

NCC Cable System Order

Order #	62464805	Flight Dates	10/16/17 - 10/29/17	Update Date	10/18/17
Syscode	2121	Agency	Mentzer Media Services	Version	2 Vs. 1
System Name	Spectrum/DISH- I+ Cincinnati, OH	Advertiser	Ohioans Against the Deceptive RX Ballot	Show All Lines	
Market	Cincinnati			Total # of Weeks	2
		Client Code		Total	\$5,867.00
AE	Tiffany Solis	Product Code	FPHRM	Commission	\$880.05
Sales Coordinator	Jeff Moring	Est Code	5097	Net Total	\$4,986.95
Office	Washington	Product Name		Total Spots	144
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA FUSION Live+SD Jun17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		R1 10.17 MG per system comments. No dollar change. Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN DT	10/16/17	10/22/17	10:00	18:00					X	X	X	-	-	6	\$10.00	\$60.00	30	0.80
2	CNN	CNN PT	10/16/17	10/22/17	18:00	24:00					X	X	X	-	-	2	\$27.00	\$54.00	30	R1 -3x
3	CNN	CNN DT	10/23/17	10/29/17	10:00	18:00	X	X						-	-	2	\$10.00	\$20.00	30	0.80
4	CNN	CNN PT	10/23/17	10/29/17	18:00	24:00	X	X						-	-	2	\$27.00	\$54.00	30	1.20
5	DISC	DISC DT	10/16/17	10/22/17	10:00	18:00					X	X	X	-	-	6	\$22.00	\$132.00	30	0.20
6	DISC	DISC PT	10/16/17	10/22/17	18:00	24:00					X	X	X	-	-	5	\$62.00	\$310.00	30	0.30
7	DISC	DISC DT	10/23/17	10/29/17	10:00	18:00	X	X						-	-	2	\$22.00	\$44.00	30	0.20
8	DISC	DISC PT	10/23/17	10/29/17	18:00	24:00	X	X						-	-	2	\$62.00	\$124.00	30	0.30
9	ESPN	ESPN DT	10/16/17	10/22/17	10:00	18:00					X	X	X	-	-	6	\$25.00	\$150.00	30	0.80
10	ESPN	ESPN PT	10/16/17	10/22/17	18:00	24:00					X	X	X	-	-	4	\$104.00	\$416.00	30	R1 -1x
11	ESPN	ESPN DT	10/23/17	10/29/17	10:00	18:00	X	X						-	-	2	\$25.00	\$50.00	30	0.80
12	ESPN	ESPN PT	10/23/17	10/29/17	18:00	24:00	X	X						-	-	2	\$104.00	\$208.00	30	1.00
13	FOOD	FOOD PT	10/16/17	10/22/17	18:00	24:00					X	X	X	-	-	4	\$33.00	\$132.00	30	R1 -1x
14	FOOD	FOOD PT	10/23/17	10/29/17	18:00	24:00	X	X						-	-	2	\$33.00	\$66.00	30	0.40
15	FXNC	FXNC DT	10/16/17	10/22/17	10:00	18:00					X	X	X	-	-	6	\$27.00	\$162.00	30	0.70
16	FXNC	FXNC PT	10/16/17	10/22/17	18:00	24:00					X	X	X	-	-	4	\$55.00	\$220.00	30	R1 -1x
17	FXNC	FXNC DT	10/23/17	10/29/17	10:00	18:00	X	X						-	-	2	\$27.00	\$54.00	30	0.70
18	FXNC	FXNC PT	10/23/17	10/29/17	18:00	24:00	X	X						-	-	0	\$55.00	\$0.00	30	R1 -2x
19	HGTV	HGTV DT	10/16/17	10/22/17	10:00	18:00					X	X	X	-	-	6	\$42.00	\$252.00	30	0.60
20	HGTV	HGTV PT	10/16/17	10/22/17	18:00	24:00					X	X	X	-	-	5	\$96.00	\$480.00	30	0.80
21	HGTV	HGTV DT	10/23/17	10/29/17	10:00	18:00	X	X						-	-	2	\$42.00	\$84.00	30	0.60

