



WTAT Charleston
4301 Arco Ln
North Charleston, SC 29418

Gonzo Promotions
4729 Devereaux Rd
Columbia, SC 29205

Contract # 1997174

Schedule Dates: 05/29/18-06/11/18
Advertiser: Russell Guerard for SC House (99256)
Agency: Gonzo Promotions (16261)
Product: POLITICAL CANDIDATE (ns) (1186)
Brand: MAY - JUNE 2018 (684115)
Salesperson: HOUSE-CHARLESTON WTAT, WTAT (3822)
Sales Office: WTAT Cunningham
Buyer Name: Fooshe, Steven
Phone/Fax: /
CPE: N/A
Account Types: Local/Political Candidate Agency BRD
Billing Type: Standard
Comments:

Date Entered: 05/25/18
Last Modified: 05/25/18
Entered By: Miracle Middleton
CO-OP: No
Headline #
Demo
Order Type: Normal
Package Deal
Commission %: 15.00
Commission: \$600.00
Net Total: \$3,400.00
Sales Tax

Charleston 5 (WTAT)		
By Broadcast Month	Spots	Rate
Jun. 2018	39	\$4,000.00
Grand Total:	39	\$4,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	05/29/18-06/01/18	4	:30	7A- 8A (EST)	2		X	X	X	X			2	\$40.00	\$80.00	Charleston 5 (WTAT)		5/25/18
2.0	Normal Line / News	06/04/18-06/08/18	4	:30	7A- 8A (EST)	2	X	X	X	X				2	\$40.00	\$80.00	Charleston 5 (WTAT)		5/25/18
3.0	Normal Line / News	06/11/18-06/11/18	4	:30	7A- 8A (EST)	1	X							1	\$40.00	\$40.00	Charleston 5 (WTAT)		5/25/18
4.0	Normal Line / News	05/29/18-06/01/18	4	:30	8A- 9A (EST)	2		X	X	X	X			2	\$40.00	\$80.00	Charleston 5 (WTAT)		5/25/18
5.0	Normal Line / News	06/04/18-06/08/18	4	:30	8A- 9A (EST)	3	X	X	X	X				3	\$40.00	\$120.00	Charleston 5 (WTAT)		5/25/18
6.0	Normal Line / News	06/11/18-06/11/18	4	:30	8A- 9A (EST)	1	X							1	\$40.00	\$40.00	Charleston 5 (WTAT)		5/25/18
7.0	Normal Line / News	05/29/18-06/01/18	4	:30	6:30P- 7P (EST)	2		X	X	X	X			2	\$110.00	\$220.00	Charleston 5 (WTAT)		5/25/18
8.0	Normal Line / News	06/04/18-06/08/18	4	:30	6:30P- 7P (EST)	2	X	X	X	X				2	\$110.00	\$220.00	Charleston 5 (WTAT)		5/25/18
9.0	Normal Line / News	06/11/18-06/11/18	4	:30	6:30P- 7P (EST)	1	X							1	\$110.00	\$110.00	Charleston 5 (WTAT)		5/25/18
10.0	Normal Line / News	05/29/18-06/01/18	4	:30	10P- 10:30P (EST)	2		X	X	X	X			2	\$160.00	\$320.00	Charleston 5 (WTAT)		5/25/18
11.0	Normal Line / News	06/04/18-06/08/18	4	:30	10P- 10:30P (EST)	2	X	X	X	X				2	\$160.00	\$320.00	Charleston 5 (WTAT)		5/25/18
12.0	Normal Line / News	06/11/18-06/11/18	4	:30	10P- 10:30P (EST)	1	X							1	\$160.00	\$160.00	Charleston 5 (WTAT)		5/25/18
13.0	Normal Line / News	05/29/18-06/01/18	4	:30	10P- 11P (EST)	2		X	X	X	X			2	\$155.00	\$310.00	Charleston 5 (WTAT)		5/25/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____



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14.0	Normal Line / News	06/04/18-06/08/18	4	:30	10P-11P (EST)	2	X	X	X	X	X			2	\$155.00	\$310.00	Charleston S (WTAT)		5/25/18
15.0	Normal Line / News	06/11/18-06/11/18	4	:30	10P-11P (EST)	1	X							1	\$155.00	\$155.00	Charleston S (WTAT)		5/25/18
16.0	Normal Line / News	05/29/18-06/01/18	4	:30	10:30P-11P (EST)	2	X	X	X	X				2	\$150.00	\$300.00	Charleston S (WTAT)		5/25/18
17.0	Normal Line / News	06/04/18-06/08/18	4	:30	10:30P-11P (EST)	2	X	X	X	X				2	\$150.00	\$300.00	Charleston S (WTAT)		5/25/18
18.0	Normal Line / News	06/11/18-06/11/18	4	:30	10:30P-11P (EST)	1	X							1	\$150.00	\$150.00	Charleston S (WTAT)		5/25/18
19.0	Normal Line / News	05/29/18-06/01/18	4	:30	11P-11:30P (EST)	1	X	X	X	X				1	\$60.00	\$60.00	Charleston S (WTAT)		5/25/18
20.0	Normal Line / News	06/04/18-06/08/18	4	:30	11P-11:30P (EST)	1	X	X	X	X				1	\$60.00	\$60.00	Charleston S (WTAT)		5/25/18
21.0	Normal Line / News	06/11/18-06/11/18	4	:30	11P-11:30P (EST)	1	X							1	\$60.00	\$60.00	Charleston S (WTAT)		5/25/18
22.0	Normal Line / News	06/02/18-06/02/18	4	:30	10P-10:30P (EST)	1						1		1	\$80.00	\$80.00	Charleston S (WTAT)		5/25/18
23.0	Normal Line / News	06/09/18-06/09/18	4	:30	10P-10:30P (EST)	1						1		1	\$80.00	\$80.00	Charleston S (WTAT)		5/25/18
24.0	Normal Line / News	06/03/18-06/03/18	4	:30	10P-10:30P (EST)	1						1		1	\$135.00	\$135.00	Charleston S (WTAT)		5/25/18
25.0	Normal Line / News	06/10/18-06/10/18	4	:30	10P-10:30P (EST)	1						1		1	\$135.00	\$135.00	Charleston S (WTAT)		5/25/18
26.0	Normal Line / News	06/10/18-06/10/18	4	:30	9A-10A (EST)	1						1		1	\$75.00	\$75.00	Charleston S (WTAT)		5/25/18

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 Accepted Station: _____ Date: _____
 Comments: _____