



125 West 55th St
New York, NY 10019

19/1

Contract # 262171794 Changes as of: 10/1/2018 at 1:21 PM Version: Current State Version 1

CPE: 1017/1168/6070 Flight: 10/2/18 - 10/8/18 Station: WTAT Con Type: POLITICAL/NOTE

Agency: Canal Partners Media Advertiser: James Smith for South Carolina Market: Charleston, SC Total \$: \$2,470.00

900 Circle 75 Parkway, SE Product: General Office: PHILADELPHIA Total Spots: 18

Atlanta, GA 30339 Agency Order #: 7805503 Buyer: Mills, Amy Service: Nielsen Total CPP: \$0.00

Salesperson: FRAN BROWN Assistant: FRAN BROWN Separation: 20 Total GRP: \$2,470.00

Comments: Separation: 20

#	Day/Time	DP	Program	Rate	Len	10/2 - 10/2		Total Spots	Total \$	CPP*	GRP*
						10/2	10/2				
1	Tu-F,M 8a-9a	5	FOX Morning News at 7a	\$50.00	60	1		1	\$50.00	\$0.00	0.0
2	Tu-F,M 6:30p-7p	5	FOX24 News @ 630p	\$170.00	60	1		1	\$170.00	\$0.00	0.0
3	Tu-F,M 10p-10:30p	5	Late News At 10p	\$270.00	60	1		1	\$270.00	\$0.00	0.0
4	Su 10p-10:35p	5	News At 10	\$240.00	60	1		1	\$240.00	\$0.00	0.0
5	Tu-F,M 9a-9:30a	5	Judge Judy	\$70.00	60	1		1	\$70.00	\$0.00	0.0
6	Tu-F,M 9:30a-10a	5	Judge Judy	\$70.00	60	1		1	\$70.00	\$0.00	0.0
7	Tu-F,M 11:30a-12n	5	Divorce Court	\$70.00	60	1		1	\$70.00	\$0.00	0.0
8	Tu-F,M 1p-2p	5	People's Court	\$70.00	60	2		2	\$140.00	\$0.00	0.0
9	Tu-F,M 3p-4p	5	TMZ Live	\$80.00	60	1		1	\$80.00	\$0.00	0.0
10	Tu-F,M 4p-5p	5	Dr. Phil	\$120.00	60	2		2	\$240.00	\$0.00	0.0
11	Tu-F,M 5p-5:30p	5	Judge Judy	\$140.00	60	1		1	\$140.00	\$0.00	0.0
12	Tu-F,M 5:30p-6p	5	Judge Judy	\$140.00	60	1		1	\$140.00	\$0.00	0.0
13	Tu-F,M 6p-6:30p	5	Access	\$140.00	60	1		1	\$140.00	\$0.00	0.0
14	Tu-F,M 7p-7:30p	5	Family Feud	\$300.00	60	2		2	\$600.00	\$0.00	0.0
15	Su 10:35p-11:05p	5	TMZ Weekend	\$50.00	60	1		1	\$50.00	\$0.00	0.0
TOTALS: 18						18		18	\$2,470.00	\$0.00	0.0

1997790



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26211794 Changes as of: 10/1/2018 at 1:21 PM Version: Current State Version 1

CPE: 1017/1168/6070 Flight: 10/2/18 - 10/8/18 Station: WTAT Con Type: POLITICAL/NOTE

Agency: Canal Partners Media Advertiser: James Smith for South Carolina Market: Charleston, SC Total Spots: 18

900 Circle 75 Parkway, SE Product: General Office: PHILADELPHIA Total CPP: \$0.00

Atlanta, GA 30339 Agency Order #: 7805503 Buyer: Mills, Amy Primary Demo: Total GRP:

Salesperson: FRAN BROWN Assistant: FRAN BROWN Separation: 215-563-5400 215-563-5400

Special Instructions

Date/Time	Added by	Comment
10/01/18 1:21 PM	BRADLEY PHILIPPS	Separation: 20

Competitive Information		
Market Budget:	\$49,400	
WTAT Share:	5%	
Comment:	Unknown: 95%	

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	10/1/18 1:20 PM	BRADLEY PHILIPPS	New	18		\$2,470.00	\$2,470.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Daypart Summary			
Day/Time	% Distrib	Spots	Dollars
	100%	18	\$2,470.00
Total	100%	18	\$2,470.00

Monthly Summary		
Month	Spots	Dollars
2018-Oct	18	\$2,470.00
Total	18	\$2,470.00



WTAT Charleston
4301 Arco Ln
North Charleston, SC 29418

Canal Partners Media
900 Circle 75 Pkway, SE
Ste 1650
Atlanta, GA 30339

Contract # 1997790

Schedule Dates: 10/02/18-10/07/18
Advertiser: James Smith for SC Governor (99294)
Agency: Canal Partners Media (15500)
Product: POLITICAL CANDIDATE (ns) (1186)
Brand: JAMES SMITH FOR SC GOVERNOR (684482)
Salesperson: Millennium/PHL, Philadelphia (1103)
Sales Office: Millennium Philadelphia
Buyer Name: Amy Mills,
Phone/Fax: /
CPE: 1017/1168/6070
Account Types: National/Political Candidate Agency BRD
Billing Type: Standard
Comments: FRAN BROWN
215-563-5400

