

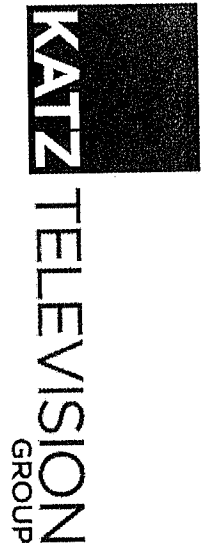
# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 262268908      Changes as of: 10/19/2018 at 12:44 PM      Version: Current State Version 1  
 CPE: 1017/1168/6338      Flight: 10/23/18 - 10/29/18      Station: WTAT  
 Agency: Canal Partners Media      Advertiser: James Smith for South Carolina      Market: Charleston, SC  
 900 Circle 75 Parkway, SE      Product: General      Office: PHILADELPHIA      Total Spots: 12  
 Atlanta, GA 30339      Agency Order #: 7870232      Buyer: Mills, Amy      Service: Nielsen      Total CPP: \$0.00  
 Salesperson: FRAN BROWN      Separation:      Assistant: FRAN BROWN      215-563-5400      Total GRP:

1997882

#	Day/Time	DP	Program	Rate	Len	10/23 - 10/29							Total Spots	Total \$	CPP
						10/23	10/24	10/25	10/26	10/27	10/28	10/29			
1	Tu-F, M 7a-8a	5	FOX Morning News at 7a	\$30.00	30	0	0	0	1	0	0	0	1	\$30.00	\$0.00
2	Tu-F, M 12n-12:30p	5	Funny You Should Ask	\$35.00	30	0	1	0	0	0	0	0	1	\$35.00	\$0.00
3	Tu-F, M 1p-2p	5	People's Court	\$35.00	30	1	0	0	1	0	0	0	2	\$70.00	\$0.00
4	Tu-F, M 3p-4p	5	TMZ Live	\$40.00	30	0	0	0	0	0	0	1	1	\$40.00	\$0.00
5	Tu-F, M 4p-5p	5	Dr. Phil	\$60.00	30	0	1	0	0	0	0	0	1	\$120.00	\$0.00
6	Tu-F, M 5p-5:30p	5	Judge Judy	\$70.00	30	1	0	0	1	0	0	0	2	\$140.00	\$0.00
7	Tu-F, M 5:30p-6p	5	Judge Judy	\$70.00	30	0	0	1	0	0	0	1	1	\$70.00	\$0.00
8	Tu-F, M 6p-6:30p	5	Access	\$70.00	30	1	0	0	0	0	0	0	1	\$70.00	\$0.00
<b>TOTALS:</b>						<b>3</b>	<b>2</b>	<b>2</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>2</b>	<b>12</b>	<b>\$645.00</b>	<b>\$0.00</b>



125 West 55th St  
New York, NY 10019

Contract # 26226808      Changes as of: 10/19/2018 at 12:44 PM      Version: Current State Version 1

CPE: 10171168/6338      Flight: 10/23/18 - 10/29/18      Station: WTAT      Con Type: POLITE

Agency: Canal Partners Media      Advertiser: James Smith for South Carolina      Market: Charleston, SC      Total \$: \$645.00

900 Circle 75 Parkway, SE      Product: General      Office: PHILADELPHIA      Total Spots: 12

Atlanta, GA 30339      Agency Order #: 7870232      Buyer: Mills, Amy      Service: Nielsen      Total CPP: \$0.00

Salesperson: FRAN BROWN      215-563-5400      Assistant: FRAN BROWN      215-563-5400      Total GRP:

Separation:

Date/Time	Added by	Comment
10/19/18 12:44 PM	FRAN BROWN	Separation: 20

Competitive Information	
Market Budget:	\$7,167
WTAT Share:	9%
Comment:	Unknown: 91%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
Total	100%	12	\$645.00	N/A	0.0

Monthly Summary	
Month	Spots
2018-Oct	10
2018-Nov	2
<b>Total</b>	<b>12</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/19/18 12:59 PM					\$0	\$0	
New	10/19/18 12:33 PM	FRAN BROWN	New	12		\$645.00	\$645.00	

**Non-Discrimination Policy**

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS O KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WTAT Charleston  
4301 Arco Ln  
North Charleston, SC 29418

