

ORDER

WGHP-TV

Orders
Order / Rev: 286822
Alt Order #: 08157292
Product Desc: JONES 3/8
Estimate: 3450
Flight Dates: 03/08/16 - 03/15/16
Original Date / Rev: 03/04/16 / 03/04/16
Order Type: GENERAL

Primary AE: Jamie Andrus
Sales Office: NWDC
Sales Region: National

Agency Name: Hamburger Gibson Creative
Buying Contact:
Billing Contact:
 5614 Connecticut Ave NW
 Washington, DC 20015

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Jones, H/D/Lt. Governor/NC
Demographic: A35+
Product Codes: PL2.f
Priority: 04
Revenue Codes: Agency, Political, Political-Non-PAC

New Business Thru:
Order Separation: 00:10:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/29/16	03/15/16	56	\$7,365.00	\$6,260.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2016	56	\$7,365.00	\$6,260.25	0.00
Totals	56	\$7,365.00	\$6,260.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jamie Andrus			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	03/11/16	03/11/16	M-F 1p-2p WENDY	CM	1:00 PM-2:00 PM	----1--	:30	1	\$60.00	04	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		03/07/16	03/13/16	----1--				1		\$60.00		0.00			
E 2	8	03/11/16	03/11/16	M-F 10a-11a RACHAEL RAY	CM	10:00 AM-11:00 AM	----1--	:30	1	\$55.00	04	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		03/07/16	03/13/16	----1--				1		\$55.00		0.00			
E 3	8	03/11/16	03/11/16	M-F 11p-1130p TMZ	CM	11:00 PM-11:30 PM	----1--	:30	1	\$60.00	04	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		03/07/16	03/13/16	----1--				1		\$60.00		0.00			
E 4	8	03/11/16	03/11/16	M-F 3p-4p JUDGE JUDY	CM	3:00 PM-4:00 PM	----1--	:30	1	\$65.00	04	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		03/07/16	03/13/16	----1--				1		\$65.00		0.00			
E 5	8	03/11/16	03/11/16	M-F 430a-5a M-F 430a-5a	CM	4:30 AM-5:00 AM	----1--	:30	1	\$15.00	04	0.00	NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		03/07/16	03/13/16	----1--				1		\$15.00		0.00			
E 6	8	03/11/16	03/11/16	M-F 5p-6p M-F 5p-6p	CM	5:00 PM-6:00 PM	----1--	:30	1	\$200.00	04	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		03/07/16	03/13/16	----1--				1		\$200.00		0.00			

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 Alt Order #: 08157292
 Flight Dates: 03/08/16 - 03/15/16

