## EEO PUBLIC FILE REPORT

This Report covers full-time vacancy recruitment data for the period: May 22, 2015- May 23, 2016.

1) Employment Unit: Sovereign Communications, LLC – Sault Ste. Marie

2) Unit Members (Stations and Communities of License): WKNW (AM), Sault Ste. Marie, MI

WMKD (FM), Pickford, MI WNBY (AM), Newberry, MI WNBY-FM, Newberry, MI WSOO (AM), Sault Ste. Marie, MI WSUE (FM), Sault Ste. Marie, MI WYSS (FM), Sault Ste. Marie, MI

3) EEO Contact Information for Employment Unit:

| Mailing Address:  Sovereign Communications, LLC PO Box 1230 Sault Ste. Marie, MI 49783 | Telephone Number: 906-632-2231                             |  |
|--|--|--|
|  | Contact Person/Title:<br>Theresa Henderson/General Manager |  |
|  | E-mail Address:<br>theresa@sovcom.net                      |  |

4) Full-Time Job Vacancies Filled by Each Station in the Employment Unit:

Job Title Recruitment Source Referring Hiree

(a) Business Manager Employee Referral

(b) Receptionist/Office Assistant Sault News

## 5) Job Title: Business Manager Referral Source(s) of Hiree: Employee Referral

| Name of Organization Notified of<br>Job Vacancy | Contact<br>Person | Address   | Telephone<br>Number | # of<br>Interviewees<br>Referred | Did Recruitment<br>Source Request<br>Notification?<br>(Yes or No) |
|---|-------------------|---|---------------------|----------------------------------|---|
| Sault News                                      | Chelsea Fritz     | 109 Arlington Street, Sault Ste. Marie, MI<br>49783     | 906-632-2235        | 3                                | NO  |
| Monster.com                                     | Chelsea Fritz     | 109 Arlington Street, Sault Ste. Marie, MI<br>49783     | 906-632-2235        | 0                                | NO  |
| Bay Mills News                                  | Shar Meyers       | 12140 W. Lakeshore Drive, Sault Ste.<br>Marie, MI 49715 | 906-248-8142        | 0                                | NO  |
| Michigan Works                                  | Ray Cook          | 1118 E. Easterday Ave., Sault Ste. Marie,<br>MI 49783   | 906-635-1752        | 0                                | NO  |
| Employee Referral                               | Andie Aiello      | P.O. Box 1131, Sault Ste.Marie, MI 49783                | 705-206-3015        | 1                                | NO  |

# 5) Job Title: Receptionist/Office Assistant Referral Source(s) of Hiree: Sault News

| Name of Organization Notified of<br>Job Vacancy | Contact<br>Person | Address   | Telephone<br>Number | # of<br>Interviewees<br>Referred | Did Recruitment<br>Source Request<br>Notification?<br>(Yes or No) |
|---|-------------------|---|---------------------|----------------------------------|---|
| Sault News                                      | Chelsea Fritz     | 109 Arlington Street, Sault Ste. Marie, MI<br>49783     | 906-632-2235        | 5                                | NO  |
| Monster.com                                     | Chelsea Fritz     | 109 Arlington Street, Sault Ste. Marie, MI<br>49783     | 906-632-2235        | 2                                | NO  |
| Bay Mills News                                  | Shar Meyers       | 12140 W. Lakeshore Drive, Sault Ste.<br>Marie, MI 49715 | 906-248-8142        | 0                                | NO  |
| Michigan Works                                  | Ray Cook          | 1118 E. Easterday Ave., Sault Ste. Marie                | 906-635-1752        | 2                                | NO  |

**6)** Total # of Interviewees Referred: For the period from May 22, 2015 through May 23, 2016, this Employment Unit interviewed 13 interviewees for full-time job vacancies.

## 7) Supplemental Recruitment Initiatives.

#### (a) Initiative: Northern Michigan University Job & Resource Fair

A Sovereign Communications Consultant, who has substantial responsibility in the making of hiring decisions, attended the Summer Job Fair at Northern Michigan University on February 10, 2016. The consultant staffed a table from 1:00 pm - 4:00pm and provided information about careers in radio and accepted applications from prospective employees.

#### (b) Initiative: Michigan Works Job Fair

A Sovereign Communications manager, who has substantial responsibility in the making of hiring decisions, attended a job fair at Michigan Works on April 13, 2016. The manager staffed a table from 3:00 pm – 5:30pm and provided information about careers in radio and accepted applications from prospective employees.