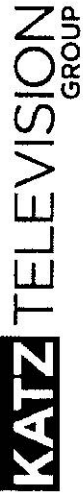


1996932

125 West 55th St  
New York, NY 10019



Contract # 25988401  
CPE: TEMPL/ORDR/411416  
Agency: Smart Media Group  
1427 LESLIE AVE  
SUITE #102  
ALEXANDRIA, VA  
22301

Version: Original Order  
Station: WTAT  
Market: Charleston, SC  
Office: PHILADELPHIA  
Primary Demo: Adults 50+  
Con Type: POLITICAL/VOTE

Total Spots: 10  
Total CPP: \$48.53  
Total GRP: 17.0

Salesperson: FRAN BROWN  
215-563-5400  
Buyer: Dome, Patricia  
Agency Order #: 30052857  
Product: Order  
Advertiser: Templeton, Catherine  
Flight: 4/11/18 - 4/16/18

Comments: Templeton for Governor CONFIRM RECEIPT PAYMENT will be sent prior to start PLEASE ELECTRONICALLY CONFIRM RECEIPT

#	Day/Time	DP	Program	Rate	A50P Rating	A50P Impression	Len	4/11 - 4/16							Total Spots	Total \$	GRP*	CPP*
								4/11	4/12	4/13	4/14	4/15	4/16					
1	M-F 12:30a-1a	H	TWO & A HALF MEN	\$20.00	0.7	2,200	30	0	1	0	0	0	0	1	3	\$60.00	\$28.57	2.1
2	Sa 11p-12m		HELLS KITCHEN	\$10.00	1.4	4,200	30	0	0	1	0	0	0	1	1	\$10.00	\$7.14	1.4
3	Su 10:35p-11:05p	H	THE OUTDOORSMAN	\$40.00	1.3	4,000	30	0	0	0	1	0	0	1	1	\$40.00	\$30.77	1.3
4	M-F 10p-10:30p	H	LATE NEWS AT 10P	\$170.00	2.7	8,300	30	0	1	0	0	0	0	1	2	\$340.00	\$62.96	5.4
5	M-F 10:30p-11p	H	LATE NEWS AT 10P	\$160.00	2.4	7,300	30	0	0	1	0	0	0	1	1	\$160.00	\$66.67	2.4
6	Sa 10p-10:35p	H	NEWS AT 10	\$80.00	2.1	6,400	30	0	0	1	0	0	0	1	1	\$80.00	\$38.10	2.1
7	Su 10p-10:35p	H	NEWS AT 10	\$135.00	2.3	7,000	30	0	0	0	1	0	0	1	1	\$135.00	\$58.70	2.3
<b>TOTALS:</b>								<b>0</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>10</b>	<b>\$825.00</b>	<b>\$48.53</b>	<b>17.0</b>



## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, Smart Media Group,  
 being/on behalf of: Templeton for Governor,  
 a legally qualified candidate of the Republican  
 political party for the office of: Governor  
 in the Primary  
 election to be held on: 6/12/18

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Templeton for Governor

---

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Lisa Lisker

---

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

4/10/18

**Date**



**Signature**

---

***To Be Signed By Station Representative***

**Accepted**

**Accepted in Part**

**Rejected**

**Signature**

**Printed Name**

**Title**

---

## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, \_\_\_\_\_  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

**does**

**does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



\_\_\_\_\_  
**signature of candidate or authorized committee**

Smart Media Group

\_\_\_\_\_  
**printed name**

\_\_\_\_\_  
**date**

**AGREED UPON SCHEDULE**

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<p><b>SEE ATTACHED</b></p>					

**Attach proposed schedule with charges (if available):**

**AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**