

# **KWHD TV-14**

## **2018 3<sup>rd</sup> Quarter**

### **July, August, September Issues/Programs List**

It is the desire of KWHD TV-14 to present these issues and ideas as a service to the local community. We hope that through our various public service oriented programs, we will bring insight, awareness and solutions to problems of concern affecting our local community.

Prepared by:  
Colleen Halt  
Program Coordinator

The following public service oriented programs aired on KWHD TV-14 during the **Third** quarter of 2018:

**Real Life 101, Sports Stars of Tomorrow, Made in Hollywood, Veggie Tales, America's Heartland, Wild America, Wild Wonders, Walking Wild**– all programs aired on KWHE-TV in accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children viewing on television. These 30-minute weekly programs address issues of concern to the community such as bullying, establishing trust and making positive life choices.

**Public Service Announcements** – PSAs are run at a rate of approximately 10 per day during family programming 01:00-08:00pm weekdays. PSAs that ran during the 3<sup>rd</sup> quarter of 2018 were:

Making Healthy Choices  
Health Insurance Marketplace – Insure Kids Now  
Ad Council – Autism Awareness  
Ad Council – Adoption from Foster Care  
Ad Council – Bullying Prevention  
Ad Council – Child Passenger Safety  
Ad Council – Children's Oral Health  
Ad Council – College Access  
Ad Council – Emergency Preparedness  
Ad Council – Fatherhood Involvement  
Ad Council – Foreclosure Prevention Assistance  
Ad Council – Learning and Attention Issues  
Ad Council – Pathways to Employment  
Ad Council – Recycling  
Ad Council – Seatbelt Safety  
Ad Council – Teacher Recruitment

## KWHD

### Issues/Programs List for the 3<sup>rd</sup> Quarter of 2018

#### **The Jessica Lani Rich Show 28:30**

**Sunday, 07/01 at 08:00pm-08:30pm**

The Jessica Lani Rich Show is an inspirational program where the host talks to members of the community who are making a difference in Hawaii and the world. In this episode, Russ Inouye, founder of the Hawaiian Ocean Expo talks about the goal of the expo which is to educate and celebrate ocean activities and sustainability. Some topics he addressed include coral bleaching, fishing conservation, pollution and other items of concern to the island community. Bob Perkins, a captain for the Polynesian Voyaging Society, a non-profit organization that proposes new and ancient ways of navigating, discusses how the society is very focused on taking care of the land and the ocean. Sam Paie, an instructor for Hawaii Ocean Academy at Windward Community College, teaches ocean safety courses and lifeguarding. He shared helpful tips to viewers like always having a buddy system and checking the ocean for unsafe conditions before entering the water. Connie Sizemore, executive director of Surfrider Spirit Sessions which is an adult mentoring program for at-risk, adjudicated, and vulnerable youth, discusses using surfing as a metaphor to face challenges. Youth are referred by the court system and are challenged to learn something new, like surfing, to build up their confidence and self-esteem and apply what they learn to other areas of their life where they may be struggling.

#### **The Jessica Lani Rich Show 28:30**

**Sunday, 07/08 at 08:00pm-08:30pm**

The Jessica Lani Rich Show is an inspirational program where the host talks to members of the community who are making a difference in Hawaii and the world. In this episode, Lisa Maruyama, president and CEO of the Hawaiian Alliance of Non-Profit Organizations discusses how her organization provides training, capacity building, technical assistance, management, and best practices information. The organization was established in 2006 to represent non-profit organizations in the community. Also, Amanda Leonard, coordinator for the Missing Child's Center from the state attorney general's office, was a guest. She discusses how their primary focus is to locate and recover missing children. She shared that an alarming one in seven runaways can become victims of child sex trafficking as well as exposure to drugs, and physical and emotional abuse. She warned viewers of the risk of online predators posing as other children in an effort to lure victims.

#### **Coffee with America 28:30**

**Monday, 07/16 at 12:30pm-01:00pm**

Coffee with America is a weekly half-hour series that brings viewers up to speed on "what's brewing" in news, social media and pop culture. On this episode, a tech expert shows viewers how to keep their personal information secure while traveling.

