

KWHD TV-14

2020 1st Quarter

January, February, March Issues/Programs List

It is the desire of KWHD TV-14 to present these issues and ideas as a service to the local community. We hope that through our various public service oriented programs, we will bring insight, awareness and solutions to problems of concern affecting our local community.

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The following public service oriented programs aired on KWHD TV-14 during the **First quarter of 2020**:

Real Life 101, Sports Stars of Tomorrow, Made in Hollywood, Animal Science, America's Heartland, Awesome Adventures, Wild America - all programs aired on KWHD-TV in accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children viewing on television. These 30-minute weekly programs address issues of concern to the community such as bullying, establishing trust and making positive life choices.

Public Service Announcements – PSAs are run at a rate of approximately 10 per day during family programming 01:00-08:00pm weekdays. PSAs that ran during the 1st quarter of 2020 were:

Making Healthy Choices

Ad Council – Adoption from Foster Care

Ad Council – Alzheimer's Awareness

Ad Council – Bullying Prevention

Ad Council – Child Passenger Safety

Ad Council – Discovering Nature

Ad Council – Emergency Preparedness

Ad Council – Empowering Girls in STEM

Ad Council – Fatherhood Involvement

Ad Council – High Blood Pressure Control

Ad Council – High School Equivalency

Ad Council – Pathways to Employment

Ad Council – Type 2 Diabetes Prevention

KWHD
Issues/Programs List for the 1st Quarter of 2020

Inspire You and Me 28:30

Sunday 1/12/20 at 10:30am; Tuesday, 1/14 at 09:30am; Saturday 1/18 at 11:30pm
Inspire You and Me is an inspirational program hosted by Jessica Lani Rich, who talks to members of the community who are making a difference in Hawaii and the world. In this episode, Jessica interviews Phillip Richardson, founder of Current Affairs, and event planning company. Also, Yuka Nawano, president and chief executive officer of Eggs and Things Hawaii talks about overcoming a serious heart surgery in college. Her motto is to believe in yourself and be thankful. She shows viewers that opportunities can come from adversity. Finally, a repeat of the 24th annual Dragon Boat Festival at Ala Moana Beach Park with organizer Gifford Chang and Mayor Kirk Caldwell.

Inspire You and Me 28:30

Sunday 1/19/20 at 10:30am; Tuesday, 1/21 at 09:30am; Saturday 1/25 at 11:30pm
Inspire You and Me is an inspirational program hosted by Jessica Lani Rich, who talks to members of the community who are making a difference in Hawaii and the world. Bob Armstrong is the executive director and CEO of the Hawaii Lions Foundation. Their community service projects include collecting eye glasses at Walmart stores, school hearing and vision screenings for K-5th grade, and partnering with the Makena Foundation Eye Bank. Trini Kaopuiki Clark is the CEO of the Make a Wish Hawaii foundation. They grant life changing wishes to children with critical illnesses. Their funds support the programs for Hawaii children. Eric Mathews is the assistant media relations director for UH Athletics. He coordinates all live broadcasts of sporting events at the college.

Inspire You and Me 28:30

Sunday 2/02/20 at 10:30am; Tuesday, 2/04 at 09:30am; Saturday 2/08 at 11:30pm
Inspire You and Me is an inspirational program hosted by Jessica Lani Rich, who talks to members of the community who are making a difference in Hawaii and the world. James Pierce, senior IBM executive, spoke about therapy dog training. Kendrick Simmons, CEO of Hay Simmons Production, spoke of his journey from foster care to business owner providing jobs and helping people. He is inspired by every person's uniqueness. Erin Averbach, director of development for Teach for America Hawaii, works to recruit and place teachers in Hawaii. She recommends 2-year college campuses for emergency hires.

Inspire You and Me 28:30

Sunday 2/23/20 at 10:30am; Tuesday, 2/25 at 09:30am; Saturday 2/29 at 11:30pm

Inspire You and Me is an inspirational program hosted by Jessica Lani Rich, who talks to members of the community who are making a difference in Hawaii and the world. Diane Gremillion is interviewed as a dream building coach to suggest ways to manage stress.

Kendrick Simmons is a TV producer who has come through a cancer illness in 2005 by wanting to live, having a destination of health in mind and assessing his goals. Cindy Washburn, owner of Hawaii Cat Café, talks about the comfort people receive from cats.

Inspire You and Me 28:30

Sunday 3/01/20 at 10:30am; Tuesday, 3/03 at 09:30am; Saturday 3/07 at 11:30pm

Inspire You and Me is an inspirational program hosted by Jessica Lani Rich, who talks to members of the community who are making a difference in Hawaii and the world. Marissa Yamane, director of communications and public relations for the Hawaii Tourism Authority discussed her work which covers four main pillars: natural resources, community, the Hawaiian culture, and brand marketing for Hawaii. Jun Tadiarca, owner of Jun's Awesome Hot Sauce, advises to have a passion for what you truly love. After the 2008 financial crisis, he used his family's recipe to create his business. Annabelle Stone, director of the Salvation Army, talks about her personal background as the motivation of her passion to help the homeless and at-risk people in crisis. She collaborates with social service agencies and charities to serve Hawaii.

Business First with Angela Miles 28:30

Friday, 2/28 at 9:00am-9:30am

Business First is a fast-paced daily program on a mission to level the playing field between Wall Street and Main Street. In this episode, 2020 has seen a volatile start. Investment advisers say stick with local U.S. companies, especially utilities, consumer goods, and real estate. Statistics show 90% of seniors use social security to pay their regular bills. Most seniors take their social security at age 65 (25%-30% lower than if they waited until 70).

Business First with Angela Miles 28:30

Friday, 3/13 at 9:00am-9:30am

Business First is a fast-paced daily program on a mission to level the playing field between Wall Street and Main Street. In this episode, many segments of the program speak to the influence of the corona virus on the stock market. This week the DOW has been up and down 2%. The Fed is likely to cut rates again. As sport events are closing, watch for a bounce in stocks like Nike when events return. Travel industry has been hit hard. Expect the Fed to lower the tax rate to 0% by end of year. Advice during this time: always have a plan when to get in and when to get out.

Business First with Angela Miles 28:30

Monday 3/16/20 at 9:00am-9:30am

Business First is a fast-paced daily program on a mission to level the playing field between Wall Street and Main Street. In this episode, Trade of the Day is focusing on medical treatments for the Covid-19 virus. They recommend Gilead (GILD) anti-viral biotech company. The Women Helping Women segment focuses on International Building Week with women construction crews in 235 communities raising the issue of single moms Habitat homeowners. Contact Habitat.org to participate. The Dealing with Debt segment reports that the average IRS refund check is \$3,000 per filer, the biggest single payday all year long. Their recommendation is to pay down high-interest debt.

Coffee with America 28:30

Monday, 3/16/20 at 2:30pm-03:00pm

Coffee with America is a weekly half-hour series that brings viewers up to speed on “what’s brewing” in news, social media and pop culture. In this episode, Dr. Daniel G. Amen talks about his book, The End of Mental Illness. The sources of the disease can be biological, psychological, social, and spiritual. March is Cerebral Palsy month, and a national awareness day is scheduled on March 25th. March is also Brain Injury awareness month that affects 3.5 million people every year. Resource is BIAUSA.ORG. Another segment covered paying off debt and the benefits of doing so. Some tips about saving include 1) set a budget, 2) focus on specific goals, 3) be frugal by clipping coupons, meal planning, and using helpful websites like Smartypig.com and Greendot.com. More tips are available at tipsontv.com.