Date Entered: 10/01/18
Last Modified: 10/01/18
Entered By: Sheanna Caban
CO-OP: No
Headline #: ECR26211794
Demo: H
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$370.50
Net Total: \$2,099.50
Sales Tax:

Charleston S (WTAT)		
By Broadcast Month	Spots	Rate
Oct. 2018	18	\$2,470.00
Grand Total:	18	\$2,470.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	10/02/18-10/05/18	5	1:00	8A- News-Fox Morning News at 7	1		X	X	X	X			1	\$50.00	\$50.00	Charleston S (WTAT)	AM NEWS	10/1/18
2.0	Normal Line / News (2)	10/02/18-10/05/18	5	1:00	6:28-45P- News-FOX 24 News at 6:30	1		X	X	X	X			1	\$170.00	\$170.00	Charleston S (WTAT)	FOX24 News @ 630p	10/1/18
3.0	Normal Line / News (3)	10/02/18-10/05/18	5	1:00	10P- News-News at 10	1		X	X	X	X			1	\$270.00	\$270.00	Charleston S (WTAT)	Late News At 10p	10/1/18
4.0	Normal Line / News (4)	10/07/18-10/07/18	5	1:00	9:59-50P- News-Sunday News at 10	1							X	1	\$240.00	\$240.00	Charleston S (WTAT)	SUN LATE NEWS	10/1/18
5.0	Normal Line / SPOT (5)	10/02/18-10/05/18	5	1:00	9A- Judge Judy 3	1	X	X	X	X	X			1	\$70.00	\$70.00	Charleston S (WTAT)	Judge Judy	10/1/18
6.0	Normal Line / SPOT (6)	10/02/18-10/05/18	5	1:00	9:30A- Judge Judy 4	1	X	X	X	X	X			1	\$70.00	\$70.00	Charleston S (WTAT)	Judge Judy	10/1/18
7.0	Normal Line / SPOT (7)	10/02/18-10/05/18	5	1:00	11:30A- Divorce Court 2	1	X	X	X	X	X			1	\$70.00	\$70.00	Charleston S (WTAT)	Divorce Court	10/1/18
8.0	Normal Line / SPOT (8)	10/02/18-10/05/18	5	1:00	1P- Peoples Court	2	X	X	X	X	X			2	\$70.00	\$140.00	Charleston S (WTAT)	Peoples Court	10/1/18
9.0	Normal Line / SPOT (9)	10/02/18-10/05/18	5	1:00	3P- TMZ Live	1	X	X	X	X	X			1	\$80.00	\$80.00	Charleston S (WTAT)	TMZ Live	10/1/18
10.0	Normal Line / SPOT (10)	10/02/18-10/05/18	5	1:00	3:58-30P- Dr Phil	2	X	X	X	X	X			2	\$120.00	\$240.00	Charleston S (WTAT)	Dr. Phil	10/1/18
11.0	Normal Line / SPOT (11)	10/02/18-10/05/18	5	1:00	4:58-30P- Judge Judy	1	X	X	X	X	X			1	\$140.00	\$140.00	Charleston S (WTAT)	Judge Judy	10/1/18
12.0	Normal Line / SPOT (12)	10/02/18-10/05/18	5	1:00	5:30P- Judge Judy B	1	X	X	X	X	X			1	\$140.00	\$140.00	Charleston S (WTAT)	Judge Judy	10/1/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____



WTAT Charleston
4301 Arco Ln
North Charleston, SC 29418

Contract # 1997790

Schedule Dates: 10/02/18-10/07/18
Advertiser: James Smith for SC Governor (99294)
Agency: Canal Partners Media (15500)
Product: POLITICAL CANDIDATE (ns) (1186)
Brand: JAMES SMITH FOR SC GOVERNOR (684482)
Salesperson: Millennium/PHL, Philadelphia (1103)
Sales Office: Millennium Philadelphia
Buyer Name: Amy Mills,
Phone/Fax: /
CPE: 1017/1168/6070
Account Types: National/Political Candidate Agency BRD
Billing Type: Standard
Comments: FRAN BROWN
215-563-5400

Date Entered: 10/01/18
Last Modified: 10/01/18
Entered By: Sheanna Caban
CO-OP: No
Headline #: ECR26211794
Demo: H
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$370.50
Net Total: \$2,099.50
Sales Tax:

Charleston S (WTAT)		
By Broadcast Month	Spots	Rate
Oct. 2018	18	\$2,470.00
Grand Total:	18	\$2,470.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT (13)	10/02/18-10/05/18	5	1:00	5:58P- Access Hollywood	1		X	X	X	X			1	\$140.00	\$140.00	Charleston S (WTAT)	ACCESS HOLLYWOOD	10/1/18
14.0	Normal Line / SPOT (14)	10/02/18-10/05/18	5	1:00	7P- Family Feud	2		X	X	X	X			2	\$300.00	\$600.00	Charleston S (WTAT)	Family Feud	10/1/18
15.0	Normal Line / SPOT (15)	10/07/18-10/07/18	5	1:00	10:35P- TMZ Wknd	1							X	1	\$50.00	\$50.00	Charleston S (WTAT)	TMZ Weekend	10/1/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
Accepted-Station: _____ Date: _____
Comments: _____