

KWHD TV-14

2018 2nd Quarter

April, May, June Issues/Programs List

It is the desire of KWHD TV-14 to present these issues and ideas as a service to the local community. We hope that through our various public service oriented programs, we will bring insight, awareness and solutions to problems of concern affecting our local community.

Prepared by:
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Program Coordinator

The following public service oriented programs aired on KWHD TV-14 during the **Second** quarter of 2018:

Real Life 101, Sports Stars of Tomorrow, Made in Hollywood, Veggie Tales, America's Heartland, Wild America, Wild Wonders, Walking Wild– all programs aired on KWHE-TV in accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children viewing on television. These 30-minute weekly programs address issues of concern to the community such as bullying, establishing trust and making positive life choices.

Public Service Announcements – PSAs are run at a rate of approximately 10 per day during family programming 01:00-08:00pm weekdays. PSAs that ran during the 2nd quarter of 2018 were:

Making Healthy Choices
Health Insurance Marketplace – Insure Kids Now
Ad Council – Autism Awareness
Ad Council – Adoption from Foster Care
Ad Council – Bullying Prevention
Ad Council – Child Passenger Safety
Ad Council – Children's Oral Health
Ad Council – College Access
Ad Council – Emergency Preparedness
Ad Council – Fatherhood Involvement
Ad Council – Foreclosure Prevention Assistance
Ad Council – Learning and Attention Issues
Ad Council – Pathways to Employment
Ad Council – Recycling
Ad Council – Seatbelt Safety
Ad Council – Teacher Recruitment

KWHD

Issues/Programs List for the 2nd Quarter of 2018

The Jessica Lani Rich Show 28:30

Sunday, 04/01 at 08:00pm-08:30pm

Bishop Larry Silva of the diocese of Honolulu discussed his role as the bishop. He oversees the Catholic Church in Hawaii which is comprised of 66 parishes and about 250,000 Catholics. One aspect of his job is serving the communion elements to parishioners. Another key element of his job is working with people who know the love of Jesus and sharing that love with others through various community outreaches. Angela Keen, director of marketing and communications with the Shriners Hospital for Children was also a featured guest. She shared the various missions of the hospitals which includes solving various orthopedic issues for children. She explained how Shriners provides wrap-around care insuring the child receives the best treatments available and how children in the community are benefitting from these.

The Jessica Lani Rich Show 28:30

Sunday, 04/08 at 08:00pm-08:30pm

Guests included Linda Conboy, a registered nurse who teaches at the YWCA. She shared stories of the hardships she has gone through including the loss of her husband and the loss of her daughter four years later. Conboy volunteers and shares her gifts and talents on a path to becoming all she can be. She encouraged viewers to do the same. Guest Laura Noel, a Stretch to Success life coach shared her story of being in the Air Force for 20 years. Now she helps people work towards their own success by becoming immersed in personal development and self-awareness.

The Jessica Lani Rich Show 28:30

Sunday, 04/22 at 08:00pm-08:30pm

Guest Connie Sizemore, executive director of Surf Rider Spirit Sessions, discussed her adult mentoring program for at-risk, adjudicated, and vulnerable youth. She uses surfing as a metaphor to face challenges. Youth going down the wrong path and needing intervention from a third party organization are referred by the court system and parents. The youth are challenged to learn something new, like surfing, to build up their confidence and self-esteem and apply what they learn to other areas of their life where they may be struggling.

Business First 28:30

Friday, 05/04 at 09:00am-09:30am

Business First is a fast-paced entertaining 30-minute daily news show on a mission to level the playing field between Wall Street and Main Street. Host, Angela Miles and her skilled team of traders, money managers and reporters bring viewers fresh financial news, trading tips and investment ideas eliminating the fear factor holding most people back from building their personal wealth. Engaging Financial Journalist Angela Miles has spent the past 14 years connecting with viewers as Host, Anchor and Reporter of various business news shows including the popular daily morning show "First Business" where she built up a fiercely loyal audience.

This is one nationally-syndicated show that promises to add value to your day! In this episode, there was discussion on the stock market roller coaster ride. Investors are cautioned to ride the highs and lows. Also, experts explained how federal tax cuts helped increased earnings. This allows more money to flow into the economy benefitting everyone.

Business First 28:30

Tuesday, 05/15 at 09:00am-09:30am

Business First is a fast-paced entertaining 30-minute daily news show on a mission to level the playing field between Wall Street and Main Street. Host, Angela Miles and her skilled team of traders, money managers and reporters bring viewers fresh financial news, trading tips and investment ideas eliminating the fear factor holding most people back from building their personal wealth. Engaging Financial Journalist Angela Miles has spent the past 14 years connecting with viewers as Host, Anchor and Reporter of various business news shows including the popular daily morning show "First Business" where she built up a fiercely loyal audience. This is one nationally-syndicated show that promises to add value to your day! In this episode, there was discussion on a new product, Beyond UB Blue Blocker Lenses from Zenni Optical. The lenses have clear tint which protects from blue light emitted from digital devices like computers or smartphone screens, as well as artificial light sources such as LED and fluorescent lights. Viewers learned that too much blue light exposure can result in eye strain, blurred vision, and headaches, permanent eye damage or loss of sight.

