

900505

**WOC11777790 [00.00]**

Order Printout



Order Status: Opened-New

Start/End Dates: 09/03/18 - 09/30/18

C/P/E: 165 / 289 / 2166

Traffic #:

Agency: Sadler Strategic Media

Product Desc.: Protecting Co Environment, Economy &amp; Energy

Buyer Order #: 7655131

Advertiser: PCEEE

Estimate Desc.: PCEEE TV Den.CS.GJ 9.3.18 - 9.30.18

AE: Unassigned (Stacey Stewart)

Buyer:

Total Cost: \$85,400.00 (Cash)

Property: KKCO TV

Primary Demo: Adults 35+ (RTG)

Received Date: 8/21/18 2:19 PM

Sales Region: Local

Comments:

Separation: 30

List Items							Spots												Totals		Adults 35+		
Line	Program	ST	Len	Time	Days	Rate	Sep 3	Sep 10	Sep 17	Sep 24									Total Spots	Total Cost	RTG	GRP	CPP
1	DAYBREAK 6AM	NM	:30	6:00 AM-7:00 AM	MTWTF--	130.00	6	2	3	4									15	1,950.00	1.40	21.00	92.86
	(Program: DAYBREAK 6AM)																						
2	NBC TODAY SHOW	NM	:30	7:00 AM-9:00 AM	MTWTF--	175.00	6	4	4	6									20	3,500.00	3.20	64.00	54.69
	(Program: NBC TODAY SHOW)																						
3	TODAY SHOW 3RD HR	NM	:30	9:00 AM-10:00 AM	MTWTF--	80.00	5	3	3	4									15	1,200.00	1.40	21.00	57.14
	(Program: TODAY SHOW 3RD HR)																						
4	11 TODAY AT NOON	NM	:30	12:00 PM-12:30 PM	MTWTF--	100.00	5	4	4	4									17	1,700.00	1.70	28.90	58.82
	(Program: 11 TODAY AT NOON)																						
5	DR OZ	NM	:30	2:00 PM-3:00 PM	MTWTF--	90.00	4	0	0	0									4	360.00	1.60	6.40	56.25
	(Program: DR OZ)																						
6	JEOPARDY - REPEAT	NM	:30	4:00 PM-4:30 PM	MTWTF--	175.00	5	3	3	4									15	2,625.00	2.60	39.00	67.31
	(Program: JEOPARDY - REPEAT)																						
7	JEOPARDY	NM	:30	4:30 PM-5:00 PM	MTWTF--	275.00	5	3	4	5									17	4,675.00	4.30	73.10	63.95
	(Program: JEOPARDY)																						
8	11 NEWS AT 5:00	NM	:30	5:00 PM-5:30 PM	MTWTF--	350.00	5	3	4	5									17	5,950.00	6.40	108.80	54.69
	(Program: 11 NEWS AT 5:00)																						
9	11 NEWS AT 6:00	NM	:30	6:00 PM-6:30 PM	MTWTF--	425.00	5	4	4	5									18	7,650.00	8.80	158.40	48.30
	(Program: 11 NEWS AT 6:00)																						
10	PRIMETIME EMMY AWARDS	NM	:30	6:00 PM-9:30 PM	M-----	800.00	0	0	2	0									2	1,600.00	7.20	14.40	111.11
	(Program: PRIMETIME EMMY AWARDS)																						
11	WHEEL OF FORTUNE	NM	:30	6:30 PM-7:00 PM	MTWTF--	475.00	5	3	3	5									16	7,600.00	8.50	136.00	55.88
	(Program: WHEEL OF FORTUNE)																						

Generated Date: 8/23/18 1:32 PM

Generated by WO Platform  
WideOrbit Inc.

