



125 West 55th St
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 26016360	Changes as of: 5/18/2018 at 11:58 AM	Version: Original Order
CPE: /12351	Flight: 5/21/18 - 5/27/18	Station: WTAT
Agency: TARGET ENTERPRISES	Advertiser: MCMMASTER, HENRY	Market: Charleston, SC
15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403	Product: McMaster for Gov	Office: LOS ANGELES
Agency Order #:	Buyer: BARBARA OTOOLE	Service: Nielsen
Salesperson: MARK DEUTSCH 323-966-5272	Primary Demo: Adults 55+	Total CPP: \$32.47
Separation:	Assistant: JOSEPH CRUZ 323-966-5001	Total Spots: 10
		Total GRP: 38.5
		Con Type: POLITICAL/NOTE
		Total \$: \$1,250.00

#	Day/Time	DP	Program	Rate	Len	5/21 - 5/21		Total Spots	Total \$	CPP*	GRP*
						5/21	5/21				
1	M-F 10p-10:30p <i>1x per day</i>		Late News At 10p	\$135.00	30	5		5	\$675.00	\$33.75	20.0
2	M-F 10:30p-11p <i>1x per day</i>		Late News At 10p	\$115.00	30	5		5	\$575.00	\$31.08	18.5
TOTALS: 10								10	\$1,250.00	\$32.47	38.5



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New York, NY 10019

Contract # 26016360 Changes as of: 5/18/2018 at 11:58 AM Version: Original Order

CPE: //2351 Agency: TARGET ENTERPRISES 15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403

Flight: 5/21/18 - 5/27/18 Advertiser: MCMASTER, HENRY Product: McMaster for Gov Office: LOS ANGELES

Agency Order #: Buyer: BARBARA OTOOLE Primary Demo: Adults 55+ Total CPP: \$32.47

Salesperson: MARK DEUTSCH 323-966-5272 Assistant: JOSEPH CRUZ Total GRP: 38.5

Separation: Station: WTAT Market: Charleston, SC Total Spots: 10

Competitive Information	
Market Budget:	\$13,889
WTAT Share:	9%
Comment:	Approximate Share
Unknown:	91%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	10	\$1,250.00	\$32.47	38.5
Total	100%	10	\$1,250.00	\$32.47	38.5

Monthly Summary			
Month	Spots	Dollars	
2018-May	10	\$1,250.00	
Total	10	\$1,250.00	

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	5/18/18 12:06 PM					\$0		
New	5/18/18 11:58 AM	JOSEPH CRUZ	New	10		\$1,250.00	\$1,250.00	

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



Target Enterprises
15260 Ventura Boulevard, Suite 1240
Sherman Oaks, CA 91403
(818) 905-0005

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISING

I, _____
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement: (check applicable box)

DOES

DOES NOT

refer to an opposing candidate. I further certify that for the programming that does refer to an opposing candidate: (check applicable box)

The radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and the candidate has approved the broadcast.

The television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Signature of candidate or Authorized Representative

Karl S. Bowers, Jr.

Printed Name

4-20-18

Date



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Printed Name

4-20-18
Date



WTAT Charleston
4301 Arco Ln
North Charleston, SC 29418

Target Enterprises
15260 Ventura Blvd
Ste 1240
Sherman Oaks, CA 91403

Contract # 1997132

Schedule Dates 05/21/18-05/25/18
Advertiser Henry McMaster for Governor (99252)
Agency Target Enterprises (2076)
Product POLITICAL CANDIDATE (ns) (1186)
Brand MCMASTER FOR GOV/SC (312693)
Salesperson Millennium/LA, Los Angeles (1101)
Sales Office Millennium Los Angeles
Buyer Name OTTOLE, BARBARA
Phone/Fax /
CPE 2351
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments MARK DEUTSCH
323-966-5272

Date Entered 05/18/18
Last Modified 05/18/18
Entered By Sheanna Caban
CO-OP No
Headline # ECR26016360
Demo A50+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$187.50
Net Total \$1,062.50
Sales Tax

Charleston S (WTAT)		
By Broadcast Month	Spots	Rate
May 2018	10	\$1,250.00
Grand Total:	10	\$1,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	05/21/18-05/25/18	5	:30	10P- News-News at 10	1	1	1	1	1	1			5	\$135.00	\$675.00	Charleston S (WTAT)	Late News At 10p 1x per day.	5/18/18
2.0	Normal Line / News (2)	05/21/18-05/25/18	5	:30	10:30P- News-News at 10	1	1	1	1	1	1			5	\$115.00	\$575.00	Charleston S (WTAT)	Late News At 10p 1x per day.	5/18/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: _____ Date: _____
 Comments: _____



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Karl S. Bowers, Jr.

Signature of candidate or Authorized Representative

Karl S. Bowers, Jr.

Printed Name

4-20-18

Date



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Signature of candidate or Authorized Representative

Karl S. Bowers, Jr.

Printed Name

4-20-18

Date



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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISING

FEDERAL CANDIDATE STATE/LOCAL CANDIDATE

Station and Location: WTAT Fox, Charleston Date: 4/20/18

I, Target Enterprises

being/on behalf of: Henry McMaster

a legally qualified candidate of the Republican

political party for the office of: Governor

in the Primary

election to be held on: June 12th, 2018

do hereby request station time as follows: **SEE ATTACHED SCHEDULES**

I represent that the payment for the above described broadcast time has been furnished by:

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

John Camp

Karl S. Bowers, Jr., Chief Counsel *Karl S. Bowers, Jr.* 4-20-18
Signature of Candidate or Authorized Representative Date

To be Signed by Station Representative

Accepted Accepted In Part Rejected

Signature _____ Date _____

Printed Name _____ Title _____

OUR REF NUMBER	YOUR INVOICE NUMBER	INVOICE DATE	INVOICE AMOUNT	AMOUNT PAID	DISCOUNT TAKEN	NET CHECK AMOUNT
McKasler 5/21-5/27	5/18/2018	1,062.50	Check Amount 1,062.50			1,062.50 1,062.50 021686

MARLB

TARGET ENTERPRISES, LLC
CAMPAIGN ACCOUNT
 15260 VENTURA BLVD, STE. 1240
 SHERMAN OAKS, CA 91403
 PH: 818-905-0005

CHECK DATE	CONTROL NUMBER	CHECK AMOUNT
5/18/2018	021686	**1,062.50

Bank of America
 ACH R/T 121000358
 11:56/1210 CA
 82190

21686

PAY

***** ONE THOUSAND SIXTY TWO AND 50/100 *****

TO THE
 ORDER
 OF

WYAT TV
 4301 Arco Lane
 Charleston, SC 29418

AUTHORIZED SIGNATURE

⑆021686⑆ ⑆121000358⑆ 3509002757⑆