

KWHD TV-14

2017 4th Quarter

October, November, December Issues/Programs List

It is the desire of KWHD TV-14 to present these issues and ideas as a service to the local community. We hope that through our various public service oriented programs, we will bring insight, awareness and solutions to problems of concern affecting our local community.

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The following public service oriented programs aired on KWHD TV-14 during the **Fourth** quarter of 2017:

Real Life 101, Sports Stars of Tomorrow, Made in Hollywood, Veggie Tales, America's Heartland, Wild America, Walking Wild, Wild Wonders– all programs aired on KWHD-TV in accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children viewing on television. These 30-minute weekly programs address issues of concern to the community such as bullying, establishing trust and making positive life choices.

Public Service Announcements – PSAs are run at a rate of approximately 10 per day during family programming 01:00-08:00pm weekdays. PSAs that ran during the 4th quarter of 2017 were:

Making Healthy Choices
Health Insurance Marketplace – Insure Kids Now
Ad Council – Autism Awareness
Ad Council – Adoption from Foster Care
Ad Council – Bullying Prevention
Ad Council – Child Passenger Safety
Ad Council – Children's Oral Health
Ad Council – College Access
Ad Council – Emergency Preparedness
Ad Council – Fatherhood Involvement
Ad Council – Foreclosure Prevention Assistance
Ad Council – Learning and Attention Issues
Ad Council – Pathways to Employment
Ad Council – Recycling
Ad Council – Seatbelt Safety
Ad Council – Teacher Recruitment

KWHD

Issues/Programs List for the 4th Quarter of 2017

Business First 28:30

Monday, 10/02 at 09:00am-09:30am

In this episode, discussion focused on budget legislation surrounding the tax reform bill. It was also reported that Amazon/Whole Foods has corrected its online security.

Coffee with America 28:30

Wednesday, 10/04 at 01:00pm-01:30pm

Fall travel tips were given to inform travelers on ideas to consider before taking a trip. A report was given on giving hope to children battling cancer. Discussion was had on how critical hope is to someone fighting an illness.

The Jessica Lani Rich Show 28:30

Sunday, 10/08 at 08:00pm-08:30pm

L. Richard Fried, Jr., chairman of the board for Hawaii Tourism Authority, was interviewed at the Global Tourism Summit Aloha Reception. Several chefs were also interviewed and ideas were exchanged about hospitality as Hawaii is a food and dining destination. State Representative Tom Brower of the Waikiki district since 2006 discussed major issues in the community such as construction, noise, homelessness, and crime. Since Waikiki welcomes millions of people from around the world, he shared how important it is to represent a safe and desirable destination. Rep. Brower advised viewers to make their opinions known to legislators.

The Jessica Lani Rich Show 28:30

Sunday, 10/15 at 08:00pm-08:30pm

Max Sword, chairman of the Honolulu Police Commission, shared his objective to remedy the public affairs of legal matters and to recruit of a new police chief. Mr. Sword has been a public servant for over 30 years. Richard Soo, former captain of the Honolulu Fire Department, discussed his experiences in 27 years of service and how he became the first public information officer for the fire department. Currently, he works with two other retired fire chiefs to train new recruits to be able to pass the Fireman Civil Service Exam.

Business First 28:30

Monday, 10/16 at 09:00am-09:30am

In this episode, discussion focused on consumer confidence and optimistic sales growth. Viewers were informed about how this will positively affect the economy.

Coffee with America 28:30

Monday, 10/16 at 12:30pm-01:00pm

Segments included a description of Facebook safe community standards and a discussion of social media. Also, viewers heard about Navient, an organization that helps businesses, government agencies and school recover debt.

Business First 28:30

Tuesday, 10/17 at 09:00am-09:30am

In this episode, top news items were discussed such as the effects of the California wildfires. Viewers were also informed about current scams about which to be on alert.

Business First 28:30

Wednesday, 10/18 at 09:00am-09:30am

Discussion focused on options trading and how viewers can become involved. Also, mistakes with credit cards such as paying late, paying fees, taking cash advances, having too many cards, and ignoring credit card ratings was presented.

The Jessica Lani Rich Show 28:30

Sunday, 10/29 at 08:00pm-08:30pm

The guests on the show were L. Richard Fried and Representative Tom Brower as well as Dr. Peter Tarlow, international safety tourism expert. Tarlow has had a career in the security industry for 30 years. He commented that in regard to security, the media tends to manipulate people's emotions during disasters. He advised that individuals will be safer if they remain aware of their surrounding at all time.

The Jessica Lani Rich Show 28:30

Sunday, 11/05 at 08:00pm-08:30pm

Josh Stanbro, the mayor's Chief Resilience Officer, discussed his new position in the office which is funded by the Rockefeller Foundation. It is his job to make the city more resilient, energy efficient, and focus on land conservation. Honolulu is one of ten cities in the country to be given this opportunity because of the culture of neighborhoods and families. The voters of Hawaii approved this position. Lourdes (Lu) Marcello, CEO Lou's Quality Home Care Services and Advanced Care Training, reported on the organization she began in 2005 after her job as the head nurse at Tripler's Dialysis Unit was eliminated. She now has 80-100 contract workers caring for their clients. Eric Crispin, of the Honorary Council of Brazil, talked about his position which to establish relationships between countries and their representatives. He is an outreach officer representing the Brazil here in Hawaii.

The Jessica Lani Rich Show 28:30
Sunday, 11/12 at 08:00pm-08:30pm

Emily Kukulies, a Red Cross volunteer, described her job which includes networking with businesses and organizations to cooperate and coordinate activities during a disaster. The Red Cross provides training on how to operate a shelter, how to do feeding, and what to expect when a disaster strikes. She shared how she determines where there are resources for shelters and the equitable distribution of those resources across several communities. Wade Cambern, musician, composer, and band leader is a founding member of Hawaiian Style Band in the 70's. He shared how today he has found his purpose in serving the community at Central Union Church for spiritual growth. Michelle Cordeiro-Lee, CEO of Hawaii Meals on Wheels discussed how her organization serves 100,000 meals annually to the disabled and homebound. Their visits provide companionship and visitation support to working families for their seniors. Currently they have 450 volunteers delivering meals.

The Jessica Lani Rich Show 28:30
Sunday, 11/19 at 08:00pm-08:30pm

Kula Abiva, marketing director of Waipahu Community Association, shared how the group was formed to gather people together to establish economic, cultural, and educational integrity in the community. Primarily, the organization teaches others to do presentations with confidence by a 6-week training series including tips to combat the fear of being in front of an audience. Frank Haas, a lecturer at Kapiolani Community College, discussed the first course on safety and security for the hospitality industry, and how it is now a degree requirement.

The Jessica Lani Rich Show 28:30
Sunday, 12/03 at 08:00pm-08:30pm

Lisa Maruyama, president and CEO of HANO (Hawaiian Alliance of Non-Profit Organizations), shared how the organization was established in 2006 to represent non-profit organizations in the community. They provide training, capacity building, technical assistance, management, and best practices information. Ramon Sumibcay, president of the Philippine Nurses Association of Hawaii commented on the nine chapters that exist in the US with 4000 members. The organization supports members as they promote their profession in the community.

Coffee with America 28:30
Wednesday, 12/06 at 01:00pm-01:30pm

In this episode, methods of home improvement were discussed. NuTone doorbells were also featured. This company has a doorbell product that you can access remotely with video. As the Christmas season approaches and packages are shipped and left on porches, this technology will help keep viewers' property safe.