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List Items							Spots												Totals		Adults 35+		
Line	Program	ST	Len	Time	Days	Rate	Sep 3	Sep 10	Sep 17	Sep 24									Total Spots	Total Cost	RTG	GRP	CPP
12	AMERICA NINJA WARRIOR	NM	:30	7:00 PM-9:00 PM	M----	550.00	1	0	0	0									1	550.00	7.00	7.00	78.57
(Program: AMERICA NINJA WARRIOR)																							
13	THE VOICE PT 1 PREMIERE	NM	:30	7:00 PM-9:00 PM	M----	550.00	0	0	0	2									2	1,100.00	7.00	14.00	78.57
(Program: THE VOICE PT 1 PREMIERE)																							
14	11 NEWS AT 10PM	NM	:30	10:00 PM-10:35 PM	MTWTF--	380.00	5	4	4	4									17	6,460.00	7.40	125.80	51.35
(Program: 11 NEWS AT 10PM)																							
15	TONIGHT SHOW - FALLON	NM	:30	10:35 PM-11:35 PM	MTWTF--	130.00	5	3	4	4									16	2,080.00	2.00	32.00	65.00
(Program: TONIGHT SHOW - FALLON)																							
16	LATE NIGHT - MEYERS	NM	:30	11:35 PM-12:35 XM	MTWTF--	55.00	5	3	4	5									17	935.00	1.00	17.00	55.00
(Program: LATE NIGHT - MEYERS)																							
17	AMERICAS GOT TALENT	NM	:30	7:00 PM-9:00 PM	-T----	550.00	2	2	2	0									6	3,300.00	7.50	45.00	73.33
(Program: AMERICAS GOT TALENT)																							
18	WORLD OF DANCE	NM	:30	9:00 PM-10:00 PM	-T----	460.00	1	1	1	0									3	1,380.00	4.00	12.00	115.00
(Program: WORLD OF DANCE)																							
19	AMERICAN NINJA WARRIOR	NM	:30	7:00 PM-9:00 PM	--W----	460.00	1	0	1	1									3	1,380.00	3.30	9.90	139.39
(Program: AMERICAN NINJA WARRIOR)																							
20	THE WALL	NM	:30	7:00 PM-8:00 PM	--T---	430.00	0	0	1	0									1	430.00	5.70	5.70	75.44
(Program: THE WALL)																							
21	HOLLYWOOD GAME NIGHT	NM	:30	7:00 PM-8:00 PM	--T---	430.00	1	1	0	0									2	860.00	5.70	11.40	75.44
(Program: HOLLYWOOD GAME NIGHT)																							
22	WILL AND GRACE	NM	:30	8:00 PM-8:30 PM	--T---	460.00	1	0	1	0									2	920.00	6.30	12.60	73.02
(Program: WILL AND GRACE)																							
23	GREAT NEWS	NM	:30	8:30 PM-9:00 PM	--T---	410.00	1	0	0	0									1	410.00	5.20	5.20	78.85
(Program: GREAT NEWS)																							
24	CHICAGO FIRE	NM	:30	9:00 PM-10:00 PM	--T---	475.00	1	0	1	1									3	1,425.00	6.30	18.90	75.40
(Program: CHICAGO FIRE)																							
25	DATELINE	NM	:30	9:00 PM-10:00 PM	---F-	425.00	1	1	1	1									4	1,700.00	3.50	14.00	121.43
(Program: DATELINE)																							
26	RYDER CUP 3HR BLK #1	NM	:30	6:00 AM-9:00 AM	---S-	90.00	0	0	0	2									2	180.00	1.20	2.40	75.00
(Program: RYDER CUP 3HR BLK #1)																							
27	SATURDAY TODAY	NM	:30	6:00 AM-8:00 AM	---S-	130.00	2	2	1	0									5	650.00	1.20	6.00	108.33
(Program: SATURDAY TODAY)																							
28	RYDER CUP 3HR BLK #2	NM	:30	9:00 AM-12:00 PM	---S-	90.00	0	0	0	2									2	180.00	0.70	1.40	128.57
(Program: RYDER CUP 3HR BLK #2)																							
29	PGA TOUR BMW CHAMPIONSHIP	NM	:30	10:00 AM-1:30 PM	---S-	90.00	2	0	0	0									2	180.00	0.40	0.80	225.00
(Program: PGA TOUR BMW CHAMPIONSHIP)																							

