



KATZ  
TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 25991724

Changes as of: 4/16/2018 at 12:11 PM

Version: Original Order

CPE:

Agency: Smart Media Group

1427 LESLIE AVE

SUITE #102

ALEXANDRIA, VA  
22301

Flight: 4/17/18 - 4/23/18

Advertiser: Templeton, Catherine

Product: Templeton for Governor

Agency Order #:

Buyer: TRISH DOME

Salesperson: FRAN BROWN  
215-563-5400

Station: WTAT

Market: Charleston, SC

Office: PHILADELPHIA

Primary Demo: Adults 35+

Con Type: POLITICAL/NOTE

Assistant: FRAN BROWN  
215-563-5400

Separation:

Total \$: \$1,055.00

Total Spots: 8

Total CPE: \$0.00

Total GRP:

| #       | Day/Time          | DP | Program        | Rate     | A3SP<br>Rating | Len | 4/17 - 4/23 |      | Total<br>Spots | Total<br>\$ | CPP*   | GRP* |
|---------|-------------------|----|----------------|----------|----------------|-----|-------------|------|----------------|-------------|--------|------|
|         |                   |    |                |          |                |     | 4/17        | 4/23 |                |             |        |      |
| 1       | Sa<br>11p-12m     |    | Hell's Kitchen | \$10.00  | 0.0            | 30  | ✓ 1         | 0    | 1              | \$10.00     | \$0.00 | 0.0  |
| 2       | M-F<br>10p-10:30p |    | News           | \$170.00 | 0.0            | 30  | ✓ 2         | ✓ 1  | 3              | \$510.00    | \$0.00 | 0.0  |
| 3       | M-F<br>10:30p-11p |    | News           | \$160.00 | 0.0            | 30  | ✓ 2         | 0    | 2              | \$320.00    | \$0.00 | 0.0  |
| 4       | Sa<br>10p-10:30p  |    | News           | \$80.00  | 0.0            | 30  | ✓ 1         | 0    | 1              | \$80.00     | \$0.00 | 0.0  |
| 5       | Su<br>10p-10:35p  |    | News           | \$135.00 | 0.0            | 30  | ✓ 1         | 0    | 1              | \$135.00    | \$0.00 | 0.0  |
| TOTALS: |                   |    |                |          |                |     | 7           | 1    | 8              | \$1,055.00  | \$0.00 | 0.0  |



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SUITE #102

ALEXANDRIA, VA 22301

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Advertiser: Templeton, Catherine

Product: Templeton for Governor

Agency Order #:

Buyer: TRISH DOME

Salesperson: FRAN BROWN  
215-563-5400

Assistant: FRAN BROWN  
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Separation:

Total \$: \$1,055.00

Total Spots: 8

Total CPP: \$0.00

Total GRP:

## Special Instructions

### Competitive Information

Market Budget: \$15,071

WTAT Share: 7%

Comment:

Unknown: 93%

### Daypart Summary

| Day/Time     | % Distrib   | Spots    | Dollars           | CPP        | GRP        |
|--------------|-------------|----------|-------------------|------------|------------|
|              | 100%        | 8        | \$1,055.00        | N/A        | 0.0        |
| <b>Total</b> | <b>100%</b> | <b>8</b> | <b>\$1,055.00</b> | <b>N/A</b> | <b>0.0</b> |

### Monthly Summary

| Month        | Spots    | Dollars           |
|--------------|----------|-------------------|
| 2018-Apr     | 8        | \$1,055.00        |
| <b>Total</b> | <b>8</b> | <b>\$1,055.00</b> |

### Transaction History

| Trans                             | Created/Received | Created by | Status | Spot+ | Spot- | \$ Chg     | Contract \$ | Comment |
|-----------------------------------|------------------|------------|--------|-------|-------|------------|-------------|---------|
| Queued for Electronic Contracting | 4/16/18 12:43 PM |            |        |       |       | \$0        | \$0         |         |
| New                               | 4/16/18 12:11 PM | FRAN BROWN | New    | 8     |       | \$1,055.00 | \$1,055.00  |         |

## Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

|   |                           |
|---|---------------------------|
| <b>Station and Location:</b><br>WTAT-TV, Charleston, SC | <b>Date:</b><br>4/16/2018 |
|---|---------------------------|

I, Smart Media Group,  
 being/on behalf of: Templeton for Governor,  
 a legally qualified candidate of the Republican  
 political party for the office of: Governor  
 in the Primary  
 election to be held on: 6/12/2018  
 do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| SEE ATTACHED     |                                  |      |       |                |                 |

**Attach proposed schedule with charges (if available): \$896.75**

I represent that the payment for the above described broadcast time has been furnished by:

Templeton for Governor

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and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Lisa Lisker

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This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

4/16/2018

**Date**



**Signature**

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***To Be Signed By Station Representative***

☐ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

**Signature**

**Printed Name**

**Title**

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## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, \_\_\_\_\_  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



\_\_\_\_\_  
**signature of candidate or authorized committee**

\_\_\_\_\_  
**printed name**

\_\_\_\_\_  
**date**

## AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

| Broadcast Length      | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|-----------------------|----------------------------------|------|-------|----------------|-----------------|
| <h1>SEE ATTACHED</h1> |                                  |      |       |                |                 |

**Attach proposed schedule with charges (if available): \$896.75**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.