NCC Cable System Order

Order #	62464805	Flight Dates	10/16/17 - 10/29/17	Update Date	10/18/17		
Syscode	2121	Agency	Mentzer Media Services	Version	2 Vs. 1		
System Name	Spectrum/DISH- I+ Cincinnati, OH	Advertiser	Ohioans Against the Deceptive RX Ballot	Show All Lines			
Market	Cincinnati				Total # of Weeks	2	
		Client Code		Total	\$5,867.00		
AE	Tiffany Solis	Product Code	FPHRM	Commission	\$880.05		
Sales Coordinator	Jeff Moring	Est Code	5097	Net Total	\$4,986.95		
Office	Washington	Product Name		Total Spots	144		
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0		
Status	Accepted				Sold On	Cost Per Spot	
Survey	DMA FUSION Live+SD Jun17	Primary Demo	Adults 35+	GRP	-	GIMP	-
-		Makegood Policy	Approval Required	CPP	-	CPM	-

Comments :	R1 10.17 MG per system comments. No dollar change. Please review and confirm. Thanks!
------------	---

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HGTV	HGTV PT	10/23/17	10/29/17	18:00	24:00	X	X						-	-	2	\$96.00	\$192.00	30	0.80
23	HIST	HIST DT	10/16/17	10/22/17	10:00	18:00					X	X	X	-	-	6	\$20.00	\$120.00	30	0.30
24	HIST	HIST PT	10/16/17	10/22/17	18:00	24:00					X	X	X	-	-	5	\$55.00	\$275.00	30	0.40
25	HIST	HIST DT	10/23/17	10/29/17	10:00	18:00	X	X						-	-	2	\$20.00	\$40.00	30	0.30
26	HIST	HIST PT	10/23/17	10/29/17	18:00	24:00	X	X						-	-	2	\$55.00	\$110.00	30	0.40
27	MNBC	MNBC DT	10/16/17	10/22/17	10:00	18:00					X	X	X	-	-	6	\$14.00	\$84.00	30	0.90
28	MNBC	MNBC PT	10/16/17	10/22/17	18:00	24:00					X	X	X	-	-	4	\$17.00	\$68.00	30	R1 -1x
29	MNBC	MNBC DT	10/23/17	10/29/17	10:00	18:00	X	X						-	-	3	\$14.00	\$42.00	30	0.90
30	MNBC	MNBC PT	10/23/17	10/29/17	18:00	24:00	X	X						-	-	2	\$17.00	\$34.00	30	1.10
31	TBSC	TBSC DT	10/16/17	10/22/17	10:00	18:00					X	X	X	-	-	6	\$30.00	\$180.00	30	0.40
32	TBSC	TBSC PT	10/16/17	10/22/17	18:00	24:00					X	X	X	-	-	5	\$82.00	\$410.00	30	0.80
33	TBSC	TBSC DT	10/23/17	10/29/17	10:00	18:00	X	X						-	-	2	\$30.00	\$60.00	30	0.40
34	TBSC	TBSC PT	10/23/17	10/29/17	18:00	24:00	X	X						-	-	2	\$82.00	\$164.00	30	0.80
35	USA	USA PT	10/16/17	10/22/17	18:00	24:00					X	X	X	-	-	5	\$88.00	\$440.00	30	0.40
36	USA	USA PT	10/23/17	10/29/17	18:00	24:00	X	X						-	-	2	\$88.00	\$176.00	30	0.40
37	CNN	CNN DT	10/23/17	10/29/17	10:00	18:00	X	X						-	-	4	\$10.00	\$40.00	30	R1 +4x
38	DISC	DISC DT	10/23/17	10/29/17	10:00	18:00	X	X						-	-	5	\$22.00	\$110.00	30	R1 +5x
39	ESPN	ESPN DT	10/23/17	10/29/17	10:00	18:00	X	X						-	-	4	\$25.00	\$100.00	30	R1 +4x
40	FXNC	FXNC DT	10/23/17	10/29/17	10:00	18:00	X	X						-	-	4	\$27.00	\$108.00	30	R1 +4x

