

CONTRACT



Townsquare Media Tuscaloosa
142 Skyland Blvd. East
Tuscaloosa, AL 35404
(205) 345-7200

<u>Contract / Revision</u> 1959053 /		<u>Alt Order #</u>
<u>Advertiser</u> Jay Logan for City Council		<u>Original Date / Revision</u> 07/24/20 / 07/24/20
<u>Contract Dates</u> 07/27/20 - 08/25/20	<u>Estimate #</u>	
<u>Product</u> city council of northport		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WTUG-FM	<u>Account Executive</u> Joy Orr	<u>Sales Office</u> Local Tuscaloos
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Jay Logan for City Council
Attention: Jay Logan
2018 43rd Ave
Northport, AL 35476

WTUG-FM - 1959053A											Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTUG	07/27/20	08/21/20	M-F AM Drive							6a-10a		:30				NM	20	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>												
	Week:	07/27/20	08/02/20	MTWTF--	5	\$16.00	0.00												
	Week:	08/03/20	08/09/20	MTWTF--	5	\$16.00	0.00												
	Week:	08/10/20	08/16/20	MTWTF--	5	\$16.00	0.00												
	Week:	08/17/20	08/23/20	MTWTF--	5	\$16.00	0.00												
N 2	WTUG	08/24/20	08/25/20	M-F AM Drive							6a-10a		:30				NM	2	\$32.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>												
	Week:	08/24/20	08/30/20	MT-----	2	\$16.00	0.00												
N 3	WTUG	08/24/20	08/25/20	M-F PM Drive							3p-7p		:30				NM	5	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>												
	Week:	08/24/20	08/30/20	MT-----	5	\$16.00	0.00												
N 4	WTUG	08/24/20	08/24/20	M-F Evening							7p-12a		:30				NM	2	\$16.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>												
	Week:	08/24/20	08/30/20	M-----	2	\$8.00	0.00												
N 5	WTUG	08/22/20	08/22/20	Sa-Su AM							6a-10a		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>												
	Week:	08/17/20	08/23/20	-----S-	1	\$15.00	0.00												
N 6	WTUG	08/22/20	08/22/20	Sa-Su Midday							10a-3p		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>												
	Week:	08/17/20	08/23/20	-----S-	1	\$15.00	0.00												
N 7	WTUG	08/22/20	08/22/20	Sa-Su PM							3p-7p		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>												
	Week:	08/17/20	08/23/20	-----S-	1	\$15.00	0.00												
N 8	WTUG	08/22/20	08/22/20	Sa-Su Evening							7p-12a		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>												
	Week:	08/17/20	08/23/20	-----S-	1	\$10.00	0.00												
N 9	WTUG	08/23/20	08/23/20	Sa-Su AM							6a-10a		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>												
	Week:	08/17/20	08/23/20	-----S	1	\$10.00	0.00												
N 10	WTUG	08/23/20	08/23/20	Sa-Su Midday							10a-3p		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>												
	Week:	08/17/20	08/23/20	-----S	1	\$10.00	0.00												
N 11	WTUG	08/23/20	08/23/20	Sa-Su PM							3p-7p		:30				NM	1	\$10.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Advertiser</u> Jay Logan for City Council		<u>Original Date / Revision</u> 07/24/20 / 07/24/20
<u>Contract Dates</u> 07/27/20 - 08/25/20	<u>Product</u> city council of northport	<u>Estimate #</u>

WTUG-FM - 1959053A											Start/End	Spots/			
*Line	Ch	Start Date	End Date	Description	Time	Days	Length	Week	Rate	Rtn	Type	Spots	Amount		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
Week:		08/17/20	08/23/20	-----S				1	\$10.00	0.00					
N 12	WTUG	08/23/20	08/23/20	Sa-Su Evening	7p-12a		:30				NM	1	\$10.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
Week:		08/17/20	08/23/20	-----S				1	\$10.00	0.00					
Totals											0.00		37	\$543.00	

Time Period	# of Spots	Gross Amount	Net Amount
07/01/20 - 07/31/20	5	\$80.00	\$80.00
08/01/20 - 08/25/20	32	\$463.00	\$463.00
Totals	37	\$543.00	\$543.00

