



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 26225810

Changes as of: 10/18/2018 at 1:56 PM

Version: Current State Version 1

CPE: 667/1252/10436  
Agency: AMER MEDIA & ADVOCACY GROUP  
815 SLATERS LANE  
ALEXANDRIA, VA 22314

Flight: 10/19/18 - 10/25/18  
Advertiser: 13520  
Product: SC 2018  
Agency Order #: 7866503

Station: WTAT  
Market: Charleston, SC  
Office: PHILADELPHIA  
Service: Nielsen

Con Type: POLITI  
Total \$: \$1,180.

Buyer: MediaAssistant, AMAG  
Salesperson: FRAN BROWN  
215-563-5400

Primary Demo: Adults 35+  
Assistant: FRAN BROWN  
215-563-5400

Total Spots: 18  
Total CPP: \$40.69

Total GRP: 29.0

Comments: Separation: 30

Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/19 - 10/25							Total Spots	Total \$	CPP
							10/19	10/20	10/21	10/22	10/23	10/24	10/25			
1	F.M-Th 8a-9a	5	FOX MORN NWS-7	\$25.00	1.0	30	1	0	0	1	0	1	1	4	\$100.00	\$25.00
2	F.M-Th 6:30p-7p	5	FOX24 NWS @630	\$85.00	1.5	30	1	0	0	1	0	1	3	\$255.00	\$56.6	
3	F.M-Th 10p-10:30p	5	NEWS AT 10	\$135.00	2.5	30	0	0	0	1	1	1	4	\$540.00	\$54.0	
4	F.M-Th 11p-1:30p	5	FOX 24 NWS NOW	\$45.00	1.7	30	1	0	0	1	1	1	5	\$225.00	\$26.4	
5	F.M-Th 7a-8a	5	FOX MORN NWS-7	\$30.00	1.0	30	0	0	0	0	1	1	2	\$60.00	\$30.0	
TOTALS:							3	0	0	3	4	4	4	18	\$1,180.00	\$40.6

1997878



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125 West 55th St  
New York, NY 10019

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Station: WTAT

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Advertiser: 13520

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ALEXANDRIA, VA

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Service: Nielsen

Total Spots: 18  
Total CPP: \$40.69

Buyer: MediaAssistant, AMAG

Total GRP: 29.0

Salesperson: FRAN BROWN

Assistant: FRAN BROWN

Separation: 30

Special Instructions

### Order Level Comments

Date/Time	Added by	Comment
10/18/18 1:56 PM	FRAN BROWN	Separation: 30

Competitive Information	
Market Budget:	\$13,111
WTAT Share:	9%
Comment:	Unknown: 91%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	18	\$1,180.00	\$40.69	29.0
<b>Total</b>	<b>100%</b>	<b>18</b>	<b>\$1,180.00</b>	<b>\$40.69</b>	<b>29.0</b>

Monthly Summary	
Month	Spots
2018-Oct	18
<b>Total</b>	<b>18</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/18/18 2:05 PM					\$0	\$0	
New	10/18/18 1:56 PM	FRAN BROWN	New	18		\$1,180.00	\$1,180.00	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS O KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE C ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.



WTAT Charleston  
4301 Arco Ln  
North Charleston, SC 29418

American Media & Advocacy Group  
815 Slaters Ln  
Alexandria, VA 22314

**Contract # 1997878**

Schedule Dates: 10/19/18-10/25/18  
Advertiser: Weathers for Commissioner of Agriculture (99299)  
Agency: American Media & Advocacy Group (9105)  
Product: POLITICAL CANDIDATE (ns) (1186)  
Brand: WEATHERS FOR COMMISSIONER OF AGRICULTURE  
Salesperson: Millennium/PHL, Philadelphia (1103)  
Buyer Name: Millennium Philadelphia  
Phone/Fax: MediaAssistant,  
CPE: 667/1252/10436  
Account Types: National/Political Candidate Agency BRD  
Billing Type: Standard  
Comments: FRAN BROWN 215-563-5400

Date Entered: 10/18/18  
Last Modified: 10/18/18  
Entered By: Sheama Caban  
CO-OP: No  
Headline #: ECR26225810  
Demo: A35+R  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$177.00  
Net Total: \$1,003.00  
Sales Tax:

