

Handwritten initials and numbers: M, 4/24

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25998748 Changes as of: 4/24/2018 at 2:06 PM Version: Original Order

CPE: AMFF/ORDR/425430 Agency: DEL CIELO MEDIA Flight: 4/25/18 - 4/30/18 Station: WTAT
 1427 LESLIE AVENUE Advertiser: AMERICAN FUTURE Market: Charleston, SC
 SUITE 102 Agency Order #: 30053280 Office: PHILADELPHIA
 ALEXANDRIA, VA Buyer: GOOD, CAROLYN Service: Nielsen
 22301 Salesperson: FRAN BROWN Primary Demo: Adults 50+
 Separation: 215-563-5400 Assistant: FRAN BROWN 215-563-5400

Product: ORDR
 Total Spots: 15
 Total CPE: \$70.56
 Total GRP: 32.1

Comments: STARTS TOMORROW 4/25 SPOT/TRAFFIC/PMT WILL BE SENT TODAY PLEASE CONFIRM THANK YOU CAROLYN GOOD 571-225-6976

#	Day/Time	DP	Program	Rate	A50P Impression	A50P Rating	Len	4/25 - 4/30					Total Spots	Total \$	CPP*	GRP*
								4/25	4/26	4/27	4/28	4/29				
1	M-F 8a-9a		FOX MORNING NEWS AT	\$60.00	1.4	4,400	0	1	1	0	0	1	3	\$180.00	\$42.86	4.2
2	M-F 10p-10:30p		LATE NEWS AT 10P	\$235.00	2.8	8,600	1	1	0	0	0	1	3	\$705.00	\$83.93	8.4
3	M-F 11p-11:30p		FOX24 NEWS NOW	\$80.00	1.0	3,000	0	1	1	0	0	1	3	\$240.00	\$80.00	3.0
4	M-F 7p-7:30p		FAMILY FEUD	\$215.00	3.0	12,300	1	0	1	0	0	1	3	\$645.00	\$71.67	9.0
5	M-F 7:30p-8p		FUNNY YOU SHOULDASK	\$165.00	2.5	7,500	1	1	0	0	0	1	3	\$495.00	\$66.00	7.5
TOTALS:							3	4	3	0	0	5	15	\$2,265.00	\$70.56	32.1

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Special Instructions

Date/Time Added by Comment
 04/24/18 2:06 PM FRAN BROWN STARTS TOMORROW 4/25 SPOT/TTRAF/PMT WILL BE SENT TODAY PLEASE CONFIRM THANK YOU. CAROLYN GOOD 571-225-6976

Order Level Comments

Competitive Information

Market Budget:	\$16,708
WTAT Share:	12%
Comment:	
Unknown:	88%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	15	\$2,265.00	\$70.56	32.1
Total	100%	15	\$2,265.00	\$70.56	32.1

Monthly Summary

Month	Spots	Dollars
2018-Apr	10	\$1,510.00
2018-May	5	\$755.00
Total	15	\$2,265.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	4/24/18 2:17 PM					\$0	\$0	
New	4/24/18 2:06 PM	FRAN BROWN	New	15		\$2,265.00	\$2,265.00	

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.