



WQRF
PO Box 470
Rockford, IL 61105

Target Enterprises
15260 Ventura Blvd
Ste 1240
Sherman Oaks, CA 91403-5347

Contract # 1581433

Schedule Dates 04/24/17-04/28/17
Advertiser State Solutions, Inc/Issue (87141)
Agency Target Enterprises (11278)
Product Political - Issues / Propositions (1068)
Brand 2069 (618804)
Salesperson Millennium - Los Angeles, Los Angeles (1410)
Sales Office Millennium - Los Angeles
Buyer Name JEFFERY, DEDE
Phone/Fax /
CPE 2069
Account Types National/Political
Billing Type Standard
Comments STATE SOLUTIONS

Date Entered 04/21/17
Last Modified 04/21/17
Entered By Charlene Whiteside
CO-OP No
Headline # ECR2538692
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$270.00
Net Total \$1,530.00
Sales Tax

Rockford (WQRF)
By Broadcast Month
Apr. 2017
Grand Total:

Spots	Rate
6	\$1,800.00
6	\$1,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	04/24/17-04/28/17	4	:30	9P- 9:30P (CST)	5	X	X	X	X	X			5	\$300.00	\$1,500.00	Rockford (WQRF)	FOX NEWS	4/21/17
2.0	Normal Line / SPOT	04/24/17-04/28/17	4	:30	9P- 9:30P (CST)	1	X	X	X	X	X			1	\$300.00	\$300.00	Rockford (WQRF)	MG - FOX NEWS - MOVED FROM HL2526714 DUE TO TECH DIFF	4/21/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
Accepted-Station: _____ Date: _____
Comments: _____

See the back of this document for Advertising Contract Terms and Conditions

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25538692

CPE: //2069

Agency: TARGET ENTERPRISES

15260 VENTURA BLVD
SUITE 1240 SHERMAN
OAKS CA 91403

Changes as of: 4/21/2017 at 11:23 AM

Flight: 4/24/17 - 4/30/17

Advertiser: STATE SOLUTIONS

Product: STATE SOLUTIONS

Agency Order #:

Buyer: DEDE JEFFERY

Salesperson: MARK DEUTSCH
323-966-5272

Version: Current State Version 1

Station: WQRF

Market: Rockford

Office: LOS ANGELES

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

Assistant: Margaret Barajas
323-966-5001

Total \$: \$1,500.00

Total Spots: 5

Total CPP: \$75.00

Total GRP: 20.0

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	4/24	4/24 - 4/24	Total Spots	Total \$	CPP	GRP
1	M-F 9p-9:30p		FOX NEWS	\$300.00	4.0	30	5		5	\$1,500.00	\$75.00	20.0
TOTALS:									5	\$1,500.00	\$75.00	20.0

#1581433

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25538692 Changes as of: 4/21/2017 at 11:23 AM

Version: Current State Version 1

CPE: //2069
Agency: TARGET ENTERPRISES

Flight: 4/24/17 - 4/30/17
Advertiser: STATE SOLUTIONS

Station: WQRF
Market: Rockford

Total \$: \$1,500.00
Total Spots: 5

15280 VENTURA BLVD
SUITE 1240 SHERMAN
OAKS CA 91403

Product: STATE SOLUTIONS

Office: LOS ANGELES

Total CPP: \$75.00

Agency Order #:

Buyer: DEDE JEFFERY

Total GRP: 20.0

Salesperson: MARK DEUTSCH
323-966-5272

Con Type: POLITICAL/VOTE
Assistant: Margaret Barajas
323-966-5001

Separation:

Special Instructions

Competitive Information

Market Budget:	\$15,000
WQRF Share:	10%
Comment:	APPROXIMATE SHARES
WTVO:	20%
Unknown:	70%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	5	\$1,500.00	\$75.00	20.0
Total	100%	5	\$1,500.00	\$75.00	20.0

Monthly Summary

Month	Spots	Dollars
2017-Apr	5	\$1,500.00
Total	5	\$1,500.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	4/21/17 11:26 AM					\$0	\$0	
New	4/21/17 11:23 AM	Margaret Barajas	New	5		\$1,500.00	\$1,500.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES: CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.