

ADVERTISER: Curtis Loftis Campaign
 MARKET: CHARLESTON, SC
 STATION: WTAT
 CONTACT: Matt McCarthy

10/26/2018-11/6/2018

THE ADAMS GROUP
 P.O. BOX 221
 COLUMBIA, S.C. 29202
 P: 803-765-1223
 F: 803-254-4222

1997900

DAY/TIME	PROGRAM	GRPS	REACH 1,000s	GROSS SEC III	NET SEC III	OCTOBER							NOVEMBER			:30 UNITS	TTL REACH	TGRP 35+	TOTAL GROSS	TOTAL NET	CPP									
						1	8	15	22	29	5	12	19	26	2							6	13							
FRI 8P-8:30P	LAST MAN STANDING	3.7	7.8	\$300	\$255	(H)	(H)	(H)	1	1	(H)	(H)	(H)	(H)	2	15.6	7.4	\$ 600	\$ 510	\$ 81										
M-F 10P-10:30P	FOX24 NEWS AT 10	2.8	7.2	\$240	\$204	(H)	(H)	(H)	1	5	1	(H)	(H)	(H)	7	50.4	19.6	\$ 1,680	\$ 1,428	\$ 86										
						SPOTS													9		66.0		27.0		\$ 2,280		\$ 1,938		\$ 84	
						GRP'S																								

WEEK OF:	NET	SPOTS	GRP'S
22-Oct	\$ 459	2	6
29-Oct	\$ 1,275	6	18.0
5-Nov	\$ 204	1	3.0
TOTAL	\$ 1,938	9	27.0

Agency Authorization: Deirdre L. Callanan 10.18.2018

ADAMS



WTAT Charleston
4301 Arco Ln
North Charleston, SC 29418

The Adams Group
Attn: Accounts Payable
PO Box 221
Columbia, SC 29202

Contract # 1997900

Schedule Dates: 10/26/18-11/05/18
Advertiser: Curtis Loftis for Treasurer (99305)
Agency: The Adams Group (16229)
Product: POLITICAL CANDIDATE (ns) (1186)
Brand: CURTIS LOFTIS FOR TREASURER (684540)
Salesperson: HOUSE-CHARLESTON WTAT, WTAT (3822)
Sales Office: WTAT Cunningham
Buyer Name: CALLAMAN, DEIRDRE
Phone/Fax: (803) 765-1223 /
CPE: N/A
Account Types: Local/Political Candidate Agency BRD
Billing Type: Weekly/Irregular
Comments:

Date Entered: 10/24/18
Last Modified: 10/24/18
Entered By: Sheanna Caban
CO-OP: No
Headline #: A35+R
Demo: A35+R
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$342.00
Net Total: \$1,938.00
Sales Tax:

Charleston S (WTAT)		
By Broadcast Month	Spots	Rate
Oct. 2018	1	\$240.00
Nov. 2018	8	\$2,040.00
Grand Total:	9	\$2,280.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Prime (1)	11/02/18-11/02/18	3	:30	8P- FOX-Last Man Standing (Friday)	1								2	\$300.00	\$600.00	Charleston S (WTAT)	LAST MAN STANDING	10/24/18
2.0	Normal Line / News (2)	10/26/18-10/26/18	3	:30	10:59:50P- News-News at 10	1					X			1	\$240.00	\$240.00	Charleston S (WTAT)	LATE NEWS	10/24/18
3.0	Normal Line / News (2)	10/29/18-11/02/18	3	:30	9:59:50P- News-News at 10	1	1	1	1	1				4	\$240.00	\$960.00	Charleston S (WTAT)	LATE NEWS	10/24/18
4.0	Normal Line / News (2)	11/01/18-11/01/18	3	:30	11:30P- News-News at 10	1				X				1	\$240.00	\$240.00	Charleston S (WTAT)	LATE NEWS	10/24/18
5.0	Normal Line / News (2)	11/05/18-11/05/18	3	:30	9:59:50P- News-News at 10	1	X							1	\$240.00	\$240.00	Charleston S (WTAT)	LATE NEWS	10/24/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
Accepted-Station: _____ Date: _____
Comments: _____

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WTAT - Charleston	Date: October 15, 2018
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I, Deirdre Callanan,
 being/on behalf of: Curtis M. Loftis, Jr.,
 a legally qualified candidate of the Republican
 political party for the office of: South Carolina State Treasurer
 in the General
 election to be held on: November 6, 2018

do hereby request station time as follows: Flight will run from 10/26-11/6/18. Insertion orders will be sent out the week of 10/22, along with traffic instructions.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Curtis Loftis for Treasurer

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

John Cattano

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10.15.2018

Date

Deirdre L. Callanan

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Deirdre Callanan

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Deirdre L. Callanan

signature of candidate or authorized committee

Deirdre Callanan

printed name

10.15.2018

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.