



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26215943 Changes as of: 10/05/2018 at 10:00 AM Version: Highlighting Revision 1

CPE: 57/58/400 Flight: 10/9/18 - 10/15/18 Station: WTAT Con Type: POLITICAL/VOTE
Agency: CAMPAIGN GROUP Advertiser: Anastopoulou, Constance Market: Charleston, SC Total Spots: 28
1600 LOCUST ST. Product: Attorney General Office: PHILADELPHIA Total CPP: \$45.57
PHILADELPHIA, PA 19103 Agency Order #: 7821456 Service: Nielsen Total GRP: 39.5

Buyer: Cabanel, Lisa Salesperson: FRAN BROWN Separation: 30
215-563-5400 Assistant: FRAN BROWN 215-563-5400

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/9 - 10/9		Total Spots	Total \$	CPP*	GRP*
							10/9	10/9				
1	Tu-F,M 7a-8a		FOX Morning News at 7a	\$50.00	0.9	30	5		5	\$250.00	\$55.56	4.5
Changes: Rate from 30 to 50												
2	Tu-F,M 8a-9a		FOX Morning News at 7a	\$40.00	1.0	30	5		5	\$200.00	\$40.00	5.0
Changes: Rate from 25 to 40												
3	Tu-F,M 10p-10:30p		Late News At 10p	\$160.00	3.0	30	3		3	\$480.00	\$53.33	9.0
4	Tu-F,M 10:30p-11p		Late News At 10p	\$150.00	2.7	30	3		3	\$450.00	\$55.56	8.1
5	Tu-F,M 9a-9:30a		Justice w/ Judge Mabean	\$35.00	1.1	30	3		3	\$105.00	\$31.82	3.3
6	Tu-F,M 9:30a-10a		Justice w/ Judge Mabean	\$35.00	1.1	30	3		3	\$105.00	\$31.82	3.3
7	Tu-F,M 11a-11:30a		Hot Bench	\$35.00	1.1	30	3		3	\$105.00	\$31.82	3.3
8	Tu-F,M 11:30a-12n		Hot Bench	\$35.00	1.0	30	3		3	\$105.00	\$35.00	3.0
TOTALS: 28									28	\$1,800.00	\$45.57	39.5

1997824



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New York, NY 10019

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Version: Highlighting Revision 1

CPE: 57/58/400

Flight: 10/9/18 - 10/15/18

Station: WTAT

Con Type: POLITICAL/NOTE

Agency: CAMPAIGN GROUP

Advertiser: Anastopoulou, Constance

Market: Charleston, SC

Total Spots: 28
Total CPM: \$45.57

1600 LOCUST ST.
PHILADELPHIA, PA 19103

Product: Attorney General
Agency Order #: 7821456

Office: PHILADELPHIA
Service: Nielsen

Total Spots: 28
Total CPM: \$45.57
Total GRP: 39.5

Buyer: Cabanel, Lisa
Salesperson: FRAN BROWN
215-563-5400
Separation:

Primary Demo: Adults 35+
Assistant: FRAN BROWN
215-563-5400

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
10/05/18 10:00 AM	FRAN BROWN	Separation: 30
10/05/18 9:58 AM	System	Notice Received.
10/05/18 9:45 AM	FRAN BROWN	Separation: 30

Competitive Information

Market Budget:	\$20,000
WTAT Share:	9%
Comment:	Unknown: 91%

Daypart Summary		Monthly Summary	
Day/Time	% Distrib	Spots	Dollars
	100%	28	\$1,800.00
Total	100%	28	\$1,800.00

Monthly Summary	
Month	Spots
2018-Oct	28
Total	28

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/5/18 10:02 AM					\$0	\$0	
Revision	10/5/18 10:00 AM	FRAN BROWN	Revised			\$175.00	\$1,800.00	Changes: Calculated Dollars from \$1,625.00 to \$1,800.00, Total CPM from \$41.14 to \$45.57, Competitive Market Budget from \$18,056 to \$20,000, Total \$ from \$1,625.00 to \$1,800.00, Origuser Entered Dollars to \$1,625.00, User Entered \$ from \$0.00 to \$1,800.00, 2 buylines added or modified.
New	10/5/18 9:45 AM	FRAN BROWN	Confirmed	28		\$1,625.00	\$1,625.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WTAT Charleston
4301 Arco Ln
North Charleston, SC 29418

Campaign Group-Philadelphia
1600 Locust St
Philadelphia, PA 19103

Contract # 1997824

Schedule Dates 10/09/18-10/12/18

Advertiser Constance Anastopoulos for Attorney General (992)

Agency Campaign Group-Philadelphia (4642)

Product POLITICAL CANDIDATE (ns) (1186)

Brand Constance Anastopoulos for Attorney General (684)

Salesperson Millennium/PHL, Philadelphia (1103)

Sales Office Millennium Philadelphia

Buyer Name Lisa Cabanel

Phone/Fax /

CPE 57/58/400

Account Types National/Political Candidate Agency BRD

Billing Type Standard

Comments FRAN BROWN
215-563-5400

Date Entered 10/05/18

Last Modified 10/05/18

Entered By Sheanna Caban

CO-OP No

Headline # ECR26215943

Demo A35+R

Order Type Normal

Package Deal

Commission % 15.00

Commission \$270.00

Net Total \$1,530.00

Sales Tax

Charleston 5 (WTAT)		
By Broadcast Month	Spots	Rate
Oct. 2018	28	\$1,800.00
Grand Total:	28	\$1,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	10/09/18-10/12/18	4	:30	7A- News-Fox Morning News at 7	5	X	X	X	X				5	\$50.00	\$250.00	Charleston 5 (WTAT)	FOX Morning News at 7a	10/5/18
2.0	Normal Line / News (2)	10/09/18-10/12/18	4	:30	8A- News-Fox Morning News at 7	5	X	X	X	X				5	\$40.00	\$200.00	Charleston 5 (WTAT)	FOX Morning News at 7a	10/5/18
3.0	Normal Line / News (3)	10/09/18-10/12/18	4	:30	10P- News-News at 10	3	X	X	X	X				3	\$160.00	\$480.00	Charleston 5 (WTAT)	Late News At 10p	10/5/18
4.0	Normal Line / News (4)	10/09/18-10/12/18	4	:30	10:30P- News-News at 10	3	X	X	X	X				3	\$150.00	\$450.00	Charleston 5 (WTAT)	Late News At 10p	10/5/18
5.0	Normal Line / SPOT (5)	10/09/18-10/12/18	5	:30	9A- Judge Judy 3	3	X	X	X	X				3	\$35.00	\$105.00	Charleston 5 (WTAT)	JUDGE JUDY	10/5/18
6.0	Normal Line / SPOT (6)	10/09/18-10/12/18	5	:30	9-30A- Judge Judy 4	3	X	X	X	X				3	\$35.00	\$105.00	Charleston 5 (WTAT)	JUDGE JUDY	10/5/18
7.0	Normal Line / SPOT (7)	10/09/18-10/12/18	5	:30	11A- Divorce Court	3	X	X	X	X				3	\$35.00	\$105.00	Charleston 5 (WTAT)	DIVORCE COURT	10/5/18
8.0	Normal Line / SPOT (8)	10/09/18-10/12/18	5	:30	11:30A- Divorce Court 2	3	X	X	X	X				3	\$35.00	\$105.00	Charleston 5 (WTAT)	DIVORCE COURT	10/5/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____

Accepted-Station: _____ Date: _____

Comments: _____