List Items							Spots														Totals		Adults 35+		
Line	Program	ST	Len	Time	Days	Rate	Sep 3	Sep 10	Sep 17	Sep 24										Total Spots	Total Cost	RTG	GRP	CPP	
30	RYDER CUP 4HR BLK #3	NM	:30	12:00 PM-4:00 PM	----S-	90.00	0	0	0	2										2	180.00	0.70	1.40	128.57	
	(Program: RYDER CUP 4HR BLK #3)																								
31	PGA TOUR GOLF ATLANTA	NM	:30	12:30 PM-4:00 PM	----S-	90.00	0	0	2	0										2	180.00	0.80	1.60	112.50	
	(Program: PGA TOUR GOLF ATLANTA)																								
32	NOTRE DAME FTBLL VANDER@ND	NM	:30	12:30 PM-4:00 PM	----S-	150.00	0	2	0	0										2	300.00	0.80	1.60	187.50	
	(Program: NOTRE DAME FTBLL VANDER@ND)																								
33	NOTRE DAME FTBLL BALL@ND	NM	:30	1:30 PM-5:30 PM	----S-	150.00	2	0	0	0										2	300.00	1.60	3.20	93.75	
	(Program: NOTRE DAME FTBLL BALL@ND)																								
34	11 NEWS AT 5:00 WKND	NM	:30	5:00 PM-5:30 PM	----S-	250.00	1	1	1	1										4	1,000.00	3.00	12.00	83.33	
	(Program: 11 NEWS AT 5:00 WKND)																								
35	NOTRE DAME FTBLL STANFORD@ND	NM	:30	5:30 PM-9:00 PM	----S-	150.00	0	0	0	2										2	300.00	2.60	5.20	57.69	
	(Program: NOTRE DAME FTBLL STANFORD@ND)																								
36	WHEEL OF FORTUNE WKND	NM	:30	6:30 PM-7:00 PM	----S-	120.00	1	1	1	0										3	360.00	1.70	5.10	70.59	
	(Program: WHEEL OF FORTUNE WKND)																								
37	SATURDAY NIGHT LIVE PRIMETIME	NM	:30	9:00 PM-10:00 PM	----S-	280.00	1	1	1	1										4	1,120.00	2.80	11.20	100.00	
	(Program: SATURDAY NIGHT LIVE PRIMETIME)																								
38	11 NEWS AT 10PM SAT AND SUN	NM	:30	10:00 PM-10:35 PM	----SS	325.00	2	2	2	2										8	2,600.00	5.60	44.80	58.04	
	(Program: 11 NEWS AT 10PM SAT AND SUN)																								
39	SATURDAY NIGHT LIVE	NM	:30	10:30 PM-12:00 XM	----S-	150.00	2	2	1	2										7	1,050.00	1.20	8.40	125.00	
	(Program: SATURDAY NIGHT LIVE)																								
40	RYDER CUP 3 HR BLK #1	NM	:30	6:00 AM-9:00 AM	-----S	90.00	0	0	0	2										2	180.00	1.60	3.20	56.25	
	(Program: RYDER CUP 3 HR BLK #1)																								
41	SUNDAY TODAY	NM	:30	7:00 AM-8:00 AM	-----S	100.00	2	1	1	0										4	400.00	1.90	7.60	52.63	
	(Program: SUNDAY TODAY)																								
42	MEET THE PRESS	NM	:30	8:00 AM-9:00 AM	-----S	200.00	2	1	1	0										4	800.00	1.90	7.60	105.26	
	(Program: MEET THE PRESS)																								
43	PGA TOUR SPECIAL	NM	:30	11:30 AM-12:00 PM	-----S	90.00	1	0	0	0										1	90.00	0.50	0.50	180.00	
	(Program: PGA TOUR SPECIAL)																								
44	PGA TOUR GOLF ATLANTA	NM	:30	11:30 AM-4:00 PM	-----S	90.00	0	0	2	0										2	180.00	1.10	2.20	81.82	
	(Program: PGA TOUR GOLF ATLANTA)																								
45	PGA TOUR GOLF BMW CHAMPION	NM	:30	12:00 PM-4:00 PM	-----S	90.00	3	0	0	0										3	270.00	1.20	3.60	75.00	
	(Program: PGA TOUR GOLF BMW CHAMPION)																								
46	RED BULL GRC #8	NM	:30	12:30 PM-2:00 PM	-----S	70.00	0	2	0	0										2	140.00	1.00	2.00	70.00	
	(Program: RED BULL GRC #8)																								

