



**KATZ TELEVISION GROUP**

125 West 55th St  
New York, NY 10019

Contract # 26007528 Changes as of: 5/4/2018 at 4:14 PM Version: Original Order

CPE: TEMP/ORDR/508514 Flight: 5/8/18 - 5/14/18 Station: WTAT Con Type: POLITICAL/NOTE  
Agency: Smart Media Group Advertiser: Templeton, Catherine Market: Charleston, SC Total \$: \$175.00

1427 LESLIE AVE Product: Order Office: PHILADELPHIA Total Spots: 1  
SUITE #102 Agency Order #: 30053690 Service: Nielsen Total CPP: \$51.47  
ALEXANDRIA, VA Buyer: berg, fran Primary Demo: Adults 50+ Total GRP: 3.4  
22301

Salesperson: FRAN BROWN Assistant: FRAN BROWN  
215-563-5400 215-563-5400

Separation: Comments: NEW ORDER FOR TEMPLETON 5/8-5/14 PLS CNFM THANKS FRAN FOR TRISH THIS IS A RESEND ... DO NOT DOUBLE BOOK

#	Day/Time	DP	Program	Rate	A50P Rating	A50P Impression	Len	5/8 - 5/14							Total Spots	Total \$	CPP*	GRP*	
								5/8	5/9	5/10	5/11	5/12	5/13	5/14					
1	F 8p-9p		MASTERCHEF JUNIOR-FO	\$175.00	3.4	10,300	30	0	0	0	1	0	0	0	0	1	\$175.00	\$51.47	3.4
<b>TOTALS:</b>							<b>0</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>1</b>	<b>\$175.00</b>	<b>\$51.47</b>	<b>3.4</b>	

1997074



125 West 55th St  
New York, NY 10019

Contract # 26007528      Changes as of: 5/4/2018 at 4:14 PM      Version: Original Order

CPE: TEMP/ORDR/508514      Flight: 5/8/18 - 5/14/18      Station: WTAT      Con Type: POLITICAL/NOTE  
 Agency: Smart Media Group      Advertiser: Templeton, Catherine      Market: Charleston, SC      Total \$: \$175.00  
 1427 LESLIE AVE      Product: Order      Office: PHILADELPHIA      Total Spots: 1  
 SUITE #102      Agency Order #: 30053690      Service: Nielsen      Total CPM: \$51.47  
 ALEXANDRIA, VA      Buyer: berg, fran      Primary Demo: Adults 50+      Total GRP: 3.4  
 22301

Salesperson: FRAN BROWN      Assistant: FRAN BROWN  
 Separation: 215-563-5400      215-563-5400

Special Instructions		
Date/Time	Added by	Comment
05/04/18 4:14 PM	FRAN BROWN	NEW ORDER FOR TEMPLETON 5/8-5/14 PLS CNFM THANKS FRAN FOR TRISH THIS IS A RESEND ... DO NOT DOUBLE BOOK

Competitive Information		Daypart Summary				Monthly Summary				
Market Budget:	WTAT Share:	Day/Time	% Distrib	Spots	Dollars	CPP	GRP	Month	Spots	Dollars
\$2,188	8%		100%	1	\$175.00	\$51.47	3.4	2018-May	1	\$175.00
Comment: Unknown: 92%			100%	1	\$175.00	\$51.47	3.4	Total	1	\$175.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	5/7/18 7:39 AM					\$0	\$0	
New	5/4/18 4:14 PM	FRAN BROWN	New	1		\$175.00	\$175.00	

**Non-Discrimination Policy**  
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WTAT Charleston  
4301 Arco Ln  
North Charleston, SC 29418

**Contract # 1997074**

Schedule Dates: 05/11/18-05/11/18  
Advertiser: Templeton for Governor (99232)  
Agency: Smart Media Group-Alexandria (6613)  
Product: POLITICAL CANDIDATE (ns) (1186)  
Brand: TEMPLETON FOR GOVERNOR (684074)  
Salesperson: Millennium/PHL, Philadelphia (1103)  
Sales Office: Millennium Philadelphia  
Buyer Name: Fran,berg,  
Phone/Fax: /  
CPE: TEMP/ORDR/508514  
Account Types: National/Political Candidate Agency BRD  
Billing Type: Standard  
Comments: FRAN BROWN  
215-563-5400

Date Entered: 05/07/18  
Last Modified: 05/07/18  
Entered By: Sheanna Caban  
CO-OP: No  
Headline #: ECR26007528  
Demo: A50+R  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$26.25  
Net Total: \$148.75  
Sales Tax:

Charleston S (WTAT)		
By Broadcast Month	Spots	Rate
May 2018	1	\$175.00
<b>Grand Total:</b>	<b>1</b>	<b>\$175.00</b>

Smart Media Group-Alexandria  
1427 Leslie Ave  
Ste 102  
Alexandria, VA 22301

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Prime (1/2)	05/11/18-05/11/18	5	:30	7:58:30P- FOX-Meghan Markle: An American Princess	1					X			1	\$175.00	\$175.00	Charleston S (WTAT)	MEGHAN MARKLE AN AMERICAN PRINCESS	5/7/18

