

900505

WOC11777790 [00.00]

Order Printout



| | | |
|---------------------------------|--------------------------------------|--|
| Order Status: Opened-New | Start/End Dates: 09/03/18 - 09/30/18 | C/P/E: 165 / 289 / 2166 |
| Traffic #: | Agency: Sadler Strategic Media | Product Desc.: Protecting Co Environment, Economy & Energy |
| Buyer Order #: 7655131 | Advertiser: PCEEE | Estimate Desc.: PCEEE TV Den.CS.GJ 9.3.18 - 9.30.18 |
| AE: Unassigned (Stacey Stewart) | Buyer: | Total Cost: \$85,400.00 (Cash) |
| Property: KKCO TV | Primary Demo: Adults 35+ (RTG) | Received Date: 8/21/18 2:19 PM |
| Sales Region: Local | | |

Comments:

Separation: 30

| List Items | | | | | | | Spots | | | | | | | | | | Totals | | Adults 35+ | | | |
|------------|----------------------------------|----|-----|-------------------|---------|--------|-------|--------|--------|--------|--|--|--|--|--|--|--------|-------------|------------|------|--------|--------|
| Line | Program | ST | Len | Time | Days | Rate | Sep 3 | Sep 10 | Sep 17 | Sep 24 | | | | | | | | Total Spots | Total Cost | RTG | GRP | CPP |
| 1 | DAYBREAK 6AM | NM | :30 | 6:00 AM-7:00 AM | MTWTF-- | 130.00 | 6 | 2 | 3 | 4 | | | | | | | | 15 | 1,950.00 | 1.40 | 21.00 | 92.86 |
| | (Program: DAYBREAK 6AM) | | | | | | | | | | | | | | | | | | | | | |
| 2 | NBC TODAY SHOW | NM | :30 | 7:00 AM-9:00 AM | MTWTF-- | 175.00 | 6 | 4 | 4 | 6 | | | | | | | | 20 | 3,500.00 | 3.20 | 64.00 | 54.69 |
| | (Program: NBC TODAY SHOW) | | | | | | | | | | | | | | | | | | | | | |
| 3 | TODAY SHOW 3RD HR | NM | :30 | 9:00 AM-10:00 AM | MTWTF-- | 80.00 | 5 | 3 | 3 | 4 | | | | | | | | 15 | 1,200.00 | 1.40 | 21.00 | 57.14 |
| | (Program: TODAY SHOW 3RD HR) | | | | | | | | | | | | | | | | | | | | | |
| 4 | 11 TODAY AT NOON | NM | :30 | 12:00 PM-12:30 PM | MTWTF-- | 100.00 | 5 | 4 | 4 | 4 | | | | | | | | 17 | 1,700.00 | 1.70 | 28.90 | 58.82 |
| | (Program: 11 TODAY AT NOON) | | | | | | | | | | | | | | | | | | | | | |
| 5 | DR OZ | NM | :30 | 2:00 PM-3:00 PM | MTWTF-- | 90.00 | 4 | 0 | 0 | 0 | | | | | | | | 4 | 360.00 | 1.60 | 6.40 | 56.25 |
| | (Program: DR OZ) | | | | | | | | | | | | | | | | | | | | | |
| 6 | JEOPARDY - REPEAT | NM | :30 | 4:00 PM-4:30 PM | MTWTF-- | 175.00 | 5 | 3 | 3 | 4 | | | | | | | | 15 | 2,625.00 | 2.60 | 39.00 | 67.31 |
| | (Program: JEOPARDY - REPEAT) | | | | | | | | | | | | | | | | | | | | | |
| 7 | JEOPARDY | NM | :30 | 4:30 PM-5:00 PM | MTWTF-- | 275.00 | 5 | 3 | 4 | 5 | | | | | | | | 17 | 4,675.00 | 4.30 | 73.10 | 63.95 |
| | (Program: JEOPARDY) | | | | | | | | | | | | | | | | | | | | | |
| 8 | 11 NEWS AT 5:00 | NM | :30 | 5:00 PM-5:30 PM | MTWTF-- | 350.00 | 5 | 3 | 4 | 5 | | | | | | | | 17 | 5,950.00 | 6.40 | 108.80 | 54.69 |
| | (Program: 11 NEWS AT 5:00) | | | | | | | | | | | | | | | | | | | | | |
| 9 | 11 NEWS AT 6:00 | NM | :30 | 6:00 PM-6:30 PM | MTWTF-- | 425.00 | 5 | 4 | 4 | 5 | | | | | | | | 18 | 7,650.00 | 8.80 | 158.40 | 48.30 |
| | (Program: 11 NEWS AT 6:00) | | | | | | | | | | | | | | | | | | | | | |
| 10 | PRIMETIME EMMY AWARDS | NM | :30 | 6:00 PM-9:30 PM | M----- | 800.00 | 0 | 0 | 2 | 0 | | | | | | | | 2 | 1,600.00 | 7.20 | 14.40 | 111.11 |
| | (Program: PRIMETIME EMMY AWARDS) | | | | | | | | | | | | | | | | | | | | | |
| 11 | WHEEL OF FORTUNE | NM | :30 | 6:30 PM-7:00 PM | MTWTF-- | 475.00 | 5 | 3 | 3 | 5 | | | | | | | | 16 | 7,600.00 | 8.50 | 136.00 | 55.88 |
| | (Program: WHEEL OF FORTUNE) | | | | | | | | | | | | | | | | | | | | | |

