies to stop seizures, find cures, and save lives. EFOF was established in 1971 as a not-for-profit 501(c)(3). EFOF is the principal agency for epilepsy programs and services sponsored by the State of Florida, servicing the estimated 400,000 Floridians who suffer from the condition. It is the sole licensee and affiliate in the state of the National Epilepsy Foundation®, which has led the fight against epilepsy since 1968. EFOF serves as the lead advocate for the rights and needs of people with epilepsy and seizures at the local, county, state and national level. The Foundation provides many valuable services to individuals and their families, regardless of their financial situation.

#### PUBLIC SERVICE ANNOUNCEMENTS

30 and 60 second spots that rotate midnight to midnight Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "EPILEPSY" - Sponsored by The Ad Council

# **ISSUE: SOUND THEROPY**

FORUM FOR NON PROFITS Air Date: OCT 14 & 15, 2018

WWNN 11:30PM SATURDAY AND 6:30AM SUNDAY

30 MINUTES OF A 30-MINUTE PROGRAM

HOST: CARA ZIMMERMAN

#### **GOOD VIBRATIONS MUSIC**

Kathleen Haden CEO www.goodvibrationsmusicco.com 561-318-1561 21 Oceanview Dr. Oceanridge, FL 33435

Good Vibrations Music are non-profit 501c3 Sound Therapy company founded in September 2016 their mission is to help establish a new health paradigm that embraces vibrational medicine as a prominent alternative method for improved health and wellness. Their music is infused with frequencies based on scientific research for specific conditions. They record in the ancient tonal scale of 432 Hz based on Sacred Geometry. Their vibrational products include their VFT table (Vibroacoustics Frequency table) Yoga Acoustics platform for yoga, meditation and more, along with their vibrational speaker. These products will help take the frequencies down to a cellular level for bringing harmony back to the body. They have 4 Charities they support; Autism, PTSD, Parkinson's, & Alzheimer's by giving away downloads of music to these causes.

# PUBLIC SERVICE ANNOUNCEMENTS

Ten 30 and 60 second spots that rotate midnight to midnight Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include 5 PSA's for "THE BENEFITS OF MUSIC" - Sponsored by The Ad Council

# **ISSUE: REFUGEES**

FORUM FOR NON PROFITS

<u>Air Date:</u> OCT 19 & 20, 2018

WWNN 11:30PM SATURDAY AND 6:30AM SUNDAY
30 MINUTES OF A 30-MINUTE PROGRAM

Host: CARA ZIMMERMAN

#### REFUGEE AMERICORP

Gabriela Fernandez- member Website: CWSGlobal.org Phone: 561-266-0624

Transforming communities around the globe

CWS has worked for seven decades with one goal: building a world where there is enough for all. They affirm the power of individuals and communities to take ownership of their future. They meet them right where they are, helping them create solutions they can maintain – and build on. That means a refugee family who is able to start a new life. Or someone rebuilding after disaster finds safety with dignity.

# PUBLIC SERVICE ANNOUNCEMENTS

Ten 30 and 60 second spots that rotate midnight to midnight Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include 5 PSA's for "REFUGEES" - Sponsored by The Ad Council.

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# **ISSUE: CANCER CARE**

FORUM FOR NON PROFITS

<u>Air Date:</u> OCT 27 & 28, 2018

WWNN 11:30PM SATURDAY AND 6:30AM SUNDAY
30 MINUTES OF A 30-MINUTE PROGRAM
Host: CARA ZIMMERMAN

# GILDA'S CLUB OF SOUTH FLORIDA

Kim Praitano, Executive Director 119 Rose Drive Fort Lauderdale, FL 33316 954-763-6776 www.gildasclubsouthflorida.org

No one has to face cancer alone. Gilda's Club South Florida offers free programs for men, women, and children, as well as their families and friends who have been impacted by cancer. Our innovative program is an essential complement to medical care, providing support groups, healthy lifestyle workshops, educational programs, and social activities, all free of charge.

# PUBLIC SERVICE ANNOUNCEMENTS

Ten 30 and 60 second spots that rotate midnight to midnight Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include 5 PSA's for "CANCER CARE" - Sponsored by The Ad Council.