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
Comments: \_\_\_\_\_



**KATZ TELEVISION GROUP**

125 West 55th St  
New York, NY 10019

Contract # 26007528      Changes as of: 5/8/2018 at 8:56 AM      Version: Current State Version 4

CPE: TEMP/ORDR/508514      Flight: 5/8/18 - 5/14/18      Station: WTAT      Con Type: POLITICAL/VOTE

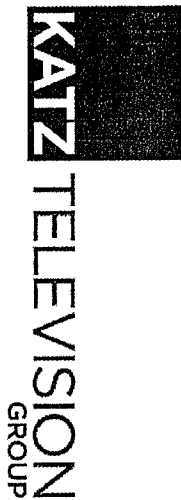
Agency: Smart Media Group      1427 LESLIE AVE      Product: Order      Advertiser: Templeton, Catherine      Market: Charleston, SC      Total Spots: 8

SUITE #102      Agency Order #: 30053690      Buyer: berg, fran      Salesperson: FRAN BROWN      Separation: 215-963-5400      Assistant: FRAN BROWN      Traffic #: 1997074

ALEXANDRIA, VA      22301      Primary Demo: Adults 50+      Service: Nielsen      Office: PHILADELPHIA      Total CPP: \$54.95

Comments: Templeton for Governor - REVISED DO NOT DOUBLE BOOK ADD TO SCHEDULE PLEASE CONFIRM RECEIPT

#	Day/Time	DP	Program	Rate	A50P Rating	A50P Impression	Len	5/8 - 5/14							Total Spots	Total \$	CPP*	GRP*	
								5/8	5/9	5/10	5/11	5/12	5/13	5/14					
1	F 8p-9p		MASTERCHEF JUNIOR-FO	\$175.00	3.4	10,300	30	0	0	0	0	0	0	0	0	0	\$0.00	\$51.47	0.0
	M-F 3 7a-9a		FOX MORNING NEWS AT	\$45.00	1.2	3,600	30	0	1	1	1	0	0	1		4	\$180.00	\$37.50	4.8
	M-F 4 4p-5p		DR. PHIL	\$85.00	2.1	6,300	30	0	0	1	1	0	0	1		3	\$255.00	\$40.48	6.3
	F 5 8p-10p		MEGHAN MARKLE AN AMERICAN PRINCESS	\$175.00	0.0	0	30	0	0	0	1	0	0	0		1	\$175.00	\$0.00	0.0
<b>TOTALS:</b>								<b>0</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>0</b>	<b>0</b>	<b>2</b>	<b>8</b>	<b>\$610.00</b>	<b>\$54.95</b>	<b>11.1</b>	



125 West 55th St  
New York, NY 10019

Contract # 26007528

Changes as of: 5/8/2018 at 8:56 AM

Version: Current State Version 4

CPE: TEMP/ORDR/508514

Flight: 5/8/18 - 5/14/18

Station: WTAT

Con Type: POLITICAL/NOTE

Agency: Smart Media Group

Advertiser: Templeton, Catherine

Market: Charleston, SC

Total Spots: 8

1427 LESLIE AVE

Product: Order

Office: PHILADELPHIA

Total CPP: \$54.95

SUITE #102

Agency Order #: 30053690

Service: Nielsen

Total GRP: 11.1

ALEXANDRIA, VA

Buyer: berg, fran

Primary Demo: Adults 50+

Salesperson: FRAN BROWN

Assistant: FRAN BROWN

Traffic #: 1997074

Separation:

215-563-5400

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
05/08/18 8:48 AM	Sheenna Caban	SPOT NA DUE TO PROGRAM CHANGE.
05/08/18 8:47 AM	System	Notice Received.
05/08/18 8:45 AM	Sheenna Caban	LINE 1 IS NA DUE TO PROGRAM CHANGE. CORRECT PROGRAM ON 5/11 IS MEGHAN MARKLE AN AMERICAN PRINCESS.
05/08/18 8:14 AM	GOTOSTRATA/brown	Templeton for Governor - REVISED DO NOT DOUBLE BOOK ADD TO SCHEDULE PLEASE CONFIRM RECEIPT
05/07/18 7:49 AM	Sheenna Caban	SPOT NA DUE TO PROGRAM CHANGE.
05/07/18 7:48 AM	System	Notice Received.
05/04/18 4:14 PM	FRAN BROWN	NEW ORDER FOR TEMPLETON 5/8-5/14 PLS CNFM THANKS FRAN FOR TRISH THIS IS A RESEND ... DO NOT DOUBLE BOOK

**Competitive Information**

Market Budget:	\$2,188
WTAT Share:	8%
Comments:	Unknown: 92%

**Daypart Summary**

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	8	\$610.00	\$54.95	11.1
<b>Total</b>	<b>100%</b>	<b>8</b>	<b>\$610.00</b>	<b>\$54.95</b>	<b>11.1</b>