| List Items | | | | | | | Spots | | | | | | | | | | | Totals | | Adults 35+ | | | |
|------------|--------------------------------------|----|-----|-------------------|---------|--------|-------|--------|--------|--------|--|--|--|--|--|--|--|--------|-------------|------------|------|--------|--------|
| Line | Program | ST | Len | Time | Days | Rate | Sep 3 | Sep 10 | Sep 17 | Sep 24 | | | | | | | | | Total Spots | Total Cost | RTG | GRP | CPP |
| 12 | AMERICA NINJA WARRIOR | NM | :30 | 7:00 PM-9:00 PM | M--- | 550.00 | 1 | 0 | 0 | 0 | | | | | | | | | 1 | 550.00 | 7.00 | 7.00 | 78.57 |
| | (Program: AMERICA NINJA WARRIOR) | | | | | | | | | | | | | | | | | | | | | | |
| 13 | THE VOICE PT 1 PREMIERE | NM | :30 | 7:00 PM-9:00 PM | M--- | 550.00 | 0 | 0 | 0 | 2 | | | | | | | | | 2 | 1,100.00 | 7.00 | 14.00 | 78.57 |
| | (Program: THE VOICE PT 1 PREMIERE) | | | | | | | | | | | | | | | | | | | | | | |
| 14 | 11 NEWS AT 10PM | NM | :30 | 10:00 PM-10:35 PM | MTWTF-- | 380.00 | 5 | 4 | 4 | 4 | | | | | | | | | 17 | 6,460.00 | 7.40 | 125.80 | 51.35 |
| | (Program: 11 NEWS AT 10PM) | | | | | | | | | | | | | | | | | | | | | | |
| 15 | TONIGHT SHOW - FALLON | NM | :30 | 10:35 PM-11:35 PM | MTWTF-- | 130.00 | 5 | 3 | 4 | 4 | | | | | | | | | 16 | 2,080.00 | 2.00 | 32.00 | 65.00 |
| | (Program: TONIGHT SHOW - FALLON) | | | | | | | | | | | | | | | | | | | | | | |
| 16 | LATE NIGHT - MEYERS | NM | :30 | 11:35 PM-12:35 XM | MTWTF-- | 55.00 | 5 | 3 | 4 | 5 | | | | | | | | | 17 | 935.00 | 1.00 | 17.00 | 55.00 |
| | (Program: LATE NIGHT - MEYERS) | | | | | | | | | | | | | | | | | | | | | | |
| 17 | AMERICAS GOT TALENT | NM | :30 | 7:00 PM-9:00 PM | -T--- | 550.00 | 2 | 2 | 2 | 0 | | | | | | | | | 6 | 3,300.00 | 7.50 | 45.00 | 73.33 |
| | (Program: AMERICAS GOT TALENT) | | | | | | | | | | | | | | | | | | | | | | |
| 18 | WORLD OF DANCE | NM | :30 | 9:00 PM-10:00 PM | -T--- | 460.00 | 1 | 1 | 1 | 0 | | | | | | | | | 3 | 1,380.00 | 4.00 | 12.00 | 115.00 |
| | (Program: WORLD OF DANCE) | | | | | | | | | | | | | | | | | | | | | | |
| 19 | AMERICAN NINJA WARRIOR | NM | :30 | 7:00 PM-9:00 PM | -W--- | 460.00 | 1 | 0 | 1 | 1 | | | | | | | | | 3 | 1,380.00 | 3.30 | 9.90 | 139.39 |