NCC Cable System Order

Order #	62464805
Syscode	2121
System Name	Spectrum/DISH- I+ Cincinnati, OH
Market	Cincinnati

AE	Tiffany Solis
Sales Coordinator	Jeff Moring
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA FUSION Live+SD Jun17
-	

Flight Dates	10/16/17 - 10/29/17
Agency	Mentzer Media Services
Advertiser	Ohioans Against the Deceptive RX Ballot

Client Code	
Product Code	FPHRM
Est Code	5097
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/18/17		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$5,867.00		
Commission	\$880.05		
Net Total	\$4,986.95		
Total Spots	144		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1 10.17 MG per system comments. No dollar change. Please review and confirm. Thanks!
------------	---

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
41	HGTV	HGTV DT	10/23/17	10/29/17	10:00	18:00	X	X						-	-	1	\$42.00	\$42.00	30	R1 +1x

	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Total
SPOTS	144	0	0	0	0	0	0	0	0	0	0	0	144
AMT	\$5,867.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,867.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/18/17

62464805 | Cincinnati | Spectrum/DISH- I+ Cincinnati, OH | 2121 |

NCC Cable System Order

Order #	62464805
Syscode	8636
System Name	Spectrum/Cincinnati Interconnect, OH
Market	Cincinnati

AE	Tiffany Solis
Sales Coordinator	Jeff Moring
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA FUSION Live+SD Jun17
-	

Flight Dates	10/16/17 - 10/29/17
Agency	Mentzer Media Services
Advertiser	Ohioans Against the Deceptive RX Ballot

Client Code	
Product Code	FPHRM
Est Code	5097
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/18/17		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$83,007.00		
Commission	\$12,451.05		
Net Total	\$70,555.95		
Total Spots	260		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1 10.18 MG per system. -\$4. Please review and confirm. Thanks!
------------	--

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	10/16/17	10/22/17	05:00	10:00			X	X	X	X	X	-	-	9	\$325.00	\$2,925.00	30	0.50
2	CNN	CNN DT	10/16/17	10/22/17	10:00	18:00			X	X	X	X	X	-	-	7	\$110.00	\$770.00	30	0.80
3	CNN	CNN PT	10/16/17	10/22/17	18:00	24:00			X	X	X	X	X	-	-	10	\$295.00	\$2,950.00	30	1.30
4	CNN	CNN EM	10/23/17	10/29/17	05:00	10:00	X	X						-	-	3	\$325.00	\$975.00	30	0.50
5	CNN	CNN DT	10/23/17	10/29/17	10:00	18:00	X	X						-	-	3	\$110.00	\$330.00	30	0.80
6	CNN	CNN PT	10/23/17	10/29/17	18:00	24:00	X	X						-	-	4	\$295.00	\$1,180.00	30	1.30
7	ESPN	ESPN EM	10/16/17	10/22/17	05:00	10:00			X	X	X	X	X	-	-	10	\$190.00	\$1,900.00	30	0.50
8	ESPN	ESPN DT	10/16/17	10/22/17	10:00	18:00			X	X	X	X	X	-	-	7	\$341.00	\$2,387.00	30	0.80
9	ESPN	ESPN PT	10/16/17	10/22/17	18:00	24:00			X	X	X	X	X	-	-	7	\$749.00	\$5,243.00	30	1.30
10	ESPN	ESPN EM	10/23/17	10/29/17	05:00	10:00	X	X						-	-	4	\$190.00	\$760.00	30	0.50
11	ESPN	ESPN DT	10/23/17	10/29/17	10:00	18:00	X	X						-	-	3	\$341.00	\$1,023.00	30	0.80
12	ESPN	ESPN PT	10/23/17	10/29/17	18:00	24:00	X	X						-	-	3	\$749.00	\$2,247.00	30	1.30
13	FOOD	FOOD PT	10/16/17	10/22/17	18:00	24:00			X	X	X	X	X	-	-	4	\$272.00	\$1,088.00	30	0.40
14	FOOD	FOOD PT	10/23/17	10/29/17	18:00	24:00	X	X						-	-	1	\$272.00	\$272.00	30	0.40
15	FS1	FS1 DT	10/16/17	10/22/17	10:00	18:00			X	X	X	X	X	-	-	6	\$38.00	\$228.00	30	0.20
16	FS1	FS1 DT	10/23/17	10/29/17	10:00	18:00	X	X						-	-	3	\$38.00	\$114.00	30	0.20
17	FXNC	FXNC EM	10/16/17	10/22/17	05:00	10:00			X	X	X	X	X	-	-	9	\$325.00	\$2,925.00	30	0.50
18	FXNC	FXNC DT	10/16/17	10/22/17	10:00	18:00			X	X	X	X	X	-	-	7	\$190.00	\$1,330.00	30	0.70
19	FXNC	FXNC PT	10/16/17	10/22/17	18:00	24:00			X	X	X	X	X	-	-	10	\$465.00	\$4,650.00	30	1.00
20	FXNC	FXNC EM	10/23/17	10/29/17	05:00	10:00	X	X						-	-	3	\$325.00	\$975.00	30	0.50
21	FXNC	FXNC DT	10/23/17	10/29/17	10:00	18:00	X	X						-	-	3	\$190.00	\$570.00	30	0.70

