

KWHD TV-14

2019 4th Quarter

October, November, December Issues/Programs List

It is the desire of KWHD TV-14 to present these issues and ideas as a service to the local community. We hope that through our various public service oriented programs, we will bring insight, awareness and solutions to problems of concern affecting our local community.

Prepared by:
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Program Coordinator

The following public service oriented programs aired on KWHD TV-14 during the **Fourth quarter of 2019**:

Real Life 101, Sports Stars of Tomorrow, Made in Hollywood, Animal Science, America's Heartland, Awesome Adventures, Wild America - all programs aired on KWHD-TV in accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children viewing on television. These 30-minute weekly programs address issues of concern to the community such as bullying, establishing trust and making positive life choices.

Public Service Announcements – PSAs are run at a rate of approximately 10 per day during family programming 01:00-08:00pm weekdays. PSAs that ran during the 4th quarter of 2019 were:

Making Healthy Choices

Ad Council – Adoption from Foster Care

Ad Council – Alzheimer's Awareness

Ad Council – Bullying Prevention

Ad Council – Child Passenger Safety

Ad Council – Discovering Nature

Ad Council – Emergency Preparedness

Ad Council – Empowering Girls in STEM

Ad Council – Fatherhood Involvement

Ad Council – High Blood Pressure Control

Ad Council – High School Equivalency

Ad Council – Pathways to Employment

Ad Council – Type 2 Diabetes Prevention

KWHD
Issues/Programs List for the 4th Quarter of 2019

Inspire You and Me 28:30

Sunday 10/13/19 at 10:30am; Tuesday, 10/15 at 09:30am; Saturday 10/19 at 11:30pm

Inspire You and Me is an inspirational program hosted by Jessica Lani Rich, who talks to members of the community who are making a difference in Hawaii and the world.

Hi'ilani Shibata is the lead cultural trainer for the Native Hawaiian Hospitality Association.

Their services include seminars to educate the visitor industry and everyone about the authentic Hawaiian culture being shared. John Coleman is the district director for Toastmasters District 49. They focus on educational programs teaching communication and leadership skills. The international organization exists in 142 countries.

Nancy Ortiz is the festival director for the 29th annual Hispanic Heritage Festival held October 5, 2019. Their purpose is to share the Hispanic culture.

Inspire You and Me 28:30

Sunday 11/03/19 at 10:30am; Tuesday, 11/05 at 09:30am; Saturday 11/09 at 11:30pm

Inspire You and Me is an inspirational program hosted by Jessica Lani Rich, who talks to members of the community who are making a difference in Hawaii and the world. The theme for this show is "Loving the Work that You Do." Jun Tadiarca advises to have a passion for what you truly love. He transitioned from a mortgage broker to an entrepreneur business owner and shows viewers how they, too, can have a job they thoroughly enjoy. He is the owner of Jun's Awesome Hot Sauce. Cynthia Flating is the mission support branch chief for the port of Honolulu Customs and Border Protection. She started as a police officer as a young woman and moved from private to federal to municipal law enforcement through the years. This year she received the Top Cop Award in Hawaii. Jonathan Mack is the co-organizer of the 12th Hallowbaloo Festival, a block party in Chinatown for Halloween. He is inspired to give people a happy experience and be in the moment.

Inspire You and Me 28:30

Sunday 11/10 at 12:00pm; Tuesday, 11/12 at 09:30am; Saturday 11/16 at 11:30pm

Inspire You and Me is an inspirational program hosted by Jessica Lani Rich, who talks to members of the community who are making a difference in Hawaii and the world. In this episode, transportation consultant, Ross Capon, discusses his career with the National Association of Rail Passengers. There are still 100 private railroad car owners maintained through Amtrak and Federal operations independently.