Charleston S (WTAT)		
By Broadcast Month	Spots	Rate
Oct. 2018	13	\$1,180.00
<b>Grand Total:</b>	<b>13</b>	<b>\$1,180.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (4)	10/19/18-10/19/18	5	:30	11P- FOX 24 News Now	1					1			1	\$45.00	\$45.00	Charleston S (WTAT)	FOX 24 NWS NOW	10/18/18
2.0	Normal Line / News (4)	10/22/18-10/22/18	5	:30	11P- FOX 24 News Now	1	X							1	\$45.00	\$45.00	Charleston S (WTAT)	FOX 24 NWS NOW	10/18/18
3.0	Normal Line / News (4)	10/23/18-10/23/18	5	:30	12A- FOX 24 News Now	1		X						1	\$45.00	\$45.00	Charleston S (WTAT)	FOX 24 NWS NOW	10/18/18
4.0	Normal Line / News (4)	10/24/18-10/24/18	5	:30	12A- FOX 24 News Now	1			X					1	\$45.00	\$45.00	Charleston S (WTAT)	FOX 24 NWS NOW	10/18/18
5.0	Normal Line / News (4)	10/25/18-10/25/18	5	:30	12A- FOX 24 News Now	1				X				1	\$45.00	\$45.00	Charleston S (WTAT)	FOX 24 NWS NOW	10/18/18
6.0	Normal Line / News (8)	10/22/18-10/25/18	4	:30	6:28-45P- News-FOX 24 News at 6:30	1	1	1	1	1				4	\$110.00	\$440.00	Charleston S (WTAT)	NEWS	10/18/18
7.0	Normal Line / News (9)	10/22/18-10/22/18	4	:30	7A- News-Fox Morning News at 7	1	1							1	\$50.00	\$50.00	Charleston S (WTAT)	AM NEWS	10/18/18
8.0	Normal Line / News (10)	10/22/18-10/23/18	4	:30	10P- News-News at 10	1	1	1						2	\$160.00	\$320.00	Charleston S (WTAT)	LATE NEWS	10/18/18
9.0	Normal Line / News (11)	10/21/18-10/21/18	4	:30	9:59:50P- News-Sunday News at 10	1							1	1	\$145.00	\$145.00	Charleston S (WTAT)	SUNDAY LATE NEWS	10/18/18

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
Comments: \_\_\_\_\_



# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 26225813 Changes as of: 10/18/2018 at 1:57 PM Version: Current State Version 1

CPE: 667/1252/10437 Flight: 10/26/18 - 11/6/18 Station: WTAT  
Agency: AMER MEDIA & ADVOCACY GROUP Advertiser: 13520 Market: Charleston, SC  
815 SLATERS LANE Product: SC 2018 Office: PHILADELPHIA  
ALEXANDRIA, VA Agency Order #: 7866548 Service: Nielsen

Buyer: MediaAssistant, AMAG Primary Demo: Adults 35+ Total Spots: 27  
Salesperson: FRAN BROWN Assistant: FRAN BROWN Total GRP: 43.9  
215-563-5400 Separation: Total CPP: \$41.80

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/26 - 11/6											Total Spots	Total \$	CPP	
							10/26	10/27	10/28	10/29	10/30	10/31	11/1	11/2	11/3	11/4	11/5				11/6
1	F,M-TH 8a-9a	5	FOX MORN NWS-7	\$25.00	1.0	30	1	0	0	1	1	1	1	1	0	0	1	1	8	\$200.00	\$25.00
2	F,M-TH 6:30p-7p	5	FOX24 NWS @630	\$85.00	1.5	30	1	0	0	1	1	1	1	1	0	0	0	0	6	\$510.00	\$56.6
3	F,M-TH 10p-10:30p	5	NEWS AT 10	\$135.00	2.5	30	1	0	0	0	1	1	1	1	0	0	1	0	6	\$810.00	\$54.0
4	F,M-TH 11p-11:30p	5	FOX 24 NWS NOW	\$45.00	1.7	30	1	0	0	1	1	1	1	1	0	0	1	0	7	\$315.00	\$26.4
<b>TOTALS:</b>							4	0	0	3	4	4	4	4	0	0	3	1	27	\$1,835.00	\$41.8

1997879



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Flight: 10/26/18 - 11/6/18

Station: WTAT

Con Type: POLITH

Agency: AMER MEDIA & ADVOCACY GROUP

Advertiser: 13520

Market: Charleston, SC

Total Spots: 27  
Total \$: \$1,835.