Business First 28:30

Friday, 05/18 at 09:00am-09:30am

Business First is a fast-paced entertaining 30-minute daily news show on a mission to level the playing field between Wall Street and Main Street. Host, Angela Miles and her skilled team of traders, money managers and reporters bring viewers fresh financial news, trading tips and investment ideas eliminating the fear factor holding most people back from building their personal wealth. Engaging Financial Journalist Angela Miles has spent the past 14 years connecting with viewers as Host, Anchor and Reporter of various business news shows including the popular daily morning show "First Business" where she built up a fiercely loyal audience. This is one nationally-syndicated show that promises to add value to your day! In this episode, there was discussion of taxes and how trade can move the market. Corporate updates included stories on Ford resuming production of the F150 truck, Remington leaving Chapter 11 bankruptcy after receiving funds, and Walmart increasing sales.

The Jessica Lani Rich Show 28:30

Sunday, 05/20 at 08:00pm-08:30pm

Tonight's program featured Ed Kenny, professional chef, Town Restaurant as well as interviews at local farmer's markets. Pam Boyer discussed servicing a venue for local farms and cooking local produce. These markets are considered distribution centers for local farms. Bryan Mesa of De La Mesa Hawaii initiated the "GO FARM HAWAII" program which was discussed on the show. Jessica Rohr created ForageHawaii.com, as a meat purveyor with suppliers from Kaua'i, Maui, and Ni'ihau benefitting the community and allowing them to shop and eat locally sourced items.

The Jessica Lani Rich Show 28:30

Sunday, 05/27 at 08:00pm-08:30pm

Dr. Shelby Goo, DVM at the Hawaii Veterinary Medical Association, explained to viewers that the most important thing about bringing an animal home is doing research ahead of time and being a responsible owner. She discussed an expo that is put on to raise awareness of pet care and pet health.

The Jessica Lani Rich Show 28:30

Sunday, 06/03 at 08:00pm-08:30pm

JoAnn Lands, caregiver and business owner shared her story of being the caregiver to her husband for 14 years. He had a medical history of diabetes and heart problems. Because her son also had medical issues from birth, she was able to anticipate the progress of her husband's disease. She relied on her support group of friends and family. She explains the need to have a support system in place if you plan to take on the role of caregiver. Also, Chelsea Ko, human resources professional with the Department of Health Neurotrauma organized a health fair on stroke prevention, spinal cord injury, and traumatic brain injuries. She discussed important signs of a stroke by using FAST - Face drooping, Arm weakness, Speech difficulty, Time to call 911. Dr. Matthew Koenig of Queen's Medical Center specializes in caring for patients with brain and spinal cord injuries. Previously, the only treatment for stroke was a clot buster medication called TPA that breaks up clots and restores blood flow to the brain. He shared that recently there is a surgical procedure to break the clot in the brain. Viewers learn that modifying lifestyle and diet (high in salt, high in fats and cholesterol), plus exercise at least five times a week is vital to the health of the body.

Coffee with America 28:30

Monday, 06/18 at 12:30pm-01:00pm

Kelly Blue Book lead viewers around their 10 Coolest New Cars Under \$20,000 list for 2018. Under \$20,000 and other criteria had to be met in order to make the list. Viewers learned their best bet in choosing a reliable vehicle which can be overwhelming for many people. National Geographic's posted their updated list of top national park destinations. Travel expert Julie Loffredi suggested that viewers research their destination, download travel apps, and make it easy by selecting a comfortable and reliable place to stay. Tech expert Steve Greenberg shared ways to make life easier with some of his favorite tech gifts that are also perfect for new grads.

Coffee with America 28:30

Wednesday, 06/20 at 12:30pm-01:00pm

June is Great Outdoors Month and Yogi Bear's Jellystone Parks' marketing manager, Alex Reed, had some great camping tips for viewers. Facebook's, Katie Harbath, offered a "how to" on election readiness, teaching people how to easily find the label on an ad, report it if it's not there and should be, use the feature to learn who the advertiser disclosed as paying for the ad and see all other ads with political content by that advertiser. DIY tips from "Today's Homeowner" radio program with Danny Lipford included upgrade ideas for patios, pavements, lawns and everything in between.

Coffee with America 28:30

Monday, 06/25 at 12:30pm-01:00pm

Amazon has created a discount membership of \$5.99 per month to help qualifying low-income families receiving faster service and benefits. Viewers learned travel tips like planning travel anytime between June 26th and July 8th to save on fares. Chris Hrouda, president of Red Cross Blood Services, announced their “Missing Types” campaign. As part of the campaign, the letters A, B, and O – used to identify blood types – are disappearing across the country and around the world from well-recognized logos, signs and websites beginning June 11 to help emphasize the need for new blood donors. Viewers were encouraged to consider donating and why this is beneficial to the entire community.