

KEKE DT 23

ISSUES PROGRAMS

1st QUARTER 2024

ISSUE: CRIME

PROGRAM: "AL ROJO VIVO"

DATE: 1-11-24

TIME: 4:00 PM E.T.

DURATION: 30 Minutes

The policeman in Texas who shot and killed the African American woman who was in her home babysitting her nephew, was charged with homicide.

ISSUE: HEALTH

PROGRAM: "AL ROJO VIVO"

DATE: 1-27-24

TIME: 4:00 PM E.T.

DURATION: 30 Minutes

DESCRIPTION: SILENT SINUS SYNDROME

REPORTER: NICOLE SUAREZ

With time some people notice that an eye starts becoming smaller than the other. This can be a sign of a serious health problem called Silent Sinus Syndrome.

ISSUE: LATINO/MINORITY ISSUES
PROGRAM: "AL ROJO VIVO"
DATE: 2-4-24
TIME: 4:00 PM E.T.
DURATION: 30 Minutes
DESCRIPTION: ACID SUSPECT
REPORTER: MARIA CELESTE ARRARAS

The man in Milwaukee accused of throwing battery acid at a Peruvian immigrant's face must face justice. The man who faces a hate crime charge accused the Peruvian man of invading the United States and not respecting the law. The victim who is an American citizen suffered second degree burns.

ISSUE: HEALTH
PROGRAM: "AL ROJO VIVO"
DATE: 2-17-24
TIME: 4:00 PM E.T.
DURATION: 30 Minutes
DESCRIPTION: HAIR DYE SCARE
REPORTER: NICOLE SUAREZ

One of the most popular products among women of all ages, hair dye, may cause breast cancer. This according to a new study by the National Health Institute.

ISSUE: IMMIGRATION
PROGRAM: "AL ROJO VIVO"
DATE: 2-25-24
TIME: 4:00 PM E.T.
DURATION: 30 Minutes
DESCRIPTION: TX-IN THE CELL WHERE 16-YEAR-OLD BOY DIED
REPORTER: GABRIELA VELEZ

The video of the last few hours of the young man who died while in custody of Border Patrol was obtained by the organization Propublica. The images reveal that the young man died in a cold jail cell without medical attention.

ISSUE: CRIME

PROGRAM: "AL ROJO VIVO"

DATE: 3-2-24

TIME: 4:00 PM E.T.

DURATION: 30 Minutes

DESCRIPTION: TX-KILL LIST

REPORTER: MARIA EUGENIA PAYAN

Parents of a school in Texas are extremely worried about a list with the names of teachers and students who were going to be murdered in a massacre. Many parents say that their children will not return to school until authorities guarantee their safety.

PROGRAM: Money Moves

ISSUE: Financial Advice

DATE: 3-7-24, 3-9-24

TIME: 2:00 pm

DURATION: 30 Minutes

As part of the Latino Alternative Business Forum Special, host Carolina Trejos is joined by a decorated panel of Latina entrepreneurs to share how Latina viewers can start making money moves for themselves! Our expert guests include:

Vanessa Santos – Co-CEO We All Grow Latina

Natalie Torres-Haddad – "The Financially Savvy Latina." Mental health & Financial Literacy Advocate.

Andrea Casanova – Speaker, Coach, and Viral Marketer.

PROGRAM: Money Moves
ISSUE: Financial Advise
DATE: 3-13-24, 3-17-24

TIME: 2:00 pm
DURATION: 30 Minutes

As part of the **Latino Alternative Business Forum** Special, I was joined by a decorated panel of Latina entrepreneurs to share how Latina viewers can start making money moves for themselves! We asked all the questions that lead us to answers as to how we can get to *healthy* financial practices and start getting rid of generational trauma and transition into new ways of using our dinero.

PROGRAM: Cultura Shock
ISSUE: Business Support
DATE: 3-19-24, 3-22-24
TIME: 2:30 pm
DURATION: 30 Minutes

Post-pandemic the need to support local restaurants is more important than ever before. These restaurants not only serve some of the best cuisine that come to characterize our cities, but they also serve as indelible cultural pillars in their respective communities.

PROGRAM: Cultura Shock
ISSUE: Spanish Language
DATE: 3-20-24, 3-21-24
TIME: 2:30 pm
DURATION: 30 Minutes

To help clarifying some nagging misunderstandings, LATV's [Cultura Shock](#) interviewed **Rebeca Acevedo – Professor of Spanish Linguistics** at Loyola Marymount University. *La profesora* spoke on the origins of the Spanish language and how it relates to Latino identity as part of **Hispanic Heritage Month**.

PROGRAM: Get It Girl

ISSUE: Health

DATE: 3-25-24, 3-29-24

TIME: 4:00 pm

DURATION: 30 Minutes

Therapist [Delsy Sandoval](#) recently hosted a [Pinterest Live session](#) for our **LATV** family to discuss burnout prevalent in the Latino community.

In the Latino community, playing multiple roles within a family **es muy común** while maintaining a household and job. Delsy explained that the struggle to fulfill familial expectations and sacrificing one's personal goals for others' wishes contribute to burnout.