

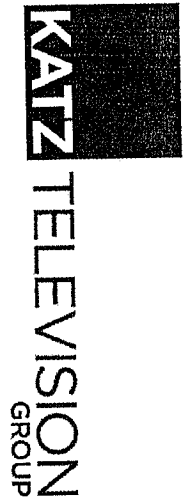


KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26014448	Changes as of: 5/16/2018 at 9:41 AM	Version: Original Order
CPE:	Flight: 5/17/18 - 6/3/18	Station: WTAT
Agency: MEDIUM BUYING LLC	Advertiser: 12521	Market: Charleston, SC
1351 King Ave	Product: Williams Herlong for SC AG	Office: PHILADELPHIA
2nd Floor	Agency Order #:	Service: Nielsen
COLUMBUS, OH	Buyer: Tanya Renicker	Primary Demo: Adults 50+
43212	Salesperson: FRAN BROWN	Assistant: FRAN BROWN
	215-563-5400	215-563-5400
	Separation:	
		Total CPP: \$0.00
		Total Spots: 30
		Total GRP:

#	Day/Time	DP	Program	Rate	A50P Rating	Len	5/17 - 5/28				Total Spots	Total \$	CPP*	GRP*
							5/17	5/21	5/28					
1	M-F 7a-9a		Fox Morning news	\$45.00	0.0	30	3	5	2		10	\$450.00	\$0.00	0.0
2	M-F 6:30p-7p		News	\$135.00	0.0	30	3	5	2		10	\$1,350.00	\$0.00	0.0
3	M-F 5p-5:30p		Judge Judy	\$115.00	0.0	30	3	5	2		10	\$1,150.00	\$0.00	0.0
TOTALS:							9	15	6		30	\$2,950.00	\$0.00	0.0



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CPE: Agency: MEDIUM BUYING LLC Flight: 5/17/18 - 6/3/18 Station: WTAT
 1351 King Ave Advertiser: 12521 Market: Charleston, SC
 2nd Floor Product: Williams Herlong for SC Office: PHILADELPHIA
 COLUMBUS, OH AG

Agency Order #: Buyer: Tanya Renicker Service: Nielsen
 Buyer: Tanya Renicker Primary Demo: Adults 50+

Salesperson: FRAN BROWN Assistant: FRAN BROWN
 215-563-5400 Separation: Total CPP: \$0.00
 Total Spots: 30

Con Type: POLITICAL/NOTE
 Total \$: \$2,950.00

Special Instructions

Competitive Information	
Market Budget:	\$32,778
WTAT Share:	9%
Comment:	
Unknown:	91%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	30	\$2,950.00	N/A	0.0
Total	100%	30	\$2,950.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-May	24	\$2,360.00
2018-Jun	6	\$590.00
Total	30	\$2,950.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	5/16/18 9:46 AM					\$0	\$0	
New	5/16/18 9:41 AM	FRAN BROWN	New	30		\$2,950.00	\$2,950.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WTAT Charleston
4301 Arco Ln
North Charleston, SC 29418

Medium Buying LLC
1351 King Ave 2nd Floor
Columbus, OH 43212

Contract # 1997116

Schedule Dates: 05/17/18-06/01/18
Advertiser: William Herlong for SC AG (99249)
Agency: Medium Buying LLC (16258)
Product: POLITICAL CANDIDATE (ns) (1186)
Brand: WILLIAM HERLONG FOR SC AG (684173)
Salesperson: Millennium/PHL, Philadelphia (1103)
Sales Office: Millennium Philadelphia
Buyer Name: Renicker, Tanya
Phone/Fax: /
CPE: N/A
Account Types: National/Political Candidate Agency BRD
Billing Type: Standard
Comments: FRAN BROWN
215-563-5400

Date Entered: 05/16/18
Last Modified: 05/16/18
Entered By: Sheanna Caban
CO-OP: No
Headline #: ECR26014448
Demo: A50+R
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$442.50
Net Total: \$2,507.50
Sales Tax:

Charleston S (WTAT)		
By Broadcast Month	Spots	Rate
May, 2018	24	\$2,360.00
Jun, 2018	6	\$590.00
Grand Total:	30	\$2,950.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	05/17/18-05/18/18	4	:30	6:58A- News-Fox Morning News at 7	3				X	X			3	\$45.00	\$135.00	Charleston S (WTAT)	AM NEWS	5/16/18
2.0	Normal Line / News (1)	05/21/18-05/25/18	4	:30	6:58A- News-Fox Morning News at 7	5	X	X	X	X	X			5	\$45.00	\$225.00	Charleston S (WTAT)	AM NEWS	5/16/18
3.0	Normal Line / News (1)	05/28/18-06/01/18	4	:30	6:58A- News-Fox Morning News at 7	2	X	X	X	X				2	\$45.00	\$90.00	Charleston S (WTAT)	AM NEWS	5/16/18
4.0	Normal Line / News (2)	05/17/18-05/18/18	4	:30	6:28-45P- News-FOX 24 News at 6:30	3				X	X			3	\$135.00	\$405.00	Charleston S (WTAT)	630P NEWS	5/16/18
5.0	Normal Line / News (2)	05/21/18-05/25/18	4	:30	6:28-45P- News-FOX 24 News at 6:30	5	X	X	X	X	X			5	\$135.00	\$675.00	Charleston S (WTAT)	630P NEWS	5/16/18
6.0	Normal Line / News (2)	05/28/18-06/01/18	4	:30	6:28-45P- News-FOX 24 News at 6:30	2	X	X	X	X				2	\$135.00	\$270.00	Charleston S (WTAT)	630P NEWS	5/16/18
7.0	Normal Line / SPOT (3)	05/17/18-05/18/18	4	:30	4:58-30P- Judge Judy	3				X	X			3	\$115.00	\$345.00	Charleston S (WTAT)	JUDGE JUDY	5/16/18
8.0	Normal Line / SPOT (3)	05/21/18-05/25/18	4	:30	4:58-30P- Judge Judy	5	X	X	X	X	X			5	\$115.00	\$575.00	Charleston S (WTAT)	JUDGE JUDY	5/16/18
9.0	Normal Line / SPOT (3)	05/28/18-06/01/18	4	:30	4:58-30P- Judge Judy	2	X	X	X	X				2	\$115.00	\$230.00	Charleston S (WTAT)	JUDGE JUDY	5/16/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
Accepted-Station: _____ Date: _____
Comments: _____

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: 5/16/2018
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I, Tanya Renicker/ Medium Buying,

being/on behalf of: William Herlong,

a legally qualified candidate of the Republican

political party for the office of: SC Attorney General

in the Primary

election to be held on: June 12, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

William Herlong for Attorney General

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

William Herlong, PO Box 8217 Greenville, SC 29604

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/16/18

TANYA RENICKER

Date

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Tanya Renicker/ Medium Buying

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Tanya Renicker

signature of candidate or authorized committee

Tanya Renicker

5/16/18

printed name

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.