NCC Cable System Order

Order #	62464805
Syscode	8636
System Name	Spectrum/Cincinnati Interconnect, OH
Market	Cincinnati

AE	Tiffany Solis
Sales Coordinator	Jeff Moring
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA FUSION Live+SD Jun17
-	

Flight Dates	10/16/17 - 10/29/17
Agency	Mentzer Media Services
Advertiser	Ohioans Against the Deceptive RX Ballot

Client Code	
Product Code	FPHRM
Est Code	5097
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/18/17		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$83,007.00		
Commission	\$12,451.05		
Net Total	\$70,555.95		
Total Spots	260		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1 10.18 MG per system. -\$4. Please review and confirm. Thanks!
------------	--

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FXNC	FXNC PT	10/23/17	10/29/17	18:00	24:00	X	X						-	-	4	\$465.00	\$1,860.00	30	1.00
23	HALL	HALL EM	10/16/17	10/22/17	05:00	10:00			X	X	X	X	X	-	-	10	\$65.00	\$650.00	30	0.20
24	HALL	HALL DT	10/16/17	10/22/17	10:00	18:00			X	X	X	X	X	-	-	7	\$85.00	\$595.00	30	0.50
25	HALL	HALL PT	10/16/17	10/22/17	18:00	24:00			X	X	X	X	X	-	-	10	\$165.00	\$1,650.00	30	0.60
26	HALL	HALL EM	10/23/17	10/29/17	05:00	10:00	X	X						-	-	4	\$65.00	\$260.00	30	0.20
27	HALL	HALL DT	10/23/17	10/29/17	10:00	18:00	X	X						-	-	3	\$85.00	\$255.00	30	0.50
28	HALL	HALL PT	10/23/17	10/29/17	18:00	24:00	X	X						-	-	4	\$165.00	\$660.00	30	0.60
29	HGTV	HGTV DT	10/16/17	10/22/17	10:00	18:00			X	X	X	X	X	-	-	10	\$477.00	\$4,770.00	30	0.60
30	HGTV	HGTV PT	10/16/17	10/22/17	18:00	24:00			X	X	X	X	X	-	-	7	\$825.00	\$5,775.00	30	0.80
31	HGTV	HGTV DT	10/23/17	10/29/17	10:00	18:00	X	X						-	-	4	\$477.00	\$1,908.00	30	0.60
32	HGTV	HGTV PT	10/23/17	10/29/17	18:00	24:00	X	X						-	-	3	\$825.00	\$2,475.00	30	0.80
33	MNBC	MNBC EM	10/16/17	10/22/17	05:00	10:00			X	X	X	X	X	-	-	5	\$110.00	\$550.00	30	R1 -5x
34	MNBC	MNBC DT	10/16/17	10/22/17	10:00	18:00			X	X	X	X	X	-	-	7	\$90.00	\$630.00	30	0.90
35	MNBC	MNBC PT	10/16/17	10/22/17	18:00	24:00			X	X	X	X	X	-	-	10	\$135.00	\$1,350.00	30	1.10
36	MNBC	MNBC EM	10/23/17	10/29/17	05:00	10:00	X	X						-	-	4	\$110.00	\$440.00	30	0.60
