

KWHD TV-14

2019 2nd Quarter

April, May, June Issues/Programs List

It is the desire of KWHD TV-14 to present these issues and ideas as a service to the local community. We hope that through our various public service oriented programs, we will bring insight, awareness and solutions to problems of concern affecting our local community.

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Program Coordinator

The following public service oriented programs aired on KWHD TV-14 during the **Second quarter of 2019**:

Real Life 101, Sports Stars of Tomorrow, Made in Hollywood, Animal Science, America's Heartland, Awesome Adventures, Wild America - all programs aired on KWHD-TV in accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children viewing on television. These 30-minute weekly programs address issues of concern to the community such as bullying, establishing trust and making positive life choices.

Public Service Announcements – PSAs are run at a rate of approximately 10 per day during family programming 01:00-08:00pm weekdays. PSAs that ran during the 2nd quarter of 2019 were:

Making Healthy Choices
Health Insurance Marketplace – Insure Kids Now
Ad Council – Autism Awareness
Ad Council – Adoption from Foster Care
Ad Council – Bullying Prevention
Ad Council – Child Passenger Safety
Ad Council – Children's Oral Health
Ad Council – College Access
Ad Council – Emergency Preparedness
Ad Council – Fatherhood Involvement
Ad Council – Foreclosure Prevention Assistance
Ad Council – Learning and Attention Issues
Ad Council – Pathways to Employment
Ad Council – Recycling
Ad Council – Seatbelt Safety
Ad Council – Teacher Recruitment

KWHD
Issues/Programs List for the 2nd Quarter of 2019

The Jessica Lani Rich Show 28:30

Sunday 04/14 at 10:30am-11:00am and 08:00pm-08:30pm; Tuesday, 04/16 at 09:30am-10:00am

The Jessica Lani Rich Show is an inspirational program where the host talks to members of the community who are making a difference in Hawaii and the world. In this episode, executive director Jim Kennedy speaks about Hawaii Fi Do service dogs. Animals are trained for two years to service people with physical disabilities. Next, Toni Muranaka, executive director of Aloha Medical Mission shares about the various programs offered. The organization started as surgical missions to the Philippines with volunteer doctors. Locally, they offer a dental clinic as well as surgical procedures and prosthetics. Finally, Even Khay, an entertainer and bully survivors shares his journey through high school.

The Jessica Lani Rich Show 28:30

Sunday 04/21 at 10:30am-11:00am and 08:00pm-08:30pm; Tuesday, 04/23 at 09:30am-10:00am

The Jessica Lani Rich Show is an inspirational program where the host talks to members of the community who are making a difference in Hawaii and the world. In this episode, Bishop Larry Silva of the diocese of Honolulu talks about his role as the bishop and his goal to witness for Jesus. The bishops are the successors of the disciples of Jesus. He is the overseer of the Catholic Church in Hawaii which encompasses 66 parishes. What he likes best about his job is working with people who have the great love of Jesus who want to share that love with others. Angela Keen, director of marketing and communications for Shriners Hospital for Children, shares about the orthopedic issues of children of all ages to 18 years, including leg length discrepancies. Children can undergo a surgery to lengthen the shorter leg. Shriners' provides wrap-around care.

The Jessica Lani Rich Show 28:30

Sunday 05/12 at 10:30am-11:00am and 08:00pm-08:30pm; Tuesday, 05/14 at 09:30am-10:00am

The Jessica Lani Rich Show is an inspirational program where the host talks to members of the community who are making a difference in Hawaii and the world. In this episode, Maria King, author of The No More Excuses Diet, and fitness advocate works in a public platform. She is creator of fitness activities such as Moms Workout at The Parks and Hi Fit Expo annual fitness event. She encourages the community to find ways to increase their fitness. Next, Dr. Alan Wu, is the CEO and founder of Doctors of Waikiki, the only certified Blue Cross urgent care business in Waikiki. Services include an in-house lab, pharmacy, imaging center and free shuttle. He served 15 years in the Army, including flight surgery medicine. Finally, Tracey Bender, director of development for Special Olympics Hawaii shares about an annual fundraising event called Event Polar Plunge, even covered internationally.

The Jessica Lani Rich Show 28:30

Sunday 05/19 at 10:30am-11:00am and 08:00pm-08:30pm; Tuesday, 05/21 at 09:30am-10:00am

The Jessica Lani Rich Show is an inspirational program where the host talks to members of the community who are making a difference in Hawaii and the world. In this episode, Grant Uchida, entertainer, comedian and author shares that his goal is to use creative ways to impact the world and make a difference. He often goes to conventions to draw younger audiences as he feels compelled to reach these generations. Robert Gentry, community leader and former mayor of Laguna Beach, California, tells the story of how his dog, Molly the Miracle Dog, saved someone's life. The lesson to learn is to pay attention to a dog's behaviors, like barking and movement. They often know something before we do, like health emergencies and earthquakes. Bonnie Beatson is the director of marketing at Windward Community College and organizer of the annual Ho'olaulea outdoor annual community fair. In partnership with the Kaneohe Business Group, the event raises scholarship funds for students.

