



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 26014478      Changes as of: 5/16/2018 at 10:22 AM      Version: Original Order

CPE: 916/1055/5425      Flight: 5/17/18 - 5/24/18      Station: WTAT

Agency: Canal Partners Media      Advertiser: 12522      Market: Charleston, SC

900 Circle 75 Parkway, SE      Product: Governor      Office: PHILADELPHIA

Suite 1650      Agency Order #: 7352665      Buyer: Brimer, Chris      Service: Nielsen

Atlanta, GA 30339      Salesperson: FRAN BROWN      Assistant: FRAN BROWN      Total CPP: \$0.00

Separation:      Separation:      Separation:      Total Spots: 17      Total GRP:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	5/17 - 5/24										Total Spots	Total \$	CPP*	GRP*
						5/17	5/18	5/19	5/20	5/21	5/22	5/23	5/24						
1	Th-F, M-W 7a-9a		FOX MORN NWS-7	\$45.00	30	1	1	0	0	1	1	1	1	6	\$270.00	\$0.00	0.0		
2	Th-F, M-W 5p-6p		JUDGE JUDY/JUDGE JUDY B	\$115.00	30	1	1	0	0	1	1	1	1	6	\$690.00	\$0.00	0.0		
3	Th-F, M-W 10p-10:30p		NEWS AT 10	\$170.00	30	1	0	0	0	1	1	1	1	5	\$850.00	\$0.00	0.0		
<b>TOTALS:</b>						<b>3</b>	<b>2</b>	<b>0</b>	<b>0</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>3</b>	<b>17</b>	<b>\$1,810.00</b>	<b>\$0.00</b>	<b>0.0</b>		



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Station: WTAT

Con Type: POLITICAL/NOTE

Agency: Canal Partners Media

Advertiser: 12522

Market: Charleston, SC

Total \$: \$1,810.00

900 Circle 75 Parkway,  
SE

Product: Governor

Office: PHILADELPHIA

Total Spots: 17

Suite 1650  
Atlanta, GA 30339

Agency Order #: 7352665  
Buyer: Brimer, Chris

Service: Nielsen  
Primary Demo:

Total CPM: \$0.00  
Total GRP:

Separation:

Salesperson: FRAN BROWN  
215-563-5400

Assistant: FRAN BROWN  
215-563-5400

Special Instructions

### Order Level Comments

Date/Time: 05/16/18 10:22 AM  
Added by: FRAN BROWN  
Comment: Separation: 30

Competitive Information	
Market Budget:	\$20,111
WTAT Share:	9%
Comment:	
Unknown:	91%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	17	\$1,810.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>17</b>	<b>\$1,810.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2018-May	17	\$1,810.00
<b>Total</b>	<b>17</b>	<b>\$1,810.00</b>

### Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	5/16/18 10:24 AM					\$0	\$0	
New	5/16/18 10:22 AM	FRAN BROWN	New	17		\$1,810.00	\$1,810.00	

**Non-Discrimination Policy**  
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE                       STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WTAT - TV Charleston, SC	<b>Date:</b> 05/16/2018
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I, Chris Brimer,  
 being/on behalf of: Willis, Marguerite, a legally  
 qualified candidate of the Democratic political  
 party for the office of: Governor  
 in the Primary  
 election to be held on: 06/12/2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**SEE ATTACHED**

Date of First Broadcast: 05/17/2018                      Date of Last Broadcast: 05/24/2018

**Total Charges:** \$\*\*\*\*\*1,538.50 NET



I represent that the payment for the above described broadcast time has been furnished by:

Willis for Governor

---

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Marguerite Willis, Treasurer

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This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

05/16/2018

Date



Signature

***To Be Signed By Station Representative***

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title





WTAT Charleston  
4301 Arco Ln  
North Charleston, SC 29418

Canal Partners Media  
900 Circle 75 Pkwy, SE  
Ste 1650  
Atlanta, GA 30339

**Contract # 1997117**

Schedule Dates: 05/17/18-05/24/18  
Advertiser: Marguerite Willis for Governor (99250)  
Agency: Canal Partners Media (15500)  
Product: POLITICAL CANDIDATE (ns) (1186)  
Brand: MARGUERITE WILLIS FOR GOVERNOR (684175)  
Salesperson: Millennium/PHL, Philadelphia (1103)  
Sales Office: Millennium Philadelphia  
Buyer Name: Chris Brimer  
Phone/Fax: /  
CPE: 916/1055/5425  
Account Types: National/Political Candidate Agency BRD  
Billing Type: Standard  
Comments: FRAN BROWN  
215-563-5400

Date Entered: 05/16/18  
Last Modified: 05/16/18  
Entered By: Sheanna Caban  
CO-OP: No  
Headline #: ECR26014478  
Demo: A50+R  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$271.50  
Net Total: \$1,538.50  
Sales Tax:

Charleston S (WTAT)		
By Broadcast Month	Spots	Rate
May 2018	17	\$1,810.00
<b>Grand Total:</b>	<b>17</b>	<b>\$1,810.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT (2)	05/23/18-05/23/18	4	:30	5:30P- Judge Judy B	1			X					1	\$115.00	\$115.00	Charleston S (WTAT)	JUDGE JUDY	5/16/18
12.0	Normal Line / SPOT (2)	05/24/18-05/24/18	4	:30	5:30P- Judge Judy B	1			X					1	\$115.00	\$115.00	Charleston S (WTAT)	JUDGE JUDY	5/16/18
13.0	Normal Line / News (3)	05/17/18-05/17/18	4	:30	10P- News-News at 10	1				X				1	\$170.00	\$170.00	Charleston S (WTAT)	LATE NEWS	5/16/18
14.0	Normal Line / News (3)	05/21/18-05/21/18	4	:30	10P- News-News at 10	1	X							1	\$170.00	\$170.00	Charleston S (WTAT)	LATE NEWS	5/16/18
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**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
Comments: \_\_\_\_\_



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Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
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