



WTAT Charleston
4301 Arco Ln
North Charleston, SC 29418

Contract # 1997084

Schedule Dates 05/18/18-05/18/18

Advertiser Templeton for Governor (99232)

Agency Smart Media Group-Alexandria (6613)

Product POLITICAL CANDIDATE (ns) (1186)

Brand TEMPLETON FOR GOVERNOR (684074)

Salesperson Millennium/PHL, Philadelphia (1103)

Sales Office Millennium Philadelphia

Buyer Name Patricia,Dome,

Phone/Fax /

CPE TEMP/ORDR/515521

Account Types National/Political Candidate Agency BRD

Billing Type Standard

Comments FRAN BROWN
215-563-5400

Date Entered 05/07/18

Last Modified 05/07/18

Entered By Sheanna Caban

CO-OP No

Headline # ECR26008003

Demo A50+R

Order Type Normal

Package Deal

Commission % 15.00

Commission \$26.25

Net Total \$148.75

Sales Tax

Charleston S (WTAT)

By Broadcast Month Spots

May, 2018 1 \$175.00

Grand Total: 1 \$175.00

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|-------------------------------------|-----|----|----|----|----|----|----|----|-------|----------|----------|---------------------|-----------------------|---------|
| 1.0 | Normal Line / Prime (1) | 05/18/18-05/18/18 | 5 | :30 | 8p- FOX-Masterchief Junior (Friday) | 1 | | | | | X | | | 1 | \$175.00 | \$175.00 | Charleston S (WTAT) | MASTERCHIEF JUNIOR-FO | 5/7/18 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____

Accepted-Station: _____

Date: _____

Comments: _____



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26008003 Changes as of: 5/7/2018 at 10:08 AM Version: Original Order

CPE: TEMP/ORDR/515521 Flight: 5/15/18 - 5/21/18 Station: WTAT Con Type: POLITICAL/VOTE
 Agency: Smart Media Group Advertiser: Templeton, Catherine Market: Charleston, SC Total \$: \$175.00
 1427 LESLIE AVE Product: Order Office: PHILADELPHIA Total Spots: 1
 SUITE #102 Agency Order #: 30053778 Service: Nielsen Total CPP: \$51.47
 ALEXANDRIA, VA Buyer: Dome, Patricia Primary Demo: Adults 50+ Total GRP: 3.4

Salesperson: FRAN BROWN Assistant: FRAN BROWN
 Separation: 215-563-5400 215-563-5400

Comments: Templeton for Governor Please book No spots on 5/28 Noon cutoff on 6/12 PLEASE CONFIRM RECEIPT

| # | Day/Time | DP | Program | Rate | ASOP Rating | ASOP Impression | Len | 5/15 - 5/21 | | | | | | | Total Spots | Total \$ | CPP* | GRP* | |
|---------|----------|----|----------------------|----------|-------------|-----------------|-----|-------------|------|------|------|------|------|------|-------------|----------|----------|---------|-----|
| | | | | | | | | 5/15 | 5/16 | 5/17 | 5/18 | 5/19 | 5/20 | 5/21 | | | | | |
| 1 | F 8p-9p | | MASTERCHEF JUNIOR-FO | \$175.00 | 3.4 | 10,300 | 30 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | \$175.00 | \$51.47 | 3.4 |
| TOTALS: | | | | | | | | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 1 | \$175.00 | \$51.47 | 3.4 |



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26008003

Changes as of: 5/7/2018 at 10:08 AM

Version: Original Order

CPE: 1EM/P/ORDR/516521

Flight: 5/15/18 - 5/21/18

Station: WTAT

Con Type: POLITICAL/VOTE

Agency: Smart Media Group

Advertiser: Templeton, Catherine

Market: Charleston, SC

Total Spots: 1

1427 LESLIE AVE

Product: Order

Office: PHILADELPHIA

Total CPP: \$51.47

SUITE #102

Agency Order #: 30053778

Service: Nielsen

Total GRP: 3.4

ALEXANDRIA, VA 22301

Buyer: Dome, Patricia

Primary Demo: Adults 50+

Salesperson: FRAN BROWN

Assistant: FRAN BROWN

Separation: 215-563-5400

| Date/Time | Added by | Comment |
|-------------------|------------|--|
| 05/07/18 10:08 AM | FRAN BROWN | Templeton for Governor Please book No spots on 5/28 Noon cutoff on 6/12 PLEASE CONFIRM RECEIPT |

| Competitive Information | |
|-------------------------|---------|
| Market Budget: | \$1,944 |
| WTAT Share: | 9% |
| Comment: | |
| Unknown: | 91% |

| Daypart Summary | | | | | |
|-----------------|-------------|----------|-----------------|----------------|------------|
| Day/Time | % Distrib | Spots | Dollars | CPP | GRP |
| | 100% | 1 | \$175.00 | \$51.47 | 3.4 |
| Total | 100% | 1 | \$175.00 | \$51.47 | 3.4 |

| Monthly Summary | | | |
|-----------------|----------|-----------------|--|
| Month | Spots | Dollars | |
| 2018-May | 1 | \$175.00 | |
| Total | 1 | \$175.00 | |

| Transaction History | | | | | | | | |
|-----------------------------------|------------------|------------|--------|-------|-------|----------|-------------|---------|
| Trans | Created/Received | Created by | Status | Spot+ | Spot- | \$ Chg | Contract \$ | Comment |
| Queued for Electronic Contracting | 5/7/18 10:27 AM | | | | | \$0 | \$0 | |
| New | 5/7/18 10:08 AM | FRAN BROWN | New | 1 | | \$175.00 | \$175.00 | |

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|---|---------------------------|
| Station and Location: WTAT-TV, Charleston, SC | Date: 5/14/2018 |
|---|---------------------------|

I, Smart Media Group,
 being/on behalf of: Templeton for Governor,
 a legally qualified candidate of the Republican
 political party for the office of: Governor
 in the Primary
 election to be held on: 6/12/2018

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| SEE ATTACHED | | | | | |

Attach proposed schedule with charges (if available): \$148.75

I represent that the payment for the above described broadcast time has been furnished by:

Templeton for Governor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Lisa Lisker


This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/14/2018

Date



Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I,
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

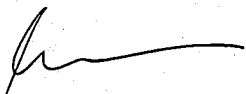
does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

printed name

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|---------------------|----------------------------------|------|-------|----------------|-----------------|
| SEE ATTACHED | | | | | |

Attach proposed schedule with charges (if available): \$148.75

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.