WTSK-AM - 1959053B													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WTSK	07/27/20	08/21/20	M-F AM Drive	6a-10a		1:00				NM	20	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/27/20	08/02/20	MTWTF--				5	\$8.00	0.00			
	Week:	08/03/20	08/09/20	MTWTF--				5	\$8.00	0.00			
	Week:	08/10/20	08/16/20	MTWTF--				5	\$8.00	0.00			
	Week:	08/17/20	08/23/20	MTWTF--				5	\$8.00	0.00			
N 2	WTSK	08/24/20	08/25/20	M-F AM Drive	6a-10a		1:00				NM	2	\$16.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/24/20	08/30/20	MT-----				2	\$8.00	0.00			
N 3	WTSK	07/27/20	08/21/20	M-F PM Drive	3p-7p		1:00				NM	20	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/27/20	08/02/20	MTWTF--				5	\$8.00	0.00			
	Week:	08/03/20	08/09/20	MTWTF--				5	\$8.00	0.00			
	Week:	08/10/20	08/16/20	MTWTF--				5	\$8.00	0.00			
	Week:	08/17/20	08/23/20	MTWTF--				5	\$8.00	0.00			
N 4	WTSK	08/24/20	08/24/20	M-F Evening	7p-12a		1:00				NM	2	\$16.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	08/24/20	08/30/20	M-----				2	\$8.00	0.00			
Totals											0.00	44	\$352.00

Time Period	# of Spots	Gross Amount	Net Amount
07/01/20 - 07/31/20	10	\$80.00	\$80.00
08/01/20 - 08/25/20	34	\$272.00	\$272.00
Totals	44	\$352.00	\$352.00

WALJ-FM - 1959053C													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WALJ	07/27/20	08/21/20	M-F AM Drive	6a-10a		1:00				NM	8	\$64.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/27/20	08/02/20	M-W----				2	\$8.00	0.00			
	Week:	08/03/20	08/09/20	M-W----				2	\$8.00	0.00			
	Week:	08/10/20	08/16/20	M-W----				2	\$8.00	0.00			
	Week:	08/17/20	08/23/20	M-W----				2	\$8.00	0.00			

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WALJ-FM - 1959053C					Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
*Line	Ch	Start Date	End Date	Description									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
N 2	WALJ	F08/24/20	08/25/20	M-F AM Drive	6a-10a		1:00				NM	3	\$24.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		08/24/20	08/30/20	MT-----	3	\$8.00	0.00						
N 3	WALJ	F07/27/20	08/21/20	M-F PM Drive	3p-7p		1:00				NM	20	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		07/27/20	08/02/20	MTWTF--	5	\$10.00	0.00						
Week:		08/03/20	08/09/20	MTWTF--	5	\$10.00	0.00						
Week:		08/10/20	08/16/20	MTWTF--	5	\$10.00	0.00						
Week:		08/17/20	08/23/20	MTWTF--	5	\$10.00	0.00						
N 4	WALJ	F08/24/20	08/24/20	M-F Evening	7p-12a		1:00				NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		08/24/20	08/30/20	M-----	2	\$10.00	0.00						
Totals											0.00	33	\$308.00

Time Period	# of Spots	Gross Amount	Net Amount
07/01/20 - 07/31/20	7	\$66.00	\$66.00
08/01/20 - 08/25/20	26	\$242.00	\$242.00
Totals	33	\$308.00	\$308.00

WALJ-FM - 1959053D					Imp./Plays		
*Line	Start Date	End Date	Description	Booked	Rate	Rate Type	Amount
N 3	07/27/20	08/25/20	1:00 Audio Spot (CPP)	33	\$1.00	CPP	\$33.00
Totals				33			\$33.00

WTSK-AM - 1959053D					Imp./Plays		
*Line	Start Date	End Date	Description	Booked	Rate	Rate Type	Amount
N 2	07/27/20	08/25/20	1:00 Audio Spot (CPP)	44	\$1.00	CPP	\$44.00
Totals				44			\$44.00

WTUG-FM - 1959053D						Imp./Plays		Amount
*Line	Start Date	End Date	Description	Booked	Rate	Rate Type		
N 1	07/27/20	08/25/20	:30 Audio Spot (CPP)	29	\$1.00	CPP	\$29.00	
N 4	08/22/20	08/22/20	:30 Audio Spot (CPP)	4	\$1.00	CPP	\$4.00	
N 5	08/23/20	08/23/20	:30 Audio Spot (CPP)	4	\$1.00	CPP	\$4.00	
Totals				37			\$37.00	

Time Period	Gross Amount	Net Amount
07/01/20 - 07/31/20	\$0.00	\$0.00
07/01/20 - 07/31/20	\$5.00	\$5.00
07/01/20 - 07/31/20	\$5.00	\$5.00
08/01/20 - 08/25/20	\$28.00	\$28.00
08/01/20 - 08/25/20	\$39.00	\$39.00
08/01/20 - 08/25/20	\$37.00	\$37.00
Totals	\$114.00	\$114.00

Contract Totals 0.114 206 \$1,317.00

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Signature: _____ **Date:** _____

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