



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26034550 Changes as of: 6/14/2018 at 3:09 PM Version: Original Order

CPE: //2388 Agency: TARGET ENTERPRISES Advertiser: MCMASTER, HENRY Flight: 6/13/18 - 6/19/18 Station: WTAT Market: Charleston, SC Con Type: POLITICAL/VOTE Total \$: \$1,575.00

15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403 Product: McMaster for Governor Office: LOS ANGELES Total Spots: 15

Agency Order #: Buyer: BARBARA OTTOLE Primary Demo: Adults 55+ Service: Nielsen Total CPP: \$29.49
Salesperson: MARK DEUTSCH Assistant: JOSEPH CRUZ Separation: 323-966-5272 Total GRP: 53.4

#	Day/Time	DP	Program	Rate	Assp Rating	Len	6/13 - 6/18		Total Spots	Total \$	CPP*	GRP*
							6/13	6/18				
1	5p-5:30p		Judge Judy	\$85.00	3.5	30	1	0	1	\$85.00	\$24.29	3.5
2	5p-5:30p		Judge Judy	\$85.00	3.5	30	0	2	2	\$170.00	\$24.29	7.0
<i>1x per day</i>												
3	5:30p-6p		Judge Judy	\$85.00	3.5	30	1	0	1	\$85.00	\$24.29	3.5
4	5p-5:30p		Judge Judy	\$85.00	3.5	30	0	2	2	\$170.00	\$24.29	7.0
<i>1x per day</i>												
5	6p-6:30p		Family Feud	\$105.00	3.1	30	1	0	1	\$105.00	\$33.87	3.1
6	6p-6:30p		Family Feud	\$105.00	3.1	30	0	2	2	\$210.00	\$33.87	6.2
<i>1x per day</i>												
7	10p-10:30p		Late News At 10p	\$135.00	4.0	30	1	0	1	\$135.00	\$33.75	4.0
8	10p-10:30p		Late News At 10p	\$135.00	4.0	30	0	2	2	\$270.00	\$33.75	8.0
<i>1x per day</i>												
9	10:30p-11p		Late News At 10p	\$115.00	3.7	30	1	0	1	\$115.00	\$31.08	3.7
10	10:30p-11p		Late News At 10p	\$115.00	3.7	30	0	2	2	\$230.00	\$31.08	7.4
<i>1x per day</i>												
TOTALS: 5 10									15	\$1,575.00	\$29.49	53.4



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26034550 Changes as of: 6/14/2018 at 3:09 PM Version: Original Order

CPE: //2388 Flight: 6/13/18 - 6/19/18 Station: WTAT Con Type: POLITICAL/NOTE

Agency: TARGET Advertiser: MCMMASTER, HENRY Market: Charleston, SC Total \$: \$1,575.00

ENTERPRISES Product: McMaster for Governor Office: LOS ANGELES Total Spots: 15

15260 VENTURA BLVD
SUITE 1240 SHERMAN
OAKS CA 91403

Agency Order #: Service: Nielsen Total CPP: \$29.49

Buyer: BARBARA OTOOLE Primary Demo: Adults 55+ Total GRP: 53.4

Salesperson: MARK DEUTSCH Assistant: JOSEPH CRUZ

323-966-5272 323-966-5001

Separation:

Special Instructions

Competitive Information	
Market Budget:	\$15,750
WTAT Share:	10%
Comment:	Approximate Share
Unknown:	90%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	15	\$1,575.00	\$29.49	53.4
Total	100%	15	\$1,575.00	\$29.49	53.4

Monthly Summary		
Month	Spots	Dollars
2018-Jun	15	\$1,575.00
Total	15	\$1,575.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	6/15/18 8:26 AM					\$0		\$0
New	6/14/18 3:09 PM	JOSEPH CRUZ	New	15		\$1,575.00	\$1,575.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WTAT Charleston
4301 Arco Ln
North Charleston, SC 29418

Target Enterprises
15260 Ventura Blvd
Ste 1240
Sherman Oaks, CA 91403

Contract # 1997297

Schedule Dates: 06/20/18-06/26/18
Advertiser: Henry McMaster for Governor (99252)
Agency: Target Enterprises (2076)
Product: POLITICAL CANDIDATE (ns) (1186)
Brand: MCMASTER FOR GOV/SC (312693)
Salesperson: Millennium/LA, Los Angeles (1101)
Sales Office: Millennium Los Angeles
Buyer Name: OTTOLE, BARBARA
Phone/Fax: /
CPE: 2413
Account Types: National/Political Candidate Agency BRD
Billing Type: Standard
Comments: MARK DEUTSCH
323-966-5272

Date Entered: 06/19/18
Last Modified: 06/19/18
Entered By: Sheanna Caban
CO-OP: No
Headline #: ECR26038537
Demo: A50+R
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$332.25
Net Total: \$1,882.75
Sales Tax:

Charleston S (WTAT)		
By Broadcast Month	Spots	Rate
Jun. 2018	16	\$1,690.00
Jul. 2018	5	\$525.00
Grand Total:	21	\$2,215.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	06/20/18-06/22/18	5	:30	4:58:30P- Judge Judy	3			X	X	X			3	\$85.00	\$255.00	Charleston S (WTAT)	JUDGE JUDY	6/19/18
2.0	Normal Line / SPOT (1)	06/25/18-06/26/18	5	:30	4:58:30P- Judge Judy	1	X	X	X	X				1	\$85.00	\$85.00	Charleston S (WTAT)	JUDGE JUDY	6/19/18
3.0	Normal Line / SPOT (3)	06/20/18-06/22/18	5	:30	5:30P- Judge Judy B	3			X	X	X			3	\$85.00	\$255.00	Charleston S (WTAT)	JUDGE JUDY	6/19/18
4.0	Normal Line / SPOT (4)	06/25/18-06/26/18	5	:30	5:30P- Judge Judy B	1	X	X	X	X				1	\$85.00	\$85.00	Charleston S (WTAT)	JUDGE JUDY	6/19/18
5.0	Normal Line / SPOT (5)	06/20/18-06/22/18	5	:30	5:58P- Family Feud B	3			X	X	X			3	\$105.00	\$315.00	Charleston S (WTAT)	FAMILY FEUD	6/19/18
6.0	Normal Line / SPOT (6)	06/25/18-06/26/18	5	:30	5:58P- Family Feud B	1	X	X	X	X				1	\$105.00	\$105.00	Charleston S (WTAT)	FAMILY FEUD	6/19/18
7.0	Normal Line / News (7)	06/20/18-06/22/18	5	:30	10P- News-News at 10	3			X	X	X			3	\$135.00	\$405.00	Charleston S (WTAT)	LATE NEWS	6/19/18
8.0	Normal Line / News (8)	06/25/18-06/26/18	5	:30	10P- News-News at 10	1	X	X	X	X				1	\$135.00	\$135.00	Charleston S (WTAT)	LATE NEWS	6/19/18
9.0	Normal Line / News (9)	06/20/18-06/22/18	5	:30	10:30P- News-News at 10	3			X	X	X			3	\$115.00	\$345.00	Charleston S (WTAT)	LATE NEWS	6/19/18
10.0	Normal Line / News (10)	06/25/18-06/26/18	5	:30	10:30P- News-News at 10	1	X	X	X	X				1	\$115.00	\$115.00	Charleston S (WTAT)	LATE NEWS	6/19/18
11.0	Normal Line / News (11)	06/24/18-06/24/18	5	:30	9:59:50P- News-Sunday News at 10	1						X		1	\$115.00	\$115.00	Charleston S (WTAT)	LATE NEWS	6/19/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____



125 West 55th St
New York, NY 10019

Contract # 26038537 Changes as of: 6/19/2018 at 1:03 PM Version: Original Order

CPE: //2413 Flight: 6/20/18 - 6/26/18 Station: WTAT Con Type: POLITICAL/NOTE

Agency: TARGET ENTERPRISES Advertiser: MCMMASTER, HENRY Market: Charleston, SC Total \$: \$2,215.00

15260 VENTURA BLVD Product: McMaster for Gov Office: LOS ANGELES Total Spots: 21

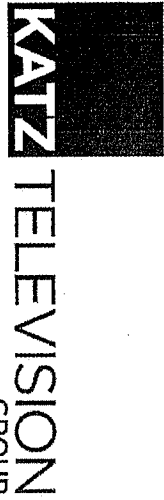
SUITE 1240 SHERMAN Agency Order #: Service: Nielsen Total CPP: \$0.00

OAKS CA 91403 Buyer: BARBARA OTOOLE Primary Demo: Adults 55+ Total GRP:

Salesperson: MARK DEUTSCH Separation: Assistant: JOSEPH CRUZ

323-966-5272

#	Day/Time	DP	Program	Rate	A55P Rating	Len	6/20 - 6/25		Total Spots	Total \$	CPP*	GRP*
							6/20	6/25				
1	W-F 5p-5:30p		Judge Judy	\$85.00	0.0	30	3	0	3	\$255.00	\$0.00	0.0
2	M-Tu 5p-5:30p		Judge Judy	\$85.00	0.0	30	0	1	1	\$85.00	\$0.00	0.0
3	W-F 5:30p-6p		Judge Judy	\$85.00	0.0	30	3	0	3	\$255.00	\$0.00	0.0
4	M-Tu 5:30p-6p		Judge Judy	\$85.00	0.0	30	0	1	1	\$85.00	\$0.00	0.0
5	W-F 6p-6:30p		Family Feud	\$105.00	0.0	30	3	0	3	\$315.00	\$0.00	0.0
6	M-Tu 6p-6:30p		Family Feud	\$105.00	0.0	30	0	1	1	\$105.00	\$0.00	0.0
7	W-F 10p-10:30p		Late News At 10p	\$135.00	0.0	30	3	0	3	\$405.00	\$0.00	0.0
8	M-Tu 10p-10:30p		Late News at 10p	\$135.00	0.0	30	0	1	1	\$135.00	\$0.00	0.0
9	W-F 10:30p-11p		Late News At 10p	\$115.00	0.0	30	3	0	3	\$345.00	\$0.00	0.0
10	M-Tu 10:30p-11p		Late News At 10p	\$115.00	0.0	30	0	1	1	\$115.00	\$0.00	0.0
11	Su 10p-10:35p		News at 10	\$115.00	0.0	30	1	0	1	\$115.00	\$0.00	0.0
TOTALS:							16	5	21	\$2,215.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 26038537 Changes as of: 6/19/2018 at 1:03 PM Version: Original Order

