

KWHD TV-14

2019 1st Quarter

January, February, March Issues/Programs List

It is the desire of KWHD TV-14 to present these issues and ideas as a service to the local community. We hope that through our various public service oriented programs, we will bring insight, awareness and solutions to problems of concern affecting our local community.

Prepared by:
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Program Coordinator

The following public service oriented programs aired on KWHD TV-14 during the **First quarter of 2019**:

Real Life 101, Sports Stars of Tomorrow, Made in Hollywood, Animal Science, America's Heartland, Awesome Adventures, Wild America - all programs aired on KWHE-TV in accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children viewing on television. These 30-minute weekly programs address issues of concern to the community such as bullying, establishing trust and making positive life choices.

Public Service Announcements – PSAs are run at a rate of approximately 10 per day during family programming 01:00-08:00pm weekdays. PSAs that ran during the 1st quarter of 2019 were:

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- Making Healthy Choices
- Health Insurance Marketplace – Insure Kids Now
- Ad Council – Autism Awareness
- Ad Council – Adoption from Foster Care
- Ad Council – Bullying Prevention
- Ad Council – Child Passenger Safety
- Ad Council – Children's Oral Health
- Ad Council – College Access
- Ad Council – Emergency Preparedness
- Ad Council – Fatherhood Involvement
- Ad Council – Foreclosure Prevention Assistance
- Ad Council – Learning and Attention Issues
- Ad Council – Pathways to Employment
- Ad Council – Recycling
- Ad Council – Seatbelt Safety
- Ad Council – Teacher Recruitment

KWHD
Issues/Programs List for the 1st Quarter of 2019

The Jessica Lani Rich Show 28:30

Sunday 02/24 at 10:30am-11:00am and 08:00pm-08:30pm; Tuesday, 02/26 at 09:30am-10:00am
The Jessica Lani Rich Show is an inspirational program where the host talks to members of the community who are making a difference in Hawaii and the world. In this episode, Russ Inouye, founder of the Hawaiian Ocean Expo, talks about the goal of the expo which is to educate and celebrate ocean activities and sustainability which is important to the Hawaiian experience. Bob Perkins discusses how the Polynesian Voyaging Society is very focused on taking care of the land and the ocean. Sam Paie teaches ocean safety courses and lifeguarding at the Windward Community College, encouraging viewers to learn how to stay safe in and around the ocean. Connie Sizemore discusses using the organization Surftrider Spirit Sessions surfing to mentor at-risk youth.

The Jessica Lani Rich Show 28:30

Sunday 03/10 at 10:30am-11:00am and 08:00pm-08:30pm; Tuesday, 03/12 at 09:30am-10:00am

The Jessica Lani Rich Show is an inspirational program where the host talks to members of the community who are making a difference in Hawaii and the world. In this episode, Mike Izon, musician describes how he overcame depression over his father's ALS disease by using his musical gifts to provide joy to others. Theresa Paulette, victim services specialist for Mothers Against Drunk Driving Hawaii, tells about the experience of her son's death by a drunk driver, and how serving others helps her recover every day.

The Jessica Lani Rich Show 28:30

Sunday 03/17 at 10:30am-11:00am and 08:00pm-08:30pm, Tuesday, 03/19 at 09:30am-10:00am

The Jessica Lani Rich Show is an inspirational program where the host talks to members of the community who are making a difference in Hawaii and the world. In this episode, Grant Uchida, entertainer, comedian and author shares that his goal is to use creative ways to impact the world and make a difference. He often goes to conventions to draw younger audiences as he feels compelled to reach these generations. Robert Gentry, community leader and former mayor of Laguna Beach, California, tells the story of how his dog, Molly the Miracle Dog, saved someone's life. The lesson to learn is to pay attention to a dog's behaviors, like barking and movement. They often know something before we do, like health emergencies and earthquakes. Bonnie Beatson is the director of marketing at Windward Community College and organizer of the annual Ho'olaulea outdoor annual community fair. In partnership with the Kaneohe Business Group, the event raises scholarship funds for students.

Business First with Angela Miles 28:30

Tuesday, 03/19 at 9:00am-9:30am

Business First is a fast-paced daily program on a mission to level the playing field between Wall Street and Main Street. In this episode, "Millennials and Money" describes planning DIY projects by finding top values and saving money. Viewers got tips on improving their quality of life by improving their environments. The "Credit Check" segment describes a new program by Experian.com called BOOST. BOOST is a program designed to help raise credit scores for people who have a thin (less than 5 accounts) credit record.

Coffee with America 28:30

Wednesday, 03/20 at 1:00pm-01:30pm

Coffee with America is a weekly half-hour series that brings viewers up to speed on "what's brewing" in news, social media and pop culture. On this episode, suggestions for spring break vacations are Nashville, Louisville, Kentucky and Washington DC. On a budget, travel on weekends and book early. The fight against Alzheimer's survey shows that few seniors are taking cognitive assessments by their doctors because they do not ask for them. Neither do doctors routinely cover this. With so many viewers affected in some way by this disease, the segment stressed early diagnosis. Other short subjects included product labelling on foods and how to use these labels to select healthy options.

The Jessica Lani Rich Show 28:30

Sunday 03/24 at 10:30am-11:00am and 08:00pm-08:30pm, Tuesday 03/26 at 09:30am-10:00am

The Jessica Lani Rich Show is an inspirational program where the host talks to members of the community who are making a difference in Hawaii and the world. Julie Morikawa is the president of ClimbHI.org. She describes their education programs for children to find career opportunities. Their programs are called LEI, for leadership, exposure, and inspiration. Richard Soo established the Papakolea Fire Academy after his 27-year career as a fireman. The program has taught 700 individuals to be ready for fire-fighting recruiting once every three years. Viewers were encourage to contact Kula-papkolea.com for the eight-week free training classes. Charlee Abram is the show manager for the Hawaii Hulacat Club Show. Her family is 4-generations of organizing and working at the show exhibiting pedigree cats to the general public. They also do rescue efforts, spay and neuter. With a high rate of homeless animals in the islands, this segment helps viewers minimize this problem.

Coffee with America 28:30

Monday, 03/25 at 12:30pm-01:00pm

Coffee with America is a weekly half-hour series that brings viewers up to speed on "what's brewing" in news, social media and pop culture. On this episode, learn from

Zenni.com about fashion eye wear. Viewers learned about the importance of using protection on their eyes when in the sun.