37	MNBC	MNBC DT	10/23/17	10/29/17	10:00	18:00	X	X						-	-	3	\$90.00	\$270.00	30	0.90
38	MNBC	MNBC PT	10/23/17	10/29/17	18:00	24:00	X	X						-	-	4	\$135.00	\$540.00	30	1.10
39	NFLN	NFLN DT	10/16/17	10/22/17	10:00	18:00			X	X	X	X	X	-	-	6	\$35.00	\$210.00	30	0.20
40	NFLN	NFLN DT	10/23/17	10/29/17	10:00	18:00	X	X						-	-	3	\$35.00	\$105.00	30	0.20
41	TBSC	TBSC PT	10/16/17	10/22/17	18:00	24:00			X	X	X	X	X	-	-	10	\$749.00	\$7,490.00	30	0.80
42	TBSC	TBSC PT	10/23/17	10/29/17	18:00	24:00	X	X						-	-	4	\$749.00	\$2,996.00	30	0.80

NCC Cable System Order

Order #	62464805	Flight Dates	10/16/17 - 10/29/17	Update Date	10/18/17
Syscode	8636	Agency	Mentzer Media Services	Version	2 Vs. 1
System Name	Spectrum/Cincinnati Interconnect, OH	Advertiser	Ohioans Against the Deceptive RX Ballot	Show All Lines	
Market	Cincinnati			Total # of Weeks	2
		Client Code		Total	\$83,007.00
AE	Tiffany Solis	Product Code	FPHRM	Commission	\$12,451.05
Sales Coordinator	Jeff Moring	Est Code	5097	Net Total	\$70,555.95
Office	Washington	Product Name		Total Spots	260
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA FUSION Live+SD Jun17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		R1 10.18 MG per system. -\$4. Please review and confirm. Thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	USA	USA PT	10/16/17	10/22/17	18:00	24:00			X	X	X	X	X	-	-	10	\$870.00	\$8,700.00	30	0.40
44	USA	USA PT	10/23/17	10/29/17	18:00	24:00	X	X						-	-	4	\$870.00	\$3,480.00	30	0.40
45	CNN	CNN DT	10/23/17	10/29/17	10:00	18:00	X	X						-	-	2	\$110.00	\$220.00	30	R1 +2x
46	FS1	FS1 DT	10/23/17	10/29/17	10:00	18:00	X	X						-	-	2	\$38.00	\$76.00	30	R1 +2x
47	MNBC	MNBC DT	10/23/17	10/29/17	10:00	18:00	X	X						-	-	2	\$90.00	\$180.00	30	R1 +2x
48	NFLN	NFLN DT	10/23/17	10/29/17	10:00	18:00	X	X						-	-	2	\$35.00	\$70.00	30	R1 +2x

	Oct 2017	Nov 2017	Dec 2017	Jan 2018	Feb 2018	Mar 2018	Apr 2018	May 2018	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Total
SPOTS	260	0	0	0	0	0	0	0	0	0	0	0	260
AMT	\$83,007.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$83,007.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/18/17

62464805 | Cincinnati | Spectrum/Cincinnati Interconnect, OH | 8636 |