| | (Program: AMERICAN NINJA WARRIOR) | | | | | | | | | | | | | | | | | | | | | | |
| 20 | THE WALL | NM | :30 | 7:00 PM-8:00 PM | --T-- | 430.00 | 0 | 0 | 1 | 0 | | | | | | | | | 1 | 430.00 | 5.70 | 5.70 | 75.44 |
| | (Program: THE WALL) | | | | | | | | | | | | | | | | | | | | | | |
| 21 | HOLLYWOOD GAME NIGHT | NM | :30 | 7:00 PM-8:00 PM | --T-- | 430.00 | 1 | 1 | 0 | 0 | | | | | | | | | 2 | 860.00 | 5.70 | 11.40 | 75.44 |
| | (Program: HOLLYWOOD GAME NIGHT) | | | | | | | | | | | | | | | | | | | | | | |
| 22 | WILL AND GRACE | NM | :30 | 8:00 PM-8:30 PM | --T-- | 460.00 | 1 | 0 | 1 | 0 | | | | | | | | | 2 | 920.00 | 6.30 | 12.60 | 73.02 |
| | (Program: WILL AND GRACE) | | | | | | | | | | | | | | | | | | | | | | |
| 23 | GREAT NEWS | NM | :30 | 8:30 PM-9:00 PM | --T-- | 410.00 | 1 | 0 | 0 | 0 | | | | | | | | | 1 | 410.00 | 5.20 | 5.20 | 78.85 |
| | (Program: GREAT NEWS) | | | | | | | | | | | | | | | | | | | | | | |
| 24 | CHICAGO FIRE | NM | :30 | 9:00 PM-10:00 PM | --T-- | 475.00 | 1 | 0 | 1 | 1 | | | | | | | | | 3 | 1,425.00 | 6.30 | 18.90 | 75.40 |
| | (Program: CHICAGO FIRE) | | | | | | | | | | | | | | | | | | | | | | |
| 25 | DATELINE | NM | :30 | 9:00 PM-10:00 PM | --F-- | 425.00 | 1 | 1 | 1 | 1 | | | | | | | | | 4 | 1,700.00 | 3.50 | 14.00 | 121.43 |
| | (Program: DATELINE) | | | | | | | | | | | | | | | | | | | | | | |
| 26 | RYDER CUP 3HR BLK #1 | NM | :30 | 6:00 AM-9:00 AM | ---S- | 90.00 | 0 | 0 | 0 | 2 | | | | | | | | | 2 | 180.00 | 1.20 | 2.40 | 75.00 |
| | (Program: RYDER CUP 3HR BLK #1) | | | | | | | | | | | | | | | | | | | | | | |
| 27 | SATURDAY TODAY | NM | :30 | 6:00 AM-8:00 AM | ---S- | 130.00 | 2 | 2 | 1 | 0 | | | | | | | | | 5 | 650.00 | 1.20 | 6.00 | 108.33 |
| | (Program: SATURDAY TODAY) | | | | | | | | | | | | | | | | | | | | | | |
| 28 | RYDER CUP 3HR BLK #2 | NM | :30 | 9:00 AM-12:00 PM | ---S- | 90.00 | 0 | 0 | 0 | 2 | | | | | | | | | 2 | 180.00 | 0.70 | 1.40 | 128.57 |
| | (Program: RYDER CUP 3HR BLK #2) | | | | | | | | | | | | | | | | | | | | | | |
| 29 | PGA TOUR BMW CHAMPIONSHIP | NM | :30 | 10:00 AM-1:30 PM | ---S- | 90.00 | 2 | 0 | 0 | 0 | | | | | | | | | 2 | 180.00 | 0.40 | 0.80 | 225.00 |
| | (Program: PGA TOUR BMW CHAMPIONSHIP) | | | | | | | | | | | | | | | | | | | | | | |

