



WTAT Charleston  
4301 Arco Ln  
North Charleston, SC 29418

Jamestown Associates  
116 Craig Rd  
Manalapan, NJ 07726

**Contract # 1996897**

Schedule Dates: 04/28/18-05/01/18  
Advertiser: John Warren for SC Governor (99230)  
Agency: Jamestown Associates (16255)  
Product: POLITICAL CANDIDATE (ns) (1186)  
Brand: JOHN WARREN FOR SC GOVERNOR (684055)  
Salesperson: Millennium/PHL, Philadelphia (1103)  
Sales Office: Millennium Philadelphia  
Buyer Name: HORAN,HOLLY  
Phone/Fax: /  
CPE: N/A  
Account Types: National/Political Candidate Agency BRD  
Billing Type: Standard  
Comments: FRAN BROWN  
215-563-5400

Date Entered: 04/03/18  
Last Modified: 04/03/18  
Entered By: Sheama Caban  
CO-OP: No  
Headline #: ECR25982921  
Demo: A50+R  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$110.25  
Net Total: \$624.75  
Sales Tax:

Charleston S (WTAT)		
By Broadcast Month	Spots	Rate
Apr. 2018	3	\$235.00
May. 2018	6	\$500.00
<b>Grand Total:</b>	<b>9</b>	<b>\$735.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	04/30/18-05/01/18	5	:30	8A- News-Fox Morning News at 7	2	X	X						2	\$30.00	\$60.00	Charleston S (WTAT)	AM NEWS	4/3/18
2.0	Normal Line / SPOT (2)	04/30/18-05/01/18	5	:30	5P- Judge Judy	2	X	X						2	\$85.00	\$170.00	Charleston S (WTAT)	JUDGE JUDY	4/3/18
3.0	Normal Line / News (3)	04/30/18-05/01/18	5	:30	10:35P- News-News at 10	2	X	X						2	\$135.00	\$270.00	Charleston S (WTAT)	LATE NEWS	4/3/18
4.0	Normal Line / News (4)	04/28/18-04/28/18	5	:30	10:29:50P- News-Saturday News at 10	1					X			1	\$70.00	\$70.00	Charleston S (WTAT)	SATURDAY LATE NEWS	4/3/18
5.0	Normal Line / News (5)	04/29/18-04/29/18	5	:30	10P- News-Sunday News at 10	1						X		1	\$115.00	\$115.00	Charleston S (WTAT)	SUNDAY LATE NEWS	4/3/18
6.0	Normal Line / News (6)	04/29/18-04/29/18	5	:30	9A- FOX-FOX News Sunday	1						X		1	\$50.00	\$50.00	Charleston S (WTAT)	FOX NEWS SUNDAY	4/3/18

**CONFIRMATION CONTRACT**

Accepted Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
Accepted Station: \_\_\_\_\_ Date: \_\_\_\_\_  
Comments: \_\_\_\_\_

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

*4/13*

Contract # 25982921      Changes as of: 4/3/2018 at 12:45 PM      Version: Original Order

CPE: JAMESTOWN ASSOCIATES      Agency: JAMESTOWN ASSOCIATES      Flight: 4/28/18 - 5/1/18      Advertiser: John Warren for SC Governor      Station: WTAT      Market: Charleston, SC      Total \$: \$735.00      Total Spots: 9

118 Craig Road      Agency Order #:      Product: John Warren for SC Governor      Buyer: HOLLY HORAN      Office: PHILADELPHIA      Primary Demo: Adults 50+      Total CPP: \$30.37      Separation:

Manalapan, NJ 07726      Salesperson: FRAN BROWN 215-563-5400      Con Type: POLITICAL/NOTE      Assistant: FRAN BROWN 215-563-5400      Total GRP: 24.2

*1990897*

#	Day/Time	DP	Program	Rate	A50P Rating	Len	4/28 - 4/30		Spots	Total \$	GRP*	
							4/28	4/30				
1	M-F 8a-9a	5	News	\$30.00	1.2	30	2	0	2	\$60.00	\$25.00	2.4
2	M-F 5p-6p	5	Judge Judy	\$85.00	3.0	30	2	0	2	\$170.00	\$28.33	6.0
3	M-F 10:35p-11p	5	News	\$135.00	3.5	30	2	0	2	\$270.00	\$38.57	7.0
4	Sa 10p-10:35p	5	News	\$70.00	3.3	30	1	0	1	\$70.00	\$21.21	3.3
5	Su 10p-10:35p	5	News	\$115.00	4.6	30	1	0	1	\$115.00	\$25.00	4.6
6	Su 9a-10a	5	Fox News Sunday	\$50.00	0.9	30	1	0	1	\$50.00	\$55.56	0.9
<b>TOTALS:</b>							<b>9</b>	<b>0</b>	<b>9</b>	<b>\$735.00</b>	<b>\$30.37</b>	<b>24.2</b>



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 Agency: JAMESTOWN ASSOCIATES      Advertiser: John Warren for SC Governor      Market: Charleston, SC      Total CPP: \$30.37

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 Manalapan, NJ 07726      Agency Order #:      Buyer: HOLLY HORAN      Primary Demo: Adults 50+  
 Salesperson: FRAN BROWN      215-563-5400      Con Type: POLITICAL/VOTE      Assistant: FRAN BROWN      215-563-5400      Separation:

**Competitive Information**

Market Budget:	\$10,500
WTAT Share:	7%
Comment:	
ECIV:	16%
WCBD:	24%
WCSC:	53%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	9	\$735.00	\$30.37	24.2
<b>Total</b>	<b>100%</b>	<b>9</b>	<b>\$735.00</b>	<b>\$30.37</b>	<b>24.2</b>

Monthly Summary		
Month	Spots	Dollars
2018-Apr	9	\$735.00
2018-May	0	\$0.00
<b>Total</b>	<b>9</b>	<b>\$735.00</b>

**Transaction History**

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	4/3/18 12:57 PM					\$0	\$0	
New	4/3/18 12:45 PM	FRAN BROWN	New	9		\$735.00	\$735.00	

**Non-Discrimination Policy**  
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.