

1996990



125 West 55th St
New York, NY 10019

Contract # 25997593
 Agency: Smart Media Group
 1427 LESLIE AVE
 SUITE #102
 ALEXANDRIA, VA 22301
 Flight: 4/24/18 - 4/30/18
 Advertiser: Templeton, Catherine
 Product: Order
 Agency Order #: 30053225
 Buyer: Dome, Patricia
 Salesperson: FRAN BROWN
 215-563-5400
 Separation:
 Station: WTAT
 Market: Charleston, SC
 Office: PHILADELPHIA
 Service: Nielsen
 Primary Demo: Adults 50+
 Assistant: FRAN BROWN
 215-563-5400
 Version: Original Order
 Con Type: POLITICAL/VOTE
 Total \$: \$1,445.00
 Total Spots: 14
 Total CPM: \$51.61
 Total GRP: 28.0

Comments: Templeton for Governor CONFIRM RECEIPT Payment will be sent today PLEASE ELECTRONICALLY CONFIRM RECEIPT

#	Day/Time	DP	Program	Rate	ASOP Rating	ASOP Impression	Len	4/24 - 4/30							Total Spots	Total \$	CPP*	GRP*	
								4/24	4/25	4/26	4/27	4/28	4/29	4/30					
1	Sa 11p-12m		HELLS KITCHEN	\$10.00	1.4	4,200	30	0	0	0	0	1	0	0	0	1	\$10.00	\$7.14	1.4
2	Sa 10:35p-11:05p		ON THE MONEY	\$50.00	2.1	6,300	30	0	0	0	0	1	0	0	0	1	\$50.00	\$23.81	2.1
3	M-F 7a-9a		FOX MORNING NEWS AT	\$45.00	1.2	3,600	30	1	1	1	0	0	0	0	0	4	\$180.00	\$37.50	4.8
4	Sa 10p-10:35p		NEWS AT 10	\$80.00	2.1	6,400	30	0	0	0	0	1	0	0	0	1	\$80.00	\$38.10	2.1
5	Su 10p-10:35p		NEWS AT 10	\$135.00	2.3	7,000	30	0	0	0	0	0	1	0	0	1	\$135.00	\$58.70	2.3
6	M-F 10p-10:30p		LATE NEWS AT 10P	\$170.00	2.7	6,300	30	1	0	1	1	0	0	0	0	3	\$510.00	\$62.96	8.1
7	M-F 10:30p-11p		LATE NEWS AT 10P	\$160.00	2.4	7,300	30	1	1	0	1	0	0	0	0	3	\$480.00	\$66.67	7.2
TOTALS:							3	2	2	2	3	3	1	0	14	\$1,445.00	\$51.61	28.0	

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25997593 Changes as of: 4/23/2018 at 10:18 AM Version: Original Order

OPE: TEMPLORDR424430 Flight: 4/24/18 - 4/30/18 Station: WTAT
Agency: Smart Media Group Advertiser: Templeton, Catherine Market: Charleston, SC
1427 LESLIE AVE Product: Order Office: PHILADELPHIA
SUITE #102 Agency Order #: 30053225 Service: Nielsen
ALEXANDRIA, VA Buyer: Dome, Patricia Primary Demo: Adults 50+

Salesperson: FRAN BROWN Assistant: FRAN BROWN
215-563-5400 Separation: Total Spots: 14
Total CPP: \$51.61
Total GRP: 28.0

Con Type: POLITICAL/NOTE
Total \$: \$1,445.00

Special Instructions

Order Level Comments

Date/Time Added by Comment
04/23/18 10:18 AM FRAN BROWN Templeton for Governor CONFIRM RECEIPT Payment will be sent today PLEASE ELECTRONICALLY CONFIRM RECEIPT

Competitive Information	
Market Budget:	\$15,938
WTAT Share:	8%
Comment:	
ECIV:	16%
WCBD:	21%
WCSC:	55%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	14	\$1,445.00	\$51.61	28.0
Total	100%	14	\$1,445.00	\$51.61	28.0

Monthly Summary			
Month	Spots	Dollars	
2018-Apr	14	\$1,445.00	
2018-May	0	\$0.00	
Total	14	\$1,445.00	

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	4/23/18 10:51 AM					\$0	\$0	
New	4/23/18 10:18 AM	FRAN BROWN	New	14		\$1,445.00	\$1,445.00	

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.