



WQRF
PO Box 470
Rockford, IL 61105

Target Enterprises
15260 Ventura Blvd
Ste 1240
Sherman Oaks, CA 91403-5347

Contract # 1581433

Schedule Dates: 04/24/17-04/28/17
Advertiser: State Solutions, Inc/Issue (87141)
Agency: Target Enterprises (11278)
Product: Political - Issues / Propositions (1068)
Brand: 2069 (618804)
Salesperson: Millennium - Los Angeles, Los Angeles (1410)
Sales Office: Millennium - Los Angeles
Buyer Name: JEFFERY DEDE
Phone/Fax: /
CPE: 2069
Account Types: National/Political
Billing Type: Standard
Comments: STATE SOLUTIONS

Date Entered: 04/21/17
Last Modified: 04/21/17
Entered By: Charlene Whiteside
CO-OP: No
Headline #: ECR2538692
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$270.00
Net Total: \$1,530.00
Sales Tax:

By Broadcast Month	Spots	Rate
Apr. 2017	6	\$1,800.00
Grand Total:	6	\$1,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	04/24/17-04/28/17	4	:30	9P-9:30P (CST)	5	X	X	X	X	X			5	\$300.00	\$1,500.00	Rockford (WQRF)	FOX NEWS	4/21/17
2.0	Normal Line / SPOT	04/24/17-04/28/17	4	:30	9P-9:30P (CST)	1	X	X	X	X	X			1	\$300.00	\$300.00	Rockford (WQRF)	MG - FOX NEWS - MOVED FROM HL25526714 DUE TO TECH DIFF	4/21/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____

Accepted-Station: _____ Date: _____

Comments: _____

See the back of this document for Advertising Contract Terms and Conditions

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 28538692 Changes as of: 4/21/2017 at 11:23 AM Version: Current State Version 1

CPE: //Z069 Flight: 4/24/17 - 4/30/17 Station: WQRF Total \$: \$1,500.00

Agency: TARGET ENTERPRISES Advertiser: STATE SOLUTIONS Market: Rockford Total Spots: 5

Product: STATE SOLUTIONS Office: LOS ANGELES Total CPP: \$75.00

Agency Order #: Buyer: DEDE JEFFERY Primary Demo: Adults 35+ Total GRP: 20.0

Salesperson: MARK DEUTSCH 323-966-5272 Con Type: POLITICAL/VOTE Separation:

Assistant: Margaret Barajas 323-966-5001

#	Day/Time	DP	Program	Rate	A35P Rating	Len	4/24	4/24 - 4/24	Total Spots	Total \$	CPP	GRP
1	M-F 9p-9:30p		FOX NEWS	\$300.00	4.0	30	5		5	\$1,500.00	\$75.00	20.0
TOTALS:									5	\$1,500.00	\$75.00	20.0

#1581433

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25539892 Changes as of: 4/21/2017 at 11:23 AM Version: Current State Version 1
 CPE: //2069 Flight: 4/24/17 - 4/30/17 Station: WQRF Total \$: \$1,500.00
 Agency: TARGET ENTERPRISES Advertiser: STATE SOLUTIONS Market: Rockford Total Spots: 5
 15280 VENTURA BLVD Product: STATE SOLUTIONS Office: LOS ANGELES Total CPP: \$75.00
 SUITE 1240 SHERMAN OAKS CA 91403

Agency Order #: Buyer: DEDE JEFFERY Primary Demo: Adults 35+ Total GRP: 20.0
 Salesperson: MARK DEUTSCH 323-966-5272 Con Type: POLITICAL/VOTE Separation:
 Assistant: Margaret Barajas 323-966-5001

Special Instructions

Competitive Information	
Market Budget:	\$15,000
WQR Share:	10%
Comment:	APPROXIMATE SHARES
WTVQ:	20%
Unknown:	70%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	5	\$1,500.00	\$75.00	20.0
Total	100%	5	\$1,500.00	\$75.00	20.0

Monthly Summary		
Month	Spots	Dollars
2017-Apr	5	\$1,500.00
Total	5	\$1,500.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot#	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	4/21/17 11:26 AM					\$0	\$0	
New	4/21/17 11:23 AM	Margaret Barajas	New	5		\$1,500.00	\$1,500.00	

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.