

# ISSUES PROGRAMS

## 4th QUARTER 2022

### KEKE DT 23

Program: Money Moves

Subject: Financial Advise

Date: 10/8, 10/10

Time: 2:00 pm

Duration: 30 minutes

As part of the Latino Alternative Business Forum Special, host Carolina Trejos is joined by a decorated panel of Latina entrepreneurs to share how Latina viewers can start making money moves for themselves! Our expert guests include:

Vanessa Santos – Co-CEO We All Grow Latina

Natalie Torres-Haddad – “The Financially Savvy Latina.” Mental health & Financial Literacy Advocate.

Andrea Casanova – Speaker, Coach, and Viral Marketer.

Program: Money Moves

Subject: Financial Advise

Date: 10/13, 10/15

Time: 2:00 pm

Duration: 30 minutes

As part of the **Latino Alternative Business Forum** Special, I was joined by a decorated panel of Latina entrepreneurs to share how Latina viewers can start

making money moves for themselves! We asked all the questions that lead us to answers as to how we can get to \*healthy\* financial practices and start getting rid of generational trauma and transition into new ways of using our dinero.

Program: Get it Girl!

Subject: Art

Date: 10/25, 10/27

Time: 5:30 pm

Duration: 30 minutes

On November 17th 2022, **Barbara Carrasco** will be receiving the **Chairman's Award at the Latino Leaders Network** event, and certainly, she deserves it. Barbara Carrasco was one of the pioneers as a Chicana muralist and artist in Los Angeles. Her work critiques stereotypes involving socioeconomic, race, gender, and sexuality, and her art has traveled both nationally and internationally.

Program: News

Subject: Equal Pay Day

Date: 10/3

Time: 3:00 pm

Duration: 3 minutes

In 2020, The U.N. established **September 18th as International Equal Pay Day**. It was designated as a date to point out the difference in wages associated to gender, but it can be extended to race, ethnicity, disability, sexual orientation, or any minority. To understand this, in 2020 in the U.S., [women](#) earned \$0.83 for

every dollar a man was paid. And the gap widens when you add ethnicity to the equation: Latinas are paid \$0.49 for every dollar a white man makes.

Program: Get it Girl!

Subject: Entrepreneurship

Date: 11/8, 11/10

Time: 5:30 pm

Duration: 30 minutes

**For Paola Guasp**, running a restaurant has always been second-nature. A decade ago, she opened **Amara Kitchen**, a café dedicated to serving healthy food that tastes good. Tucked on a residential corner at the edge of **Highland Park** and **Garvanza** in **Northeast Los Angeles**, Amara Kitchen features a curated **vegan**-friendly breakfast and lunch menu, house-made **gluten-free** pastries, and a full espresso bar. Committed to accommodating all dietary lifestyles, Amara has easily become a neighborhood favorite and a cultural staple in the community.

Program: News

Subject: News Reporting

Date: 10/14

Time: 3:00 pm

Duration: 3 minutes

What began as a social media feed and website that reviews all the delicious taco stands in Los Angeles, has grown into the city's best local news source for everything from municipal politics to police brutality.

The journalists at **L.A. Taco** pride themselves on old school boots on the ground reporting in the tradition of the great alternative newspapers of yesteryear. Follow

them on a day in the life of L.A. Taco as we join them for an editorial meeting to see how these young and diverse journos find their stories.

Program: News

Subject: Politics

Date: 10/27

Time: 3:00 pm

Duration: 3 minutes

On Thursday, November 17th a major historical event happened. Mayor **Eric Garcetti** introduced the new elected **Los Angeles Mayor, Karen Bass** for the first time at a Latino event, The Latino Leaders Network.

**Mickey Ibarra** the CEO and Founder, introduced Eric Garcetti.

She made a very clear point and a call for unity between the minorities; especially within the Black and Latino communities.

Program: [TRIBUNA JURIDICA](#)

Subject: Politics

Date: 10/1, 10/22, 11/6, 11/13, 12/10

Time: 4:00 pm

Duration: 30 minutes

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Program: News

Subject: Pele passes away in Brazil

Date: 12/28

Time: pm

Duration: 3 minutes

**Edson Arantes do Nascimento**, or better known in the soccer world as **“Pelé,”** has passed away at the age of 82.

[His family was accompanying him in the hospital](#) and his state of health, unfortunately, is became increasingly delicate in the last few weeks. Pelé, suffered from cancer, and during this time his doctors announced that the disease had advanced considerably, complicating the function of both his kidneys and heart.