Advertiser: Jones, H/D/Lt. Governor/NC
 Product Desc: JONES 3/8
 Estimate: 3450

WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	8	03/11/16	03/11/16	M-F 7a-8a M-F 7a-730a	CM	7:00 AM-7:30 AM (7:00 AM-7:30 AM)	----1--	:30	1	\$250.00	04	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		03/07/16	03/13/16	----1--	1		\$250.00		0.00						
E 8	8	03/11/16	03/11/16	M-F 730p-8p ACCESS HOLLYWOOD	CM	7:30 PM-8:00 PM (7:30 PM-8:00 PM)	----1--	:30	1	\$110.00	04	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		03/07/16	03/13/16	----1--	1		\$110.00		0.00						
E 9	8	03/11/16	03/11/16	M-F 8a-9a M-F 8a-9a	CM	8:00 AM-9:00 AM	----1--	:30	1	\$140.00	04	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		03/07/16	03/13/16	----1--	1		\$140.00		0.00						
E 10	8	03/14/16	03/14/16	M-F 10p-11p M-F 10p-11p	CM	10:00 PM-11:00 PM (10:00 PM-11:00 PM)	1-----	:30	1	\$350.00	04	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		03/14/16	03/20/16	1-----	1		\$350.00		0.00						
E 11	8	03/14/16	03/14/16	M-F 1130p-12a EXTRA	CM	11:30 PM-12:00 AM	1-----	:30	1	\$35.00	04	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		03/14/16	03/20/16	1-----	1		\$35.00		0.00						
E 12	8	03/14/16	03/14/16	M-F 12p-1p M-F 12p-1p	CM	12:00 PM-1:00 PM	1-----	:30	1	\$65.00	04	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		03/14/16	03/20/16	1-----	1		\$65.00		0.00						
E 13	8	03/14/16	03/14/16	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	1-----	:30	1	\$65.00	04	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		03/14/16	03/20/16	1-----	1		\$65.00		0.00						
E 14	8	03/14/16	03/14/16	M-F 5a-6a M-F 5a-6a	CM	5:00 AM-6:00 AM	1-----	:30	1	\$125.00	03	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		03/14/16	03/20/16	1-----	1		\$125.00		0.00						
E 15	8	03/14/16	03/14/16	M-F 6p-7p M-F 6p-7p	CM	6:00 PM-7:00 PM	1-----	:30	1	\$250.00	04	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		03/14/16	03/20/16	1-----	1		\$250.00		0.00						
E 16	8	03/14/16	03/14/16	M-F 6a-7a M-F 630a-7a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	1-----	:30	1	\$250.00	04	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		03/14/16	03/20/16	1-----	1		\$250.00		0.00						
E 17	8	03/14/16	03/14/16	M-F 7a-8a M-F 730a-8a	CM	7:30 AM-8:00 AM (7:30 AM-8:00 AM)	1-----	:30	1	\$250.00	04	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		03/14/16	03/20/16	1-----	1		\$250.00		0.00						
E 18	8	03/14/16	03/14/16	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	1-----	:30	1	\$125.00	03	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		03/14/16	03/20/16	1-----	1		\$125.00		0.00						
E 19	8	03/12/16	03/12/16	FOX Late Fringe FOX Late Fringe	CM	11:00 PM-12:00 AM (11:00 PM-12:00 AM)	-----1-	:30	1	\$35.00	04	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		03/07/16	03/13/16	-----1-	1		\$35.00		0.00						
E 20	8	03/12/16	03/12/16	Sa 12a-1a PERSON OF INTEREST	CM	12:00 AM-1:00 AM	-----1-	:30	1	\$20.00	04	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		03/07/16	03/13/16	-----1-	1		\$20.00		0.00						
E 21	8	03/12/16	03/12/16	Sa 6p-7p Sa 6p-7p	CM	6:00 PM-7:00 PM	-----1-	:30	1	\$65.00	Defal	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 21	8	03/12/16	03/12/16	Sa 6p-7p Sa 6p-7p	CM	6:00 PM-7:00 PM	-----1-	:30	1	\$65.00	Defal	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/16	03/13/16	-----1-					1	\$65.00		0.00			
E 22	8	03/12/16	03/12/16	Sa 7p-8p Sa 7p-8p	CM	7:00 PM-8:00 PM (7:00 PM-8:00 PM)	-----1-	:30	1	\$40.00	Defal	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/16	03/13/16	-----1-					1	\$40.00		0.00			
E 23	8	03/13/16	03/13/16	Su 10p-11p Su 10p-11p	CM	10:00 PM-11:00 PM (10:00 PM-11:00 PM)	-----1	:30	1	\$250.00	04	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/16	03/13/16	-----1					1	\$250.00		0.00			
E 24	8	03/13/16	03/13/16	Su 11p-1130p IN DEPTH	CM	11:00 PM-11:30 PM	-----1	:30	1	\$50.00	04	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/16	03/13/16	-----1					1	\$50.00		0.00			
E 25	8	03/13/16	03/13/16	Su 6p-7p Su 6p-7p	CM	6:00 PM-7:00 PM	-----1	:30	1	\$90.00	Defal	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/16	03/13/16	-----1					1	\$90.00		0.00			
E 26	8	03/13/16	03/13/16	FOX News Sunday FOX News Sunday	CM	9:00 AM-10:00 AM	-----1	:30	1	\$40.00	04	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/16	03/13/16	-----1					1	\$40.00		0.00			
E 27	8	03/10/16	03/10/16	M-F 1130p-12a EXTRA	CM	11:30 PM-12:00 AM	---1---	:30	1	\$35.00	04	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/16	03/13/16	---1---					1	\$35.00		0.00			
