

# ORDER



**Orders**  
**Order / Rev:** 256164  
**Alt Order #:** 10749724  
**Product Desc:** HOUS MAJORITY PAC  
**Estimate:** 12988  
**Flight Dates:** 02/20/24 - 02/26/24  
**Original Date / Rev:** 02/07/24 / 02/08/24  
**Order Type:** GENERAL

**KBTF**  
**Primary AE:** Jacqueline Pinou  
**Sales Office:** C-PDC  
**Sales Region:** National

**Agency**  
**Name:** Waterfront Strategies  
**Buying Contact:** \_\_\_\_\_  
**Billing Contact:** \_\_\_\_\_  
3050 K Street NW  
Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** House Majority PAC  
**Demographic:** A35+  
**Product Codes:** Political 3rd Party Groups  
**Revenue Code 1:** TS  
**Revenue Code 2:** TS  
**Revenue Code 3:** POLITICAL-AGY  
**Priority:** P-15

**Order Brand:** Various  
**New Business End:** \_\_\_\_\_  
**Advertiser External ID:** \_\_\_\_\_  
**Agency External ID:** 5043  
**Unit Code:** General  
**Order Separation:** 00:30:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/29/24	02/25/24	25	\$6,850.00	\$5,822.50
02/26/24	02/26/24	9	\$2,240.00	\$1,904.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
February 2024	25	\$6,850.00	\$5,822.50	0.00
March 2024	9	\$2,240.00	\$1,904.00	0.00
<b>Totals</b>	<b>34</b>	<b>\$9,090.00</b>	<b>\$7,726.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jacqueline Pinou	C-PDC	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KBTF	02/20/24	02/26/24	MF 11a/10a M-F 11a-12p	CM	11a-12p	MTWTF--	:30	3	\$160.00	P-02	0.00	NM	3	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/20/24	02/26/24	MTWTF--					3	\$160.00		0.00			
N 2	KBTF	02/20/24	02/26/24	MF 12p/11a M-F 12p-1p	CM	12p-1p	MTWTF--	:30	3	\$150.00	P-02	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/20/24	02/26/24	MTWTF--					3	\$150.00		0.00			
N 3	KBTF	02/20/24	02/26/24	MF 1p/12p M-F 1p-2p	CM	1p-2p	MTWTF--	:30	3	\$160.00	P-02	0.00	NM	3	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/20/24	02/26/24	MTWTF--					3	\$160.00		0.00			
N 4	KBTF	02/20/24	02/26/24	MF 2p/1p M-F 2p-3p	CM	2p-3p	MTWTF--	:30	3	\$170.00	P-02	0.00	NM	3	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/20/24	02/26/24	MTWTF--					3	\$170.00		0.00			
N 5	KBTF	02/20/24	02/26/24	MF 4p/3p M-F 4p-5p	CM	4:00 PM-5:00 PM (4:00 PM-5:00 PM)	MTWTF--	:30	3	\$180.00	P-02	0.00	NM	3	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/20/24	02/26/24	MTWTF--					3	\$180.00		0.00			

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Advertiser: House Majority PAC  
 Product Desc: HOUS MAJORITY PAC  
 Estimate: 12988  
**KBTF**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KBTF	02/20/24	02/26/24	MF 5-6p/4-5p M-F 5p-6p	CM	5p-6p	MTWTF--	:30	4	\$280.00	P-02	0.00	NM	4	\$1,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/20/24	02/26/24	MTWTF--		4				\$280.00		0.00			
N 7	KBTF	02/20/24	02/26/24	MF 6p/5p M-F 6p-7p	CM	6p-7p	MTWTF--	:30	4	\$310.00	P-02	0.00	NM	4	\$1,240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/20/24	02/26/24	MTWTF--		4				\$310.00		0.00			
N 8	KBTF	02/24/24	02/24/24	Sa 1-3p/12-2p Sa 1-3p	CM	1p-3p	-----1-	:30	1	\$110.00	P-02	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	-----1-		1				\$110.00		0.00			
N 9	KBTF	02/24/24	02/24/24	Sa 3-5p/2-4p Sa 3-5p	CM	3p-5p	-----1-	:30	1	\$140.00	P-02	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	-----1-		1				\$140.00		0.00			
N 10	KBTF	02/20/24	02/26/24	MF 7p/6p MF 7p	CM	7p-8p	MTWTF--	:30	4	\$370.00	P-02	0.00	NM	4	\$1,480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/20/24	02/26/24	MTWTF--		4				\$370.00		0.00			
N 11	KBTF	02/20/24	02/26/24	MSu Prime 7-11p/6-10p MSu Prime 7-11p	CM	8:00 PM-10:00 PM (8:00 PM-10:00 PM)	MTWTF--	:30	4	\$460.00	P-02	0.00	NM	4	\$1,840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/20/24	02/26/24	MTWTF--		4				\$460.00		0.00			
N 12	KBTF	02/20/24	02/26/24	LMX Regular Season ROM LMX Regular Season ROS		7:30 PM-9:30 PM (7:30 PM-9:30 PM)	MTWTFSS	:30	1	\$700.00	P-02	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/20/24	02/26/24	MTWTFSS		1				\$700.00		0.00			
<b>Totals</b>													<b>34</b>	<b>\$9,090.00</b>	