

KWHD TV-14

2020 2nd Quarter

April, May, June Issues/Programs List

It is the desire of KWHD TV-14 to present these issues and ideas as a service to the local community. We hope that through our various public service oriented programs, we will bring insight, awareness and solutions to problems of concern affecting our local community.

Prepared by:
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Program Coordinator

The following public service oriented programs aired on KWHD TV-14 during the **Second quarter of 2020**:

Real Life 101, Sports Stars of Tomorrow, Made in Hollywood, Animal Science, America's Heartland, Awesome Adventures, Wild America - all programs aired on KWHD-TV in accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children viewing on television. These 30-minute weekly programs address issues of concern to the community such as bullying, establishing trust and making positive life choices.

Public Service Announcements – PSAs are run at a rate of approximately 10 per day during family programming 01:00-08:00pm weekdays. PSAs that ran during the 2nd quarter of 2020 were:

Making Healthy Choices

Ad Council – Adoption from Foster Care

Ad Council – Alzheimer's Awareness

Ad Council – Bullying Prevention

Ad Council – Child Passenger Safety

Ad Council – Discovering Nature

Ad Council – Emergency Preparedness

Ad Council – Empowering Girls in STEM

Ad Council – Fatherhood Involvement

Ad Council – High Blood Pressure Control

Ad Council – High School Equivalency

Ad Council – Pathways to Employment

Ad Council – Type 2 Diabetes Prevention

KWHD
Issues/Programs List for the 2nd Quarter of 2020

Inspire You and Me 28:30

Sunday 5/03/20 at 10:30am; Tuesday, 5/05 at 09:30am; Saturday 5/09 at 11:30pm

Inspire You and Me is an inspirational program hosted by Jessica Lani Rich, who talks to members of the community who are making a difference in Hawaii and the world.

Her guests this week were Chris Duque, Denis Hayashi-Yamaguchi, and Daniel Roselle.

Chris Duque is a cybercrime investigator with the Attorney General's office. He investigates fraud, threats, and scams of every Internet variety. His advice is to not trust anyone asking for personal information or money. First, do the research on them or their organization. Denise Hayashi Yamaguchi is the Executive Director of the Hawaii Agricultural Foundation and founder of the Food & Wine Festival in Honolulu. Both organizations support ranchers, farmers, and fishermen on the island. The Food & Wine Festival helps to promote Hawaii as a culinary destination with international chefs. Daniel Roselle, as the Director of Community Relations with the Hawaiian Humane Society, works to make life better for animals with education programs, and animal health including fostering and adoption programs.

Inspire You and Me 28:30

Sunday 5/10/20 at 10:30am; Tuesday, 5/12 at 09:30am; Saturday 5/16 at 11:30pm

Inspire You and Me is an inspirational program hosted by Jessica Lani Rich, who talks to members of the community who are making a difference in Hawaii and the world. Dr. Alan Wu, MD is the CEO and Founder of Doctors of Waikiki, the only certified Blue Cross urgent care business in Waikiki. Services include an in-house lab, pharmacy, imaging center and free shuttle. He served 15 years in the Army, including flight surgery medicine. Tracey Bender, Director of Development for Special Olympics Hawaii. They have an annual fundraising event called Event Polar Plunge, even covered internationally. Maria Kang, fitness advocate and author operates mariakang.com and noexcusemom.com. She established an annual event, hifitexpo.com and a national outdoor fitness program in public parks.

Inspire You and Me 28:30

Sunday 5/17/20 at 10:30am; Tuesday, 5/18 at 09:30am; Saturday 5/23 at 11:30pm

Inspire You and Me is an inspirational program hosted by Jessica Lani Rich, who talks to members of the community who are making a difference in Hawaii and the world. Richard Soo is the President of Papakolea Fire Academy. They offer free training for recruiting in the Honolulu Fire Department every three years. Charlee Abram is the Show Manager of the Hawaii HulaCat Club Show. The event shows pedigree Siamese cats and promotes rescues, spa and neutering and education. Eight breeds of Siamese cats are judged by CFA (Cat Fancier's Association) standards.