E 28	8	03/10/16	03/10/16	M-F 12p-1p M-F 12p-1p	CM	12:00 PM-1:00 PM	---1---	:30	1	\$65.00	04	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/16	03/13/16	---1---					1	\$65.00		0.00			
E 29	8	03/10/16	03/10/16	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	---1---	:30	1	\$65.00	04	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/16	03/13/16	---1---					1	\$65.00		0.00			
E 30	8	03/10/16	03/10/16	M-F 6a-7a M-F 6a-630a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	---1---	:30	1	\$250.00	04	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/16	03/13/16	---1---					1	\$250.00		0.00			
E 31	8	03/10/16	03/10/16	M-F 6p-7p M-F 6p-7p	CM	6:00 PM-7:00 PM	---1---	:30	1	\$250.00	04	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/16	03/13/16	---1---					1	\$250.00		0.00			
E 32	8	03/10/16	03/10/16	M-F 7p-730p CELEB NAME GAME	CM	7p-730p	---1---	:30	1	\$110.00	04	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/16	03/13/16	---1---					1	\$110.00		0.00			
E 33	8	03/10/16	03/10/16	M-F 7a-8a M-F 730a-8a	CM	7:30 AM-8:00 AM (7:30 AM-8:00 AM)	---1---	:30	1	\$250.00	04	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/16	03/13/16	---1---					1	\$250.00		0.00			
E 34	8	03/10/16	03/10/16	M-F 9a-10a M-F 9a-10a	CM	9:00 AM-10:00 AM	---1---	:30	1	\$125.00	03	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/16	03/13/16	---1---					1	\$125.00		0.00			
E 35	8	03/08/16	03/08/16	M-F 1p-2p WENDY	CM	1:00 PM-2:00 PM	-1-----	:30	1	\$60.00	04	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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E 35	8	03/08/16	03/08/16	M-F 1p-2p WENDY	CM	1:00 PM-2:00 PM	-1-----	:30	1	\$60.00	04	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/16	03/13/16	-1-----					1	\$60.00		0.00			
E 36	8	03/15/16	03/15/16	M-F 10a-11a RACHAEL RAY	CM	10:00 AM-11:00 AM	-1-----	:30	1	\$55.00	04	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/14/16	03/20/16	-1-----					1	\$55.00		0.00			
E 37	8	03/08/16	03/08/16	M-F 11p-1130p TMZ	CM	11:00 PM-11:30 PM	-1-----	:30	1	\$60.00	04	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/16	03/13/16	-1-----					1	\$60.00		0.00			
E 38	8	03/08/16	03/08/16	M-F 12p-1p M-F 12p-1p	CM	12:00 PM-1:00 PM	-1-----	:30	1	\$65.00	04	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/16	03/13/16	-1-----					1	\$65.00		0.00			
E 39	8	03/08/16	03/08/16	M-F 3p-4p JUDGE JUDY	CM	3:00 PM-4:00 PM	-1-----	:30	1	\$65.00	04	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/16	03/13/16	-1-----					1	\$65.00		0.00			
E 40	8	03/08/16	03/08/16	M-F 5a-6a M-F 5a-6a	CM	5:00 AM-6:00 AM	-1-----	:30	1	\$125.00	03	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/16	03/13/16	-1-----					1	\$125.00		0.00			
E 41	8	03/08/16	03/08/16	M-F 5p-6p M-F 5p-6p	CM	5:00 PM-6:00 PM	-1-----	:30	1	\$200.00	04	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/16	03/13/16	-1-----					1	\$200.00		0.00			
E 42	8	03/15/16	03/15/16	M-F 6a-7a M-F 6a-630a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	-1-----	:30	1	\$250.00	04	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/14/16	03/20/16	-1-----					1	\$250.00		0.00			
E 43	8	03/08/16	03/08/16	M-F 6a-7a M-F 630a-7a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	-1-----	:30	1	\$250.00	04	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/16	03/13/16	-1-----					1	\$250.00		0.00			
E 44	8	03/15/16	03/15/16	M-F 7a-8a M-F 7a-730a	CM	7:00 AM-7:30 AM (7:00 AM-7:30 AM)	-1-----	:30	1	\$250.00	04	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/14/16	03/20/16	-1-----					1	\$250.00		0.00			
E 45	8	03/08/16	03/08/16	Station Special FOX8 ACC SPECIAL	CM	7:30 PM-8:00 PM (7:30 PM-8:00 PM)	-1-----	:30	1	\$110.00	04	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/16	03/13/16	-1-----					1	\$110.00		0.00			
E 46	8	03/08/16	03/15/16	M-F 8a-9a M-F 8a-9a	CM	8:00 AM-9:00 AM	-1-----	:30	1	\$140.00	04	0.00	NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/16	03/13/16	-1-----					1	\$140.00		0.00			
Week:		03/14/16	03/20/16	-1-----					1	\$140.00		0.00			
E 47	8	03/09/16	03/09/16	M-F 10p-11p M-F 10p-11p	CM	10:00 PM-11:00 PM	--1----	:30	1	\$350.00	04	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/16	03/13/16	--1----					1	\$350.00		0.00			
E 48	8	03/09/16	03/09/16	M-F 11a-12p CRIME WATCH DAILY	CM	11:00 AM-12:00 PM	--1----	:30	1	\$55.00	04	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/16	03/13/16	--1----					1	\$55.00		0.00			
E 49	8	03/09/16	03/09/16	M-F 2p-3p THE REAL	CM	2:00 PM-3:00 PM	--1----	:30	1	\$40.00	04	0.00	NM	1	\$40.00

