

LIGHTNER COMMUNICATIONS 2019 POLITICAL RATE CARD

:60 GROSS RATES EFFECTIVE MARCH 15, 2019

Stations:						
Times:						
Dayparted M-F 6A-10A	\$37	\$35	\$30	\$16	\$25	\$20
SAT/SUN	\$28	\$28	\$25	\$11	\$20	\$20
Dayparted M-F 10A-3P	\$35	\$32	\$28	\$15	\$18	\$27
SAT/SUN	\$20	\$20	\$18	\$10	\$14	\$14
Dayparted M-F 3P-7P	\$33	\$28	\$25	\$16	\$16	\$20
SAT/SUN	\$18	\$18	\$16	\$11	\$12	\$12
Dayparted M-F 6A-7P	\$28	\$25	\$20	\$14	\$14	\$18
SAT/SUN	\$18	\$18	\$14	\$110	\$12	\$12
Dayparted Mon-Sun 6A-MID	\$30	\$30	\$25	\$12	\$20	\$18
SAT/SUN	\$18	\$18	\$15	\$9	\$10	\$10