



WTAT Charleston
4301 Arco Ln
North Charleston, SC 29418

Jamestown Associates
116 Craig Rd
Manalapan, NJ 07726

Contract # 1996896

Schedule Dates: 04/04/18-04/27/18
Advertiser: John Warren for SC Governor (99230)
Agency: Jamestown Associates (16255)
Product: POLITICAL CANDIDATE (ns) (1186)
Brand: JOHN WARREN FOR SC GOVERNOR (684055)
Salesperson: Millennium/PHL, Philadelphia (1103)
Sales Office: Millennium, Philadelphia
Buyer Name: HORAN, HOLLY
Phone/Fax: /
CPE: N/A
Account Types: National/Political Candidate Agency BRD
Billing Type: Standard
Comments: FRAN BROWN
215-563-5400

Date Entered: 04/03/18
Last Modified: 04/03/18
Entered By: Sheema Caban
CO-OP: No
Headline #: ECR25982911
Demo: A50+R
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$531.75
Net Total: \$3,013.25
Sales Tax:

Charleston 5 (WTAT)		
By Broadcast Month	Spots	Rate
Apr. 2018	44	\$3,545.00
Grand Total:	44	\$3,545.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	04/04/18-04/06/18	4	:30	8A- News-Fox Morning News at 7	2			X	X	X			2	\$40.00	\$80.00	Charleston 5 (WTAT)	AM NEWS	4/3/18
2.0	Normal Line / News (1)	04/09/18-04/13/18	4	:30	8A- News-Fox Morning News at 7	5	X	X	X	X	X			5	\$40.00	\$200.00	Charleston 5 (WTAT)	AM NEWS	4/3/18
3.0	Normal Line / News (1)	04/16/18-04/20/18	4	:30	8A- News-Fox Morning News at 7	5	X	X	X	X	X			5	\$40.00	\$200.00	Charleston 5 (WTAT)	AM NEWS	4/3/18
4.0	Normal Line / News (1)	04/23/18-04/27/18	4	:30	8A- News-Fox Morning News at 7	5	X	X	X	X	X			5	\$40.00	\$200.00	Charleston 5 (WTAT)	AM NEWS	4/3/18
5.0	Normal Line / SPOT (2)	04/04/18-04/06/18	4	:30	5P- Judge Judy	3			X	X	X			3	\$115.00	\$345.00	Charleston 5 (WTAT)	JUDGE JUDY	4/3/18
6.0	Normal Line / SPOT (2)	04/09/18-04/13/18	4	:30	5P- Judge Judy	5	X	X	X	X	X			5	\$115.00	\$575.00	Charleston 5 (WTAT)	JUDGE JUDY	4/3/18
7.0	Normal Line / SPOT (2)	04/16/18-04/20/18	4	:30	5P- Judge Judy	5	X	X	X	X	X			5	\$115.00	\$575.00	Charleston 5 (WTAT)	JUDGE JUDY	4/3/18
8.0	Normal Line / SPOT (2)	04/23/18-04/27/18	4	:30	5P- Judge Judy	5	X	X	X	X	X			5	\$115.00	\$575.00	Charleston 5 (WTAT)	JUDGE JUDY	4/3/18
9.0	Normal Line / News (3)	04/07/18-04/07/18	4	:30	9:59:50P- News-Saturday News at 10	1						X		1	\$80.00	\$80.00	Charleston 5 (WTAT)	SATURDAY LATE NEWS	4/3/18
10.0	Normal Line / News (3)	04/14/18-04/14/18	4	:30	9:59:50P- News-Saturday News at 10	1						X		1	\$80.00	\$80.00	Charleston 5 (WTAT)	SATURDAY LATE NEWS	4/3/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
Accepted-Station: _____ Date: _____
Comments: _____