# **ISSUE: GARDENING**

FORUM FOR NON PROFITS
<u>Air Date:</u> NOV 03 & 04, 2018
WWNN 11:30PM SATURDAY AND 6:30AM SUNDAY
30 MINUTES OF A 30-MINUTE PROGRAM
HOST: CARA ZIMMERMAN

# BOCA RATON GARDEN CLUB

Nancy Richards- President Denise Ceparano- Member Rebecca Stallard- Chairman of the flower show 561-395-9376 4281 NW 3rd Avenue Boca Raton, FL 33431

This club was established 65 years ago with the purpose of beatifying Boca Raton's town parks and improving the city's landscapes. They also support continuing education through monthly General Meeting programs, Horticulture Lectures, Field Trips and Floral Design classes. Providing service to the city through Garden Therapy, the Community Garden, Conservation, Junior Gardening and Scholarships.

#### PUBLIC SERVICE ANNOUNCEMENTS

Ten 30 and 60 second spots that rotate midnight to midnight Monday - Sunday
During this quarter, the stations aired PSA's that were responsive to this issue.
Announcements include PSA for "LOVE OF GARDENING" - Sponsored by The Ad Council.

#### **ISSUE: MARINE LIVE PRESERVATION**

FORUM FOR NON PROFITS

<u>Air Date:</u> NOV 17 & 18, 2018

WWNN 11:30PM SATURDAY AND 6:30AM SUNDAY

Program is repeated at least once during the week at various times.

30 MINUTES OF A 30-MINUTE PROGRAM

Host: CARA ZIMMERMAN

#### SEA TURTLE ADVENTURES

Jackie Kingston- President and Founder 561-704-5911 721 US Highway One, Suite 207-208 North Palm Beach, FL 33408

Sea Turtle Adventures, Inc. (STA) is a 501c3 non-profit organization based out of North Palm Beach, FL. The mission of STA is to conserve local populations of sea turtles, educate the public about the marine environment, and provide nature-based programs to adults with disabilities who enjoy the marine environment. They are responsible for conducting sea turtle nest monitoring activities on a 3-mile section of beach in southern Palm Beach County. This section of beach is home to approximately 1,000 sea turtle nests annually. STA also holds ~30 beach cleanups annually and has partnered with the Ocean Conservancy to provide data from each beach cleanup to assist with policy making regarding marine pollution.

#### PUBLIC SERVICE ANNOUNCEMENTS

Ten 30 and 60 second spots that rotate midnight to midnight Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "MARINE LIFE" - Sponsored by The Ad Council.

#### **ISSUE: HELP FOR THE DISABELED**

FORUM FOR NON PROFITS

<u>Air Date:</u> NOV 24 & 25, 2018

WWNN 11:30PM SATURDAY AND 6:30AM SUNDAY
30 MINUTES OF A 30-MINUTE PROGRAM

Host: CARA ZIMMERMAN

#### **CHARIOTS OF LOVE**

Valerie Mathiew www.capsofloveUSA.com capsofloveusa@gmail.com Cell Phone: 561-876-5753 Chariots of Love, PO box 541224 Lake Worth, Fla 33454

The Chariots of Love mission is to provide FREE wheelchairs, and wheelchair repairs, to mobility-challenged children in the USA under the age of 21. This is funded by tax deductible public donations and grants.

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# PUBLIC SERVICE ANNOUNCEMENTS

Ten 30 and 60 second spots that rotate midnight to midnight Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "DISABILITIES" - Sponsored by The Ad Council

#### **ISSUE: PREMATURE AND NICU BABIES**

FORUM FOR NON PROFITS

<u>Air Date:</u> DEC 01 AND 02, 2018

WWNN 11:30PM SATURDAY AND 6:30AM SUNDAY
30 MINUTES OF A 30-MINUTE PROGRAM

Host: CARA ZIMMERMAN

#### SILVIE BELLS

Jennifer Smith- Founder info@silviebells.com silviebells.com

Phone: 561-212-5695

Address: 4001 NE 17th Terrace, Pompano Beach, FL 33064

They are a 501c3 Nonprofit that gives families of sick and preemie NICU babies care packages of both baby and parent items.

Silvie Bells Gift Bag Gift List includes...

Owlet home pulse-oxygen monitor: This monitor tracks baby's oxygen and pulse, it's a lifesaver at home after relying on NICU monitors. Wubbanub: This pacifier with a little stuffed animal on it, make is so much easier for baby to hold. It taught our daughter to bring her arms in "midline" after being splayed-out for so long.

Water Wipes: The only chemical free baby wipe out there and then only one that stopped our Silvie's diaper rash. The Little Engine That Could Book: We read this book each day, it helped all of us remember "I think I can, I think I can..." Reusable water bottles: Pumping and breastfeeding mom's MUST stay hydrated to produce milk.