| List Items | | | | | | | Spots | | | | | | | | | | Totals | | Adults 35+ | | | |
|------------|---|----|-----|-------------------|-------|--------|-------|--------|--------|--------|--|--|--|--|--|--|--------|-------------|------------|------|-------|--------|
| Line | Program | ST | Len | Time | Days | Rate | Sep 3 | Sep 10 | Sep 17 | Sep 24 | | | | | | | | Total Spots | Total Cost | RTG | GRP | CPP |
| 30 | RYDER CUP 4HR BLK #3 (Program: RYDER CUP 4HR BLK #3) | NM | :30 | 12:00 PM-4:00 PM | ---S- | 90.00 | 0 | 0 | 0 | 2 | | | | | | | | 2 | 180.00 | 0.70 | 1.40 | 128.57 |
| 31 | PGA TOUR GOLF ATLANTA (Program: PGA TOUR GOLF ATLANTA) | NM | :30 | 12:30 PM-4:00 PM | ---S- | 90.00 | 0 | 0 | 2 | 0 | | | | | | | | 2 | 180.00 | 0.80 | 1.60 | 112.50 |
| 32 | NOTRE DAME FTBLL VANDER@ND (Program: NOTRE DAME FTBLL VANDER@ND) | NM | :30 | 12:30 PM-4:00 PM | ---S- | 150.00 | 0 | 2 | 0 | 0 | | | | | | | | 2 | 300.00 | 0.80 | 1.60 | 187.50 |
| 33 | NOTRE DAME FTBLL BALL@ND (Program: NOTRE DAME FTBLL BALL@ND) | NM | :30 | 1:30 PM-5:30 PM | ---S- | 150.00 | 2 | 0 | 0 | 0 | | | | | | | | 2 | 300.00 | 1.60 | 3.20 | 93.75 |
| 34 | 11 NEWS AT 5:00 WKND (Program: 11 NEWS AT 5:00 WKND) | NM | :30 | 5:00 PM-5:30 PM | ---S- | 250.00 | 1 | 1 | 1 | 1 | | | | | | | | 4 | 1,000.00 | 3.00 | 12.00 | 83.33 |
| 35 | NOTRE DAME FTBLL STANFORD@ND (Program: NOTRE DAME FTBLL STANFORD@ND) | NM | :30 | 5:30 PM-9:00 PM | ---S- | 150.00 | 0 | 0 | 0 | 2 | | | | | | | | 2 | 300.00 | 2.60 | 5.20 | 57.69 |
| 36 | WHEEL OF FORTUNE WKND (Program: WHEEL OF FORTUNE WKND) | NM | :30 | 6:30 PM-7:00 PM | ---S- | 120.00 | 1 | 1 | 1 | 0 | | | | | | | | 3 | 360.00 | 1.70 | 5.10 | 70.59 |
| 37 | SATURDAY NIGHT LIVE PRIMETIME (Program: SATURDAY NIGHT LIVE PRIMETIME) | NM | :30 | 9:00 PM-10:00 PM | ---S- | 280.00 | 1 | 1 | 1 | 1 | | | | | | | | 4 | 1,120.00 | 2.80 | 11.20 | 100.00 |
| 38 | 11 NEWS AT 10PM SAT AND SUN (Program: 11 NEWS AT 10PM SAT AND SUN) | NM | :30 | 10:00 PM-10:35 PM | ---SS | 325.00 | 2 | 2 | 2 | 2 | | | | | | | | 8 | 2,600.00 | 5.60 | 44.80 | 58.04 |
| 39 | SATURDAY NIGHT LIVE (Program: SATURDAY NIGHT LIVE) | NM | :30 | 10:30 PM-12:00 XM | ---S- | 150.00 | 2 | 2 | 1 | 2 | | | | | | | | 7 | 1,050.00 | 1.20 | 8.40 | 125.00 |
| 40 | RYDER CUP 3 HR BLK #1 (Program: RYDER CUP 3 HR BLK #1) | NM | :30 | 6:00 AM-9:00 AM | ---S | 90.00 | 0 | 0 | 0 | 2 | | | | | | | | 2 | 180.00 | 1.60 | 3.20 | 56.25 |
| 41 | SUNDAY TODAY (Program: SUNDAY TODAY) | NM | :30 | 7:00 AM-8:00 AM | ---S | 100.00 | 2 | 1 | 1 | 0 | | | | | | | | 4 | 400.00 | 1.90 | 7.60 | 52.63 |
| 42 | MEET THE PRESS (Program: MEET THE PRESS) | NM | :30 | 8:00 AM-9:00 AM | ---S | 200.00 | 2 | 1 | 1 | 0 | | | | | | | | 4 | 800.00 | 1.90 | 7.60 | 105.26 |
| 43 | PGA TOUR SPECIAL (Program: PGA TOUR SPECIAL) | NM | :30 | 11:30 AM-12:00 PM | ---S | 90.00 | 1 | 0 | 0 | 0 | | | | | | | | 1 | 90.00 | 0.50 | 0.50 | 180.00 |
| 44 | PGA TOUR GOLF ATLANTA (Program: PGA TOUR GOLF ATLANTA) | NM | :30 | 11:30 AM-4:00 PM | ---S | 90.00 | 0 | 0 | 2 | 0 | | | | | | | | 2 | 180.00 | 1.10 | 2.20 | 81.82 |
| 45 | PGA TOUR GOLF BMW CHAMPION (Program: PGA TOUR GOLF BMW CHAMPION) | NM | :30 | 12:00 PM-4:00 PM | ---S | 90.00 | 3 | 0 | 0 | 0 | | | | | | | | 3 | 270.00 | 1.20 | 3.60 | 75.00 |
| 46 | RED BULL GRC #8 (Program: RED BULL GRC #8) | NM | :30 | 12:30 PM-2:00 PM | ---S | 70.00 | 0 | 2 | 0 | 0 | | | | | | | | 2 | 140.00 | 1.00 | 2.00 | 70.00 |

