

KEKE DT 23

ISSUES PROGRAMS

3rd QUARTER

2023

ISSUE: CRIME
PROGRAM: "AL ROJO VIVO"
DATE: 7-15-23
TIME: 4:00 PM E.T.
TOPIC DURATION: 1:51

The policeman in Texas who shot and killed the African American woman who was in her home babysitting her nephew, was charged with homicide.

ISSUE: HEALTH
PROGRAM: "AL ROJO VIVO"
DATE: 7-15-23
TIME: 4:00 PM E.T.
TOPIC DURATION: 1:37
DESCRIPTION: SILENT SINUS SYNDROME
REPORTER: NICOLE SUAREZ

With time some people notice that an eye starts becoming smaller than the other. This can be a sign of a serious health problem called Silent Sinus Syndrome.

ISSUE: LATINO/MINORITY ISSUES
PROGRAM: "AL ROJO VIVO"
DATE: 7-17-23
TIME: 4:00 PM E.T.
TOPIC DURATION: 00:30
DESCRIPTION: ACID SUSPECT
REPORTER: MARIA CELESTE ARRARAS

The man in Milwaukee accused of throwing battery acid at a Peruvian immigrant's face must face justice. The man who faces a hate crime charge accused the Peruvian man of invading the United States and not respecting the law. The victim who is an American citizen suffered second degree burns.

ISSUE: HEALTH

PROGRAM: "AL ROJO VIVO"

DATE: 7-17-23

TIME: 4:00 PM E.T.

TOPIC DURATION: 02:06

DESCRIPTION: HAIR DYE SCARE

REPORTER: NICOLE SUAREZ

One of the most popular products among women of all ages, hair dye, may cause breast cancer. This according to a new study by the National Health Institute.

ISSUE: IMMIGRATION

PROGRAM: "AL ROJO VIVO"

DATE: 7-25-23

TIME: 4:00 PM E.T.

TOPIC DURATION: 1:34

DESCRIPTION: TX-IN THE CELL WHERE 16-YEAR-OLD BOY DIED

REPORTER: GABRIELA VELEZ

The video of the last few hours of the young man who died while in custody of Border Patrol was obtained by the organization Propublica. The images reveal that the young man died in a cold jail cell without medical attention.

ISSUE: CRIME

PROGRAM: "AL ROJO VIVO"

DATE: 7-28-23

TIME: 4:00 PM E.T.

TOPIC DURATION: 2:19

DESCRIPTION: TX-KILL LIST

REPORTER: MARIA EUGENIA PAYAN

Parents of a school in Texas are extremely worried about a list with the names of teachers and students who were going to be murdered in a massacre. Many parents say that their children will not return to school until authorities guarantee their safety.

Program: The Recap with Dramos

Subject: Mental Health

Date Aired: 7/29/23
Time: 11:30 am
Duration: 30 minutes

This week, Damos talks about Mental Health. Specifically, Men's mental health. Along with artist, photographer, mental health advocate, Fernando Samalot, they explore the huge disconnect between men and their emotions. Growing up in Latino households, sometimes the machismo culture overpowers and doesn't allow men to be okay with being vulnerable. In this episode, the guys acknowledge that showing emotion is not a sign of weakness and that the conversations need to be had so that we can be the change we want to see in the world.

Program: The Recap with Damos
Subject: Mental Health/Politics
Date Aired: 8/2/23
Time: 11:30 am
Duration: 30 minutes

Author, therapist, and mentor for women of color Christine Gutiérrez joins DJ Damos in this post 45 edition of The Recap. She brings her mental health expertise to help breakdown the latest headlines. Today's topics include:

- The best moments from the inauguration.
- Sonia Sotomayor
- Mental health amongst turbulent politics.
- WOC in politics.
- Immigrant PTSD

Program: The Recap with Damos
Subject: Politics/Entertainment
Date Aired: 8/30/22
Time: 11:30 am
Duration: 30 minutes

Congressman Richie Torres is the first Congressman to ever join both the Congressional Black Caucus and the Congressional Hispanic Caucus. A member of the Democratic Party, Torres is the U.S. Representative for New York's 15th congressional district. On this episode of The Recap, the

Congressman stops to talk with Damos about his opinions on student loan debt forgiveness, the Trump impeachment outcome, being Afro-Latino and of course they cover the biggest trending topics of the week including Bad Bunny winning the WWE Championship!

Program: Money Moves

Subject: Financial Advise

Date: 8/18, 10/20/23

Time: 2:00 pm

Duration: 30 minutes

As part of the Latino Alternative Business Forum Special, host Carolina Trejos is joined by a decorated panel of Latina entrepreneurs to share how Latina viewers can start making money moves for themselves! Our expert guests include:

Vanessa Santos – Co-CEO We All Grow Latina

Natalie Torres-Haddad – “The Financially Savvy Latina.” Mental health & Financial Literacy Advocate.

Andrea Casanova – Speaker, Coach, and Viral Marketer.

Program: Money Moves

Subject: Financial Advise

Date: 8/23, 8/25

Time: 2:00 pm

Duration: 30 minutes

As part of the **Latino Alternative Business Forum** Special, I was joined by a decorated panel of Latina entrepreneurs to share how Latina viewers can start making money moves for themselves! We asked all the questions that lead us to answers as to how we can get to *healthy* financial practices and start getting rid of generational trauma and transition into new ways of using our dinero.

Program: Cultura Shock
Subject: Business Support
Date Aired: 9/3, 9/5/23
Time: 2:30 pm
Duration: 30 minutes

Post-pandemic the need to support local restaurants is more important than ever before. These restaurants not only serve some of the best cuisine that come to characterize our cities, but they also serve as indelible cultural pillars in their respective communities.

Program: Cultura Shock
Subject: Spanish Language
Date Aired: 9/13, 9/15/23
Time: 2:30 pm
Duration: 30 minutes

To help clarifying some nagging misunderstandings, LATV's [Cultura Shock](#) interviewed **Rebeca Acevedo – Professor of Spanish Linguistics** at Loyola Marymount University. *La profesora* spoke on the origins of the Spanish language and how it relates to Latino identity as part of [Hispanic Heritage Month](#).

Program: Get It Girl
Subject: Burnout
Date Aired: 9/25, 9/27/23
Time: 4:00 pm
Duration: 30 minutes

Therapist [Delsy Sandoval](#) recently hosted a [Pinterest Live session](#) for our LATV family to discuss burnout prevalent in the Latino community.

In the Latino community, playing multiple roles within a family **es muy común** while maintaining a household and job. Delsy explained that the struggle to fulfill familial expectations and sacrificing one's personal goals for others' wishes contribute to burnout.

Program: Get It Girl

Subject: Impact of Exercise on Mental Health

Date Aired: 9/25, 9/27/23

Time: 4:00 pm

Duration: 30 minutes

Exercise helps us to achieve physical goals and improve our general health (Summer vamos por ti!), but do you know the impact that it has on our [mental health](#)? Exercise has been scientifically proven to impact mental health significantly. Regular physical activity releases endorphins, which are natural mood enhancers that promote a sense of happiness and well-being. Awesome right?