

# **KWHD TV-14**

## **2018 4<sup>th</sup> Quarter**

### **October, November, December Issues/Programs List**

It is the desire of KWHD TV-14 to present these issues and ideas as a service to the local community. We hope that through our various public service oriented programs, we will bring insight, awareness and solutions to problems of concern affecting our local community.

Prepared by:  
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The following public service oriented programs aired on KWHD TV-14 during the **Fourth** quarter of 2018:

**Real Life 101, Sports Stars of Tomorrow, Made in Hollywood, America's Heartland, Wild America, Awesome Adventures, Animal Science** - all programs aired on KWHD-TV in accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children viewing on television. These 30-minute weekly programs address issues of concern to the community such as bullying, establishing trust and making positive life choices.

**Public Service Announcements** – PSAs are run at a rate of approximately 10 per day during family programming 01:00-08:00pm weekdays. PSAs that ran during the 4<sup>th</sup> quarter of 2018 were:

Making Healthy Choices  
Health Insurance Marketplace – Insure Kids Now  
Ad Council – Autism Awareness  
Ad Council – Adoption from Foster Care  
Ad Council – Bullying Prevention  
Ad Council – Child Passenger Safety  
Ad Council – Children's Oral Health  
Ad Council – College Access  
Ad Council – Emergency Preparedness  
Ad Council – Fatherhood Involvement  
Ad Council – Foreclosure Prevention Assistance  
Ad Council – Learning and Attention Issues  
Ad Council – Pathways to Employment  
Ad Council – Recycling  
Ad Council – Seatbelt Safety  
Ad Council – Teacher Recruitment

## KWHD

### Issues/Programs List for the 4<sup>th</sup> Quarter of 2018

#### **Jessica Lani Rich Show 28:30**

**Sunday, 10/14 at 8:00pm-8:30pm**

This is an inspirational program where Jessica will be talking to people in the community who are making a difference in Hawaii and around the world. A guest on this episode was Greg Payton, CEO, of Mental Health Kokua. The company provides outreach programs to individuals struggling with various afflictions such as addiction. The message is that recovery is very possible. Neelanthi Vadivel, operations manager of Still & Moving Center, discussed the effects of stroke. Scott Sagum, stroke survivor and chair of Neurotrauma Advisory Board, advises about the side effects of drugs in stroke recovery. Rich Thought for the Day - listening is loving. As we listen, we are treating others with dignity and respect. We can find a common ground and find a way to work together.

#### **Jessica Lani Rich Show 28:30**

**Sunday, 10/21 at 8:00pm-8:30pm**

This is an inspirational program where Jessica will be talking to people in the community who are making a difference in Hawaii and around the world. Chris Barzman, president of Hawaii Ecotourism Association discussed their charitable mission in protecting Hawaii's natural resources. Because tourism is so vital to the economy of the community, knowing how to protect natural resources is a benefit to the locals. Rachelle Fushikonishi and Bronte Ford, students at UH Manoa Travel Industry Management, discuss winning the innovation challenge project Healing Hawaii. Winston Welch, executive director of Outdoor Circle and Ka'iulani de Silva, director of education and consumer affairs at Hawaiian Electric discuss their message which is to build a Hawaii that is clean and full of renewable energy. Rich Thought for the Day - each day is an opportunity to make progress in our lives.

#### **Jessica Lani Rich Show 28:30**

**Sunday, 11/04 at 8:00pm-8:30pm**

This is an inspirational program where Jessica will be talking to people in the community who are making a difference in Hawaii and around the world. June Dillinger, author of The Benefit of the Ex, shared her inspiring story of divorce and healing. With a high rate of divorce, this is a relevant story to viewers experiencing this. Aphirak Bamrungruan, executive director of the office of language access, discusses how they help to translate for non-English speakers and aid in services such as helping get a driver's license. This information is invaluable to a community where there are so many people who need these services. Cindy Washburn, owner of Hawaii Cat Café, shares the inspirational story of her coffee shop that also rescues cats and places them for adoption. There is a high rate of animal homelessness in the islands. Rich Thought for the Day - being thoughtful to others means showing consideration for the needs of other people. A thoughtful gesture is an outer expression of a loving heart.

**Jessica Lani Rich Show 28:30****Sunday, 11/11 at 8:00pm-8:30pm**

This is an inspirational program where Jessica will be talking to people in the community who are making a difference in Hawaii and around the world. Bob Sigall, author of The Companies We Keep, discusses publishing interesting stories of Hawaii personalities. Jennifer Nakayama, president & executive director of the Waikiki Business Improvement District Association, explains how this non-profit supplements the city's public services in the Waikiki district. Duff Goldman, founder and owner of Charm City Cakes and host of Food Network's Ace of Cakes interviews Taylor Inouye, a finalist on Kids Baking Champion. The takeaway is that you can follow your dreams no matter how big they are. Rich Thought for the Day – have patience to endure what is difficult. This is an aspect of faith that the right solution will appear at the right time.

**Jessica Lani Rich Show 28:30****Sunday 11/18 at 8:00pm-8:30pm**

This is an inspirational program where Jessica will be talking to people in the community who are making a difference in Hawaii and around the world. Susan Furuta, vice president and chief operating officer of Helping Hands Hawaii discusses how they help people help themselves. Viewers were shown how to sustain their lifestyle with a variety of programs. Paulette Williams, former chair and director at the Kapi'olani Community College nursing department talks about how she retired as an Army lieutenant colonel and how her passion is to help others. She explains how anyone can reach out to help others and how much that means in bringing the community together.

**Coffee w/ America 28:30****Monday, 11/18 at 12:30 pm-1:00pm**

Coffee with America is a weekly program that will bring you up to speed on “what’s brewin’” in news, social media and pop culture- without the caffeine crash. Fun, fast-paced and interactive, we’re taking your favorite local coffee shop to the national stage. On this episode, holiday ideas prevail including holiday travel and smart shopping on Black Friday and Cyber Monday. Laura Dellutri takes a look at a great holiday gift for the guy in your life. Holiday entertaining was featured including Ceci’s helpful holiday hacks include gourmet snacking, beverage bests, easy cleanup and making fun desserts. The takeaway is to destress during the holidays by planning and simplifying.

**BUSINESS FIRST 28:30****Monday, 12/17 at 9:00am-9:30am**

Business First is a fast-paced entertaining 30-minute daily news show on a mission to level the playing field between Wall Street and Main Street. In this episode, topics of discussion include J&J Jitters, baby powder and asbestos warnings in small amounts. So many in the community are suffering health issues due to lack of disclosure on the part of the manufacturers.