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# PUBLIC SERVICE ANNOUNCEMENTS

Ten 30 and 60 second spots that rotate midnight to midnight Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "PRE MATURE BIRTHS" - Sponsored by The Ad Council

# ISSUE: HELP FOR UNDERPRIVILEGED CHILDREN

FORUM FOR NON PROFITS

Air Date: DEC 08 & 09, 2018

WWNN 11:30PM SATURDAY AND

WWNN 11:30PM SATURDAY AND 6:30AM SUNDAY

30 MINUTES OF A 30-MINUTE PROGRAM

Host: CARA ZIMMERMAN

#### **FUNDING FAMILIES**

Brett Wilson- Founder/President www.Fundingfamilies.org info@fundingfamilies.org Phone: 561-249-9652 260 Fortuna Drive Palm Beach Gardens, FL 33410

Funding Working Families was founded in 2014 as a Florida 501c3 nonprofit organization whose mission is to provide inspiring theme park vacations to underprivileged children and their hard working families. The non-profit was founded for families who work every day but once the bills are paid and food is on the table, there is no disposable income for a family vacation. The goal is to inspire low income families to continue working hard and never give up! Funding Working Families partners with Families First of Palm Beach County to select deserving families to take an all-expense paid trip to Disney

#### PUBLIC SERVICE ANNOUNCEMENTS

Ten 30 and 60 second spots that rotate midnight to midnight Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "UNDERPRIVILEDGED CHILDREN" - Sponsored by The Ad Council

# **ISSUE: SOCIAL ISSUES**

FORUM FOR NON PROFITS

<u>Air Date:</u> DEC 15 & 16, 2018

WWNN 11:30PM SATURDAY AND 6:30AM SUNDAY

30 MINUTES OF A 30-MINUTE PROGRAM

Host: CARA ZIMMERMAN

#### PHILANTHROPY TANK

Carolyn Kost, Executive Director www.philanthropytank.org ckost@philanthropytank.org Cell Phone: 561-449-8265 Mailing Address: 4521 PGA Blvd, #468 Palm Beach Gardens, FL 33418

Philanthropy Tank fuels and inspires the next generation of change leaders – our youth – or as they like to call them, Positively Disruptive CHANGE makers. Students identify social issues that confront our community. The program challenges empowers and equips them to develop and execute sustainable initiatives and solutions to these problems. Philanthropist-Investors fund student initiatives, investing in their community projects. Through one-to-one mentoring, philanthropist-investors fuel students' desire, helping them execute initiatives while increasing their ability to make meaningful change. The fundamental aims of Philanthropy Tank are to help shape students' leadership paths and, through their creative solutions, address and improve social issues in our community.

#### PUBLIC SERVICE ANNOUNCEMENTS

Ten 30 and 60 second spots that rotate midnight to midnight Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "SOCIAL ISSUES" - Sponsored by the Ad Council.

# **ISSUE: ABANDONED PETS**

FORUM FOR NON PROFITS Air Date: DEC 22 & 23, 2018

WWNN 11:30PM SATURDAY AND 6:30AM SUNDAY

30 MINUTES OF A 30-MINUTE PROGRAM

Host: CARA ZIMMERMAN

# THE PET COTTAGE

Wendy Derhak, Founder/President

Rose Smith-Volunteer

Email: thepetcottage@hotmail.com

www.thepetcottage.org

Address: PO Box 8395, Jupiter, FL 33468

Phone: 561-818-5025

The Pet Cottage's mission is to rehome roaming pets of people who have past-away or suffer severe disabilities or have been deployed by our military.

# PUBLIC SERVICE ANNOUNCEMENTS

Ten 30 and 60 second spots that rotate midnight to midnight Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for "ABANDONED PETS" - Sponsored by the Ad Council.

# **ISSUE: CHILDHOOD OBESITY**

FORUM FOR NON PROFITS

<u>Air Date:</u> DEC 29 & 30, 2018

WWNN 11:30PM SATURDAY AND 6:30AM SUNDAY
30 MINUTES OF A 30-MINUTE PROGRAM

Host: CARA ZIMMERMAN

# EAT BETTER, LIVE BETTER

Debra Tendrich, Founder and CEO www.eblb.org debra@eblb.org 561-344-1022

The mission of Eat Better Live Better is to help prevent, reduce and reverse childhood obesity and provide families with nutritional plans and healthy foods.

# PUBLIC SERVICE ANNOUNCEMENTS

Ten 30 and 60 second spots that rotate midnight to midnight Monday - Sunday

During this quarter, the stations aired PSA's that were responsive to this issue. Announcements include PSA for CHILDHOOD OBESITY-Sponsored by the Ad Council.