The Jessica Lani Rich Show 28:30

Sunday 05/26 at 10:30am-11:00am and 08:00pm-08:30pm; Tuesday, 05/28 at 09:30am-10:00am

The Jessica Lani Rich Show is an inspirational program where the host talks to members of the community who are making a difference in Hawaii and the world. In this episode, Mike Izon, musician describes how he overcame depression over his father's ALS disease by using his musical gifts to provide joy to others. Theresa Paulette, victim services specialist for Mothers Against Drunk Driving Hawaii, tells about the experience of her son's death by a drunk driver, and how serving others helps her recover every day.

Inspire You and Me 28:30

Sunday 06/02 at 12:00pm-12:30pm and 08:00pm-08:30pm; Tuesday, 06/04 at 09:30am-10:00am

The Jessica Lani Rich Show is an inspirational program where the host talks to members of the community who are making a difference in Hawaii and the world. In this episode, Coralie Matayoshi, regional CEO of the American Red Cross, discusses serving after Hurricane Iniki in 1992 with Lawyers to the Rescue. The Red Cross volunteers arrive to comfort and alleviate human suffering during emergencies. Ron Mizutani, president & CEO of the Hawaii Foodbank, explains why he appreciates working to serve the community by feeding 287,000 in the state, the elderly, the children, the poor. Their pantries partner with over 200 member agencies and faith-based communities and 95% of donations go back to their programs. Dr. Tony Trpkovski describes the urgent medical services available in Waikiki. They also operate a mini emergency room.

Business First with Angela Miles 28:30

Thursday, 06/04 at 9:00am-9:30am

Business First is a fast-paced daily program on a mission to level the playing field between Wall Street and Main Street. In this episode, the Tech Check segment with Claudia Lombana, consumer expert, describes the upward trend of Tap-To-Pay technology. Viewers learn the pros and cons of this cashless trend that is already popular in Canada, Australia and the United Kingdom. The Trader Rundown with Alan Knuckman (Agora Financial) discusses government interference on market trends.

Inspire You and Me 28:30

Sunday 06/09 at 12:00pm-12:30pm and 08:00pm-08:30pm; Tuesday, 06/11 at 09:30am-10:00am

The Jessica Lani Rich Show is an inspirational program where the host talks to members of the community who are making a difference in Hawaii and the world. In this episode, Tracy Hoevel, president of the Hawaii Figure Skating Club, talks about the community of ice skating in Hawaii. The Ice Palace conducts skating classes and the students compete locally and nationally. Sportsmanship, competition, athleticism and discipline are fundamentals that teach perseverance and comradery. Pastor Bob Marchant, executive director of River of Life Mission, discusses the services provided to the poor and homeless and especially the elderly. Their programs are focused on rescue, rehabilitation, and reintegration. Brad Buckles, the producer of Hawaii Bridal Expo, talks about the event and the new trends for wedding foods and fashion.

Business First with Angela Miles 28:30

Monday, 06/10 at 9:00am-9:30am

Business First is a fast-paced daily program on a mission to level the playing field between Wall Street and Main Street. In this episode, Dan Deming from KKM Financial gives a report called Trader Rundown. The reaction to the Federal Jobs Report indicates the possibility of a federal tax cut. The global trend of central banks' rates also may be lowered. The Final Trade of the Day report by Mike Shorr of Prosper Trading Academy, comes in agreement that as the economy slows down, there is a good chance of lower interest rates which makes money cheaper to buy and invest in stocks. Meanwhile, the Russell 200 shows small caps strengthening over the last several months.

Coffee with America 28:30

Monday, 06/10 at 12:30pm-01:00pm

Coffee with America is a weekly half-hour series that brings viewers up to speed on "what's brewing" in news, social media and pop culture. In this episode, summer travels advice from King Phillips. She recommends Yucatan vacations by NewResorts.com and using a single credit card for all your travel expenses. Viewers learn why this is so important. She also recommends Discover miles with no annual fee. Father's day gift recommendations are from Microsoft.com (laptops by Asus, Lenovo, and HP), hand tools by betterstuffforlife.com, and RV travel and tailgating with live TV by dishoutdoors.com. June is National Dairy Month. Check out greatsummermeals.com.