

KWHD TV-14

2018 1st Quarter

January, February, March Issues/Programs List

It is the desire of KWHD TV-14 to present these issues and ideas as a service to the local community. We hope that through our various public service oriented programs, we will bring insight, awareness and solutions to problems of concern affecting our local community.

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Program Coordinator

The following public service oriented programs aired on KWHD TV-14 during the **First** quarter of 2018:

Real Life 101, Sports Stars of Tomorrow, Made in Hollywood, Veggie Tales, America's Heartland, Wild America, Walking Wild, Wild Wonders— all programs aired on KWHD-TV in accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children viewing on television. These 30-minute weekly programs address issues of concern to the community such as bullying, establishing trust and making positive life choices.

Public Service Announcements – PSAs are run at a rate of approximately 10 per day during family programming 01:00-08:00pm weekdays. PSAs that ran during the 1st quarter of 2018 were:

Making Healthy Choices
Health Insurance Marketplace – Insure Kids Now
Ad Council – Autism Awareness
Ad Council – Adoption from Foster Care
Ad Council – Bullying Prevention
Ad Council – Child Passenger Safety
Ad Council – Children's Oral Health
Ad Council – College Access
Ad Council – Emergency Preparedness
Ad Council – Fatherhood Involvement
Ad Council – Foreclosure Prevention Assistance
Ad Council – Learning and Attention Issues
Ad Council – Pathways to Employment
Ad Council – Recycling
Ad Council – Seatbelt Safety
Ad Council – Teacher Recruitment

KWHD

Issues/Programs List for the 1st Quarter of 2018

The Jessica Lani Rich Show 28:30

Sunday, 01/07 at 08:00pm-08:30pm

Tonight's program featured Linda Coble, former television and radio personality; Kim Gennaula, executive director of advancement at Iolani School; and Julie Rocho Levin, dolphin trainer at Dolphin Quest Oahu at Kahala Hilton lagoon. Topics discussed included providing educational experiences for visitors which include a strong emphasis on appreciating conservation activities. Reverend Ryan Hee, executive director of River of Life Mission, discussed feeding the homeless along with providing them clothing and showers.

The Jessica Lani Rich Show 28:30

Sunday, 01/14 at 08:00pm-08:30pm

Father Lane Akiona, senior pastor at St. Augustine's Church in Waikiki discussed Hawaiian artifacts on display and feeding the hungry at Aunty Carmen's Kitchen. A rich thought for the day was shared – no situation in life is ever too small to express kindness and generosity.

The Jessica Lani Rich Show 28:30

Sunday, 01/21 at 08:00pm-08:30pm

Lori McCarney, executive director of Bikeshare Hawaii discussed gobiki.org and various rider memberships available. Five years in the making, this organization will allow community members and visitors to have the option of sharing bikes, providing them with both transportation and exercise. Primo Castro, director of training at Argosy University and Patricia Blaire, program director of "Sounding Joy" music therapy discussed using music to address non-music goals and functioning to assist with emotional and/or behavior disabilities.

The Jessica Lani Rich Show 28:30

Sunday, 01/28 at 08:00pm-08:30pm

Brandon Dela Cruz, president of the Filipino Chamber of Commerce discussed the benefits of networking and support in the community. Loretta Yajima, chairperson of the board of directors for the Children's Discovery Center, made viewers aware of five galleries for family learning and inspiring children. Rich thought for the day – our intuition is the ability to know or feel something without knowing why. Whenever we trust our intuition, it is nature's way of taking care of us and lookout out for our best interest.

The Jessica Lani Rich Show 28:30

Sunday, 02/04 at 08:00pm-08:30pm

Dawn Marie, staging expert and realtor gave advice about repairing homes for showing before sale. She has been styling homes for 20 years. John Tussey, international recording artist, shared the power of healing music and how it can be beneficial. Rich thought for today: life is filled with ups and downs. Remember that seasons change and what seem to be challenges at first that could become opportunities.

Business First 28:30

Monday, 02/12 at 09:00am-09:30am

Viewers were given a lesson in Investing 101. Anyone considering starting a small business were warned they could face special challenges. Safe Harbor 401(k) options were explained. Viewers were urged to make large contributions toward their employee retirement.

Coffee with America 28:30

Wednesday, 02/21 at 01:00pm-01:30pm

Ted Beck, president and CEO of the National Endowment for Financial Education advised viewers to start an emergency savings account as soon as possible and to pay down credit card debt. Viewers were encouraged to check visit www.smartaboutmoney.org.

The Jessica Lani Rich Show 28:30

Sunday, 03/04 at 08:00pm-08:30pm

Duane Kurisu, organizer at Kahauiki Village, a permanent and long-term housing for homeless families shared information on 153 homes on the site and that 54% of families are in transition to permanent locations. Annabelle Stone, a non-profit manager discussed building a community of respect and dignity among youth groups. Rich thought for today: it's hard to feel sorry for yourself when you're happy.

The Jessica Lani Rich Show 28:30

Sunday, 03/11 at 08:00pm-08:30pm

Deborah Spencer Chun, president & CEO of Adult Friends for Youth discussed helping high-risk children. Their mission is to stop violence in the community by building safe relationships with children through group counseling, food and activities.

Business First 28:30

Monday, 03/16 at 09:00am-09:30am

Discussion was had on green cars such as electric cars and how they are beneficial for consumers as well as the environment. Along these lines, viewers learned that Adidas is making shoes out of ocean plastic. A new trend of ecofriendly weddings and cost cutting was shared.