ATZ TELEVISION GROUP

125 West 55th St New York, NY 10019

CPE: TEMPL/ORDR/411416 Agency: Smart Media Group Contract # 25988401

Advertiser: Templeton, Catherine Changes as of: 4/11/2018 at 9:13 AM Flight: 4/11/18 - 4/16/18 1427 LESLIE AVE **SUITE #102** 

Product: Order Agency Order #: 30052857

Buyer: Dome, Patricia

Con Type: POLITICAL/VOTE Office: PHILADELPHIA Primary Demo: Adults 50+ Market: Charleston, SC

Total \$: \$825.00

6867661

Version: Original Order

Total Spots: 10

Total GRP: \$48.53 Total GRP: 17.0

Comments: Templeton for Governor CONFIRM RECEIPT PAYMENT will be sent prior to start PLEASE ELECTRONICALLY CONFIRM RECEIPT Separation: Assistant: FRAN BROWN 215-563-5400 Salesperson: FRAN BROWN 215-563-5400 ALEXANDRIA, VA 22301

	GRP*	2.1	4.1	1.3	5.4	2.4	2.1	2.3	17.0
	CPP*	\$28.57	\$7,14	\$30.77	\$62.96	\$66.67	\$38.10	\$58.70	\$48.53
Total	•	\$60.00	\$10.00	\$40.00	\$340.00	\$160.00	\$80.00	\$135.00 \$58.70	\$825.00 \$48.53
Total	Spots	ന	-	-	2	,-	-	-	ę
4/11 - 4/16									
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	4/14	0	<b>~</b> -	0	0	ď	5	0	2
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	Len 4/11	0	0	0	0	0	0	0	-
		8	S	33	30	8	30	တ္ထ	TOTAL S.
	A50P Impre ssion	2,200	4,200	4,000	8,300	7,300	6,400	7,000	0
	A50P Rating	0.7	4.1	1.3	2.7	2.4	2.1	2.3	6
	Rate Rating	\$20.00	\$10.00	\$40.00	\$170.00	\$160.00	\$80.00	\$135.00	
	DP Program	TWO & A HALF MEN	HELLS RITCHEN	THE OUTDOORSMAN	LATE NEWS AT 10P	LATE NEWS AT 10P	NEWS AT 10	NEWS AT 10	
	6	1		च	Ţ	77	7	7	
	# Day/Time	M-F 1 12:30a-1a	Sa 2 11p-12m	Su 3 10:35p-11:05p	M-F 4 10p-10:30p	M-F 5 10:30p-11p	Sa 6 10p-10:35p	Su 7 10p-10:35p	
	42	-	2	3	4	5	9	7	

KATZ TELEVISION GROUP

Changes as of: 4/11/2018 at 9:13 AM CPE: TEMPL/ORDR/411416 Agency: Smart Media Group 1427 LESLIE AVE ALEXANDRIA, VA 22301 SUITE #102 Contract # 25988401

Flight: 4/11/18 - 4/16/18 Advertiser: Templeton, Catherine Buyer: Dome, Patricia Agency Order #: 30052857 Product: Order

Station: WTAT

Con Type: POLITICAL/VOTE Office: PHILADELPHIA Market: Charleston, SC Primary Demo: Adults 50+

Total \$: \$825.00

Version: Original Order

Total CPP: \$48.53 Total GRP: 17.0 Total Spots: 10

Assistant: FRAN BROWN 215-563-5400

Separation:

125 West 55th St New York, NY 10019

Salesperson: FRAN BROWN 215-563-5400

Special Instructions

Templeton for Governor CONFIRM RECEIPT PAYMENT will be sent prior to start PLEASE ELECTRONICALLY CONFIRM RECEIPT Order Level Comments Comment Date/Time Added by 04/11/18 9:13 AM FRAN BROWN Added by

	Competitive Information	16,750	%		4%	%6	11%
	ŭ	\$16,75	%9		24%	19%	51%
COLUMN SECURE		Market Budget: \$16,750	WTAT Share: 6%	Comment:	ECIV: 24%	WCBD: 19%	WCSC: 51%

ay/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	10	\$825.00	\$48.53	17.0
Total	100%	10	\$825.00	\$48.53	17.0

Month	Spots	Dollars
2018-Apr	10	\$825.00
Total	10	\$825.00

					Transa	Fransaction History	
Trans	Created/Received Created by	Created by	Status	Spot+	Spot+ Spot-	\$ Chg	Contract \$ Comment
Queued for Electronic Contracting	4/11/18 11:00 AM					0\$	0\$
New	4/11/18 9:13 AM FRAN BROWN	FRAN BROWN	New	10		\$825.00	\$825.00

90	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
Non-Discrimination	Non-Discrimination   ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER,
Policy	KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
•	JETHNICITY AND EVALIATES INFOOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

# AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box) ☐ FEDERAL CANDIDATE ■ STATE/LOCAL CANDIDATE To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3 Station and Location: Date: I, Smart Media Group being/on behalf of: Templeton for Governor a legally qualified candidate of the Republican political party for the office of: in the Primary election to be held on:  $\frac{6/12/18}{}$ do hereby request station time as follows: Time of **Broadcast** Day, Times per Number of Days Class Length Rotation or Week Weeks Package SEE ATTACHED

Attach proposed schedule with charges (if available):

Signature

I represent that the payment by:	for the above described broadcast time	has been furnished
Templeton for Governor		
represent that this person or	nounce the time as paid for by such per entity is either a legally qualified candid zation of the legally qualified candidate.	late or an
The name of the treasurer of Lisa Lisker	the candidate's authorized committee i	s:
This station has disclosed to classes and rates; and disco to federal candidates).	me its political advertising policies, includent, promotional and other sales practic	uding: applicable es (not applicable
	DISCRIMINATE OR PERMIT DISCRIMENT OF A	
To Be Signed	By Candidate or Authorized Co	mmittee
4/10/18		
Date	Signature	
То Ве	Signed By Station Representative	
☐ Accepted	☐ Accepted in Part	□ Rejected

**Printed Name** 

Title

### FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

ĺ,	
(name of federal candidate or authorized committee) programming to be broadcast (in whole or in part) pu	hereby certify that the rsuant to this agreement:
□ does	□ does not
refer to an opposing candidate (check applicable programming that does refer to an opposing candidate)	box). I further certify that for the te:
(check applicable box)	
☐ the radio programming contains a personal audio identifies the candidate, the office being sought, and the broadcast.	statement by the candidate that that the candidate has approved
☐ the television programming contains a clearly ide image of the candidate for a duration of at least four displayed printed statement identifying the candidate broadcast, and that the candidate and/or the candidate broadcast.	seconds, and a simultaneously , that the candidate approved the
f	
signature of candidate or author	rized committee
Smart Media Group	
printed name	date

#### AGREED UPON SCHEDULE

## (TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
S	SEE	AT	ГАС	HEI	D

Attach proposed schedule with charges (if available):

#### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.