List Items							Spots												Totals		Adults 35+									
Line	Program	ST	Len	Time	Days	Rate	Sep 3	Sep 10	Sep 17	Sep 24									Total Spots	Total Cost	RTG	GRP	CPP							
47	HOUSE SMART W/ LOU MANFREDINI	NM	:30	4:00 PM-4:30 PM	—S	70.00	1	0	0	1									2	140.00	1.90	3.80	36.84							
	(Program: HOUSE SMART W/ LOU MANFREDINI)																	4	1,000.00	3.00	12.00	83.33								
48	SUNDAY EARLY NEWS	NM	:30	4:00 PM-4:30 PM	—S	250.00	1	1	1	1									4	1,600.00	2.80	11.20	142.86							
	(Program: SUNDAY EARLY NEWS)																	4	1,600.00	2.80	11.20	142.86								
49	NFL FOOTBALL IN AMERICA	NM	:30	5:00 PM-6:30 PM	—S	400.00	1	1	1	1									2	2,400.00	9.10	18.20	131.87							
	(Program: NFL FOOTBALL IN AMERICA)																	2	2,400.00	9.10	18.20	131.87								
50	SNF NON BRONCO	NM	:30	6:30 PM-9:30 PM	—S	1,200.00	0	0	2	0									2	2,400.00	9.10	18.20	131.87							
	(Program: SNF NON BRONCO)																	2	2,400.00	9.10	18.20	131.87								
51	SNF NON BRONCO	NM	:30	6:30 PM-9:30 PM	—S	1,200.00	0	0	0	2									2	2,400.00	9.10	18.20	131.87							
	(Program: SNF NON BRONCO)																	2	2,400.00	9.10	18.20	131.87								
52	SNF NON BRONCO	NM	:30	6:30 PM-9:30 PM	—S	1,200.00	2	0	0	0									2	2,400.00	9.10	18.20	131.87							
	(Program: SNF NON BRONCO)																	2	2,400.00	9.10	18.20	131.87								
53	SNF NON BRONCO	NM	:30	6:30 PM-9:30 PM	—S	1,200.00	0	2	0	0									4	680.00	2.20	8.80	77.27							
	(Program: SNF NON BRONCO)																	4	680.00	2.20	8.80	77.27								
54	TWO AND A HALF MEN	NM	:30	10:30 PM-11:00 PM	—S	170.00	1	1	1	1									321	\$85,400.00		1,241.90								
	(Program: TWO AND A HALF MEN)																													
Spot Totals:							103	64	72	82									321	\$85,400.00		1,241.90								
Adults 35+ GRP:							378.10	251.10	294.30	318.40																				

MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
September	321	\$85,400.00	1,241.90				

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Sheri Sadler

do hereby request station time concerning the following issue:

--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE SCHEDULE FOR ORDER DETAILS			

This broadcast time will be used by: \_\_\_\_\_

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

SEE LETTER OF AUTHORIZATION

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

SEE LETTER OF AUTHORIZATION

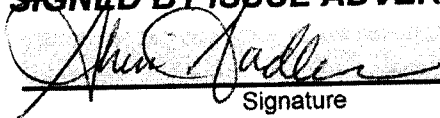
**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

\_\_\_\_\_  
Date

  
Signature

818-506-5443  
Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted

☐ Accepted In Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title



## LETTER OF AUTHORIZATION

**Protecting Colorado's Environment, Economy, and Energy Independence  
(PCEEEI)  
2318 Curtis Street  
Denver, CO 80205**

**July 31, 2018**

**Sheri Sadler  
Sadler Strategic Media, Inc.  
12103 Viewcrest Road  
Studio City, CA 91604**

**Dear Ms. Sadler:**

**Please accept this letter as authorization to represent *Protecting Colorado's Environment, Economy, and Energy Independence (PCEEEI)*. Our official information is as follows:**

**Name** Protecting Colorado's Environment, Economy, and Energy Independence  
(PCEEEI)  
**Address** 2318 Curtis Street, Denver CO 80205  
**Name of Chairman** Chip Rimer  
**Name of Treasurer** Travis Holland  
**FEDERAL TAX I.D.#** 38-3922906

**If the purchaser is not an individual, list the chief executive officers or members of the executive committee or of the board of directors of the entity or entities that is/are paying for the advertising (use addition pages if necessary):**

**Name:** Paul Phillips- Pac/West      **Title:** President/Owner

**Name:** Chris West- Pac/West      **Title:** Senior Vice President of Operations



**Paul Phillips- Pac/West**

**General Consultant, *Protecting Colorado's Environment, Economy and Energy Independence (PCEEEI)***