CPE: //2413 Flight: 6/20/18 - 6/26/18 Station: WTAT
 Agency: TARGET ENTERPRISES Advertiser: MCMMASTER, HENRY Market: Charleston, SC
 15280 VENTURA BLVD Product: McMaster for Gov Office: LOS ANGELES
 SUITE 1240 SHERMAN OAKS CA 91403

Agency Order #: Buyer: BARBARA OTOOLE Primary Demo: Adults 55+
 Salesperson: MARK DEUTSCH 323-966-5272 Assistant: JOSEPH CRUZ
 Separation: Total CPE: \$0.00
 Total GRP: \$2,215.00

Daypart Summary
 Total Spots: 21
 Total Dollars: \$2,215.00

Competitive Information	
Market Budget:	\$22,150
WTAT Share:	10%
Comment:	Approximate share
Unknown:	90%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	21	\$2,215.00	N/A	0.0
Total	100%	21	\$2,215.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2018-Jun	16	\$1,690.00
2018-Jul	5	\$525.00
Total	21	\$2,215.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	6/19/18 1:07 PM					\$0	\$0	
New	6/19/18 1:03 PM	JOSEPH CRUZ	New	21		\$2,215.00	\$2,215.00	

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Special Instructions



WTAT Charleston
4301 Arco Ln
North Charleston, SC 29418

Target Enterprises
15260 Ventura Blvd
Ste 1240
Sherman Oaks, CA 91403

Contract # 1997278

Schedule Dates: 06/15/18-06/19/18
Advertiser: Henry McMaster for Governor (99252)
Agency: Target Enterprises (2076)
Product: POLITICAL CANDIDATE (ns) (1186)
Brand: HENRY MCMASTER (316903)
Salesperson: Millennium/LA, Los Angeles (1101)
Sales Office: Millennium Los Angeles
Buyer Name: OTTOLE, BARBARA
Phone/Fax: /
CPE: 2388
Account Types: National/Political Candidate Agency BRD
Billing Type: Standard
Comments: MARK DEUTSCH
323-966-5272

Date Entered: 06/15/18
Last Modified: 06/15/18
Entered By: Sheanna Caban
CO-OP: No
Headline #: ECR26034550
Demo: A50+R
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$195.00
Net Total: \$1,105.00
Sales Tax:

Charleston 5 (WTAT)		
By Broadcast Month	Spots	Rate
Jun. 2018	12	\$1,300.00
Grand Total:	12	\$1,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (4)	06/18/18-06/19/18	5	:30	4:58:30P- Judge Judy	1	1	1						2	\$85.00	\$170.00	Charleston 5 (WTAT)	JUDGE JUDY	6/15/18
2.0	Normal Line / SPOT (6)	06/18/18-06/19/18	5	:30	5:58P- Family Feud B	1	1	1						2	\$105.00	\$210.00	Charleston 5 (WTAT)	FAMILY FEUD	6/15/18
3.0	Normal Line / News (7)	06/15/18-06/15/18	5	:30	10P- News-News at 10	1				1				1	\$135.00	\$135.00	Charleston 5 (WTAT)	LATE NEWS	6/15/18
4.0	Normal Line / News (8)	06/18/18-06/19/18	5	:30	10P- News-News at 10	1	1	1						2	\$135.00	\$270.00	Charleston 5 (WTAT)	LATE NEWS	6/15/18
5.0	Normal Line / News (9)	06/15/18-06/15/18	5	:30	10:30P- News-News at 10	1				1				1	\$115.00	\$115.00	Charleston 5 (WTAT)	LATE NEWS	6/15/18
6.0	Normal Line / News (10)	06/18/18-06/19/18	5	:30	10:30P- News-News at 10	1	1	1						2	\$115.00	\$230.00	Charleston 5 (WTAT)	LATE NEWS	6/15/18
7.0	Normal Line / SPOT (2)	06/18/18-06/19/18	5	:30	4:58:30P- Judge Judy	1	1	1						2	\$85.00	\$170.00	Charleston 5 (WTAT)	JUDGE JUDY	6/15/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____