815 SLATERS LANE

Product: SC 2018

Office: PHILADELPHIA

Total Spots: 27  
Total CPP: \$41.80

ALEXANDRIA, VA 22314

Agency Order #: 7866548

Service: Nielsen

Buyer: MediaAssistant, AMAG

Total GRP: 43.9

Salesperson: FRAN BROWN  
215-563-5400

Primary Demo: Adults 35+  
Assistant: FRAN BROWN  
215-563-5400

Separation: 30

Special Instructions

### Order Level Comments

Date/Time: 10/18/18 1:57 PM  
Added by: FRAN BROWN  
Comment: Separation: 30

### Competitive Information

Market Budget: \$20,389  
WTAT Share: 9%  
Comment: Unknown: 91%

Daypart Summary			
Day/Time	% Distrib	Spots	Dollars
	100%	27	\$1,835.00
<b>Total</b>	<b>100%</b>	<b>27</b>	<b>\$1,835.00</b>

Monthly Summary	
Month	Spots
2018-Oct	4
2018-Nov	23
<b>Total</b>	<b>27</b>

### Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/18/18 2:05 PM	FRAN BROWN	New			\$0	\$0	
New	10/18/18 1:57 PM	FRAN BROWN	New	27		\$1,835.00	\$1,835.00	

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Agency: American Media & Advocacy Group (9105)  
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Brand: WEATHERS FOR COMMISSIONER OF AGRICULTURE  
Salesperson: Millennium/PHL, Philadelphia (1103)  
Sales Office: Millennium Philadelphia  
Buyer Name: MediaAssistant,  
Phone/Fax: /  
CPE: 667/1252/10437  
Account Types: National/Political Candidate Agency BRD  
Billing Type: Standard  
Comments: FRAN BROWN  
215-563-5400

Date Entered: 10/18/18  
Last Modified: 10/18/18  
Entered By: Sheanna Coban  
CO-OP: No  
Headline #: ECR26225813  
Demo: A35+R  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$275.25  
Net Total: \$1,559.75  
Sales Tax:

Charleston S (WTAT)		
By Broadcast Month	Spots	Rate
Oct. 2018	1	\$45.00
Nov. 2018	18	\$1,790.00
<b>Grand Total:</b>	<b>19</b>	<b>\$1,835.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (4)	10/26/18-10/26/18	5	:30	12A- FOX 24 News Now	1					X			1	\$45.00	\$45.00	Charleston S (WTAT)	FOX 24 NWS NOW	10/18/18
2.0	Normal Line / News (4)	10/29/18-10/29/18	5	:30	11P- FOX 24 News Now	1	X							1	\$45.00	\$45.00	Charleston S (WTAT)	FOX 24 NWS NOW	10/18/18
3.0	Normal Line / News (4)	10/30/18-10/30/18	5	:30	12A- FOX 24 News Now	1		X						1	\$45.00	\$45.00	Charleston S (WTAT)	FOX 24 NWS NOW	10/18/18
4.0	Normal Line / News (4)	10/31/18-10/31/18	5	:30	11P- FOX 24 News Now	1			X					1	\$45.00	\$45.00	Charleston S (WTAT)	FOX 24 NWS NOW	10/18/18
5.0	Normal Line / News (4)	11/01/18-11/01/18	5	:30	12A- FOX 24 News Now	1				X				1	\$45.00	\$45.00	Charleston S (WTAT)	FOX 24 NWS NOW	10/18/18
6.0	Normal Line / News (4)	11/02/18-11/02/18	5	:30	11P- FOX 24 News Now	1					X			1	\$45.00	\$45.00	Charleston S (WTAT)	FOX 24 NWS NOW	10/18/18
7.0	Normal Line / News (4)	11/05/18-11/05/18	5	:30	11P- FOX 24 News Now	1	X							1	\$45.00	\$45.00	Charleston S (WTAT)	FOX 24 NWS NOW	10/18/18
8.0	Normal Line / News (6)	10/29/18-11/02/18	4	:30	6:28-45P- News-FOX 24 News at 6:30	1	1	1	1	1	1			5	\$110.00	\$550.00	Charleston S (WTAT)	NEWS	10/18/18
9.0	Normal Line / News (6)	11/05/18-11/06/18	4	:30	6:28-45P- News-FOX 24 News at 6:30	1	1							2	\$110.00	\$220.00	Charleston S (WTAT)	NEWS	10/18/18
10.0	Normal Line / News (7)	10/29/18-11/02/18	4	:30	10:30P- News-News at 10	1	1	1	1	1	1			5	\$150.00	\$750.00	Charleston S (WTAT)	LATE NEWS	10/18/18

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
Comments: \_\_\_\_\_

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, American Media & Advocacy Group,  
 being/on behalf of: Hugh Weathers for Commissioner of Agriculture,  
 a legally qualified candidate of the Republican  
 political party for the office of: Commissioner of Agriculture  
 in the General  
 election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

American Media & Advocacy Group

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Hugh Weathers

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

\_\_\_\_\_  \_\_\_\_\_  
Date Signature

***To Be Signed By Station Representative***

Accepted       Accepted in Part       Rejected

\_\_\_\_\_      \_\_\_\_\_      \_\_\_\_\_  
Signature      Printed Name      Title



**AGREED UPON SCHEDULE**

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

**AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**