

TELEVISION

125 West 55th St New York, NY 10019

M-F 2 10:30p-11p

Late News At 10p

\$115.00

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TOTALS: 10

1x per day

# Day/Time M-F 10p-10:30p 1x per day.

Program

Late News At 10p

\$135.00

Rate

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5/21 ഗ

Contract # 26016360 Agency: TARGET ENTERPRISES CPE: //2351 15260 VENTURA BLVD SUITE 1240 SHERMAN OAKS CA 91403

Advertiser: MCMASTER, HENRY

Product: McMaster for Gov

Changes as of: 5/18/2018 at 11:58 AM Flight: 5/21/18 - 5/27/18

Office: LOS ANGELES

Version: Original Order Station: WTAT

Market: Charleston, SC

Con Type: POLITICAL/VOTE
Total \$: \$1,250.00

Total Spots: 10

Total CPP: \$32.47 Total GRP: 38.5

Separation:

5/21 - 5/21

Spots Total

Total

CPP\*

GRP\*

\$675.00

\$33.75

20.0

Salesperson: MARK DEUTSCH 323-966-5272

Agency Order #: Buyer: BARBARA O'TOOLE

Primary Demo: Adults 55+

Assistant: JOSEPH CRUZ 323-966-5001

Service: Nielsen

6 \$1,250.00 \$32.47

38.5

\$575.00

\$31.08

18.5

Page
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of 2



# TELEVISION GROUP

Special Instructions

Market Budget:

\$13,889

Competitive Information

WTAT Share: 9%

Comment: Approximate Share

Unknown: 91%

125 West 55th St New York, NY 10019

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Total GRP: 38.5

Total CPP: \$32,47

Service: Nielsen

Primary Demo: Adults 55+ Assistant: JOSEPH CRUZ 323-966-5001

Separation:

Day/Time % Distrib Daypart Summary Spots Dollars CPP

Total 100% 100% 10 믕 \$1,250.00 \$1,250.00 \$32,47 \$32.47 38.5 **38.5** GRP

2018-May Month Total Monthly Summary Spots 5 10 \$1,250.00 \$1,250.00 Dollars

Queued for Electronic Contracting New Non-Discrimination Policy Trans Created/Received Created by 5/18/18 11:58 AM JOSEPH CRUZ 5/18/18 12:06 PM PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.

ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY. New Status Spot+ 6 Spot-Transaction History \$0 \$1,250.00 \$ Chg Contract \$ Comment \$0 \$1,250.00



Signature of candidate or Au  Karl S. Bowers, Jr.	
But L Bu	
But a Ru	aid for the broadcast.
and, or the carrotates authorized committee pa	aid for the broadcast.
and of the candidate's authorized committee pa	aid for the broadcast.
and of the candidate 5 authorized committee pa	aid for the broadcast.
and, or the candidate 5 atthorized committee pa	aid for the broadcast.
and or the contributes a contributed continues pa	ild for the broadcast.
The television programming contains a clearly is candidate for a duration of at least four seconds identifying the candidate, that the candidate apparently and/or the candidate's authorized committee pa	, and a simultaneously displayed printed statement proved the broadcast, and that the candidate
The television programming contains a clearly is	dontifiable abetegraph as similar increase.
The radio programming contains a personal aud candidate, the office being sought, and the cand	lio statement by the candidate that identifies the didate has approved the broadcast.
	•
opposing candidate: (check applicable box)	the programming that does refer to an
refer to an opposing candidate. I further certify th	nat for the programming that door refer to an
DOES	DOES NOT
	16
broadcast (in whole or in part) pursuant to this as	greement: (check applicable box)
(name of federal candidate or authorized commit broadcast (in whole or in part) pursuant to this ag	greement: (check applicable box)



<u> </u>	,		•
(name of federal candidate broadcast (in whole or in pa	or authorized com art) pursuant to thi	mittee) hereby certify the sagreement: (check app	nat the programming to be plicable box)
	DOES	DOES NOT	
refer to an opposing candidate control opposing candidate: (check	ate. I further certif applicable box)	y that for the programm	ing that does refer to an
The radio programming candidate, the office beir	contains a personal and the c	audio statement by the ca andidate has approved the	ndidate that identifies the e broadcast.
candidate for a duration	of at least four secor , that the candidate	approved the broadcast, a	displayed printed statement
	•		•
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Bu	Hel B	m	*
Sign	ature of candidate of	Authorized Representativ	e
arl S. Bowers, Jr.			4-20-18
rinted Name			Date

WTAT Charleston 4301 Arco Ln

North Charleston, SC 29418

Brand Product Agency Advertiser

Buyer Name Sales Office Salesperson Phone/Fax

Target Enterprises 15260 Ventura Blvd

Sherman Oaks, CA 91403

Comments Billing Type

MARK DEUTSCH 323-966-5272 Standard Account Types

2351

National/Political Candidate Agency BRD

Ste 1240

Target Enterprises (2076) 05/21/18-05/25/18

Millennium Los Angeles Millennium/LA, Los Angeles (1101) MCMASTER FOR GOV/SC (312693) POLITICAL CANDIDATE (ns) (1186) O'TOOLE, BARBARA

Henry McMaster for Governor (99252)

1997132

Schedule Dates

Contract #

Demo CO-OP Entered By Last Modified Headline # Date Entered 05/18/18 05/18/18 Sheanna Caban