| List Items | | | | | | | Spots | | | | | | | | | | | | Totals | | Adults 35+ | | | |
|-----------------|--|----|-----|-------------------|------|----------|--------|--------|--------|--------|--|--|--|--|--|--|--|--|-------------|-------------|------------|-------|----------|--|
| Line | Program | ST | Len | Time | Days | Rate | Sep 3 | Sep 10 | Sep 17 | Sep 24 | | | | | | | | | Total Spots | Total Cost | RTG | GRP | CPP | |
| 47 | HOUSE SMART W/ LOU MANFREDINI | NM | :30 | 4:00 PM-4:30 PM | ---S | 70.00 | 1 | 0 | 0 | 1 | | | | | | | | | 2 | 140.00 | 1.90 | 3.80 | 36.84 | |
| | (Program: HOUSE SMART W/ LOU MANFREDINI) | | | | | | | | | | | | | | | | | | 4 | 1,000.00 | 3.00 | 12.00 | 83.33 | |
| 48 | SUNDAY EARLY NEWS | NM | :30 | 4:00 PM-4:30 PM | ---S | 250.00 | 1 | 1 | 1 | 1 | | | | | | | | | 4 | 1,600.00 | 2.80 | 11.20 | 142.86 | |
| | (Program: SUNDAY EARLY NEWS) | | | | | | | | | | | | | | | | | | 4 | 1,600.00 | 2.80 | 11.20 | 142.86 | |
| 49 | NFL FOOTBALL IN AMERICA | NM | :30 | 5:00 PM-6:30 PM | ---S | 400.00 | 1 | 1 | 1 | 1 | | | | | | | | | 2 | 2,400.00 | 9.10 | 18.20 | 131.87 | |
| | (Program: NFL FOOTBALL IN AMERICA) | | | | | | | | | | | | | | | | | | 2 | 2,400.00 | 9.10 | 18.20 | 131.87 | |
| 50 | SNF NON BRONCO | NM | :30 | 6:30 PM-9:30 PM | ---S | 1,200.00 | 0 | 0 | 2 | 0 | | | | | | | | | 2 | 2,400.00 | 9.10 | 18.20 | 131.87 | |
| | (Program: SNF NON BRONCO) | | | | | | | | | | | | | | | | | | 2 | 2,400.00 | 9.10 | 18.20 | 131.87 | |
| 51 | SNF NON BRONCO | NM | :30 | 6:30 PM-9:30 PM | ---S | 1,200.00 | 0 | 0 | 0 | 2 | | | | | | | | | 2 | 2,400.00 | 9.10 | 18.20 | 131.87 | |
| | (Program: SNF NON BRONCO) | | | | | | | | | | | | | | | | | | 2 | 2,400.00 | 9.10 | 18.20 | 131.87 | |
| 52 | SNF NON BRONCO | NM | :30 | 6:30 PM-9:30 PM | ---S | 1,200.00 | 2 | 0 | 0 | 0 | | | | | | | | | 2 | 2,400.00 | 9.10 | 18.20 | 131.87 | |
| | (Program: SNF NON BRONCO) | | | | | | | | | | | | | | | | | | 2 | 2,400.00 | 9.10 | 18.20 | 131.87 | |
| 53 | SNF NON BRONCO | NM | :30 | 6:30 PM-9:30 PM | ---S | 1,200.00 | 0 | 2 | 0 | 0 | | | | | | | | | 4 | 680.00 | 2.20 | 8.80 | 77.27 | |
| | (Program: SNF NON BRONCO) | | | | | | | | | | | | | | | | | | 4 | 680.00 | 2.20 | 8.80 | 77.27 | |
| 54 | TWO AND A HALF MEN | NM | :30 | 10:30 PM-11:00 PM | ---S | 170.00 | 1 | 1 | 1 | 1 | | | | | | | | | 4 | 680.00 | 2.20 | 8.80 | 77.27 | |
| | (Program: TWO AND A HALF MEN) | | | | | | | | | | | | | | | | | | 4 | 680.00 | 2.20 | 8.80 | 77.27 | |
| Spot Totals: | | | | | | | 103 | 64 | 72 | 82 | | | | | | | | | 321 | \$85,400.00 | | | 1,241.90 | |
| Adults 35+ GRP: | | | | | | | 378.10 | 251.10 | 294.30 | 318.40 | | | | | | | | | | | | | | |