Wendy Goodenow is the vice president of ASTA and HNL Travel, working as a travel advisor. Travel is an experience that everyone should enjoy and she shows viewers how her services can be used to enrich their travel experiences. Dr. Richard Fujie organized the Cat Fanciers of Hawaii Cat show. Cats are judged according to their breed standards. Cats have a positive effect in their homes, quiet, easy to take care of in limited space. Pet adoption was encouraged.

Inspire You and Me 28:30

Sunday 11/17 at 10:30am; Tuesday, 11/19 at 09:30am; Saturday 11/23/19 at 11:30pm

Inspire You and Me is an inspirational program hosted by Jessica Lani Rich, who talks to members of the community who are making a difference in Hawaii and the world. In this episode, Jessica interviews Phillip Richardson, founder of Current Affairs, and event planning company. Also, Yuka Nawano, president and chief executive officer of Eggs and Things Hawaii talks about overcoming a serious heart surgery in college. Her motto is to believe in yourself and be thankful. She shows viewers that opportunities can come from adversity. Finally, a repeat of the 24th annual Dragon Boat Festival at Ala Moana Beach Park with organizer Gifford Chang and Mayor Kirk Caldwell.

Inspire You and Me 28:30

Sunday 12/01 at 10:30am; Tuesday, 12/03 at 09:30am; Saturday 12/07 11:30pm

Inspire You and Me is an inspirational program hosted by Jessica Lani Rich, who talks to members of the community who are making a difference in Hawaii and the world. In this episode, John Tobon, the acting special agent in charge of Homeland Security investigations in Hawaii shares his job experiences. The HSI in Honolulu covers crime in the Pacific, Guam, Saipan, and 112 other pacific island nations. Money laundering, drug trafficking, sex trafficking and public corruption are the main crimes that they attend to. Sophia Ramirez is the spokesperson for ClimbHI's LEI Program. ClimbHI offers programs to high school students focusing on leadership, exploration, and inspiration. Jonathan Okabe and Jerome Taniyama are founding members of the Hawaii Men's Shed, a non-profit social organization for senior men. At their facility, their members build woodworking projects that are donated to schools and other groups.

Business First with Angela Miles 28:30

Monday, 12/02 at 9:00am-9:30am

Business First is a fast-paced daily program on a mission to level the playing field between Wall Street and Main Street. In this episode, Cyber spending and cyber security were the themes. Cyber spending is expected to rise 14% this holiday season, around \$740B. Viewers are warned to protect their credit cards and be careful about online purchases. Record deliveries are expected for FedEx, UPS and BestBuy this Christmas season so caution was issued to plan to order gifts in time for delivery before the holidays. Today's trading tip: fight the urge to buy high. Review your last year and plan for next year. The safety tip for websites is to be sure they have a URL with "https" or display a lock icon. Be alert to cybercrimes with adequate security systems. Be cautious of super deals that arrive in your inbox.

Business First with Angela Miles 28:30

Wednesday, 12/04 at 9:00am-9:30am

Business First is a fast-paced daily program on a mission to level the playing field between Wall Street and Main Street. In this episode, Apple is up, oil is down. Top News story: President Trump announces that trade deal with China may have to wait until after 2020 election. Holiday news: Shoppers are spending \$361 each, up 14% from last year. Company parties are up 10%, to insure employee retention. The technology segment featured the “Smart” ship. The benefits of this AI application are: data collection, less cost without humans, long duration of uninterrupted service, reduced emissions and safer operations. Finally, vinyl records are outselling CD’s for first time since 1986.

Coffee with America 28:30

Monday, 12/02 at 12:30pm-01:00pm

Coffee with America is a weekly half-hour series that brings viewers up to speed on “what’s brewing” in news, social media and pop culture. In this episode, suggestions for surviving the holidays include Bai drinks, Cinnabon, Keurig coffeemakers, Windham resorts, Land’s End, The Body Shop, and Whataburger.com. Suggestions for the home are at bethebesthome.com. Information about proper recycling practices is offered by itsallyou.org.