Normal A50+R ECR26016360

Order Type Commission % Package Deal \$187.50 15.00

Sales Tax Net Total Commission \$1,062.50

Charleston S (WTAT)
By Broadcast Month Spots
May. 2018 10 Grand Total: 10 \$1,250.00 \$1,250.00

72-		i	i	Т
ccepted		2.0	1.0	Line
Accepted-Agency/Advertiser:		2.0 Normal Line / News (2)	1.0 Normal Line / News (1)	Line Type / Break Type (Ref #)
		05/21/18-05/25/18	05/21/18-05/25/18	Dates
		 и	и	Sec
Date:				Length
Accepted-Station:	CONFIRMATION CONTRACT	:30 10:30P- News-News at 10	:30 10P- News-News at 10	Run Times
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	ACT	 5	и	Spots
Date:		\$115.00	\$135.00	Rate
Comments:		\$575.00	\$675.00	Total
		\$575.00 Charleston S (WTAT)	\$675.00 Charleston S (WTAT)	Station
		 Late News At 10p 1x per day.	Late News At 10p 1x per day.	Comments
		5/18/18	5/18/18	Entered



1,		
(name of federal can broadcast (in whole o	didate or authorized comn or in part) pursuant to this	nittee) hereby certify that the programming to b agreement: (check applicable box)
	DOES	DOES NOT
refer to an opposing opposing candidate:	candidate. I further certify (check applicable box)	that for the programming that does refer to an
The radio program candidate, the off	nming contains a personal a ice being sought, and the ca	udio statement by the candidate that identifies the ndidate has approved the broadcast.
identifying the car	ration of at least four second	identifiable photograph or similar image of the ds, and a simultaneously displayed printed statemer approved the broadcast, and that the candidate paid for the broadcast.
••	Butch Br	
	Signature of candidate or	Authorized Representative
arl S. Bowers, Jr.		4-20-18
inted Name		Date



Target Enterprises 15260 Ventura Boulevard, Suite 1240 Sherman Oaks, CA 91403

(818) 905-0005

FEDERAL CANDIDA	ATE STATE/LO	OCAL CANDIDATE
Station and Location: WTAT Fox,	Charleston	Date: 4/20/18
, Target Enterprises		
being/on behalf of: Henry McMaster		
a legally qualified candidate of the Republica	n	
political party for the office of: Governor		
in the Primary		
election to be held on: June 12th, 2018		
do hereby request station time as follows	: SEE ATTACHED	SCHEDULES
represent that the payment for the abov	e described broad	dcast time has been furnished by:
and you are authorized to announce the t that this person or entity is either a legally committee/organization of the legally qua	y qualified candid	
The name of the treasurer of the candidat	te's authorized co	ommittee is:
John Camp		
Karl S. Bowers, Jr., Chief Counsel	LBM	n- 4-20-18
Signature of Candidate or Authorized Represer	itative	Date
To be Sign	ed by Station Repre	sentative
Accepted	Accepted in Part	Rejected
Signature		Date
Printed Name	Tielo	



l,			
(name of federal cand broadcast (in whole or	idate or authorized comr in part) pursuant to this	nittee) hereby certil agreement: (check	y that the programming to be applicable box)
	DOES	DOES I	ЮТ
refer to an opposing ca opposing candidate: (c	andidate. I further certify heck applicable box)	that for the program	nming that does refer to an
The radio programs	ming contains a personal a e being sought, and the ca	udio statement by the ndidate has approved	e candidate that identifies the I the broadcast.
identifying the cand	ation of at least four secon	ds, and a simultaneou approved the broadca	aph or similar image of the usly displayed printed statement st, and that the candidate t.
İ	Butch Br	n	
	Signature of candidate or	Authorized Represent	ative
arl S. Bowers, Jr.	Marketines by		4-20-18
rinted Name			Date



<u> </u>	FEDEKAL CANDIDATE	✓ STATE/LOCA	L CANDIDATE
Station and Location:	UTAT Fox, Che	rleston	Date: 4/20/18
, Target Enterprises			
being/on behalf of: Henry	McMaster		
a legally qualified candida	te of the Republican		- Parking and the same of the
political party for the offic	e of: Governor		
in the Primary			
election to be held on:	lune 12th, 2018	SHEET	
do hereby request static	on time as follows: SE	E ATTACHED SCI	HEDULES
I represent that the pay	ment for the above de	scribed broadca	st time has been furnished by:
and you are authorized that this person or entit committee/organization	y is either a legally qua	alified candidate	ch person or entity. I represent or an authorized
The name of the treasu	er of the candidate's a	uthorized comm	nittee is:
John Camp			
Karl S. Bowers, Jr., Chief	Counsel Faut d	-Bun	4-20-18
Signature of Candidate or	Authorized Representativ	e	Date
	To be Signed by	Station Represent	tative
Accepte	dAcc	epted in Part	Rejected
Signature			Date
Printed Name		Title	

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989120				,		
NET CHECK AMOUNT	<b>DISCOUNT TAKEN</b>	DIAT TNUOMA	INVOICE AMOUNT	INVOICE DATE.	NOMBER KOUR INVOICE	OUR REF.

43 0121/3E-11+

95190

Bank of America

08.590, ***	989120	8,102/81/3
СНЕСК РИОПИТ	CONTROL NUMBER	СНЕСК DATE

15260 VENTURA BLVD. STE. 1240 CAMPAIGN ACCOUNT TARGET ENTERPRISES, LLC

PH: 818-905-0005 SHERMAN OAKS, CA 91403

Charleston, SC 29418

4301 Arco Lane

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