| MONTH | SPOTS | COST | GRP | MONTH | SPOTS | COST | GRP |
|-----------|-------|-------------|----------|-------|-------|------|-----|
| September | 321 | \$85,400.00 | 1,241.90 | | | | |

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|------------------------------|--------------|
| Station and Location: | Date: |
|------------------------------|--------------|

I, Sheri Sadler

do hereby request station time concerning the following issue:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|--------------------------------|-------|----------------|-----------------|
| | | SEE SCHEDULE FOR ORDER DETAILS | | | |

This broadcast time will be used by: _____

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

[Empty box for listing candidate names, offices, election dates, and issues]

I represent that the payment for the above described broadcast time has been furnished by (name and address):

[Empty box for payment provider name and address]

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

SEE LETTER OF AUTHORIZATION

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

SEE LETTER OF AUTHORIZATION

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

Date


Signature

818-506-5443
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

LETTER OF AUTHORIZATION

**Protecting Colorado's Environment, Economy, and Energy Independence
(PCEEEI)
2318 Curtis Street
Denver, CO 80205**

July 31, 2018

**Sheri Sadler
Sadler Strategic Media, Inc.
12103 Viewcrest Road
Studio City, CA 91604**

Dear Ms. Sadler:

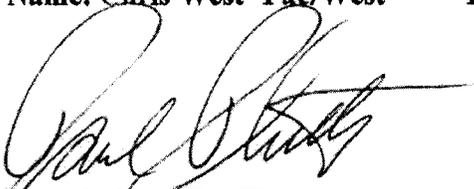
Please accept this letter as authorization to represent *Protecting Colorado's Environment, Economy, and Energy Independence (PCEEEI)*. Our official information is as follows:

Name Protecting Colorado's Environment, Economy, and Energy Independence
(PCEEEI)
Address 2318 Curtis Street, Denver CO 80205
Name of Chairman Chip Rimer
Name of Treasurer Travis Holland
FEDERAL TAX I.D.# 38-3922906

If the purchaser is not an individual, list the chief executive officers or members of the executive committee or of the board of directors of the entity or entities that is/are paying for the advertising (use addition pages if necessary):

Name: Paul Phillips- Pac/West **Title:** President/Owner

Name: Chris West- Pac/West **Title:** Senior Vice President of Operations



Paul Phillips- Pac/West
General Consultant, Protecting Colorado's Environment, Economy and Energy Independence (PCEEEI)