

WMJZ

ISSUES/PROGRAMS Q1 2024

### Public Service Announcements

We aired numerous PSAs on a variety of topics that affect the city of Gaylord, Otsego County and adjacent communities. Additionally, we aired PSA campaign for the Michigan Association of Broadcasters ranging from numerous Covid/Flu information and vaccination programs to Domestic Abuse, Radon Gas, Gambling Addiction and Tobacco use among others.

### Local Government Issues

During the live morning program, we routinely host the Sherriff, City Manager, various Council Members, School Superintendent, county administrator, and various other local government agency representatives.

### State & National Government

Provided extended interviews, twice per month, with state representative Ken Borton.

### News

We broadcast hourly news and items of interest, along with local obituaries.

### Tourism

We promote and remote on activities, including a monthly feature with the local tourism and a weekly featuring with the chamber director.

### Local Talk Show

Mike Reling hosts a local talk program every weekday morning, 6-10am. Topics are all issues of local interest. And on Saturday morning, we feature a locally produced outdoor adventure show, called Big Boys Radio.

### Local High School Sports

We broadcast weekly local boys and girls varsity basketball games for Gaylord High school.

### Schools

We have an ongoing weekly interview with the Gaylord Schools Superintendent, Brian Pearson.

### Chamber of Commerce

We broadcast extensive information regarding area Chambers, including interviews and sponsorship of various activities.

### Church

We broadcast two church services each week on Sunday mornings, as well as host a weekly morning conversation with the past of the Gaylord E-Free Church.