Canal Partners Media  
900 Circle 75 Pkwy, SE  
Ste 1650  
Atlanta, GA 30339

**Contract # 1997882**

Schedule Dates: 10/23/18-10/29/18  
Advertiser: James Smith for SC Governor (99294)  
Agency: Canal Partners Media (15500)  
Product: POLITICAL CANDIDATE (ns) (1186)  
Brand: JAMES SMITH FOR SC GOVERNOR (684482)  
Salesperson: Millennium/PHL, Philadelphia (1103)  
Sales Office: Millennium Philadelphia  
Buyer Name: Amy Mills  
Phone/Fax: /  
CPE: 1017/1168/6338  
Account Types: National/Political Candidate Agency BRD  
Billing Type: Standard  
Comments: FRAN BROWN  
215-563-5400

Date Entered: 10/19/18  
Last Modified: 10/19/18  
Entered By: Sheanna Caban  
CO-OP: No  
Headline #: ECR26226808  
Demo: A35+R  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$99.75  
Net Total: \$565.25  
Sales Tax:

Charleston S (WTAT)		
By Broadcast Month	Spots	Rate
Oct. 2018	10	\$555.00
Nov. 2018	2	\$110.00
<b>Grand Total:</b>	<b>12</b>	<b>\$665.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (2)	10/24/18-10/24/18	5	:30	12P- Funny You Should Ask	1			X					1	\$35.00	\$35.00	Charleston S (WTAT)	Funny You Should Ask	10/19/18
2.0	Normal Line / SPOT (3)	10/23/18-10/23/18	5	:30	1P- Peoples Court	1		X						1	\$35.00	\$35.00	Charleston S (WTAT)	Peoples Court	10/19/18
3.0	Normal Line / SPOT (3)	10/26/18-10/26/18	5	:30	1P- Peoples Court	1				X				1	\$35.00	\$35.00	Charleston S (WTAT)	Peoples Court	10/19/18
4.0	Normal Line / SPOT (4)	10/29/18-10/29/18	5	:30	3P- TMZ Live	1	X							1	\$40.00	\$40.00	Charleston S (WTAT)	TMZ Live	10/19/18
5.0	Normal Line / SPOT (5)	10/24/18-10/24/18	5	:30	3:58:30P- Dr Phil	1			X					1	\$60.00	\$60.00	Charleston S (WTAT)	Dr. Phil	10/19/18
6.0	Normal Line / SPOT (5)	10/25/18-10/25/18	5	:30	3:58:30P- Dr Phil	1				X				1	\$60.00	\$60.00	Charleston S (WTAT)	Dr. Phil	10/19/18
7.0	Normal Line / SPOT (6)	10/23/18-10/23/18	5	:30	4:58:30P- Judge Judy	1			X					1	\$70.00	\$70.00	Charleston S (WTAT)	Judge Judy	10/19/18
8.0	Normal Line / SPOT (6)	10/26/18-10/26/18	5	:30	4:58:30P- Judge Judy	1				X				1	\$70.00	\$70.00	Charleston S (WTAT)	Judge Judy	10/19/18
9.0	Normal Line / SPOT (7)	10/25/18-10/25/18	5	:30	5:30P- Judge Judy B	1				X				1	\$70.00	\$70.00	Charleston S (WTAT)	Judge Judy	10/19/18
10.0	Normal Line / SPOT (7)	10/29/18-10/29/18	5	:30	5:30P- Judge Judy B	1	X							1	\$70.00	\$70.00	Charleston S (WTAT)	Judge Judy	10/19/18
11.0	Normal Line / SPOT (8)	10/23/18-10/23/18	5	:30	5:58P- Access Hollywood	1			X					1	\$70.00	\$70.00	Charleston S (WTAT)	Access	10/19/18
12.0	Normal Line / News (9)	10/26/18-10/26/18	4	:30	7A- News-Fox Morning News at 7	1						X		1	\$50.00	\$50.00	Charleston S (WTAT)	AM NEWS	10/19/18

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
Comments: \_\_\_\_\_

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE                       STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WTAT - TV Charleston, SC	<b>Date:</b> 10/19/2018
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I, Amy Mills

being/on behalf of: Smith, James, a legally

qualified candidate of the Democratic political

party for the office of: Governor

in the General

election to be held on: 11/06/2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**SEE ATTACHED**

Date of First Broadcast: 10/23/2018                      Date of Last Broadcast: 10/29/2018

**Total Charges:** \$\*\*\*\*\*548.25 NET



I represent that the payment for the above described broadcast time has been furnished by:

James Smith for South Carolina

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Scott Hogan, Campaign Manager

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

10/19/2018

Date

*Amy W. Mills*

Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

