

KWHD TV-14

2019 3rd Quarter

July, August, September Issues/Programs List

It is the desire of KWHD TV-14 to present these issues and ideas as a service to the local community. We hope that through our various public service oriented programs, we will bring insight, awareness and solutions to problems of concern affecting our local community.

Prepared by:
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Program Coordinator

The following public service oriented programs aired on KWHD TV-14 during the **Third quarter of 2019**:

Real Life 101, Sports Stars of Tomorrow, Made in Hollywood, Animal Science, America's Heartland, Awesome Adventures, Wild America - all programs aired on KWHD-TV in accordance with the 1990 Children's Television Act (ATC) intended to increase educational and informational programming for children viewing on television. These 30-minute weekly programs address issues of concern to the community such as bullying, establishing trust and making positive life choices.

Public Service Announcements – PSAs are run at a rate of approximately 10 per day during family programming 01:00-08:00pm weekdays. PSAs that ran during the 3rd quarter of 2019 were:

Making Healthy Choices

Ad Council – Adoption from Foster Care

Ad Council – Alzheimer's Awareness

Ad Council – Bullying Prevention

Ad Council – Child Passenger Safety

Ad Council – Discovering Nature

Ad Council – Emergency Preparedness

Ad Council – Empowering Girls in STEM

Ad Council – Fatherhood Involvement

Ad Council – High Blood Pressure Control

Ad Council – High School Equivalency

Ad Council – Pathways to Employment

Ad Council – Type 2 Diabetes Prevention

KWHD
Issues/Programs List for the 3rd Quarter of 2019

The Jessica Lani Rich Show 28:30

Sunday 07/14 at 10:30am; Tuesday, 07/16 at 09:30am; Saturday 7/20 at 11:30pm

The Jessica Lani Rich Show is an inspirational program where the host talks to members of the community who are making a difference in Hawaii and the world. In this episode, Michael Marsh, president and chief executive officer of Responsive Caregivers of Hawaii (RCOH.org) describes their day programs and group homes services for intellectual and developmental disabilities and seniors. Viewers learn of the availability of help for those who may need these services. Viewers also meet Connie Sizemore, executive director of Surfrider Spirit Sessions. She explains their adult mentorship program for at-risk youth which is a free program available to anyone. Finally, Jessica interviews Amy Hammond, executive director of the Made in Hawaii Festival. This is the 22nd year of the event which hosts 420 exhibitors this year. Attendance is over 50,000 over 3 days.

The Jessica Lani Rich Show 28:30

Sunday 08/11 at 10:30am; Tuesday, 08/13 at 09:30am; Saturday 8/17 at 11:30pm

The Jessica Lani Rich Show is an inspirational program where the host talks to members of the community who are making a difference in Hawaii and the world. In this episode, Jessica interviews Voi Taoalii, elder of The Church of Jesus Christ of Latter-day Saints. Elder Taoalii highlights a program called "Just Serve" which offers care for the poor and needy. In addition, Corey Cafferata, head coach of women's basketball at Mission College of California talks about what inspired him to play and then to influence the development of young players. Viewers learn how they can make a difference as well by using their talent to help others in their progress.

The Jessica Lani Rich Show 28:30

Sunday 08/18 at 10:30am; Tuesday, 08/20 at 09:30am; Saturday 8/24 at 11:30pm

The Jessica Lani Rich Show is an inspirational program where the host talks to members of the community who are making a difference in Hawaii and the world. In this episode, Rhonda Ching Day, president of Asian Real Estate Association of America, Hawaii Chapter discusses homeownership assistance, including down payment assistance programs and credit counseling. Attorney Dennis Dunn, director of Victim Witness Kokua Services describes assistance to domestic violence victims. The Courthouse Dog Program provides dogs that have completed a 2-1/2 year training program to interact with victims in such a way as to calm them and assist in court proceeds. Dr. Shelby Goo DVM, of the Hawaii Veterinarian Medical Association, sponsors an annual Hawaii Pet Expo. The HVMA advocates for educating the public on pet ownership. Vendors such as Deb McGuire Pet Photography, Tails of Aloha share their love for animals and community services.

The Jessica Lani Rich Show 28:30

Sunday 09/01/19 at 10:30am; Tuesday, 09/03 at 09:30am; Saturday 9/07 at 11:30pm

The Jessica Lani Rich Show is an inspirational program where the host talks to members of the community who are making a difference in Hawaii and the world. Makana Risser Chai, attorney trainer, visits and trains local businesses leaders how to create a respectful workplace.

Maliaka'ai Barrett, general manager of Hawaii Youth Opera Chorus, describes the mission of HYOC which is to be a choral resource and education resource for kindergarten to 12th grade.

Glenn Hayashida is the president and CEO of the National Kidney Foundation of Hawaii, founded by mothers whose children were dying of kidney failure. They educate and offer services about organ donations, transplants, and dialysis. Their focus is prevention first whenever possible. You are never too old to start a new goal or to dream a new dream. C.S.

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The Jessica Lani Rich Show 28:30

Sunday 09/08/19 at 10:30am; Tuesday, 09/10 at 09:30am; Saturday 9/14 at 11:30pm

The Jessica Lani Rich Show is an inspirational program where the host talks to members of the community who are making a difference in Hawaii and the world. Jason Bachman, national outreach director of Convoy of Hope is interviewed at a large city-wide event offering free services to everyone, especially the poor, with food packages, children's shoes, veteran services, haircuts, community services, and prayer. The event started in 2011 with leadership from Pastor Klayton Ko of the First Assembly of God and Pastor Scott Sonoda, state director in Hawaii of Convoy of Hope. Health care services were provided with 150 volunteers.

Business First with Angela Miles 28:30

Friday, 08/09 at 9:00am-9:30am

Business First is a fast-paced daily program on a mission to level the playing field between Wall Street and Main Street. In this episode, the federal government announces a dramatic drop in mortgage rates to 3.60% and 3.05%. Investors are rushing into bonds for safety. Viewers are shown the pros and cons. Amazon is moving forward with their plans to deliver packages via drones. Amazon is working with the FAA to bypass some rules to allow unmanned drones to fly. Uber investors stalled when the company missed top and bottom line projections. The CEO reports that the losses will come down and the company expects to break even.

Business First with Angela Miles 28:30

Monday, 08/19 at 9:00am-9:30am

Business First is a fast-paced daily program on a mission to level the playing field between Wall Street and Main Street. In this episode, the top news is that whistleblower Harry Markopolos uncovers a possible scandal at General Electric involving a \$38 million banking fraud. Angela reports, "GE calls the allegations market manipulation." Walmart is doing business better than expected which is good news to island viewers. NVIDIA also rallied on Wall Street after beating expectations on its earnings.

Coffee with America 28:30

Monday, 09/09 at 12:30pm-01:00pm

Coffee with America is a weekly half-hour series that brings viewers up to speed on “what’s brewing” in news, social media and pop culture. In this episode, Sasha features National Preparedness Month and a discussion included disaster preparedness. This is a real concern to local viewers. Make sure you have a portable generator, water, and food, and protect your data with backup systems. Call 1-800-RESPOND for help after a disaster. Facebook has a new “local alerts” feature for first responders. To receive alerts, follow the local agencies.