**Monthly Summary**

Month	Spots	Dollars
2018-May	8	\$610.00
<b>Total</b>	<b>8</b>	<b>\$610.00</b>

**Transaction History**

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 3	5/8/18 8:48 AM	Sheenna Caban	Confirmed	1	1	\$0	\$0	Changes: Total GRPs from 14.5 to 11.1, Total CPP from \$42.07 to \$54.95, Total GIMPs from 0 to 11, Total CPM from \$0.00 to \$54,954.95. 2 buylines added or modified.
Makegood 2	5/8/18 8:45 AM	Sheenna Caban	Confirmed			\$0	\$0	Changes: Comments from NEW ORDER FOR TEMPLETON 5/8-5/14 PLS CNFM THANKS FRAN FOR TRISH THIS IS A RESEND ... DO NOT DOUBLE BOOK to Templeton for Governor - REVISED DO NOT DOUBLE BOOK ADD TO SCHEDULE PLEASE CONFIRM RECEIPT, Total \$ from \$175.00 to \$610.00, Total GRPs from 0 to 14.5, Total Spots from 1 to 8, Total CPP from \$0.00 to \$42.07, 4 buylines added or modified.
Revision	5/8/18 8:14 AM	GOTOSTRATA/brown	Confirmed	8	1	\$435.00	\$610.00	Changes: Total GRPs from 3.4 to 0, Total CPP from \$51.47 to \$0.00. 2 buylines added or modified.
Makegood 1	5/7/18 7:49 AM	Sheenna Caban	Confirmed	1	1	\$0	\$175.00	
Queued for Electronic Contracting	5/7/18 7:39 AM					\$0	\$0	
New	5/4/18 4:14 PM	FRAN BROWN	Confirmed	1		\$175.00	\$175.00	

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4301 Arco Ln  
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**Contract # 1997074**

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Agency: Smart Media Group-Alexandria (6613)  
Product: POLITICAL CANDIDATE (ns) (1186)  
Brand: TEMPLETON FOR GOVERNOR (684074)  
Salesperson: Millennium/PHL, Philadelphia (1103)  
Sales Office: Millennium Philadelphia  
Buyer Name: fran,beig,  
Phone/Fax: /  
CPE: TEMP/ORDR/508514  
Account Types: National/Political Candidate Agency BRD  
Billing Type: Standard  
Comments: FRAN BROWN  
215-563-5400

Date Entered: 05/07/18  
Last Modified: 05/08/18  
Entered By: Sheanna Caban  
CO-OP: No  
Headline #: ECR26007528  
Demo: A50+R  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$91.50  
Net Total: \$518.50  
Sales Tax:

Charleston S (WTAT)		
By Broadcast Month	Spots	Rate
May, 2018	8	\$610.00
<b>Grand Total:</b>	<b>8</b>	<b>\$610.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
2.0	Normal Line / News (3)	05/09/18-05/11/18	4	:30	7A- News-Fox Morning News at 7	3			1	1	1			3	\$45.00	\$135.00	Charleston S (WTAT)	AM NEWS	5/8/18
3.0	Normal Line / News (3)	05/14/18-05/14/18	4	:30	7A- News-Fox Morning News at 7	1	X							1	\$45.00	\$45.00	Charleston S (WTAT)	AM NEWS	5/8/18
4.0	Normal Line / SPOT (4)	05/10/18-05/11/18	4	:30	3:58-30P- Dr Phil	2				1	1			2	\$85.00	\$170.00	Charleston S (WTAT)	DR PHIL	5/8/18
5.0	Normal Line / SPOT (4)	05/14/18-05/14/18	4	:30	3:58-30P- Dr Phil	1								1	\$85.00	\$85.00	Charleston S (WTAT)	DR PHIL	5/8/18
6.0	Normal Line / Prime (1/2/5)	05/11/18-05/11/18	4	:30	7:58-30P- FOX-Meghan Markle: An American Princess	1						X		1	\$175.00	\$175.00	Charleston S (WTAT)	MEGHAN MARKLE AN AMERICAN PRINCESS	5/8/18

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
Comments: \_\_\_\_\_

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WTAT-TV, Charleston, SC	<b>Date:</b> 5/8/2018
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I, Smart Media Group,  
 being/on behalf of: Templeton for Governor,  
 a legally qualified candidate of the Republican  
 political party for the office of: Governor  
 in the Primary  
 election to be held on: 6/12/2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

**Attach proposed schedule with charges (if available): \$518.50**

I represent that the payment for the above described broadcast time has been furnished by:

Templeton for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Lisa Lisker

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

5/8/2018

**Date**



**Signature**

***To Be Signed By Station Representative***

Accepted

Accepted in Part

Rejected

\_\_\_\_\_  
**Signature**

\_\_\_\_\_  
**Printed Name**

\_\_\_\_\_  
**Title**



## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I,   
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

**does**


**does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



**signature of candidate or authorized committee**

**printed name**

**date**

**AGREED UPON SCHEDULE**

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE’S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<b>SEE ATTACHED</b>					

**Attach proposed schedule with charges (if available): \$518.50**

**AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**