Inspire You and Me 28:30

Sunday 5/24/20 at 10:30am; Tuesday, 5/26 at 09:30am; Saturday 5/30 at 11:30pm

Inspire You and Me is an inspirational program hosted by Jessica Lani Rich, who talks to members of the community who are making a difference in Hawaii and the world. Misty Kela'i is the Executive Director of the Mayor's Office Culture and the Arts. She carries out the programs of the Mayor's Commission including choosing art objects and displays and events in Honolulu. Alan Akaka is an international entertainer and recording artist teaching around the work via Skype. His school is kekulamele.com where he teaches 1940's and 1950's old style Hawaiian music with ukulele, guitar, bass guitar and steel guitar. Major Jeffrey Martin is the Division Commander of the Salvation Army in Hawaii, Micronesian Islands, Saipan, and Guam. Their mission is to preach the gospel of Jesus Christ and meet human needs in His name.

Inspire You and Me 28:30

Sunday 5/31/20 at 10:30am; Tuesday, 6/02 at 09:30am; Saturday 6/06 at 11:30pm

Inspire You and Me is an inspirational program hosted by Jessica Lani Rich, who talks to members of the community who are making a difference in Hawaii and the world. Russ Inouye, founder of the Hawaiian Ocean Expo, talks about the goal of the expo which is to educate and celebrate ocean activities and sustainability which is important to the Hawaiian experience. Sam Paie teaches ocean safety courses and lifeguarding at the Windward Community College, encouraging viewers to learn how to stay safe in and around the ocean. Michael Broderick is President & CEO of the YMCA of Honolulu. The YMCA serves all ages since 1870. Their programs include healthy living, prevention programs, developing servant leaders, and housing for the homeless. www.ymcahonolulu.org. Dana Land is the Executive Director of Help for Hawaii's Humanity. Their mission is to share happiness and trust with their shared workbook, "How to Make Good Choices" shared with police groups, schools, churches, and other organizations. www.helpforhawaiihumanity.org

Business First with Angela Miles 28:30

Friday, 05/04 at 9:00am-9:30am

Business First is a fast-paced daily program on a mission to level the playing field between Wall Street and Main Street. In this episode, the unique impact of COVID-19 on the stock market and businesses has caused extreme volatility over the last month. The Governors will need to work out safety and commerce in their states. The NYSE is scheduled to re-open on June 1st, which Macy and Costco are re-opening for business starting this week. The energy market was hit hard with Exxon, Shell, and Chevron showing steep declines. On the horizon is a COVID vaccine by Moderna trials that may be ready around July.

Business First with Angela Miles 28:30

Friday, 05/08 at 9:00am-9:30am

Business First is a fast-paced daily program on a mission to level the playing field between Wall Street and Main Street. In this episode, Hilton Hotels, Clorox, Peleton, and Modern were reviewed. There was a lengthy segment by “The College Board” organization offer help for AP classes and testing for students and teachers. The segment PAST PRIME highlighted stocks that are doing “better” than Amazon right now: Netflix, AMD, Pfizer, and Beyond Meat. Investors are advised to evaluate their activities based on how businesses will evolve in the post-COVID economy.

Business First with Angela Miles 28:30

Monday 5/18/20 at 9:00am-9:30am

Business First is a fast-paced daily program on a mission to level the playing field between Wall Street and Main Street. In this episode, The Smart Money segment suggests that many investors are still in cash while others are running toward metals. The tops stories are that Ford and General Motors are collaborating to reconfigure their operations to begin making ventilators for coronavirus needs. Apple is reopening stores. Moderna is having safe testing results on a coronavirus vaccine. At best, a new vaccine may be ready at the end of 2020 or early 2021. Special feature of the program covered caregiving challenges in families. Guest experts were from AARP and National Alliance for Caregiving Organization. Innovations for touchless temperature takers were introduced.

Coffee with America 28:30

Thursday, 5/21/20 at 4:30pm-05:00pm

Coffee with America is a weekly half-hour series that brings viewers up to speed on “what’s brewing” in news, social media and pop culture. In this episode, home cooking meals with Wisconsin cheeses was covered to help stay-at-home families. Safety tips and preparation for the next hurricane season was covered. The season starts June 1st. A special give away was announce for free CBD products at SocialCBD.com/stayhome. A new product to help with Alzheimer brain activities was demonstrated by homeolux.com. Personal hygiene product samples were offered at hdis.com/sample.