**The Jessica Lani Rich Show 28:30**  
**Sunday, 08/05 at 08:00pm-08:30pm**

The Jessica Lani Rich Show is an inspirational program where the host talks to members of the community who are making a difference in Hawaii and the world. In this episode, Bruce Marks, CEO of the Neighborhood Assistance Corporation of America, talks about his organization. They are a non-profit HUD-certified home ownership advocacy organization which is the largest in the nation, assisting people in their goals of homeownership.

**The Jessica Lani Rich Show 28:30**  
**Sunday, 08/12 at 08:00pm-08:30pm**

The Jessica Lani Rich Show is an inspirational program where the host talks to members of the community who are making a difference in Hawaii and the world. In this episode, Jordan Passas, bullying survivor and basketball star, discusses how bullying from adults and kids her age affected her emotionally so badly that she could not continue playing basketball her junior and senior year in school. She shared with viewers that if they find themselves in this situation, they must keep fighting for themselves and find something they are passionate about to focus on. Another guest, Willie Jones, also discussed overcoming adversities. His life message is to leave the world better than you found it and he shared ways viewers could do this such as looking outside yourself and surrounding yourself with inspiring people. Finally, Terry Walsh, president and CEO of Catholic Charities of Hawaii told viewers about services they offer to over 40,000 people a year. There are 30 active programs serving the most vulnerable in the community.

**The Jessica Lani Rich Show 28:30**  
**Sunday, 08/26 at 08:00pm-08:30pm**

The Jessica Lani Rich Show is an inspirational program where the host talks to members of the community who are making a difference in Hawaii and the world. In this episode, Devine Dennis, domestic abuse survivor from the foster care system discusses her trouble life. She talks about how we all have a personal responsibility to understand ourselves and then go out and volunteer to help others. She works with the Red Cross and Ho'olana Pua to end sex trafficking for children. Another guest, Angela Kuo Min, executive director for Volunteer Legal Services, talks about her job as a civil litigator. Pro-bono cases really stood out for her and she showed viewers how to locate and utilize non-profit family law, bankruptcy, collection, veteran benefits, estate planning, and more. Applicants qualify by measuring income and assets compared to the federal poverty line.

**The Jessica Lani Rich Show 28:30**  
**Sunday, 09/09 at 08:00pm-08:30pm**

The Jessica Lani Rich Show is an inspirational program where the host talks to members of the community who are making a difference in Hawaii and the world. In this episode, Ron Mizutani, president and CEO of the Hawaii Food Bank, shares how one in five families is hungry and many families live paycheck to paycheck. They partner with churches and 200 member agencies to help people in the community who are struggling with hunger issues. Viewers learn how to create a food drive at school, church, or work. Also, David Tasaka was a guest and is a manager for Weight Watchers. He participated in Weight Watchers with 21 others who were 100-plus pounds overweight and lost 130 pounds. With obesity being such a prevalent issue in the community, he shared how the key was changing his lifestyle and focusing on his health

**Coffee with America 28:30**

**Monday, 09/10 at 12:30pm-01:00pm**

In this episode, Facebook's Katie Harbath offers viewers a "how to" on election readiness. She teaches viewers the importance of voting and offers tips on doing their due diligence by watching advertisements and researching candidates.

**The Jessica Lani Rich Show 28:30**

**Sunday, 09/16 at 08:00pm-08:30pm**

The Jessica Lani Rich Show is an inspirational program where the host talks to members of the community who are making a difference in Hawaii and the world. In this episode, Rusty Kamori, author of Beyond the Lines, talks about his life as a successful tennis coach at Punahou School. His book was written to discuss boundaries. He helps people to create a mindset to expect adversity and trust that there will be a way out of it. Success is not easy but when you find your greatness, you can then help others to find theirs.

**Coffee with America 28:30**

**Monday, 09/17 at 12:30pm-01:00pm**

Coffee with America is a weekly half-hour series that brings viewers up to speed on "what's brewing" in news, social media and pop culture. On this episode, viewers are shown how to help make their homes safer and get prepared for severe weather.