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11.0	Normal Line / News (3)	04/21/18-04/21/18	4	:30	9:59:50P- News Saturday News at 10	1						X		1	\$80.00	\$80.00	Charleston 5 (WTAT)	SATURDAY LATE NEWS	4/3/18
12.0	Normal Line / News (4)	04/08/18-04/08/18	4	:30	10P- News Sunday News at 10	1						X		1	\$135.00	\$135.00	Charleston 5 (WTAT)	SUNDAY LATE NEWS	4/3/18
13.0	Normal Line / News (4)	04/15/18-04/15/18	4	:30	10P- News Sunday News at 10	1						X		1	\$135.00	\$135.00	Charleston 5 (WTAT)	SUNDAY LATE NEWS	4/3/18
14.0	Normal Line / News (4)	04/22/18-04/22/18	4	:30	10P- News Sunday News at 10	1						X		1	\$135.00	\$135.00	Charleston 5 (WTAT)	SUNDAY LATE NEWS	4/3/18
15.0	Normal Line / News (5)	04/08/18-04/08/18	5	:30	9A- FOX-FOX News Sunday	1						X		1	\$50.00	\$50.00	Charleston 5 (WTAT)	FOX NEWS SUNDAY	4/3/18
16.0	Normal Line / News (5)	04/15/18-04/15/18	5	:30	9A- FOX-FOX News Sunday	1						X		1	\$50.00	\$50.00	Charleston 5 (WTAT)	FOX NEWS SUNDAY	4/3/18
17.0	Normal Line / News (5)	04/22/18-04/22/18	5	:30	9A- FOX-FOX News Sunday	1						X		1	\$50.00	\$50.00	Charleston 5 (WTAT)	FOX NEWS SUNDAY	4/3/18

CONFIRMATION CONTRACT

Accepted Agency/Advertiser: _____ Date: _____
Accepted Station: _____ Date: _____
Comments: _____



125 West 55th St
New York, NY 10019

Contract # 25982911 Changes as of: 4/3/2018 at 12:38 PM Version: Original Order Total \$: \$3,545.00

CPE: JAMESTOWN ASSOCIATES Agency: JAMESTOWN ASSOCIATES Flight: 4/4/18 - 4/27/18 Advertiser: John Warren for SC Governor Station: WTAT Market: Charleston, SC Total Spots: 44

116 Craig Road Product: John Warren for SC Governor Manalapan, NJ 07726 Agency Order #: Buyer: HOLLY HORAN Salesperson: FRAN BROWN 215-563-5400 Office: PHILADELPHIA Primary Demo: Adults 50+ Con Type: POLITICAL/NOTE Assistant: FRAN BROWN 215-563-5409 Total CPP: \$35.17 Total GRP: 100.8

Separation: \$35.17 100.8

#	Day/Time	DP	Program	Rate	A50P Rating	Len	4/4 - 4/23					Total Spots	Total \$	CPP*	GRP*
							4/4	4/9	4/16	4/23					
1	M-F 8a-9a		News	\$40.00	1.2	30	2	5	5	5	17	\$680.00	\$33.33	20.4	
2	M-F 5p-6p		Judge Judy	\$115.00	3.0	30	3	5	5	5	18	\$2,070.00	\$38.33	54.0	
3	Sa 10p-10:35p		News	\$80.00	3.3	30	1	1	1	0	3	\$240.00	\$24.24	9.9	
4	Su 10p-10:35p		News	\$135.00	4.6	30	1	1	1	0	3	\$405.00	\$29.35	13.8	
5	Su 9a-10a		Fox news Sunday	\$50.00	0.9	30	1	1	1	0	3	\$150.00	\$55.56	2.7	
TOTALS:							8	13	13	10	44	\$3,545.00	\$35.17	100.8	

19916896



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

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116 Craig Road Product: John Warren for SC Governor Office: PHILADELPHIA Total CPP: \$35.17

Manalapan, NJ 07726 Agency Order #: Buyer: HOLLY HORAN Salesperson: FRAN BROWN 215-563-5400 Primary Demo: Adults 50+ Con Type: POLITICAL/NOTE Assistant: FRAN BROWN 215-563-5400 Separation: Total GRP: 100.8

Competitive Information

Market Budget:	\$70,900
WTAT Share:	5%
Comment:	
ECHV:	15%
WCBD:	25%
WCSC:	54%

Daypart Summary	Spots	Dollars	CPP	GRP
Day/Time	% Distrib			
	100%	\$3,545.00	\$35.17	100.8
Total	100%	\$3,545.00	\$35.17	100.8

Monthly Summary	Spots	Dollars
Month		
2018-Apr	44	\$3,545.00
Total	44	\$3,545.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	4/3/18 12:45 PM					\$0	\$0	
New	4/3/18 12:38 PM	FRAN BROWN	New	44		\$3,545.00	\$3,545.00	

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.