Order / Rev: 286822
 Alt Order #: 08157292
 Flight Dates: 03/08/16 - 03/15/16

Advertiser: Jones, H/D/Lt. Governor/NC
 Product Desc: JONES 3/8
 Estimate: 3450

WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 49	8	03/09/16	03/09/16	M-F 2p-3p THE REAL	CM	2:00 PM-3:00 PM	--1----	:30	1	\$40.0004		0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/16	03/13/16	--1----					1	\$40.00		0.00			
E 50	8	03/09/16	03/09/16	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-5:00 PM	--1----	:30	1	\$65.0004		0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/16	03/13/16	--1----					1	\$65.00		0.00			
E 51	8	03/09/16	03/09/16	M-F 5a-6a M-F 5a-6a	CM	5:00 AM-6:00 AM	--1----	:30	1	\$125.0003		0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/16	03/13/16	--1----					1	\$125.00		0.00			
E 52	8	03/09/16	03/09/16	M-F 6p-7p M-F 6p-7p	CM	6:00 PM-7:00 PM	--1----	:30	1	\$250.0004		0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/16	03/13/16	--1----					1	\$250.00		0.00			
E 53	8	03/09/16	03/09/16	M-F 7a-8a M-F 7a-730a	CM	7:00 AM-7:30 AM (7:00 AM-7:30 AM)	--1----	:30	1	\$250.0004		0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/16	03/13/16	--1----					1	\$250.00		0.00			
E 54	8	03/09/16	03/09/16	M-F 7p-730p CELEB NAME GAME	CM	7:00 PM-7:30 PM	--1----	:30	1	\$110.0004		0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/16	03/13/16	--1----					1	\$110.00		0.00			
E 55	8	03/09/16	03/09/16	M-F 8a-9a M-F 8a-9a	CM	8:00 AM-9:00 AM	--1----	:30	1	\$140.0004		0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		03/07/16	03/13/16	--1----					1	\$140.00		0.00			
Totals													56	\$7,365.00	

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WGHP	Date: 3/4/16
--	--

I, Hamburger Gibson Creative,

being/on behalf of: Holly Jones,

a legally qualified candidate of the Democratic

political party for the office of: Lieutenant Governor

in the Primary

election to be held on: March 15, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Committee to Elect Holly Jones, PO Box 18928, Asheville, NC 28814

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Julie Montanea

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date

Lauren Richards

Digitally signed by Lauren Richards
DN: cn=Lauren Richards, o=Mundy Katowitz Media, ou, email=lauren@munkatz.com,
c=US
Date: 2016.03.04 11:32:29 -0600

Signature

To Be Signed By Station Representative

☒ Accepted



Signature

☐ Accepted in Part

BENJAMIN OLATA

Printed Name

☐ Rejected

V.P.O.S

Title